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VIBRANT COMMUNITY PROJECTS

REPORT JULY 2020

Introduction

The COVID-19 virus that hit South Africa highlighted the urgent need for food and basic care provisions in our nearby informal township settlement called Zandspruit. Together with other NGO's and churches we immediately sprang into action into meeting the needs. The most urgent being food!

Our vision was to meet both the immediate needs of the community but also to provide a long-term sustainable solution which we have now already begun with in Skills Development training that is currently taking place.

The areas that we are involved in include, stretch from Windsor Park to Randburg, Honeydew, Zandspruit, Cosmo City, Muldersdrif, Kromdraai, Krugersdorp. We refer to this broad area as the Kingdom Valley, or "KV", and the feeding initiative as "KV Relief".

How will we met immediate needs

We worked within the government requirements and regulations, obtaining all necessary permits and distributed food parcels and vouchers through the community member network leaders.

Methodology

The primary need was food security due to massive poverty and unemployment. To ensure effective use of resources, our team worked through local representatives - pastors or community leaders on the

ground who are in the best position to qualify the neediest beneficiaries. A key success factor is the use of a Data Capture App on the cellphone of the local representative where the Beneficiary's details are captured face to face and uplinked to the database from which all food and voucher distribution planning takes place.

Fund-raising is done through various sources, and the funds are used 100% for the relief outputs. The effectiveness of the relief effort is measured in terms of the number of "meals served" and the recommended daily nutritional allowance (in line with international food relief agency practices such as WFP and UNHCR).

The distribution of virtual food vouchers is another key component of the relief, especially where the beneficiary may not be linked conveniently to one of our many food parcel coverage areas. In this case we work with a chain of easily accessible supermarkets who issue us with "virtual vouchers" in the form of a securely encoded 16-digit number with a monetary value of R200 each. These are delivered via the mobile GSM networks using SMS to the beneficiary's cellphone (no smartphone necessary), and are redeemed at the pay point of the supermarket for groceries. Once beneficiaries are captured via the App, the voucher number is linked to a beneficiary cellphone, and played out over the GSM network. Physical food parcels are distributed once per week in the various areas of our reach through volunteer teams working with the local community representatives.

Purchasing of food vouchers and food parcels is managed by a group of volunteers within our network, with stock control measures and weekly and monthly reporting to ensure accountability.

The financial picture

To date we have delivered a total of 740,000 meals across our regions in the 4 months from 1 April to 31 July. Of that total, % was in the form of physical food parcels and % in the form of virtual vouchers. The total funds spent on purchasing the relief measures was R800,000 apart from a significant volume of donations of foodstuff by a number of entities which is over and above the funds expended. To get an idea of the rate of financial spend on food relief in the region (R46,000 per week), please see the charts below.

Typical food parcel

The typical food parcel as distributed in the Zandspruit, Lion Park, Honeydew and Cosmo City areas is sourced at wholesale prices and costs R205. The contents are calculated to provide 36 individual meals. The content and nutrition values are shown below:

In other areas such as Muldersdrift, Soup, Sandwiches and Maize Meal are the staple, and similar calculations apply based upon WFP standards.

Bidfood Food Parcel version 2 June 2020										
Bidfood price			R170.00	Food	Energy	Total kcal	Protein		Fat	
Description	Brand	Size	Qty	Weight kg	kcal/100g	kcal	gm	kcal	gm	kcal
BEANS BAKED IN TOMATO SAUCE	Koo	410GR	2	0.82	77.0	631.4	37.7	29.0	4.9	3.8
SUGAR BROWN	HULETTS	1KG	1	1	400.0	4000.0	0.0	0.0	0.0	0.0
Spread Peanut Butter smooth 400g	Yum-Yum	400GR	0.4	0.4	605.0	2420.0	20.0	121.0	46.5	281.3
PILCHARDS IN TOMATO SAUCE	Glenryck	400GR	1	0.4	125.0	500.0	68.0	85.0	27.6	34.5
Cereal - Instant Porridge	Morvite	1kg	1	1	345.1	3451.2	7.1	24.5	2.5	8.6
Soya/ Barley/ Rice Mix	Imnandi	500gr	2	1	499.5	4995.2	51.4	256.8	0.5	2.3
BEANS SUGAR	GOLDKEYS	500GR	1	0.5	335.0	1675.0	22.0	73.7	3.5	11.7
BOX FOR HAMPER 130HP/125B/130	MPACT	320X320X360	1							
We add			R35.00							
Maize Meal Superfine Godrich	Chris Zam	2.5 kg	2	5	360.0	18000.0	450.0	1620.0	175.0	630.0
Pamphlet R0.26			1							
kjoule to kcal factor	0.239006	Tot cost	R205.00	10.12	<= Totals =>	35672.9	656.2		260.5	
Cost per meal			R5.69	18.4	<= mealdays=>	18.7752	35.7	6.2%	13.9	2.7%
#Meal Servings (by weight and by nutrition) based on 2 meals/day				36		38				

Local Community leader delivering KV LEAN Food Parcel



Food and Voucher distribution overall statistics (four months April – July)

The overview of the results is shown in the picture below. Highlights to note are:

Total meals served: 740,000

Total Raised: R855,682 (of which C Seymour Trust Fund contributed R74500)

Total spend on feeding (Excluding 4% startup sundries):

Average Weekly Spend-Rate (Food parcels and Vouchers combined): R46,251.89

Percentage Food Parcel: 55.1%

Percentage Vouchers: 37.9%

Details of the utilization of Global Giving funds received

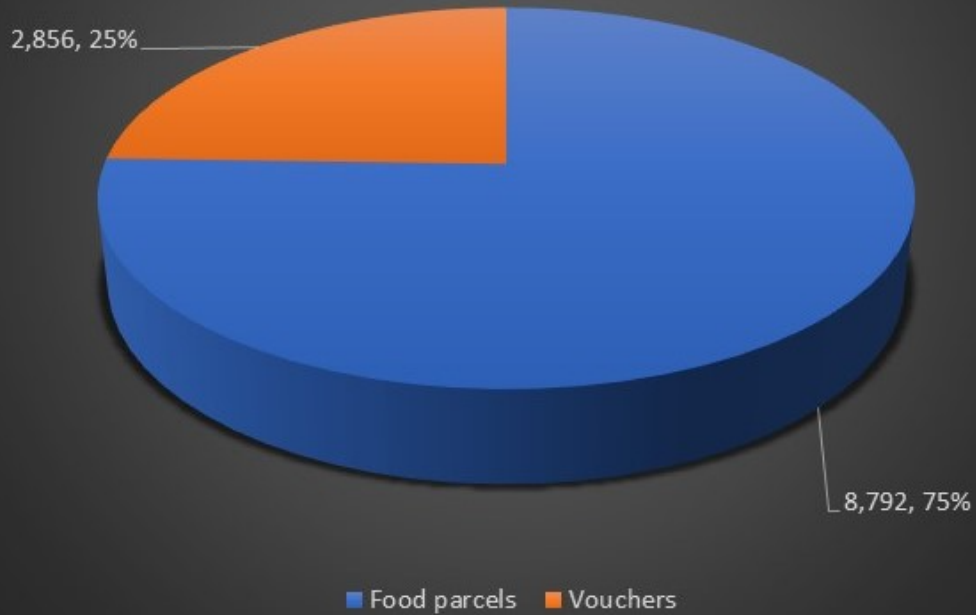
A total of two payments was received by Global Giving of R82392.67 and R4609.67 respectively into our account. A total of the R84,500 was applied to food relief in the Zandspruit, Lion Park and Cosmo City informal settlement areas. The amount was applied in our established proportions, to the purchase of food parcels and food relief vouchers. R2502.34 was allocated towards administration and banking fees.

The result was that the fund contribution was directly attributed to the serving of 11 648 individual meals, providing our KV Relief efforts (KV: Kingdom Valley as a name given to the area we are working within) initiative with full relief coverage to the targeted relief distribution areas, for a period of 2.9 weeks. Figures reflected in the tables and diagrams below excluding admin costs.

Global Giving Fund Contribution to KV Food Relief Efforts.						
Relief Type	Cost/unit	Meals /unit	Weekly Spend	Global Giving	Meals Served	Food-weeks
Food parcels	R205	36	R27 404	R50 066	8 792	1,8
Vouchers	R200	28	R18 848	R20 402	2 856	1,1
Totals			R46 252	R84 500	11 648	2,9

Global Giving Fund Contribution to Food Relief

11,648 Meals Served over 2.9 weeks



Some photographs of our relief efforts, from storage to food parcels being received.





Some testimonies:

“Pastor Tseisi from Zandspruit shared this incredible testimony of a 100 year old gentleman they took a food parcel to. "We have manage to give away a food parcel for Madala, Douglas Khumalo, who is hundred years old in Zandpruit, what a blessing.”

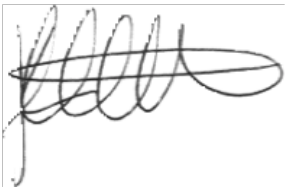
“Agos Mophuwe Monama from the Itsoseng Informal Settlement who lives with his parents and two siblings, had to live with under R1500 income for the whole household, during the Lockdown, as both parents had lost their source of income. Agos said that "The restriction on movement and social distancing was overwhelming as we had never experienced anything like this and we also tried to cope by eating less. What you have provided has helped us to cover the basics through the month. We have also started to plant a garden for mielies and spinach.”

“Musiwa Neklewaliche who lives in Zandspruit with her four children, only received a SASSA grant, which was not really enough as they still ended up going to bed without food on some nights. "The food

we received from you has helped us greatly as it will last for a month and it is the only way we can survive. Thank you so much"

We are currently still raising additional funds as our communities are still struggling and we need to continue to feed them with whatever resources we have available to us. With your partnership, we look forward to doing more

Yours truly,

A handwritten signature in black ink, appearing to read 'Katja Schmidt', with a horizontal line above it.

Katja Schmidt

Vibrant Community Projects Director