Vivian loves school so much she wants to become an educator herself when finishes school. Currently, the chances that she’ll ever get to attain her goal are slim: Only 1 in 15 girls in the Loita Hills where she lives complete primary school and transfers to secondary.

To change the odds for Vivian and other girls, we are working with communities in Loita to implement three synergistic initiatives proven to be crucial for girls’ school attendance in rural Kenya. We are seeking leadership gifts to support the following in 2020.

**CREATE AFFORDABLE SECONDARY SCHOOLS**

There are only two day secondary schools across the 650-square-mile region of Loita. We are currently working with communities to open three more day secondary schools in key locations so that 87% of primary school students will be within 10 KM of a secondary or technical and vocational (TVET) school.

**ENROLL OUT-OF-SCHOOL CHILDREN**

In Loita, nearly 2000 school age children are out of school, a disproportionately high number of whom are girls. Many are kept home to care for siblings and livestock. In order for girls to transition to secondary school, they must first be enrolled in and complete primary. Our goal in 2021 is to enroll 400 children through door-to-door outreach by our team of young adult volunteers, Team Angaza.

**ACTIVATE COMMUNITY LEADERSHIP**

An essential piece of increasing the value of education for girls among Maasai is for the Maasai leadership to actively advocate for education for all children. We work with leadership to identify ways they can use their point of influence to advance education.

We are seeking visionary partners to launch and sustain these initiatives in 2021. View the gifting opportunities through which you can create change for thousands of girls on the reverse side.
# Transformational Gifting Opportunities

<table>
<thead>
<tr>
<th>Role</th>
<th>Details</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catalyst: Inspire the first step</td>
<td>Supports sensitization work with chiefs, cultural, and religious leaders to take active roles in supporting education.</td>
<td>$2,500</td>
</tr>
<tr>
<td>Champion: Create the foundation for a secondary school</td>
<td>Funds a community enrollment campaign plus the leadership activation that seeds community support to open a secondary school.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Changemaker: Launch the first class</td>
<td>Funds a community enrollment campaign, leadership activation, and first year seed funds for a secondary school.</td>
<td>$7,500</td>
</tr>
<tr>
<td>Game Changer: Create and sustain a school</td>
<td>Is a transformative investment in education. Funds a community enrollment campaign, leadership activation, first year seed funds for a secondary school and the launch of a tablet program for the school.</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

**Visionary (Mauno) Circle: Transformational Partnership**

In Swahili, Mauno means visionary. Partnering with For the Good at any of the levels above with a commitment of three years includes you in the circle of visionaries who are ensuring that schools not only get launched, but are assured support until they are secure and sustainable.

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