

Annual Report **2017** **2018**

Welcome Note by Founder and General Director, Jaume Sanllorente

Dear partner / co-worker / friend,

Another year, we are thrilled to share with you our impactful work and the activities that you are about to read.

The year 2017-18 has been a year of great challenges and new approaches to ensure we continue to respond to the lesser advantaged sections of the city of Mumbai. A peaceful struggle started years ago against poverty, continues even today.

New approaches adopted this year are aimed at helping two less advantaged groups often forgotten and extremely challenging to work with - the victims of human trafficking and children of homeless families.

With the opening of a preschool in the red-light area, we have ensured that several children of victims of human trafficking are protected and not forced into sexual slavery working in a brothel at a young age. On the other hand, the new preschool for children of homeless families has also prevented children from begging while we continue our fight to educate them for a bright future.

Each year, thousands of children disappear in Mumbai and across India. They end up being captured by a brothel in Mumbai or wandering the streets forced into the hands of organized

crime. Because of your continued support the children are free today and enjoy playing. We yearn for freedom and, with you, we can work to get it.

We are continuing with our projects in education, health and livelihood in less privileged areas of this city of India. Our priority has always been working for women and their children who are often vulnerable for the simple fact of being born a woman.

Certainly, none of this could have been done if it was not for your continued support that has helped us move forward. It is a real pleasure and an honour to go forward with you on this path towards a better Mumbai, where every citizen's rights are protected and guaranteed. On behalf of all our beneficiaries a heartfelt thank you to everyone.

**Jaume Sanllorente,
Founder and General Director**





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Who We Are

Mumbai Smiles Foundation, a non-profit organization (NGO), since 2005 has been working with communities in the slums of Mumbai in a peaceful struggle against poverty. Mumbai Smiles Foundation, founded by journalist and writer Jaume Sanllorente, promotes access to education, health and livelihood development, helps victims of human trafficking, and organizes awareness campaigns to increase awareness on Human Rights violation and social exclusion commonly faced by millions of citizens of Mumbai. We work with the most disadvantaged communities in Mumbai to generate social transformation through self-reliance and access to equal rights and opportunities. Our work has benefitted more than 8000 beneficiaries.

Mission, Vision, Values & Principles

Mumbai Smiles stands firm on respecting and monitoring each of the following:

Mission:

To transform the social reality of Mumbai, to ensure respect for Human Rights and guarantee access to a decent life for the most disadvantaged communities in Mumbai.

Vision:

We aspire to see a Mumbai free of poverty and social injustice, where all its citizens equally enjoy Human Rights.

Values:

Justice: Our development work is aimed at promoting fair access to opportunities and the full exercise of human freedom universally.

Non-discrimination: We respect human diversity in all its forms, regardless of origin, nationality, caste, age, political or sexual orientation, religion or gender.

Transparency: We manage our resources with rigour, relying on transparency and accountability to our partners, collaborators, donors, beneficiaries, and society in general.

Consistency: Our work is based on doing what we believe in and say, being faithful to the fulfilment of our Mission and Vision, and our work speaks for itself.

Principles of Action:

Commitment: Committed to our Mission, we assume the responsibility of working towards its achievement.

Unity: We intend to join efforts promoting teamwork and collaboration with other organizations and institutions to enhance synergies and improve the performance of our work.

Participation: To induce a real social transformation, we promote participatory mechanisms, integrating the implementation of projects with all stakeholders.

Enthusiasm: Motivated by the results of our work, we carry our work with hope, enthusiasm, passion and interest.



Where We Work

India is the seventh largest country by area and the second most populous country with more than 1.3 billion people. Mumbai (formerly called Bombay) is a densely populated city on India's west coast. A financial center and India's largest city, Mumbai is home to 22 million people, where over 70% of the population lives in slums (World Population Prospects, United Nations, 2014). The slums are also home to over seven million children under the age of 14 who are growing up in abject poverty. Because food is scarce and the need for families to pool their resources for survival is great, there is tremendous pressure on children – even as young as four years old – to work.

Parents struggle to balance basic needs for food over the need of a child to grow, develop, and study. It's a matter of basic survival. Unhealthy conditions, constant violation of Human Rights, extreme poverty and social exclusion are harsh realities experienced by inhabitants of these neighborhoods. Most of them have come to Mumbai from their native rural areas, seeking better and more stable employment and living conditions.

It is in these environments where Mumbai Smiles develops and implements its projects, where we strive to end the vicious circle of poverty and reduce violation of basic Fundamental Human Rights. The office is centrally located in Marol with a hub and spoke model where Mumbai Smiles works in surrounding slums located within the communities, to understand community needs and design interventions accordingly.



Location	Key Highlights	Presence of Mumbai Smiles
Powai	Powai is a part of the Mumbai Suburban District, and is also Mumbai's start-up hub. Powai also has individuals from poorest of the backgrounds living in slums and who find it difficult to challenge the society for equal rights.	Mumbai Smiles has 4 Preschool centers in Phule nagar & 3 Preschool centers in Garib nagar in Powai
Bhandup	Bhandup is one of the oldest suburbs in Mumbai. A large percentage of the residents are natives of Maharashtra. Residents here are people from poor backgrounds living in shanties with limited access to educational opportunities.	Mumbai Smiles has 1 Preschool center in Hanuman Nagar in Bhandup.
Vikhroli	Vikhroli is a suburb of Mumbai and home to one of the largest mangrove forests in Maharashtra, India, with a large number of residents living in slums.	Mumbai Smiles has 4 Preschool centers in Suryanagar in Vikhroli.
Govandi	Govandi is a suburban neighborhood in eastern Mumbai, Maharashtra. Govandi is densely populated with people living in close quarters and difficult living conditions. Most belong to lower socio-economic groups and are deprived of basic necessities including food and education.	Mumbai Smiles has 1 Preschool center in Govandi.
Chandivali	Chandivali is a neighborhood in the Mumbai suburb of Powai. Sangarsh Nagar is populated with slums.	Mumbai Smiles has 4 Preschool centers in Sangarsh Nagar in Chandivali.
Saki Naka	Saki Naka, is a suburban neighborhood in Andheri east. The area is populated with local as well as migrant workers who often face issues related to human rights violation.	Mumbai Smiles has 2 Preschool centers in Khairani road in Saki Naka.
Andheri	Andheri is one of the oldest places in Mumbai and is among the busiest railway station of Mumbai. It carries more than 9 lakh passengers daily and is one of the most highly populated suburbs in Mumbai.	Mumbai Smiles has 1 Preschool center in Subhashnagar, Mahakali road.
Khetwadi	Khetwadi, originally an area with a sparse population living off agriculture and plantations, has now urbanized into narrow lanes with a large population of migrant workers and people from nearby villages.	Mumbai Smiles has 1 Preschool center in Khetwadi.

Marol

Marol is strategically located close to Western Express Highway and in close proximity to Andheri railway station. The area constitutes different types of people - labourers, beggars, trash pickers and daily wage workers; and is also home for many small-scale industries.

Mumbai Smiles has 1 Preschool center in Sahar Road & 4 Preschool centers in Marol Pipeline.

Aarey Colony

The Aarey Milk Colony is a neighborhood situated in one of Mumbai's suburbs - Goregaon. It was established in 1949 to revolutionize the processing and marketing of dairy products in the city.

Mumbai Smiles has 3 Preschool centers in Aarey Colony.

Parel

Parel is a neighborhood of Mumbai, with an estimated population of 141, 653 living in slums. Surrounded by corporate head offices and slums, Parel captures the true essence of Mumbai - people from different socio-economic classes and backgrounds living in harmony.

In Parel, Mumbai Smiles has worked with children living with cancer in association with Wadia Hospital.



Areas of work
Education

Education

Preschool Education Project

Objective

Provide formal and informal education, and address nutritional and health needs of children aged 2-6 years from Mumbai slums, for their comprehensive physical and mental growth.

Activities

Registration process:

- The admission procedure for the new academic year began through multiple field engagement activities. Awareness on importance of preschool education for children was raised through door to door visits to communities' slums.
- During admissions, prerequisites such as family income were taken into consideration.
- 864 children were enrolled across 29

- preschools.
- Post admission, students were given uniforms, backpacks, water bottles and educational materials (books, school supplies, etc.).

Self-help groups for good nutrition:

- Partnerships were confirmed with 11 self-help groups or SHGs (groups of 10 to 20 women from disadvantaged communities, who collectively accept work assignments and earn a livelihood, such that income generated is pooled into a common savings fund, contributing to their economic empowerment).
- As a result, 132 women were employed to provide nutritious meals for children on a daily basis.
- Freshly cooked nutritious meals were distributed every day, across preschools.
- Food menus for balanced meals were designed in advance for every week.
- A similar model was adapted to meet nutritional needs of adolescent girls from Life Skills Empowerment Project (described below).

Launch of a new preschool center for children of victims of human trafficking:

- In collaboration with an NGO Prerana Anti-Trafficking, a new preschool center was

- opened in Khetwadi (a neighbourhood in the area of Grant Road).
- The center was specifically launched for children of victims of human trafficking.
- Our aim is to prevent these children from being forced into prostitution by providing them with opportunities and access to the education system, and a platform to defend and protect their most basic fundamental rights.

Establishment of a new kindergarten for children of homeless families:

- In the area of Govandi, particularly in Chedda Nagar, a new preschool was inaugurated to serve children of families from this neighbourhood.
- These families live in impoverished conditions, in huts made of minimum cloth or plastic bags that barely allow them to protect themselves from the sun, pollution or dust.
- This center acts as a window of opportunity for their children to grow in a healthier environment.

Events and celebrations:

- Children's Day was celebrated across preschools, where preschool students were the protagonists who were reciting poems, dancing etc. There was also a play

on values for children and the importance of rights for children.

- Republic Day was celebrated across all preschools, where parents and communities participated.

Health and nutrition related activities:

- Distribution of vitamin supplements and Albendazole for all children in preschools twice during the year.
- Monthly monitoring of nutritional status of each child to identify malnutrition cases in need of treatment.
- The project team organized ophthalmologic community health check-ups for all students in preschools. Glasses were distributed to students who needed them. Defects that required specific medical intervention were referred to specialized centers.

Training and Capacity Building Sessions for Teachers and Assistants:

- Organized by our partner Fight Hunger Foundation, training on basic concepts about nutrition and how to identify and detect malnutrition in children was provided to teachers and assistants from preschools.
- Teachers and assistants also received safety training on protection from fire and other potential emergencies.



Parents Meetings:

- Bi-monthly meetings were organized with parents of students, where updates and progress reports on their child's health, education, hygiene and nutritional status were provided.
- Human Rights workshops were organized for parents of preschool students to raise awareness on Right to Education and on importance of Child Rights in general.

- A committee of beneficiaries formed by parents of students was created to document their comments and suggestions on improving the project.
- Periodic evaluations of students' performance at the preschools were conducted basis established parameters to measure their progress in terms of education and health.

Project Start Date: 2010

Investment: INR 12,702,303

Project Evaluation:

- A manual for teachers translated in the local language, Marathi, was distributed across 29 centers to ensure all teachers and assistants follow standardization and quality in teaching methods.
- Feedback from parents on teaching quality was encouraged through monthly parent-teacher meetings.

Results:

Total number of preschools	29
Total number of children enrolled	864
Percentage of beneficiary (girls)	48%
Percentage of beneficiaries (boys)	52%
Total number of teachers and assistants	58
Total number of SHGs	11
Number of women who make daily lunches for preschools	132



Education

Higher Education Project

Objective

To help boys and girls (aged 13-22 years from the most disadvantaged communities who aspire to pursue secondary education or university education), through scholarships, individual tutoring sessions and group learning for career guidance, skills development and training. The project also helps adolescents who could not complete their education due to economic, personal or family problems.

Activities

Collaboration with schools and distribution of scholarships:

- In 2017-18, Mumbai Smiles collaborated with 9 schools in Andheri East area.
- We received 174 grant applications, of which 122 grants were approved basis protocol and requirements.
- 51 educational and teaching kits were distributed among our partner schools.

Medical reviews:

- In coordination with the Community Health project, the following camps were organized for beneficiaries:

- Two-day camp for eye care
- One day camp for otolaryngology and dental health
- 972 students from partner schools attended the camps.
- After free consultations and treatment referrals, students detected with health problems were monitored to assess the progress of diagnosis and treatment.

Project evaluation:

- The team organized regular meetings for review with teachers, principals, beneficiary committee (formed by parents of the students involved in the project) and female beneficiaries, to analyze regular school activities and exchange ideas on any improvements necessary to improve quality of the education provided.
- Attendance was 100% during every activity

Project Start date: 2010

Results:

Number of grants distributed	122
Participating schools	9
Educational and teaching kits distributed	51
Percentage of young girl recipients	73%
Percentage of young boy recipients	27%



Education

Life Skills Empowerment

Objective

To develop the overall personality of children and adolescents and prepare them to face life positively and rationally, by training them on psychosocial life skills such as self-awareness, critical thinking, personal growth and problem solving.

Activities

Workshops and training:

- The girls attended several workshops on self-defense training, taught by an expert who also explained the difference between inappropriate and appropriate contact.
- A presentation was organized by the police on alertness, awareness and how to react to potential abuses as several beneficiaries of the project tend to face abuse.

Hygiene and nutrition:

- Each girl received a package every month, along with detailed information on the importance of hygiene and menstrual care (taboo in many communities) to avoid infections or other conditions.
- Beneficiaries participated in a free check-up session where their hemoglobin levels were calculated and those with a significantly low number were identified. Through a generous contribution from Nature Essential Food - our partner, the girls received energy bars as weekly dietary supplements.

Events and celebrations:

- Celebration of Women's Day: Project beneficiaries, along with the team of Mumbai Smiles participated in the celebration of Women's day at Ravi Kiran Vidyalaya School, where a play on sex selective abortions was organized to build awareness on the issue.
- As a culmination to the project, a closing ceremony was organized where beneficiaries participated and shared their

experiences during the year. Future editions of the project were planned.

Visits:

- The participants visited various interesting places such as a hospital, a police station, a bank branch and vocational training center.
- They also attended the screening of the film "Hichki", sponsored by our local partner Book A Smile.

Project Start date: 2013

Investment: INR 2,985,438

Results:

Number of meetings held	144
Number of beneficiary girls	50
Number of visits	6

Education

Girl Child Education

Objective

Girls in Indian society especially from disadvantaged communities, encounter serious situations such as child marriage, dowry and gender discrimination among others. The project promotes adolescent girls' access to education, to empower girls to face such issues and have a better future.

Activities

Distribution of grants:

- The families of students were briefed about the project and its objectives. 47 grant applications were received and accepted as all applications met the requirements defined for the grant.
- 47 educational and teaching kits were distributed among the collaborating schools.

Common activities:

The following activities were organized in co-ordination with the team from Higher Education Project.

- Medical reviews
- Evaluation meetings

Project Start date: 2013

Investment: INR 1,146,533

Results:

Number of grants distributed	47
Participating schools	9
Educational and teaching kits distributed	47



Areas of work
Health

Health

The Hope Project: Paediatric oncology

Events and celebrations

- Children's Day was celebrated in November for the beneficiaries and their families.
- In July, birthdays of all the children were jointly celebrated. A magic show was organized and sweets and gifts were distributed during the celebrations.

Project Start date: 2010

Investment: INR 712,453

Results:

Total number of children beneficiaries	100
Number of beneficiaries who received support in the diagnosis	27
Number of beneficiaries who received support in the housing	3
Number of beneficiaries who received a kit on prevention and infection control	100

Objective

The program supports children from slum communities, suffering from cancer. The program HOPE establishes a bridge between families and Wadia hospital such that the cost of treatment is subsidized for beneficiaries. The project provides beneficiaries and their families with financial support for certain diagnostic tests, accommodation, and nutritional, educational and psychological support to cope with the disease under optimal conditions.

Activities

Orientation sessions for families:

- Counselling was offered to beneficiaries and their families to help them understand the treatment plan and side effects.
- In a session for parents of beneficiaries, they were introduced to a few tips on nutrition and hygiene management, especially during post chemotherapy sessions.

Health

Community Health Project

- 107 children attended the camp, out of which 4 were diagnosed with diseases and were given treatment.

Project Start date: 2008

Investment: INR 2,893,757

Results:

Total number of beneficiaries attended	2,077
Free cataract operations	8
Free glasses distributed	105
Free eye treatments performed	60
Dental treatments	153
Number of eye camps	8
Number of medical camps (other areas)	2
Medical examinations performed for preschool education beneficiaries	2
Medical examinations performed for higher education beneficiaries	5

Objective

Provide communities with access to health services through medical check-ups and free treatment for prevention and early detection of diseases.

Activities

Ophthalmology:

- 915 people attended 8 health camps
- 105 beneficiaries received glasses and 8 cataract surgeries were performed.

Odontology:

- These camps included dental check-ups and guidance on oral care for 335 students from partner schools.
- 144 received cleaning and descaling treatments, and 9 received advanced treatments.

Otolaryngology:

- Health camp on otolaryngology (ear, nose and throat) check-up was organized in one of the partner schools.



Health

Infectious diseases

disease, where community members and local authorities participated.

Project Start date: 2015

Partner: Fundación JAL

Investment: INR 545,750

Results:

Number of beneficiaries	6.686
Beneficiaries who visited the clinics	132
Beneficiaries who attended medical check-ups	2.554
Street theatres organized	10
Number of people who attended the street theatre	Approx. 3.000

Objective

To raise awareness, prevent and curb the spread of malaria, dengue, tuberculosis, HIV-AIDS and leprosy, a network of clinics and health reference centers were created with support from local authorities and private health centers working for communities.

Activities

The project addresses the situation on two fronts: raising awareness about the diseases mentioned, and providing adequate health services for treatment.

Awareness and prevention:

- Lectures and presentations on these diseases, along with theatrical performances were organized in several communities around Andheri East.
- In collaboration with the local entity Municipal Corporation Greater Mumbai (MCGM) and DOTS, a conference on the importance of nutrition was organized.

Medical reviews:

- Free medical examinations were organized in several communities in Andheri East as well as in our preschools and other partner schools. Basic medical examinations were performed for attendees. Milder cases received medical treatment on the spot, while the most complex cases were referred to one of the medical centers.
- Municipal Corporation Greater Mumbai also organized a health campaign, with a special emphasis on infectious diseases and included free medical check-ups.

Other events:

- On World Leprosy Day, awareness sessions about the disease and its prevention were organized, as well as free medical services and diagnostics were offered.
- On World TB Day in March, sessions were organized to raise awareness on the



Areas of work

Livelihood Advocacy

Livelihood

The Livelihood Project

cards were created and sold to our partner companies in Spain, interested individuals through our website and at various events.

Sale of roses on Sant Jordi Day:

- Women from the communities we work with produced 2,400 roses that were sold by Sonrisas De Bombay on Sant Jordi Day in Catalonia (Barcelona, Tarragona and Sabadell) and the Balearic Islands (Ibiza), as well as directly to partner companies.

Natural cosmetics:

- After receiving specific training in development of natural soaps and cosmetics, 5 of the 20 participating women who were trained are currently working in one of the most important companies from this sector in India.

Project Start date: 2012

Investment:

Livelihood: INR 1,427,220
Colours of India: INR 1,060,212

Results:

Women employed in the production center	20
Roses produced and sold	2,400
Christmas cards produced and sold	868
Uniforms made and delivered to students of Preschool Education Project	1,000

Objective

Promoting entrepreneurship and access to decent work for women (aged 18 to 65 years), living in the slums from North of Mumbai; through specialized training in various vocational skills to help them become self-sufficient and self-reliant.

Activities

Colours of India is a part of the Livelihood Project, where Mumbai Smiles Foundation provides income generation opportunities for underprivileged women to help them earn a livelihood through alternative sources of income. Diverse sessions conducted for women helps build their skills in creative art and crafts that are used to create and sell products within their communities.

Uniforms for school children:

- 20 women were hired (who were previously trained) to stitch around 1,000 uniforms for 864 preschool children.

Christmas postcards:

- During the month of November and December, 868 handmade Christmas

Advocacy

Jump 2 Justice (J2J)

Awareness campaigns:

- On the occasion of relevant events, such as Children's Day, or International Women's Day, informative and awareness activities such as lectures or street theatre were held in communities.

Identification and case management:

- As a further step to protect human rights of communities, the project identified 15 cases of human rights violation.
- Mumbai Smiles staff advised them on how to deal with these situations and resolve their issues.

Project Start date: 2016

Investment: INR 3,059,104

Results:

Number of beneficiaries	1,060
Awareness sessions	141
Rights violation cases identified and managed	15

Objective

The project aims to provide training to people in the communities to know about their fundamental rights, and to advance a network that allows them to access justice mechanisms where necessary and protect themselves from the violations they suffer.

Activities

Internal training:

- It is understood that the role of Mumbai Smiles is essential both to transmit knowledge about rights to the community and to detect cases where these are violated. Therefore, the project has regularly trained its staff as well as the teachers and assistants of our preschools on these aspects.

Community trainings:

- 141 training sessions on fundamental rights, children's rights, right to education and rights of women were conducted for 1,060 people that included parents, teenagers, staff of collaborating schools and the beneficiary communities of our projects.





Mumbai Smiles Foundation

Awareness

Awareness Project: Responsive Action

interventions organized for underprivileged communities. Visitors from across the world who visit our project gradually become Ambassadors for Mumbai Smiles. Their experiences are shared with their peers and networks through word of mouth and across social media. Furthermore, through visits, donors and collaborators learn more about the organization and develop deeper and meaningful relationships with the projects they support. Spending quality time with the beneficiaries helps them take positive and responsive action towards betterment and upliftment of beneficiaries.

Responsive Action Project

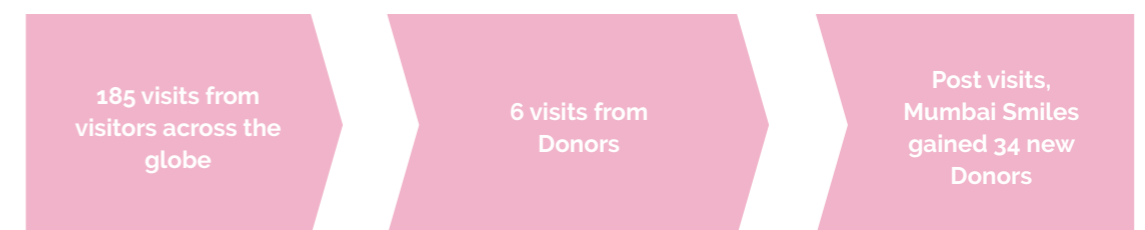
The Responsive Action Project of the organization gives an opportunity for collaborators, donors, interested guests and visitors to visit the slum areas of Mumbai and gain a firsthand knowledge of project

Welcoming our Guests from 2017-18:

Overview: Visitors from 8 countries across the globe.



Visit impact and transition to donors:



Mumbai Smiles organises visits to those looking to understand issues related to social injustice, exclusion, and discrimination faced by the underprivileged. These visits give visitors an understanding of the on-ground reality, hardship, and human rights violations faced by the communities living in the city's slums. Through these visits, the visitors can intervene in order to give vulnerable sections of society a platform through which they can become self-reliant. The visitors-turned-volunteers have always appreciated the efforts of Mumbai Smiles in helping these communities access their fundamental rights and emerge informed and protected from human rights violations.

Highlights of key visits in the year:

The following groups & individuals have visited our projects and they have contributed towards our silent fight against poverty.

Quimm & Group - 15 Visitors:

- 2nd & 3rd August 2017
- Every year we receive visitors from Quimm & group, a friendly group from Barcelona & Madrid with visitors across ages of 15-60 years.
- The group visited Preschool Education & LSE Projects

Paso Noroeste Group - 8 Visitors:

- 8th & 9th August 2017
- Paso Noroeste a tourist agency, takes travelers ever year to India. As part of their trip to India, visits to Mumbai Smiles' project sites are organized where a percentage of their expenditure is donated to Mumbai Smiles
- The group visited Preschool Education & LSE Project

Aina, Founder of Hetauda's Family - 1 Visitor:

- 15th January 2018
- A first time visitor to our project sites Aina visited and met our beneficiaries of LSE and Preschool Education projects.
- Inspired to help these communities, Aina made a contribution to Mumbai Smiles

Elia and Josep 2 Visitors:

- 29th January 2018
- Elia and Josep, therapists by profession were first time visitors to our project sites.
- visited Preschool Education & LSE Projects, and donated to Mumbai Smiles.

Testimonials from our guests:

1. Oscar Pérez Marcos, 5th April 2017

"Since the day we arrived, Jaume got us involved in all the marvelous work done by this organization. I admire the result and energy they put to design and implement every project. It's a pleasure to be connected and be a part of these families forever."

2. Silvia, 13th April 2017

"For me today was a really inspiring day. I don't know at the end what will I take with me from here but at this moment, I am excited and not discouraged. Now I have a positive vision and there is no pessimism. I have confidence in people and their potential to be real transformers."

3. Cristina & Carlos, 1st August 2017

"Thank you for giving us an opportunity to know more about your projects. Please share the smile and spread it as much as you can. We promised ourselves to become a member and to contribute a little from our part."

4. Toni and Javier, 17th August 2017

"I am emotionally attached to your people and your project once again. The reality brought me on earth. I found love looking at those tiny eyes of innocent children. NAMASTE!"

Engagement with Donors / Stakeholders

Gift Distribution (May 2017)

- Objective: Expressing gratitude to donors by distribution of Thank You Letters.
- Highlight: Donors were extremely happy to feel appreciated for their valuable contributions

Rose Making Activity (January 2018)

- Objective: To celebrate Sant Jordi Day with the members in Spain.
- Highlight: 2500 roses were created and shared with donors and collaborators. Basis positive responses from them, additional 2500 roses were developed and sent to Spain.

Investment: INR 2,743,630





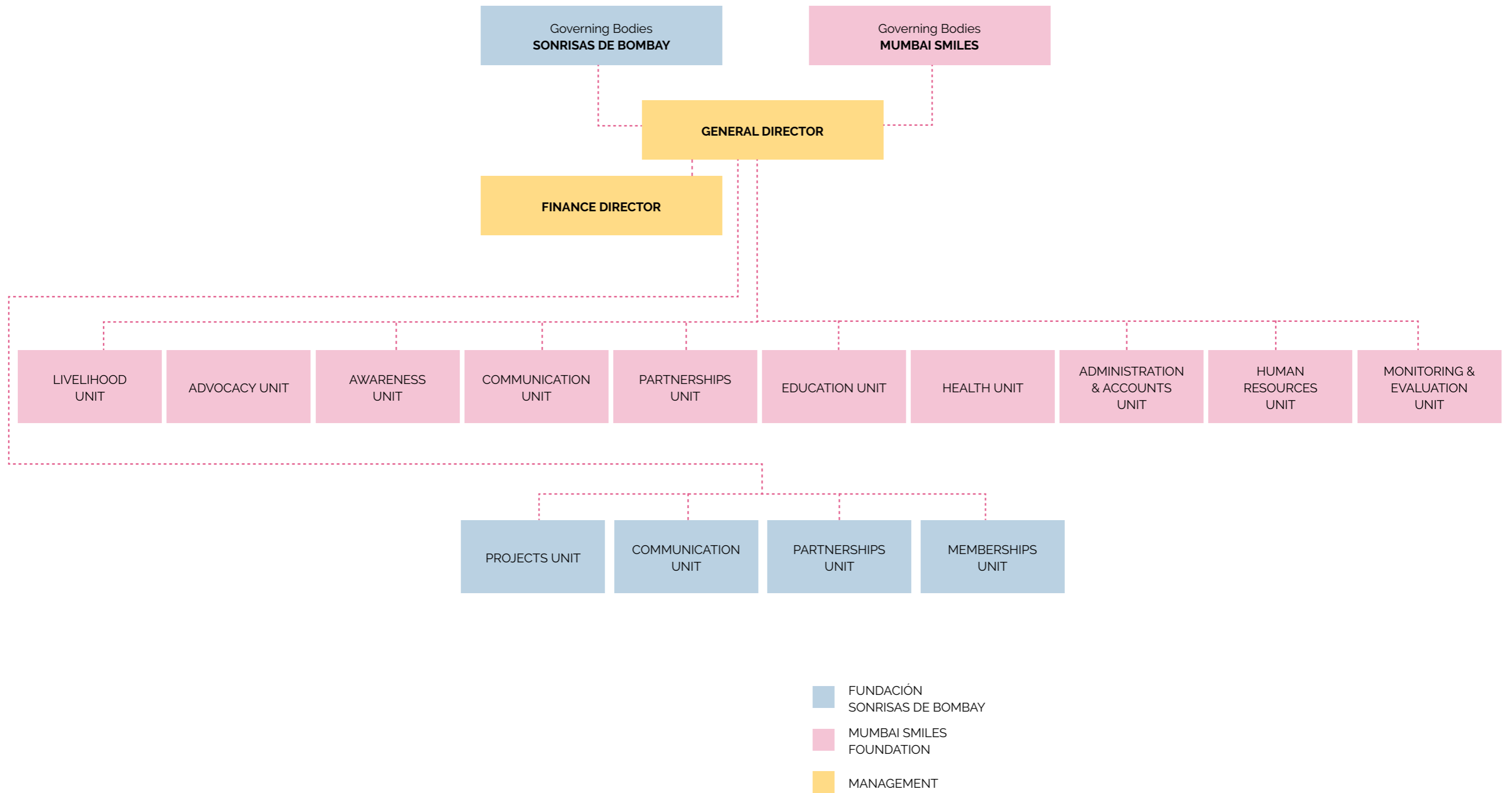
The Team

Governing bodies:

Mumbai Smiles Foundation Board of India:

- Shiram Gauravdeep Batra
- Hemant Jaspal Nandrajog
- Aditya Sham Kundalkar
- Padma Prem Karani

Mumbai Smiles Foundation has generated 90 jobs. In addition to generating employment, we have around 9 volunteers in India and more than a hundred from Spain. Our members also include participants from Volunteers Working Groups, local representatives. Additionally, we also have 2,860 supporters who have supported our projects as partners and collaborators.



Monitoring and Evaluation

The Monitoring and Evaluation department is responsible for keeping a track on the progress of all projects, including their achievements, evaluation meetings, status of targets achieved, etc. Activities implemented for monitoring and evaluation also helps in maintaining transparency and accountability for the organization.

Two-pronged Monitoring and Evaluation Intervention:

- Program intervention: To examine the impact of the program on beneficiaries with respect to changes in education, health, social, legal, occupational status, income and employment status.
- Project intervention: To periodically review project progress, end term and mid-term project evaluations and phase wise changes that have occurred.

Monitoring and Evaluation Methodologies:

Impact evaluation is performed where a systematic identification and evaluation of the effects of an intervention on target groups, families and community at large is conducted by using one or more of the below methods. Results through impact evaluation are then considered to determine the progress of outcomes and to articulate the need and plan for scale up.

Performance indicator: Inputs, process, outputs, outcomes and impact indicators for each project interventions are developed for setting targets, measuring progress and evaluating current status and gaps in achieving expected outcomes and impact.

The logical framework (log Frame) approach: The Log Frame identifies and captures objectives, process and outcome indicators; and expected causal links, risks and assumptions to be considered at every stage of program

delivery. It is a process for engaging stake holders, project team and partner organization to help improve program design.

Field - based evaluation: This method of evaluation provides deeper understanding of the working and status of intervention through regular interactions on field. Frequent discussions with field teams and beneficiaries helps monitor and manage critical factors for program success.

Gathering Data: The M&E manager collects standardized information from the field team and beneficiaries for first-hand knowledge and understanding of existing situations and their changes over time.

Participatory Method: These participatory methods allow stakeholders to be actively involved in program activities and decision making, thus generating a sense of ownership among stakeholders.

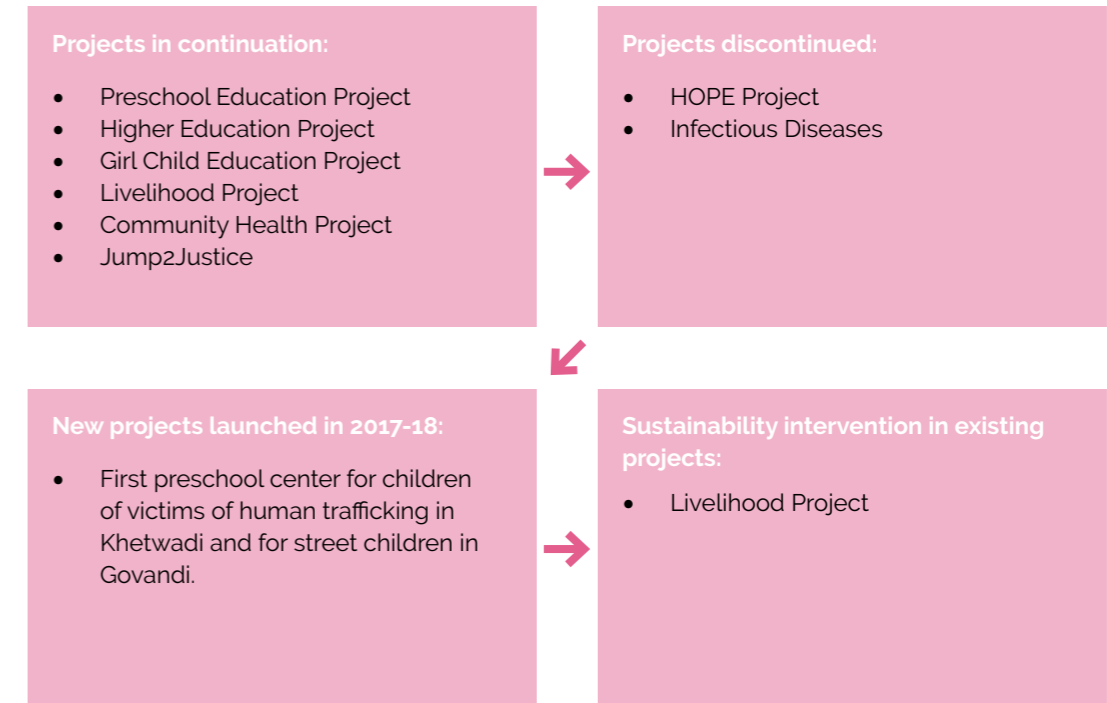
Outcomes from Impact Evaluation for FY 2017-18:

The Monitoring and Evaluation department formed to monitor day to day work, goals and results of the projects through annual action plans & control activities, was instrumental in determining next steps for various existing projects and in considering launch of new projects. Adjustments were made for existing projects to strengthen their service delivery potential and to scale the presence and impact of the organization. Tasks and responsibility of staff members were updated and delegated to upscale individual work profile and organizational performance.

Post Evaluation Program Strategies:

With the Monitoring and Evaluation work being the backbone of testing the efficacy of the projects, Mumbai Smiles has applied a strong evaluation mechanism to take decisions on projects to be scaled up, deeper engagements that may be required in high need areas, projects that have fulfilled community need and hence to be discontinued, opportunities for sustainability.

Projects that have been evaluated basis the following are enlisted below:





Partnerships and Collaborations

CSR partnerships play an important role in funding the Mumbai Smiles Foundation. Looking for the right partnerships with corporate CSRs whose community initiatives' agenda matches with our core mission and vision, has been our endeavour towards building long-term partnerships.

Partners for FY 2017-18:

Corporate social responsibility (CSR) has become one of the standard business practices of our time. The nature of CSR has evolved and has become an integral part of how organizations run their business. Corporate partnerships between the private sector and NGOs have transformed businesses by way of creating a positive and social impact footprint in the communities they work for. In partnership, collaborative breakthrough solutions are developed and aimed at driving economic development and ensuring sustainable impact for the country's most marginalized children and their families.

As the Preschool Education Project comprehensively works towards the growth and development of preschool children, Mumbai Smiles Foundation partners with corporates, NGOs and SHGs to ensure diverse needs such as – educational, nutritional and health needs are met. From provision of financial support to training and building capacities of teachers from the preschool centres, our partners have been largely instrumental in achieving project outcomes.

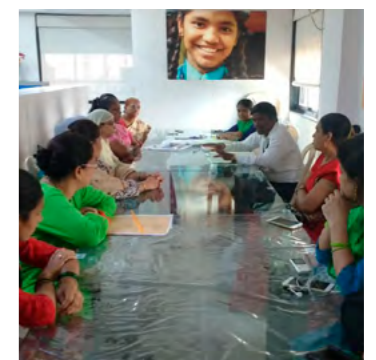
Partners for Mumbai Smiles Foundation under the Preschool Education Project are enlisted below:



Credit Suisse: Supported 6 Preschools in Powai



CIPLA Foundation: Supported 4 Preschools in Suryanagar



Suryanagar MAVIM: SHG groups



Vitamin Angels: Provided Vitamin A and De worming tablets



Toy Bank: Provided educational toys and training for teachers



Fight Hunger Foundation: Training in management of severe and moderate acute malnutrition (SAM/MAM)

Health is one of the key focus areas for Mumbai Smiles Foundation and it becomes imperative to partner with experts in the health sector for maximized impact. Hospitals play a critical role in diagnostic aspects by way of organizing camps and in curative aspects where our beneficiaries get referred to them. For the

purpose of eye care, certain institutes and foundations in the health sector help to organize camps as well as conduct cataract surgeries.

Collaborators for Mumbai Smiles Foundation under healthcare are enlisted below:



Wadia Hospital: Referrals for Hope Project for cancer children



Doctor Eye Institute: Eye check up camp and cataract surgeries for community



Aditya Jyot Foundation: Eye camp for school children



Seven Hills Hospital: E.N.T camp



Dental Cure Clinic: Dental treatment



Armaan Foundation: Supported 5 water purifiers

Numbers and Transparency

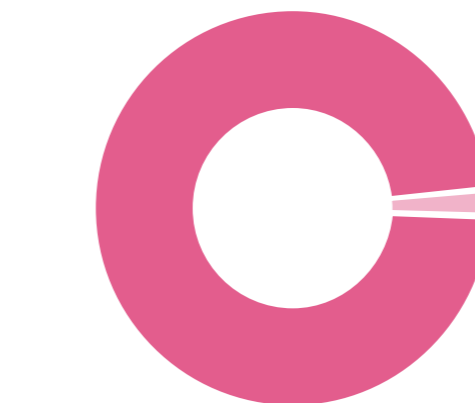
This section aggregates the data from Mumbai Smiles.

Our accounts have been audited by the firm NVR & Co. Chartered Accountants in India. As transparency is one of our values, the complete audit reports with the annual accounts are published and available on our website.



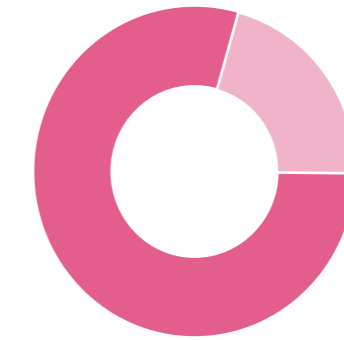
Mumbai Smiles Foundation

Total Income: INR 29,946,972



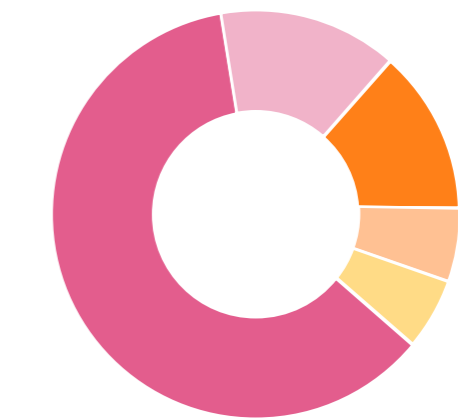
The income received as donations comes from individuals (24.4%) and from companies and entities (75%).

Total Expenses: INR 35,450,885



More than 82% of the resources have been allocated to the projects developed in Mumbai, and the remaining 17% to management expenses and resources procurement.

Project Expenses



An overview of distribution of expenditure on projects carried out by the two entities.



Financial Accounts:

Balance sheet

Assets	2017-18 INR
Non-Current Assets	1,196,993
Current Assets	2,932,883
Total	4,129,876

Equity and Liabilities	2017-18 INR
Net Equity	3,040,483
Non-current Liabilities	
Non-current Liabilities	1,089,393
Total	4,129,876

Profit and Loss

Particulars	2017-18 INR	%
Income		
Income from own activity	29,762,149	99.4%
Donations from Individuals	7,328,445	24.5%
Donations from companies & corporations	22,433,704	74.9%
Financial Revenue	1,84,823	0.6%
TOTAL	29,946,972	
Expenses		
Direct expenses	33,055,249	93.2%
Project Expenses	29,276,400	82.6%
Personal Expenses	3,778,849	10.6%
Management and Fundraising	2,395,636	6.8%
TOTAL SPENDS	35,450,885	
SURPLUS / (DEFICIT)	5,503,913	

Acknowledgements & Gratitude list from India

Community Health Project:

Wadia Hospital, Parel - For cancer children

Aditya Jyot Hospital, Wadala - Eye camp for preschool and higher education children.

Doctor Eye Institute, Andheri - Eye camp for community and cataract surgery

Dental Cure clinic, Mira road - Dental treatment of higher education children

Preschool Education Project:

PRERANA Organization: Supporting Preschool Education center at Khetwadi

MAVIM: Quality Nutrition through their registered SHG's

Self Help Groups: SHG's providing quality Nutrition to children.

BMC Health department: Polio Vaccination and other awareness activities on Children's day for parents

Vitamin Angels: Provision of Vitamin A and De-worming tablets

Fight Hunger Foundation: Refresher training on SAM and MAM

Navnirmiti Foundation: Donated Educational activity material in 2013 and this we are using in preschools

Awareness Project - Responsive Action:

Interns:

Komal Sewak - Awareness Department

Collaborators:

Lucia Galant - Responsive Action Department

Resham Badlaani - HR and Admin Department, Partnership Department and COI Department

Vanshika Bhatnagar - Partnership Department

Ishita Goyal - Partnership Department

Niyoti - Communication Department

Vivek D'souza - Communication Department

Vaidehi - Health Department

Silvia - Preschool Department

Gurutze Ruiz Porras - Finance Department

Mónica Asenjo - Colours of India Department

Higher Education Project:

Savitribai Phule Girl's High School

St Rocks High School

Samata Vidyamandir School



