

## 2024 GLOBAL GIVING



## VIRTUAL INNOVATION ACCELERATOR UPDATE



EA continues to offer programs that support the creation of Africa's future business leaders. Five schools, namely Anderson High School, Mutendi High School, Tongwe High School, Evelyn High School, and St. Dominic's Chishawasha, were identified last year during the National Business Case competition. They continue to progress in the hope of starting their operations in the next six months. The program has managed to have a direct impact on 25 learners and indirectly on 408 learners. Direct Impact refers to the total number of learners that were selected for the Virtual Innovation Accelerator. and Indirect Impact refers to the number of learners who were invited to attend the Virtual Innovation Accelerator Initial Training. This initial training focused on improving the learners' entrepreneurial skills, Microsoft Office skills, teambuilding skills, problem-solving and critical thinking skills, relationships with advisors and industry, personal and company branding, business etiquette and ethics, commitment to others when it comes to matters of the economy, financial management skills, marketing skills, business modeling and setup skills, among others.





## NBCC LAUNCH

This year, Emergination Africa is launching the 5th edition of the National Business Case Competition and the 4th cohort of the Virtual Innovator Accelerator. Through the National Business Case Competition, Emergination Africa (EA) aims to impact 2 million learners and create 360 micro ventures by 2027. In this competition, high school learners are afforded a unique opportunity to generate employment prospects before they even set foot in the job market. It presents a platform for young individuals to showcase their innovative solutions, propelling them towards the realm of becoming employers themselves. As these enterprising youth establish sustainable, practical, and scalable ventures, they, in turn, will create employment opportunities for others after incubation in the Virtual Innovator Accelerator.

The onboarding process picked up from schools that had previously been onboarded with a re-registration process. The number of schools onboarded so far is 118, with a target of 400 schools, and onboarding is still ongoing.

This year's competition focuses on three critical industries: Agriculture, Business Services, and Environment & Climate. Participants are challenged to select one case, identify and address local challenges within the chosen sector, and offer viable business solutions accompanied by prototypes. The competition aims to foster entrepreneurial spirit, drive economic growth, and inspire sustainable development in Zimbabwe in alignment with National Development Strategy 1.

Through support from all the donors, the funds will be able to help 50 learners and 20 educators attend the final National Business Case Competition in September 2023 in Bulawayo in preparation for the 2024 VIA cohort.

