GLOBAL GIVING

PROPOSAL

EVIE GRACE | FOUNDATION

EST. 2018



PROJECT

FUND-A-ROOM CAMPAIGN

NOVEMBER 2020

TABLE OF CONTENTS

Evie Grace Foundation 3

Vision 4

Pathway to Achievement 5

Architectural Mock Ups 6

Timeline 8

Why You Should Partner With Us 9

How You Can Support Us 11

EVIE GRACE FOUNDATION



Evie Grace Foundation is a non-profit organisation based in Australia. We are committed to eliminating child exploitation through community empowerment and education programs in Malawi and Kenya.

Our organisation was inspired by the deep love and kindness that our founder's late friend, Evie Grace, showed the world. Our projects are symbolic of the commitment that we bring every single day to build a world Evie would have been proud of.

VISION

At Evie Grace, we believe in ensuring that all children are afforded their human right to shelter and protection from the potential dangers of child homelessness.



Malawi is home to an estimated one million orphans. Almost half of whom have had parents die from AIDS. Thousands of these children end up on the streets without any formal guardian taking care of them. Ultimately exposing them to many dangers, including child trafficking, disease and even police brutality.

We are raising money to build a Therapeutic Home for Street Girls in Malawi, to provide them with shelter and support to heal from the traumas of being forced to live in the streets. To fulfil our mission, we will need your help.

PATHWAY TO ACHIEVEMENT



Evie Grace is taking part in Global Giving's Accelerator Program, a whole month of fundraising where our target is to raise $7000 in December.

See here for more details: https://www.globalgiving.org/accelerator/

Evie Grace Foundation has engaged with a sustainable development architect to design a eco-friendly building for our Therapeutic Centre for children living on the streets in Malawi.

The centre will effectively rescue and house up to 60 girls between the ages of 0-18. We will implement specific trauma informed models of care, including Dyadic Developmental Psychotherapy (DDP), a proven therapeutic model to help children heal from the trauma and abuse of homelessness.

As a result, we will provide these girls with a secure, loving environment that empowers them to become self-reliant, productive and healthy members of their communities, setting them on the path to become leaders for social change.

Once safety is ensured, our ultimate goal is to reintegrate these children back into society by supporting and empowering families to care for their children.

Below you will find some graphics for the planned design of this home.

SAMPLE ARCHITECTURAL PLANS











SAMPLE ARCHITECTURAL PLANS





TIMELINE

1 year

- Complete registration as an NGO in Malawi
- Secure 20 acres of land to build sustainable homes
- Finalise plans and begin construction
- Raise funds to build 20 rooms @ $5,000 each
- Recruit 10-15 Australian volunteers to work with Malawians for construction
- Rent local accommodation for volunteers and workers

3 year

- Complete construction of the home
- Accommodate 60 children at the home
- Successfully reintegrate 100 children with their families
- Sponsor every child's school tuition
- Ensure homes are sustainable, through harvesting crops and selling water
- Begin construction of a primary school
- Recruit well-trained local and international staff, volunteers and interns to support day-to-day operations

5 year

- Complete construction of primary school
- Accommodate 100 children at the home
- Successfully reintegrate 300 children with their families
- Sponsor every child's school tuition
- Sponsor vocational training for older children
- Decrease the number of homeless children by half, as a result of educational and empowerment programs
- Work together with the Malawian Government and local communities to protect and support children
- Ensure the homes are self-sufficient and sustainable
- Begin construction of onsite medical clinic

WHY YOU SHOULD PARTNER WITH US

Evie Grace Foundation has successfully assisted in the running of the Global Hope Rescue and Rehabilitation Centre, a similar initiative in Kenya. Over the last year, we fundraised $90,0000 which has enabled them to purchase land to build a new home.





Throughout this journey, we will provide you with frequent updates on how your contributions have helped us build the Therapeutic Home and the number of children you have assisted with your generous support.

Ultimately, this home will be built by the efforts of kind and driven individuals, all of whom are committed to making a difference to the children in Malawi.

We hope you will also be a part of this amazing team.

When you are associating with, or donating to Evie Grace Foundation's cause, you are doing more than just providing charity. You are:

- Empowering human lives by providing the opportunity for children to lead a happier childhood
- Securing Tax Deductible benefits (through Global Giving)
- Experiencing the joy of giving and a sense of self contentment
- Raising brand awareness by projecting the company as a socially responsible and cause driven brand ready to spark global change
- Being an example for others and in turn attracting funds for a noble cause
- Receiving free brand publicity in addition to successfully promoting "generosity" by increasing your community reputation
- Being featured on our social media page as a 'Corporate Partner' and adding this project to your Corporate Social Responsibility Program







HOW YOU CAN SUPPORT US

Partnership package

	Platinum ($5,000)	Gold ($3,500)	Silver ($2,500)	Bronze ($1,500)	Community Listing ($750)
Fund and name a Room in the Home	✓				
Logo in Evie Grace Website	✓	✓	✓	✓	✓
Logo in Evie Grace Newsletter	✓	✓	✓	✓	
Logo in Evie Grace Social Media Posts	✓	✓	✓		
Invitation to attend Opening Ceremony	✓	✓			
Speech at live streaming of Opening Ceremony	✓	✓			

***If none of the above plans are suitable for you, we are willing to customise a plan that aligns more with your needs.**

We are extremely grateful that you have taken the time to read through this proposal and are excited to potentially have you onboard this journey together to make a difference in the lives of the children of Malawi.

EVIE GRACE | FOUNDATION

EST. 2018

Contact Details
Maddie Kent (Founding Director): 0421 956 181
maddi@eviegrace.org

@eviegrace.foundation

@EvieFoundation

eviegrace.org

Evie Grace Foundation

Evie Grace Foundation