

Let's fight childhood cancer Together!



#### Who we are



The biggest childhood cancer charitable foundation in Ukraine.



For the **9 years** of the foundation activity, over **4500 children and families** had received targeted help amounting **10 million USD**.



It all became possible through professional team of the foundation and constant help of volunteers, partners and philanthropists.



Every day 3 Ukrainian families discover that their child has cancer.

In developed countries, about 90% of children recover, while in Ukraine less than 50%.





**EVERY MONTH** WE TAKE CARE **OF 19 ONCOLOGY UNITS AND 400** FAMILIES **IN UKRAINE** 

### What do we do



We stand by children and their families at every step of their fight

against disease. We help with medicines, payment for treatment and examinations in Ukraine and abroad, provide psychosocial and palliative support.



We purchase medicines, laboratory testing reagents and equipment. We improve departments setting so that to make families and staff feel comfortable.

#### What do we do

#### **EDUCATION AND DEVELOPMENT**

We implement a complex training program for doctors and nurses, who work in the field of pediatric oncology. We help them to expand professional knowledge and soft skills.

WE BRING SOCIETY TOGETHER **TO HELP CHILDREN FIGHT CACER** 

**PROTECTION OF PATIENTS' RIGHTS** Together with other organizations, partners and the state, we are **working** to ensure changes in pediatric oncology and health care sector to the patients' benefit: in particular, there had been changes in the legislation and public funding had been increasing.

We engage volunteers, support blood donation campaigns, offer new and bright formats for charity events, promote the idea **#itseasytohelp.** 



## What inspires us

#### Our dream is to see every child with cancer recovering



## We collaborate



#### UICC

(Union for International Cancer Control) is the largest international organization that exists to reduce the global cancer burden.



St. Jude Children's Research Hospital Is a world-leading non-profit hospital for children with cancer.



The Hospital for Sick Children (SickKids) is an affiliated with the University of Toronto, the most research-intensive hospital and the largest centre dedicated to improving children's health in Canada.



CCI (Childhood Cancer International) is the largest organization for childhood cancer in the world.



Eur ADO (Eurasian Alliance in Pediatric Oncology) is an initiative of WHO and the St. Jude Children's Hospital to improve survival rate and life quality of children with cancer.



Ministry of Health of Ukraine. Since 2017 we have been working within the framework of the signed Memorandum. The staff of the foundation works in the Expert Group on Medicines Procurement.



## Recognition

#### Charity

- National Contest "Charitable Ukraine", 1st place in the nomination "Charity in healthcare", Kyiv 2019
- National Contest "Charitable Ukraine", 1st place in the nomination "National charity", Kyiv 2018
- National Contest "Charitable Ukraine", 2nd place in the nomination "Innovations in charities", Kyiv 2016



## Recognition

#### **Communications**

- Davos 2016

 Effie Awards Ukraine. Gold in the nomination "The best marketing team" in the category of social organizations and charity funds, Kyiv 2019

• Effie Awards Ukraine. Gold in the nomination "Social advertising and charity", "SMM Effective Campaigns", Kyiv 2018

 European Communications Awards, Winner of European Communications Awards: for the advocacy program implementation "Access to intensive care units", Brussels 2016

 World Communication Forum in Davos, Winner in the category "Communication for Future Award for Relations of the Future",

# Why Tabletochki?



The foundation takes care of **children**, whose lives depend on help of adults



The foundation implements **system changes** in the field of pediatric oncology



The foundation is **an expert in charity and pediatric oncology** 



The foundation activity is guided by the **best** international practices



The foundation has **impeccable reputation** in Ukraine and abroad



**People trust us.** Transparent work, public reporting



We are **the biggest childhood cancer foundation in Ukraine** and have been growing for 8 years in a row



With us it's easy to become a superhero!



Coming soon a lot of victories ahead •••

## if you help now!



tabletochki.org fb.com/tabletochki

