

Project Title : Women In coffee; Empower Today and Reimagine Tomorrow.

Project Cost : USD 50,000

Project Location : Uganda

Region : Kampala

Duration : 12 months

Implemented by: International Women's Coffee Alliance (IWCA) Uganda Chapter

Summary

The International Women’s Coffee Alliance (IWCA) Uganda Chapter is reimagining the future – one where families and communities thrive because women are empowered. This challenging work requires dedicated staff with a track record for executing with excellence. The project will collect resources to sustain the three Chapter Secretariat staff.

Back ground

The IWCA is a Global network of self-driven chapters focused on achieving sustainable livelihoods in their communities. The mission is to empower women in the international community to achieve meaningful and sustainable lives; to encourage and recognize the participation of women in all aspects of the coffee industry. In 2010 the IWCA Uganda chapter was born following empirical evidence that women in developing countries disproportionately endure gender inequalities in the coffee industry. The chapter strives to develop a strong and visible network of women in the coffee industry who can share experiences, resources and contacts with other women through out IWCA chapters in both Consuming and producing countries. The chapter advocates for the reduction of barriers for women in coffee by lobbying and advocating for resources while creating a forum in which to connect with other women through out the coffee chain from farm to cup.

What is the problem.

The reach, value, potential impact, and demand for the IWCA Uganda’s services has outgrown the volunteer-driven model it was founded upon. Stabilizing the existing human resources will provide the infrastructure that is essential for the Chapter to achieve its potential as the catalyst for women to gainful economic participation.

How will this project solve the problem?

Secretariat staff develop and deliver data-driven solutions in the form of programs, research, and impact assessments to accomplish advocacy, capacity building, and leadership development; business and market access trainings; and stakeholder engagement. This project will raise the funds to make it possible for this work to continue.

Potential long-term impact

With the Secretariat able to reliably deliver efficient and effective services, the number of women gainfully participating in the value chain will increase. This may include improved national policies; improved market access and more women will become business owners. As a result, the future will be bright to women in coffee and their families.

The Budget in USD

	Category	Frequency	No of units	Total cost
1.	Personnel/ 3 staff	12	3000	36000
2.	Advocacy engagements (Media , advocacy materials and workshops)	Assorted	Assorted	12000
	Office maintenance	12		2000
	Total			50,000

