

ORGANIZATIONAL PROFILE: PURPLE INNOVATION FOR WOMEN AND GIRLS

Purple Innovation is a women-led not-for-profit organization that was registered as a trust in



Malawi in 2016.

Vision

The vision is to advance women empowerment and reduce violence against women and girls in Malawi.

Our Mission

Our mission is to sustainably promote women and girl-child interventions in Malawi through entrepreneurship training, career guidance and market linkages that empowers women and girls with skills and knowledge to fight against gender-based violence and poverty innovatively.

CORE VALUES

Dignity

Innovation

Collaboration

Respect

Our Team

Purple Innovation is spearheaded by a Board of Trustees constituting distinguished members of the Malawian society from various sectors.

- ✚ Mabvuto Hara - The Chairperson of the Board of Purple Innovation is an seasoned legal practitioner and Partner at Hara and Associates in Blantyre.
- ✚ Jackson Mtungila - Vice Chair of the Board , Civil Engineer with over 10 years experience in the water and environmental sector in Malawi.
- ✚ Lumbani Sichinga - Treasurer of the Board . Chartered Accountant with over 20 years work experience gained from FAWEMA. Lumbani is also Treasurer of the Board of the Navigators Malawi
- ✚ Bickson Machila– Tustee and a marketing Specialist with over 15 years of marketing experience in the agriculture sector through Monsantoand other firms.
- ✚ Edith Kansilanga – Trustee African Bible College Graduate-Communications Major, Youth Worker with over 10 years in mentoring young women in secondary schools and colleges.
- ✚ Kondwani Gondwe_ Trustee and a renown economist with over 10 years experience at the National Commission for Science and Technology in Lilongwe.

Secretariat

Purple Innovation is women-led and has leadership with competencies focused on empowering and protecting women and girls.

- ✚ The Executive Director, Patricia Mtungila is a is a seasoned journalist, communicator and women’s rights activist with over five years experience in development communications.
- ✚ Tiwonge Nyirenda, our -Project Officer is a Development Communications and PR Graduate from University of Malawi Chancellor College.
- ✚ Linessie Kwatae- Linessie Volunteers at Purple Innovation and provides project implementation support. Linessie holds a Bachelors Degree in Development from University of Livingstonia
- ✚ Amelias Sichinga- Project Manager is an environmental health and safety expert with over six years experience in community health awareness with a Bachelor of Science Degree in Environmental Health from the University of Malawi-The Polytechnic.

Our Thematic Areas

- ✚ HIV Awareness and Prevention
- ✚ Career Guidance for School Girls
- ✚ Entrepreneurship Trainings for Women and Girls Entrepreneurship Education
- ✚ Business linkages to markets for women

- ✚ Anti- Child Marriage and Gender-Based Violence Awareness
- ✚ Scholarship linkages for girls
- ✚ Employable skills mentorship for recent graduates

Current Programmes



a. TIWALE CREATIVE WOMEN WITH DISABILITIES PROGRAMME

Purple Innovation started managing this Project with funding from United States Agency for International Development (USAID) through World Connect to the support of 70 women with disabilities from the community organization Mzuzu Disability Organization to gain economic and social transformation through entrepreneurship training. The Programme is aimed at providing capital for the women in their carpet-making, knitting and sewing. The programme is also rehabilitating a centre for the women to be utilized as a workspace and office for producing the carpets.



b. POLLINATION PROJECT FUNDING FOR GBV AWARENESS

Purple Innovation is conducting Gender-Based Violence and HIV and AIDS Awareness campaigns in Northern Malawi targeting 8000 people with a grant from the Pollination Project Fund.

c. OPEN CONTRACTING FOR WOMEN TRAINING

With support from CISANET, Purple Innovation is training 30 women entrepreneurs in contracting and bidding to enhance women-led enterprises in Northern Malawi. The expected impact is economic empowerment of women and increased resilience to GBV. The Programme is also expected to reach 1000 people with awareness messages on open contracting and transparency in bidding.

Current Networks

Partnerships that we have established include:

- ✚ Civil Society Agriculture Network CISANET: CISANET is providing capacity building support towards our women entrepreneurship development focusing on Open Contracting
- ✚ YALI Community: We participate in awareness campaigns on GBV through social media advocacy tools through this community on the Youth Lead platform.
- ✚ MCISON: Purple Innovation is an active member of the Mzuzu Civil Society Network where we are participating in influencing national and regional policy to favour women and girls. Purple Innovation gave input into the Civil society network report to UN Coalition on Child Rights in 2018 and 2019.
- ✚ Patricia Mtungila is participating in the Creative Hub Manager Programme supported by British Council, Nesta and Hivos which started in October 2019 and ends in May 2020. The Programme is aimed at providing training in managing a creative business.

Desired Partnership and Support

Purple Innovation is seeking the following support

- a. We are seeking to belong to a network of Organizations responding that are implementing girl child protection and Gender-Based Violence programmes inline with to Sustainable Development Goals 4 and 5

Social Media Platforms

Website: <http://www.purpleinnovation.org/>

Facebook: <https://web.facebook.com/Purple-Innovation-for-Women-and-Girls-316641655524067/?ref=bookmarks>

Twitter: @purpleinnovate

Recent visibility: <http://www.flametreeinitiative.org/blogposts/2020/4/13/social-entrepreneur-spotlight-patricia-mtungila>

REFERENCES FOR PURPLE INNOVATION

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