

Thank you for downloading Alive & Kicking's sweepstake kit for the 2011 Rugby World Cup. Enclosed in this pack is all you need to organise a fun office sweepstake, raising money for Alive & Kicking in the process. This is a great chance to get your whole office engaged in the tournament, as even those with little interest in rugby or sport can take part.

Instructions

- 1. Set an entry fee for each person to take part. We recommend £5-10.
- 2. Decide what percentage of the money raised will be donated to A&K. We suggest 70%, but its up to you. The rest can be the prize for the tournament winner. Don't forget, we will also send you an African rugby ball, hand-stitched in Kenya, to give out as a prize too.

Contents

- 1. Instructions
- 2. Team sheet for office 'draw'
- **3-5.** World Cup Wallchart (3 pages)
- 3. Convince your friends and colleagues to take part. They can enter more than once, but must pay the entry fee for each team.
- 4. Cut out the 20 team flags from page 2 of this pack. Place these into a hat or bowl and ask entrants to draw teams at random. The teams they pick out are their teams for the sweepstake, and you can keep a note of them on the poster. You could make this a fun lunchtime event for the whole office.
- 5. Put up the 3-page wall chart (pages 3-5 of this pack) somewhere everyone can see.
- 6. Enjoy the tournament! The person who picked the winning team wins the sweepstake. At the end, give the cash prize to the winner. Send the rest of the money raised for Alive & Kicking to the address below, or make a bank transfer if easier. Upon receipt of the donation, we will send you the hand-stitched African Rugby Ball which you can present to the winner.

Alive & Kicking details

Unit LF 2.7, The Leathermarket, Weston Street, London, SE1 3ER enquiries@aliveandkicking.org.uk, 0203 189 4602

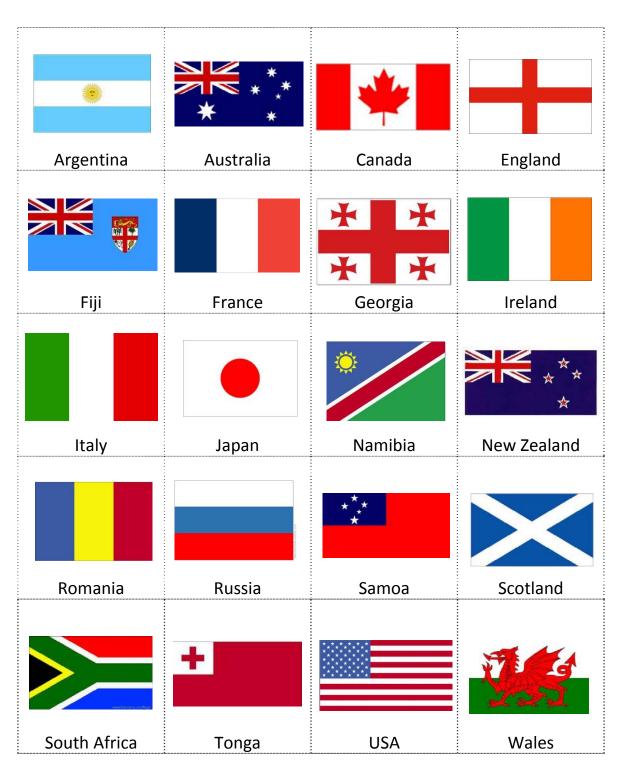


www.facebook.com/ballsforafrica



@ballsforafrica

Sweepstake Cut-outs



(To cut out and pick teams with)

POOL A		
New Zealand	Tonga	
France	Japan	
Tonga	Canada	
New Zealand	Japan	
France	Canada	
Tonga	Japan	
New Zealand	France	
Canada	France	
France	Tonga	
New Zealand	Canada	QUARTER FINALS 2 AND 4
		QUARTER FINALS 2 AND 4
POOL B		Winner Pool B QF2 Runner-up Pool A
POOL B Scotland	Romania	
	Romania England	Winner Pool A QF4 Runner-up Pool B
Scotland		
Scotland	England	Winner Pool A QF4 Runner-up Pool B
Scotland Argentina Scotland	England Georgia	Winner Pool A QF4 Runner-up Pool B
Scotland Argentina Argentina Argentina	England Georgia Romania	Winner Pool A QF4 Runner-up Pool B
Scotland Argentina Argentina England England	England Georgia Romania Georgia	Winner Pool A QF4 Runner-up Pool B
Scotland Argentina Argentina England England	England Georgia Romania Georgia Romania	Winner Pool A QF4 Runner-up Pool B
Scotland	England Georgia Romania Georgia Romania Scotland	Winner Pool A QF4 Runner-up Pool B
Scotland Argentina Scotland Argentina Argentina Argentina Georgia	England Georgia Romania Georgia Romania Scotland Romania	Winner Pool A QF4 Runner-up Pool B

TEAMS AND ENTRANTS

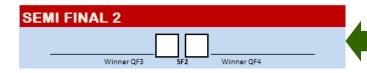
Team	Person	Team	Person	Team	Person	Team	Person
Argentina		France		Namibia		Scotland	
Australia		Georgia		New Zealand		South Africa	
Canada		Ireland		Romania		Tonga	
England		Italy		Russia		USA	
Fiji		Japan		Samoa		Wales	

RUGBY WORLD CUP 2011 CHARITY SWEEPSTAKE





SEMI FINAL 1			
Winner of QF1	SF1 \	Winner QF2	





Raising funds for

E & KIC

Charity number 1105583

We used to play with tied up drinks cans when I was growing up in Nairobi - so its great to see Alive & Kicking's rugby initiative ⁹⁹

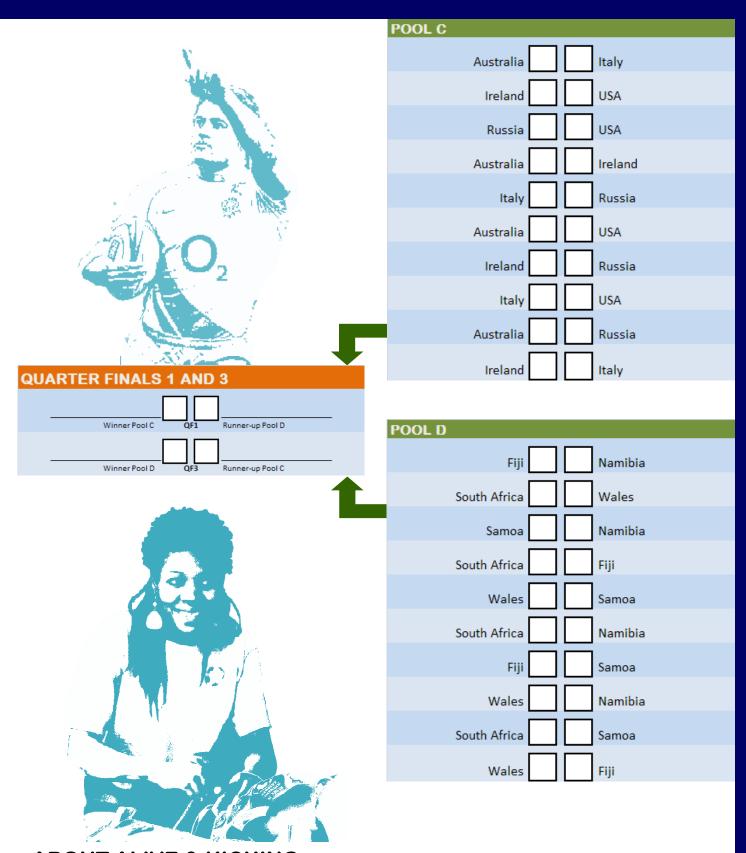
Simon Shaw, Wasps and England

TOP PRIZE

PLUS...







ABOUT ALIVE & KICKING

Alive & Kicking is an African social enterprise that manufactures sports balls to provide balls for children, create jobs for adults and promote health education through sport. Based on the principle that trade helps communities better than aid, Alive & Kicking's workshops in Kenya and Zambia are run as businesses and sustain themselves through sales revenue.

For every £12.50 raised through the Rugby World Cup Charity Sweepstake, one rugby ball will be donated to a school in Kenya. For many of the children who play with it, the ball will be the first real ball they've ever played with, and its production will provide half a day's employment for an Alive & Kicking stitcher in Nairobi, allowing them to support themselves and their family.