

- Partnering with the AUC in Cairo- Self-defense training.
- Graduation to more than 60 girls and boys
- Delivered 3 Parenting Online webinars
- TOT: Training of facilitators and expansion
- Parenting training
- Founder field visit



هي مصر
تقدم محاضرة بعنوان
في بيتنا مراقف
التعامل مع تحديات مرحلة المراهقة
بحضور **في ضيافة**
أ. هبة سامي **أ. شيرين لويس**
السبت 29 مايو 7 مساءً
النحو مجانية
املا الاستمارة لحجز مكانك
استشاري نفسي وتربوي
للأهالي والأطفال ومدرس
مادة المشكلات السلوكية
بمعهد المشورة
مباشر على
بالتعاون مع

2021, Q2 REPORT

**SHE IS EGYPT, STRONG
EDUCATED AND EMPOWERED**

SELF DEFENSE MY SAFE UNI EVENT!



THE AMERICAN
UNIVERSITY IN CAIRO
الجامعة الأمريكية بالقاهرة

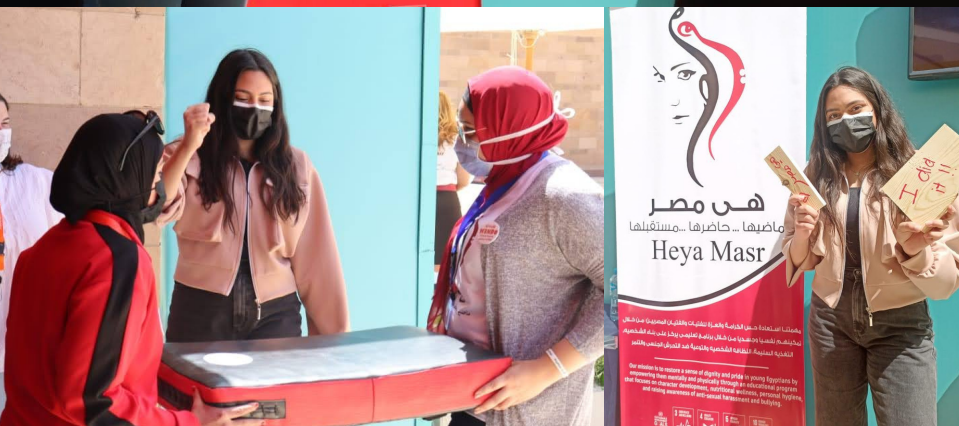
In April, Heya Masr partnered with the American University in Cairo.

See Some highlights of our participation in my safe university day event.

Heya Masr provided self-defense training to students and participants on campus.

The session included the following:

- Physical techniques
- Self-assertion and Self-confidence
- legal aspects of sexual harassment and GBV defense against group attack
- Self-awareness; Boundaries, body image, perception.
- How to train your voice, look, and body language
- Attacker victim dynamics
- Self Defense in situations where women are on the floor.



ONLINE WEBINARS

On the last Saturday of each month in quarter 2, 2021, we brought the best leaders in Psychological and educational consulting for parents and children, and teachers of behavioral problems. We provided 3 additional online training for parents. We discussed how to build a child's confidence and how to raise a healthy teenager.

We discussed tough topics and answered all questions. *We invest in parents and teachers because we believe if the parents are educated on the significance of gender equality, nutrition, early child marriage, bullying & sexual harassment's danger, Moms will be empowered to invest in educating their children, positively impacting their future generations to come.* In case you missed it, you can watch the latest series on our Facebook or youtube. [facebook.com/heyamasr](https://www.facebook.com/heyamasr)

CLASSES: EDUCATE TO EMPOWER

In Q2, we restarted classes in late January. We have graduated 4 classes with a total of 60 girls and boys. In Q3, we are planning to continue our classes and graduate as many girls as possible. We have 8 classes running now with a total of 120 girls and boys.

Heya Masr focuses on the behavioral issues that have inherently been built into our children over time due to cultural and societal misconceptions that make them, especially girls, prone to accept harassment and bullying. Both boys and girls are subject to bullying and harassment, and we work on Building resilience in the young generation to stand against all kinds of violence against children and women.

Our work and programs are impactful and measured through years on continuous improvement. Participants see improvement in the areas of knowledge, attitude, practices, and behavior. We pride ourselves on the comprehensiveness of our program. It is a holistic approach that tackles all elements of the psyche and physics of the children: because it starts with character building before tackling the other levels of more complex issues.

For over seven years, we have been working with children in many different entities. Our program is flexible and customizable to the children's environment to be delivered with ease.



GENDER EQUALITY | EGYPT
Educate to Empower 300 Girls Living in Poverty!
by Our Hope **Heya Masr** for Society Development

By equipping 20 Instrumental facilitators & 100 mothers, **Heya Masr** helps girls stay in school and avoid child marriage.... [read more](#)

\$16,393 raised of \$29,500 goal

\$ [DONATE](#)

**WE STILL NEED YOUR HELP.
PLEASE DONATE TO EDUCATE AND
EMPOWER MORE GIRLS.**

[Link to donate: goto.gg/50132](https://goto.gg/50132)

TRAINING OF FACILITATORS

Behind this hard work and the significant impact is a team of facilitators. The team comes from all walks of life, with backgrounds in social studies, social workers, teachers, and many others.

In Q2, we hired 30 new facilitators for the new classes and trained them to deliver our program to the children. In addition, we train them on the following topics to prepare them to be influential leaders and role models.

- Child protection policies.
- Heya Masr Rule of Conducts training.
- Self-awareness training.
- Personality patterns and training applications.
- Class management and crisis management class.
- Age groups- the proper ways and activities to deal with different age groups of the participants.



FOUNDER VISIT



Moody Demetry, our founder and director visit during Q2. Moody met with the children in the classes, celebrated their graduation, and encouraged the team of facilitators working on the ground.

Moody reminded everyone of the cause and the great work we all doing for the sake of educating more girls and boys and ending violence against children and women in Egypt.

“Egyptians women must believe in themselves and know they are transformational agents of the Egyptian society” ~ Moody Demetry

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