

GLOBAL GIVING REPORT

GCM ONLINE SCHOOL

JUNE 2021

YEAR IN REVIEW

Our Model

An online school accessible worldwide where young changemakers learn essential skills to develop solutions to global challenges.

With a comprehensive, interactive and accessible curriculum, these courses have been developed by experienced young changemakers from our own network.

We enroll



Students aged 18-30 years old who are interested in leveraging their talents to create change. They are social activists, NGO founders, entrepreneurs and professionals from all over the world.

Together we strengthen



Changemakers' ability to create change. Through our courses, we do not only raise awareness on different issues but increase young people's ability to act upon them.

We build networks



We connect our students with professionals and other changemakers in the field. We provide interactive networking spaces and ensure that students build trust and long-lasting relationships. We give them access to different tools, resources and constantly share opportunities to access our programs and events.

We fund

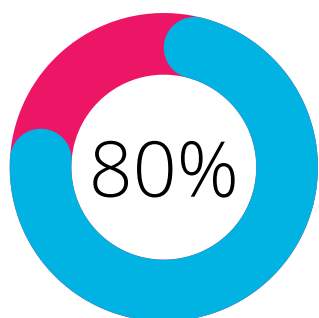


Students who enroll in our Project Management for Changemakers course, become eligible to apply for grant funding. This has helped many students bring the ideas developed during the course into action and deliver a greater impact to their own communities.

When students complete any of the courses:



Our deepest joy comes from knowing that we played a part in helping these young changemakers grow strong to continue their activism and work.



Of students enrolled in our courses have been accepted under a full scholarship, thanks to funding partners. Since courses are offered at a largely subsidised fee, the organization is always looking for partners or donors to reach even more students, especially those from underserved communities.

Our Impact

3
Courses

+2,100
Students

+80
Countries

9.3/10
Satisfaction Rate



PROJECT MANAGEMENT COURSE

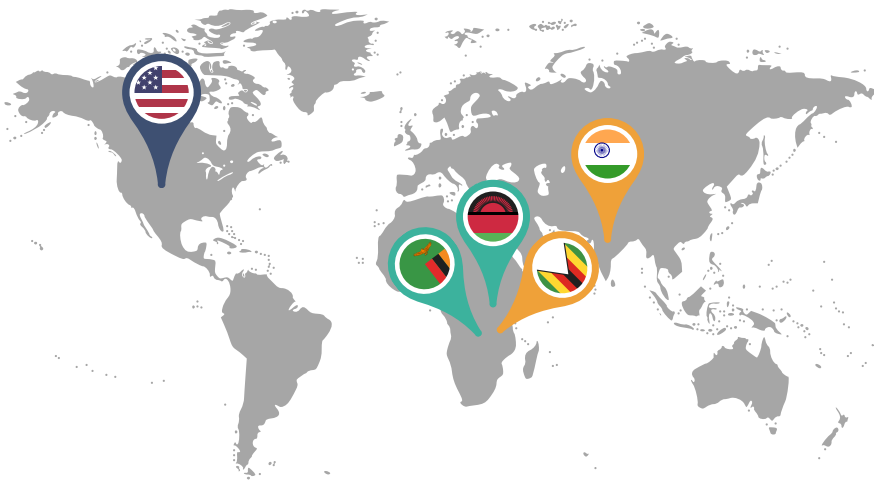
An Overview

85

Countries

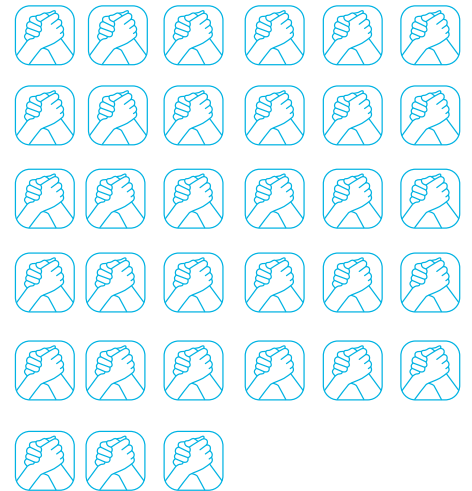
TOP COUNTRIES

Malawi, Zambia, Zimbabwe, U.S.A, India



33

Youth-led projects supported



1,326

Students



 = 132.6

NET PROMOTER SCORE



OVERALL COURSE SATISFACTION



GRANTS BY FOCUS AREA



Clean and Affordable Energy



Climate Change



Education



Entrepreneurship



Gender Equality



Mental Health



Nutrition



Women's Rights

MENSTRUAL, SEXUAL AND REPRODUCTIVE HEALTH COURSE

Released on International Women's day this past March 2021, this course aims to provide young women worldwide with factual, science-based information on Menstruation Sexual and Reproductive Health.

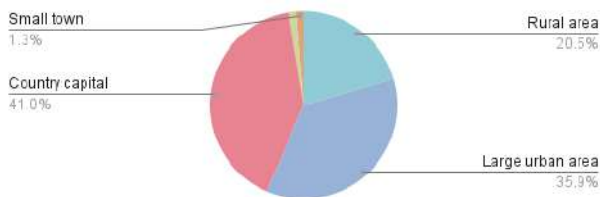
It was created by 10 Changemakers from 9 countries who are activists and/or medical professionals and who have extensive experience in working on Menstrual, Sexual and Reproductive Health, and who founded organizations such as Awareness 360, BlurredLines, Udaan, the Leader Unleashed, and Tingathe.

GENDER

We had anticipated strong interest in the course from young women globally, but we have been surprised by the percentage of male students (19%) and their level of engagement.



LOCATION



The course's materials have been used in youth-led projects that Global Changemakers is supporting on the subject of Sexual and Reproductive Health in some countries in Africa (Zambia, Malawi).



680 STUDENTS

Have taken the course in only three months since it was launched.

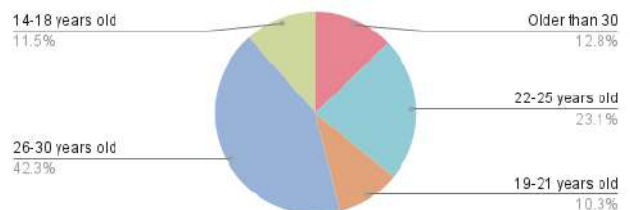
We made the whole content of the course into audible files in the form of a Podcast; available in different platforms, allowing for another lighter data option for students to learn about MSRH.



96 COUNTRIES

With predictably major representation from Africa, South East Asia and Latin America, showing the great interest in these regions to learn about Menstruation, Sexual and Reproductive health, and demonstrating how even in locations with difficult access to internet, when provided an opportunity, people find a way to connect.

AGE GROUP



It has been interesting to see that 12% of the students enrolled are in an age range above 30 years. Some of the participants in the course are nurses, social workers or other types of professionals who are using the course to cascade train youth they work with.

GROWING DEMAND

The course has also sparked interest from non-English speakers. There is a growing demand to have this information in Spanish. In the Latin American region, speaking and understanding English is not very common and the topic of menstruation, sexual and reproductive health is considered a taboo, therefore, further awareness is needed.



LOOKING FORWARD:

EXPANDING TO NEW REGIONS AND LANGUAGES

Due to language barriers, we have only been able to reach young people who speak English. While they might not speak English fluently, many Latin-american youth are project leaders, NGO founders, social entrepreneurs, activists and community leaders.

We are currently sourcing new funding opportunities to launch our Online School in Spanish and Portuguese for Latin American Youth, so they can learn how to create, execute and scale effective solutions to problems in their community in support of the SDGs, then apply for funding to make it happen.

WORKING TO DEVELOP A BRAND NEW COURSE FOR NEXT YEAR. STAY TUNED!

Thank you so much for your continuous support. It is the donations such as yours, that equip us to help our changemakers, continue our work and all our other outreaches as well.