

BREAKING THROUGH THE BARRIERS OF DISABILITY WITH EITAN EVERYBODY CAN!



Gal, 28, Ramat Hasharon

Natali, 27, Tel Aviv

Ido, 23, Ramot Hasharon

EMPOWERING PEOPLE THROUGH HOLISTIC PROFESSIONAL TRAINING

Eitan (איתן Hebrew for Strength) is a registered NGO set out to help people with special needs achieve goals they never thought possible, through its network of professional personal trainers.

OUR STORY: WOUNDED IN ACTION, INSPIRED TO ACT

We wanted to ensure no one gets left behind. Eitan's founders, Yaniv and Hodel, are childhood friends who served together in the special forces of the IDF. When Hodel was seriously wounded in action, it led him to a life-changing realization that life should be lived meaningfully.

Dedicated themselves to bettering society by combining their strong belief in equality and the proven medicinal power of sport, Yaniv and Hodel created a way to empower people with special needs by making holistic personal training available to ALL.

OUR CORE PRINCIPLES

- Holistic approach combining: physical training, nutrition, education, communication and behavioral approaches
- 1-on-1 mentoring
- Training people with & without special needs together
- Tailor-made experiences
- Professional trainers
- Accepting everyone at every age, no one gets left behind

+350

CURRENT
TRAINEES

50

PROFESSIONAL
COACHES

31

MONTHLY
WAITING LIST

34

LOCATIONS IN
ISRAEL

EITAN TRAINEES



“*Nowadays Ori's life centers around sport. Since we met the Eitan team, Ori has been practicing and training with Hodel. We have seen his confidence, self-image, communications, independence, self-control, organizing skills, and responsibility soar to levels we could never have imagined.*”

Mother of Ori, trainee at Eitan



1 IN 68 ISRAELIS

Are on the autism spectrum



NEARLY 1 MILLION ISRAELIS (1:9)

Live with some disability



In 5 years 10,000 ISRAELIS & AMERICANS

Learned of the challenges and abilities of people with disabilities through Eitan

A SUSTAINABLE SOCIAL VENTURE: STANDING ON OUR OWN

Trainees pay nominal fees to assure the long-term sustainability to this social venture. Eitan is led by a supportive family of qualified trainers and senior care personnel from the fields of special needs, physical fitness and coaching. Our board of directors includes senior professionals in the sports and cognitive behavioral sectors.

HELP US MAKE A BIGGER IMPACT

If you wish to find out more about Eitan, we'd love to hear from you. Eitan is looking for further funding to grow the following projects:

EITAN OFFERS



Running



Functional training



Swimming



Cycling



Yoga & Pilates



TRX



Dance



Triathlon



Martial Arts

