



ZAKKI
Helping Others by Real Action



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ZAKKI is an internet-based crowdfunding platform with the aim of building inclusive-integrated community for the elderly and people with disabilities through microbusiness programs and assistance to get better livelihoods.

Visit us at URL

www.ZakatKasih.org

About

ZAKKI is an internet-based social platform focused on building inclusive communities for the elderly and people with disabilities in Indonesia



www.Zakatkasih.org



Registered The Ministry of Law and Human Rights of Indonesia
No: AHU-0008741.AH.01.04



Jalan Kol. H.R. Hadijanto No.3 Sekaran, Gunungpati, Kota Semarang 50229 Indonesia

Jalan Jayagiri XXI D No 1 Denpasar Timur , Denpasar, Indonesia

Service

At present, our main program is micro-business assistance for the elderly and people with disability. The goal is to build an inclusive and integrated community/city for the elderly and people with disabilities.

Product

Money Crowdfunding,
Garbage Donation,
Food Donation,
Clothes Donation,
Tools Donation,
Cryptodonation

The Elderly,
People with Disabilities,
Aid on Urgent Needs,
Assisting Micro Business,

IOT Monitoring,
Augmented Physiotherapy,
Taichi community center,
Permaculture,
Inclusive - Integrated
Community

How To Donate



Donations can be channelled to:

**INTEGRITY SYARIAH FOUNDATION
(YAYASAN INTEGRITY SYARIAH)**

Bank account : BNI Syariah
Account no : 0723918292
Swift code : SYNIIDJA

**Non-Rupiah donations
(USD, GBP, EUR, etc) via :**
www.Transfree.id
code ZAKKI

**Cryptocurrency donation
(Bitcoin, Ethereum, etc)**
bit.ly/ZakkiCoinBase

Contact Us



zakatkasih@gmail.com
info@zakatkasih.org



+62 81999191498



+62 88219148876



ZAKKI
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Business Name	ZAKKI	Project Location:	Indonesia
Expense Budget Plan	Amount of budget cost:	\$	72.917,39
	Rate USD 1	IDR	11500
Expenditure	Cost	Unit	Total
Elderly Program			\$ 49.577,39
1. Tai-chi physical health program (12 meetings in 1 year)			\$ 1.892,17
Volunteer transportation: data collection of elderly trainees	\$ 6,96	1	\$ 6,96
Volunteer transportation: training site survey	\$ 6,96	1	\$ 6,96
Renting a practice site	\$ 43,48	12	\$ 521,74
Teacher's Honor	\$ 60,87	12	\$ 730,43
Consumption package	\$ 52,17	12	\$ 626,09
2. Quran learning class program for elderly Muslims (24 meetings in 1 year)			\$ 1.683,48
Volunteer transportation: data collection of learning participants	\$ 6,96	1	\$ 6,96
Volunteer transportation: place survey	\$ 6,96	1	\$ 6,96
Teacher Honor	\$ 26,09	24	\$ 626,09
Consumption package	\$ 43,48	24	\$ 1.043,48
3. Special class program for the elderly (96 meetings in 1 year)			\$ 6.909,57
Volunteer transportation: data collection of participants	\$ 6,96	1	\$ 6,96
Honor of making syllabus / module	\$ 43,48	1	\$ 43,48
Syllabus / module prints	\$ 3,48	50	\$ 173,91
Volunteer transportation: place survey	\$ 6,96	1	\$ 6,96
Teacher Honor	\$ 26,09	96	\$ 2.504,35
Consumption package	\$ 43,48	96	\$ 4.173,91
4. Elderly Program I: Urgent Needs			\$ 18.434,78
Grocery	\$ 69,57	20	\$ 1.391,30
Matras/Bed	\$ 43,48	20	\$ 869,57
Urgent renovation: roof	\$ 173,91	20	\$ 3.478,26
Urgent renovation: door	\$ 69,57	20	\$ 1.391,30
Urgent renovation: floor	\$ 86,96	20	\$ 1.739,13
Urgent : toilet	\$ 478,26	20	\$ 9.565,22
5. The elderly micro business development program			\$ 17.086,96
Chicken	\$ 4,35	200	\$ 869,57
Chicken coop	\$ 130,43	10	\$ 1.304,35
Fishpond	\$ 86,96	10	\$ 869,57
Seeds of mujair fish or goldfish	\$ 1,30	100	\$ 130,43
Container of compost fertilizer	\$ 21,74	20	\$ 434,78
Permaculture gardens	\$ 43,48	20	\$ 869,57
Merchandise	\$ 173,91	10	\$ 1.739,13
Cart	\$ 1.304,35	5	\$ 6.521,74
Alumunium Display	\$ 869,57	5	\$ 4.347,83
6. Financial design training program (48 meetings in 1 year)			\$ 3.570,43
Volunteer transportation: data collection of special class participants	\$ 6,96	1	\$ 6,96
Honor of making syllabus / module	\$ 43,48	1	\$ 43,48
Syllabus / module prints	\$ 3,48	50	\$ 173,91
Volunteer transportation: place survey	\$ 6,96	1	\$ 6,96
Teacher Honor	\$ 26,09	48	\$ 1.252,17
Consumption package	\$ 43,48	48	\$ 2.086,96
Disability Program			\$ 12.622,61
1. Diffable equipment			\$ 12.622,61
Volunteer transportation: data collection of beneficiary diffables	\$ 6,96	1	\$ 6,96
Volunteer transportation: data collection of supplier tools	\$ 6,96	1	\$ 6,96
Hearing aids	\$ 304,35	25	\$ 7.608,70
Walking aids: Kruk	\$ 26,09	25	\$ 652,17
Walking aids: wheelchairs	\$ 173,91	25	\$ 4.347,83
Supporting Program			\$ 6.543,48
1. An awareness raising seminar on social and economic issues for elderly and disabled people in Indonesia			\$ 3.891,30
Renting of seminar venue	\$ 260,87	1	\$ 260,87
Speaker's honor	\$ 65,22	3	\$ 195,65
Consumption of participants	\$ 13,04	150	\$ 1.956,52
Seminar kit and Goodybag	\$ 8,70	150	\$ 1.304,35
Equipment (Backdrop, brochure, etc.)	\$ 86,96	1	\$ 86,96
Publication and documentation	\$ 86,96	1	\$ 86,96
2. Volunteer Capacity Development			\$ 2.652,17
Consumption of Volunteers	\$ 13,04	100	\$ 1.304,35
Renting of training venue	\$ 260,87	1	\$ 260,87
Mentor's fee	\$ 43,48	8	\$ 347,83
Volunteer's transportation	\$ 6,52	100	\$ 652,17
Equipment (Backdrop, brochure, etc.)	\$ 86,96	1	\$ 86,96
Miscellaneous			\$ 4.173,91
Honor program coordinator (4 person)	\$ 347,83	12	\$ 4.173,91
Total:			\$ 72.917,39

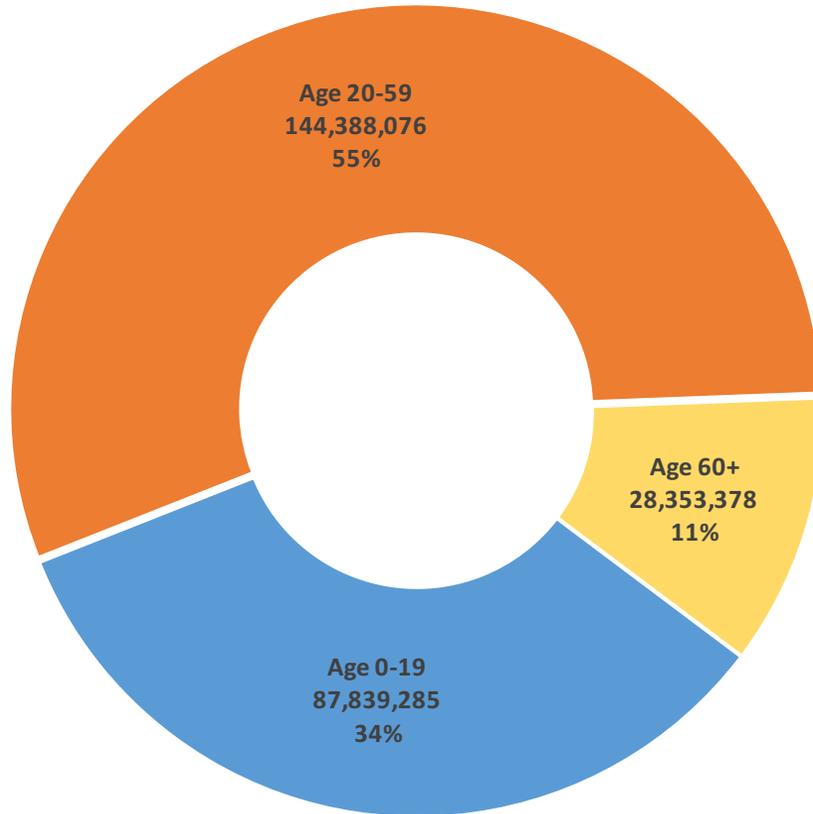


ZAKKI

HELPING OTHERS BY REAL ACTION

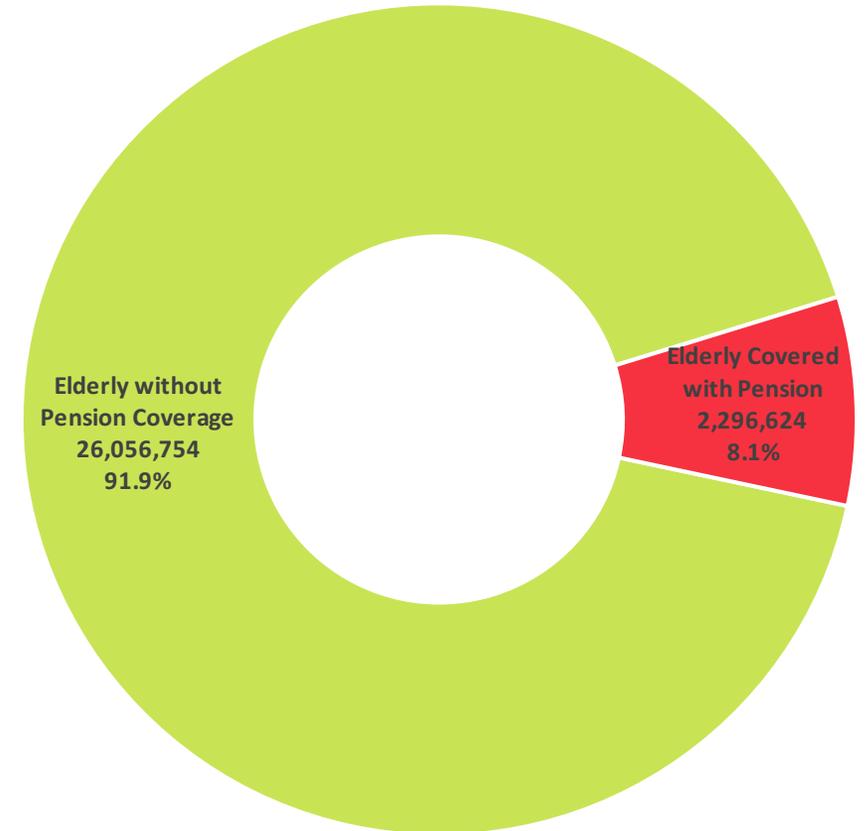
PROBLEM

INDONESIA AGE GROUPS POPULATION (2017)
Source: www.census.gov



Current Issue:

INDONESIA ELDERLY
Source: helpage.org



In Indonesia, elderlies are often the economic pillars of multi-generational families (Schröder-Butterfill:2004).

They are elderly around us who are still working in the informal sector to fulfill their basic life and not having pension coverage



COMPANY PURPOSE

Vision, Mission and Product Solutions



VOLUNTARY

Listing of beneficiary → from crowdsource → verified by volunteer. Helps deployment supervised & monitored by volunteer.



ALMS & DONATIONS

helps elderly people in INFORMAL SECTOR (made <IDR 100.000/day) to get better livelihoods.



ONLINE PLATFORM

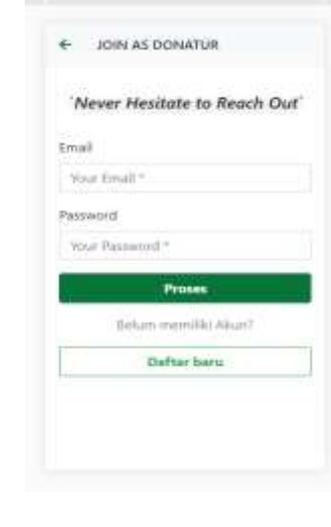
Reporting WEBSITE and MOBILE APPLICATION DATA SOURCE ab/ elderly in Indonesia



PRODUCT (MVP)

Website: www.ZakatKasih.org

Mobile: m.ZakatKasih.org



HOW WE HELPS

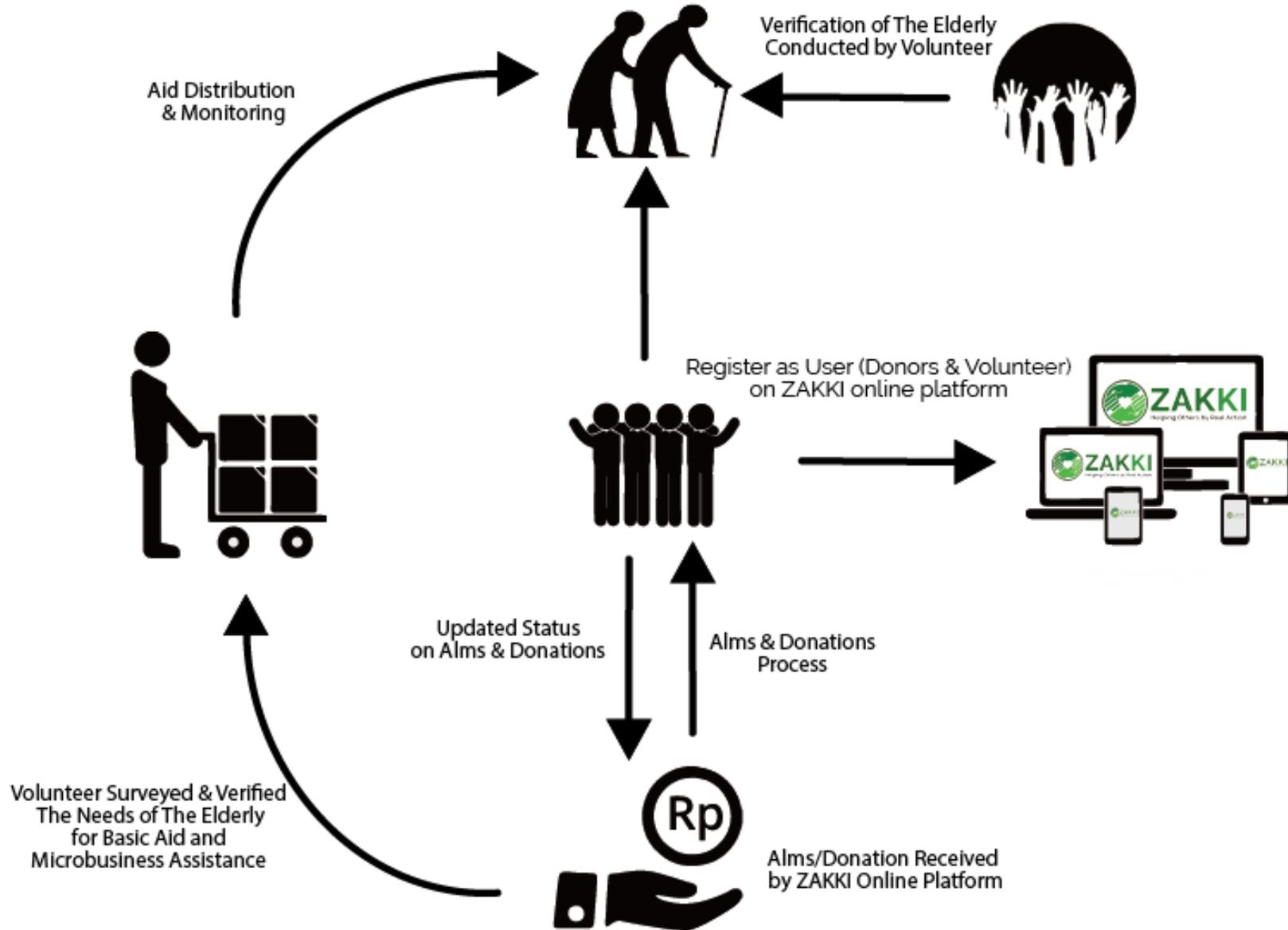
Scheme of Aid



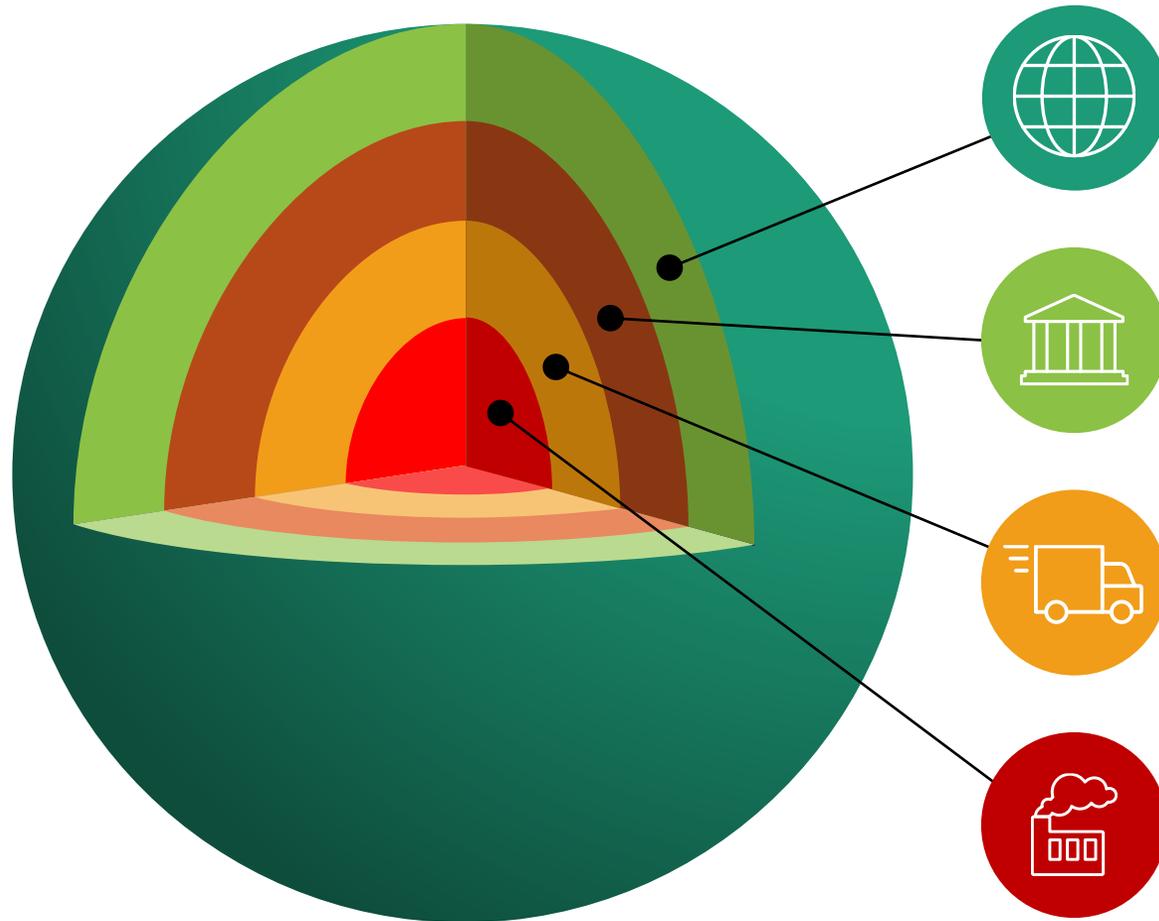
SOP Beneficiary

Elderly 60+
Works in informal sectors
Daily income <IDR50k (USD 5)
Living alone or backbone of the family

HOW WE WORKS



MARKET OPPORTUNITY



ASEAN REGION: 636 M People
Citizen of ASEAN countries and inhabitant of ASEAN

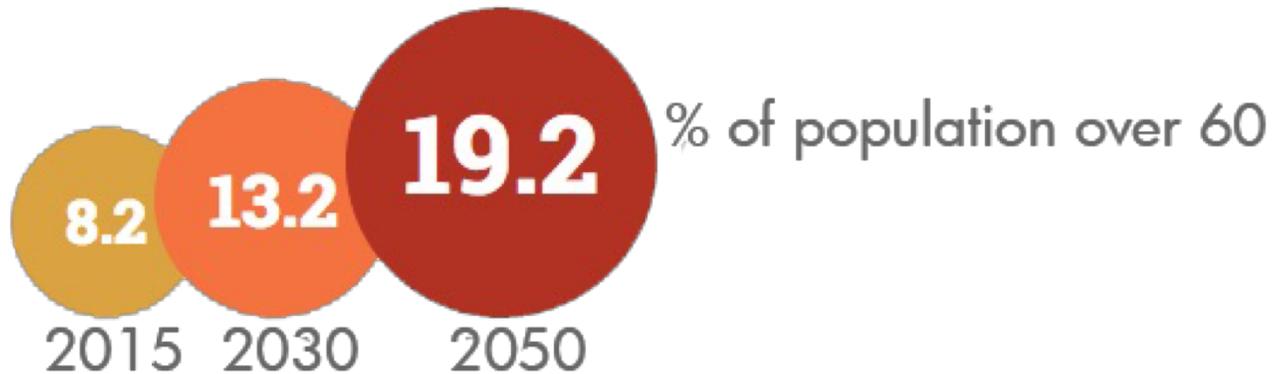
ASEAN EMERGING COUNTRY : 563 M People
The emerging and developing countries of ASEAN:
Indonesia 267M (40.89%), Philippines 103M (16.18%),
Vietnam 93M(14,52%) Thailand 69M (10.78%),
Malaysia 31M (4.88%)

INDONESIA CITIZEN : 267 M People
Indonesia citizen inside the country or in abroad

INDONESIAN MUSLIM : 207 M People
Indonesian muslim; late teens (18 – 19 y.o) and
adult (20 – 60 y.o)

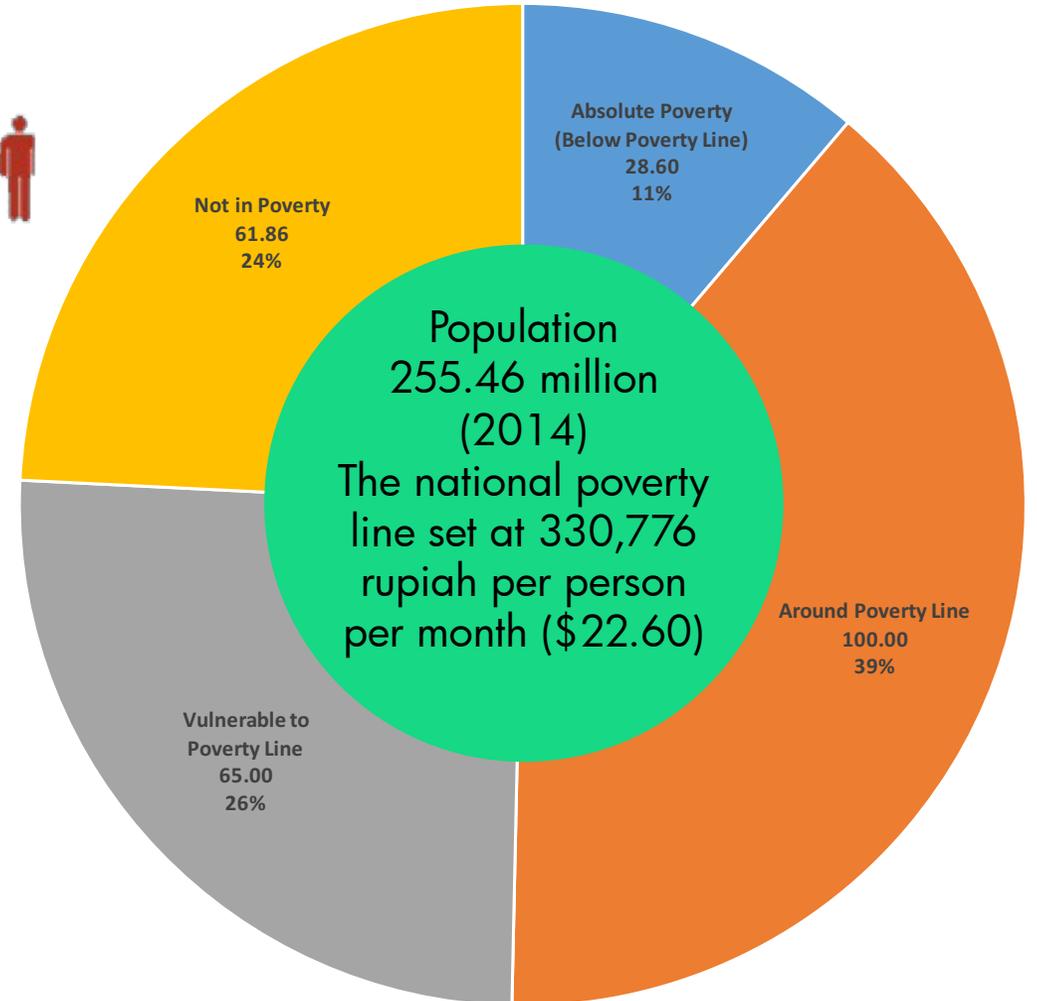
MARKET SUMMARY

21.2 million people over 60



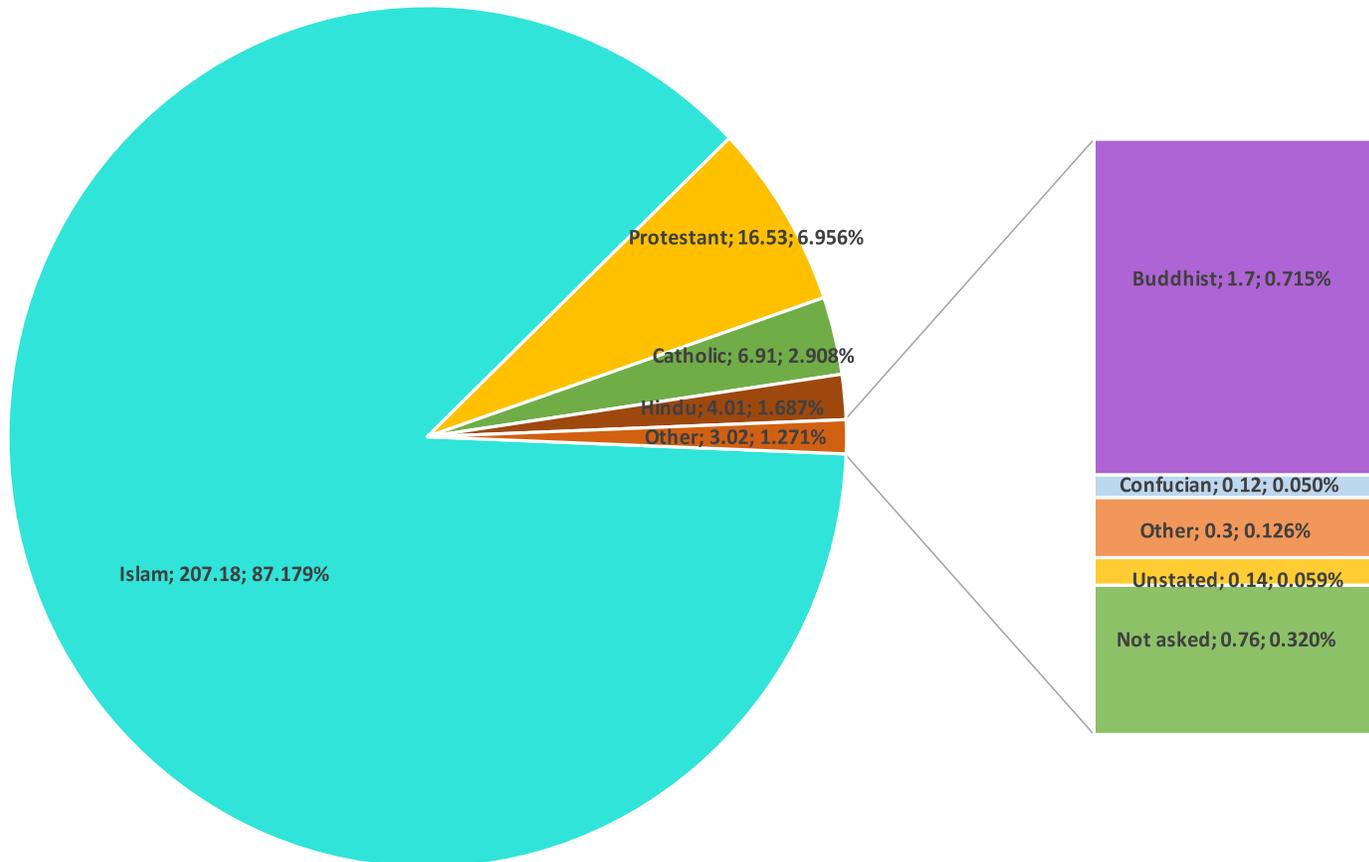
Source: helpage.org/global-agewatch/population-ageing-data

INDONESIA POPULATION by ECONOMICAL DEMOGRAPHY
(in Millions)
(Source: ADB, 2014)



MARKET SUMMARY

RELIGION DATA IN INDONESIA (Population in millions and Percent) (Source: Ministry Social, Census 2010)



Based on BAZNAS
(National Alms Collections
Regulator)
End Year Financial Report
on December 2016
ALMS COLLECTIONS IDR
111BILLIONS
while ALMS
DISTRIBUTIONS ONLY IDR
55BILLIONS

BADAN AMIL ZAKAT NASIONAL PENERIMAAN DAN PENYALURAN 2017 BULAN DESEMBER 2017

Penerimaan

Zakat:

b. Zakat Erbitas	Rp.	122.520.020.00
c. Zakat Individu	Rp.	10.503.435.791.94
Jumlah Penerimaan zakat	Rp.	10.625.935.791.94

Infaq

a. Infaq Terkat	Rp.	1.150.585.639.35
b. Infaq Tidak Terkat	Rp.	123.928.539.00
Jumlah Penerimaan Infaq	Rp.	1.274.514.238.35

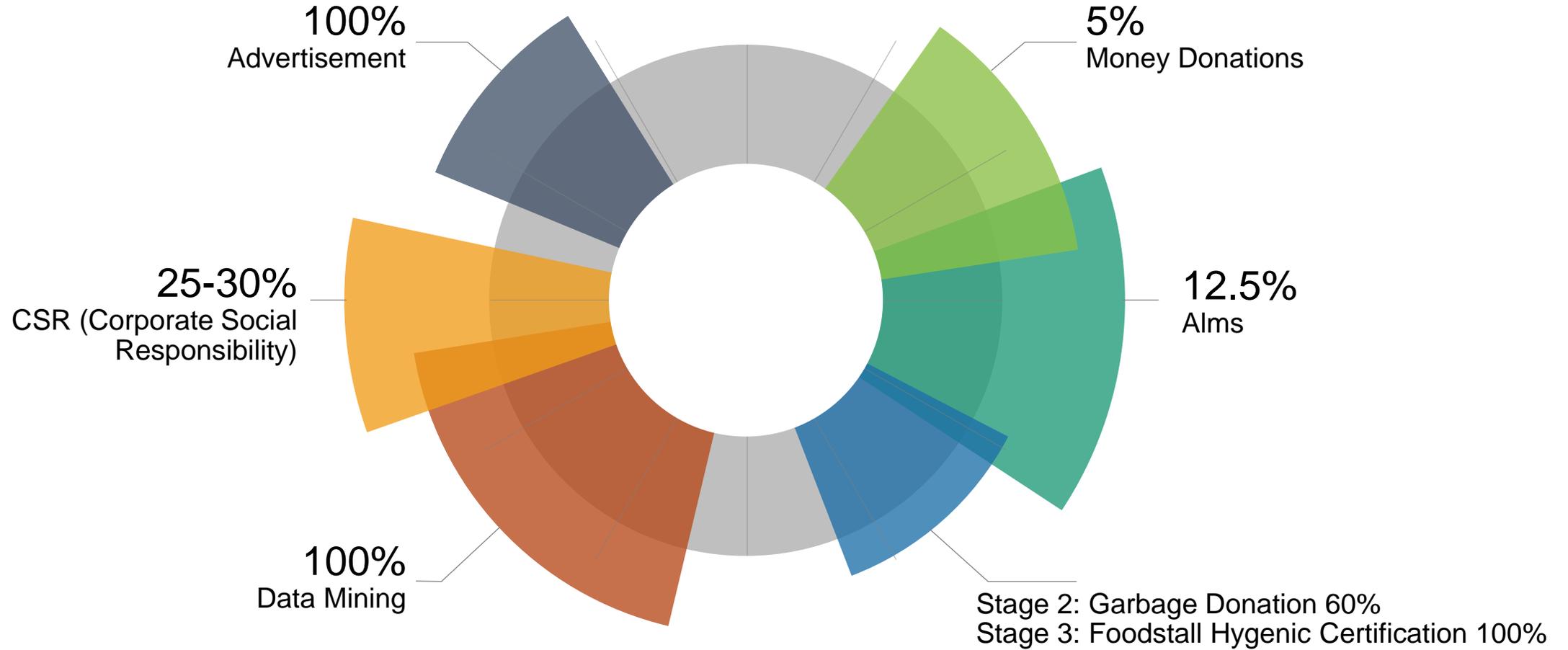
Jumlah Penerimaan Bulan Desember 2017	Rp.	11.900.450.030.29
Jumlah Penerimaan Bulan Januari 2017 - Nopember 2017	Rp.	146.852.186.288.56
JUMLAH PENERIMAAN SAMPAI DENGAN Desember 2017*	Rp.	158.752.636.318.85

Penyaluran

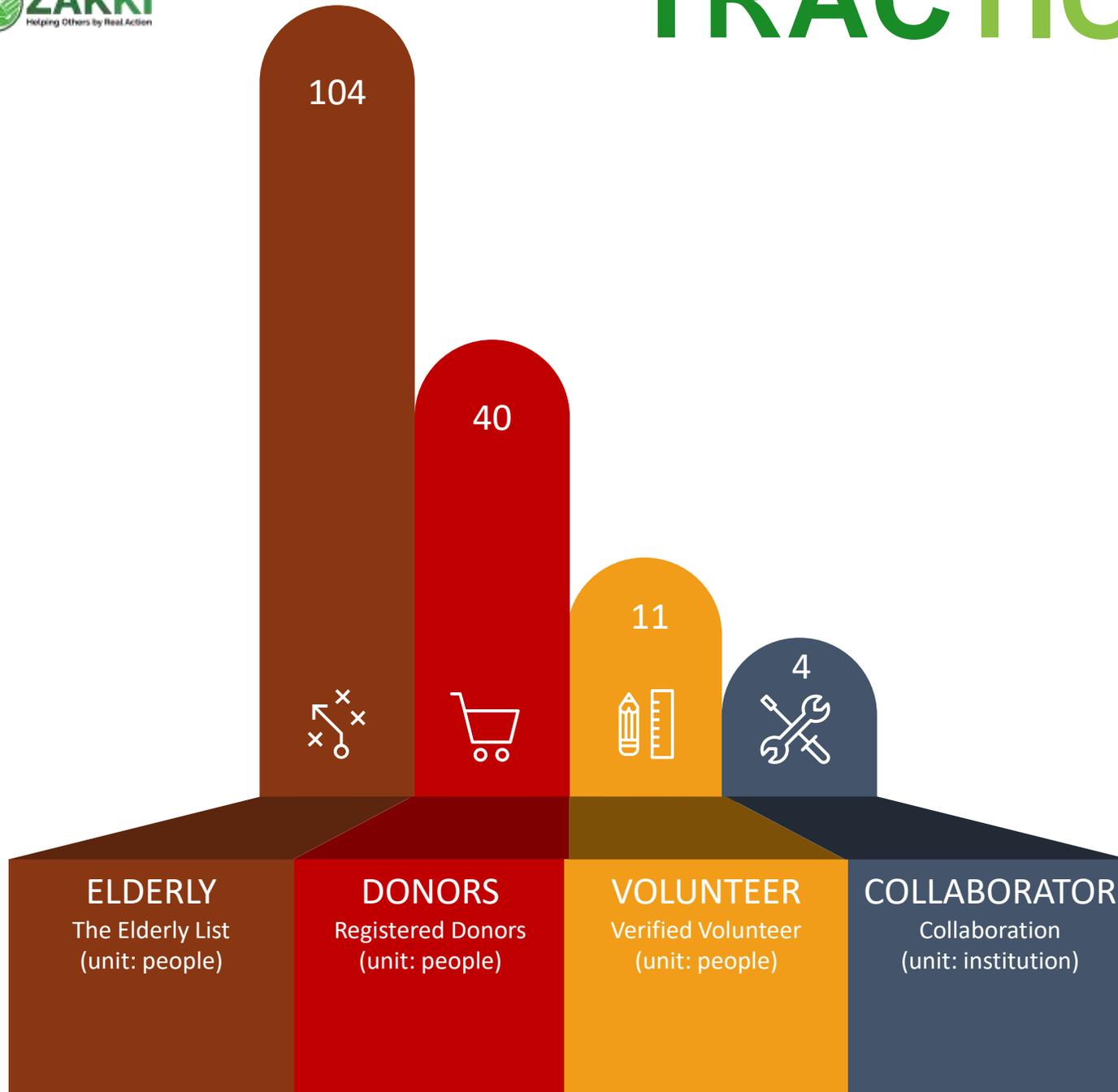
Bidang Sosial	Rp.	1.095.851.135.00
Bidang Pendidikan	Rp.	4.210.489.642.00
Bidang Kesehatan	Rp.	131.054.900.00
Bidang Ekonomi	Rp.	4.150.177.350.00
Bidang Keagamaan	Rp.	2.403.328.150.00
Jumlah Penyaluran Bulan Desember 2017	Rp.	11.980.921.191.00
Jumlah Penyaluran Bulan Januari 2017 - Nopember 2017	Rp.	70.099.570.433.00
JUMLAH PENYALURAN SAMPAI DENGAN DESEMBER 2017*	Rp.	82.090.491.624.00

BUSINESS MODEL

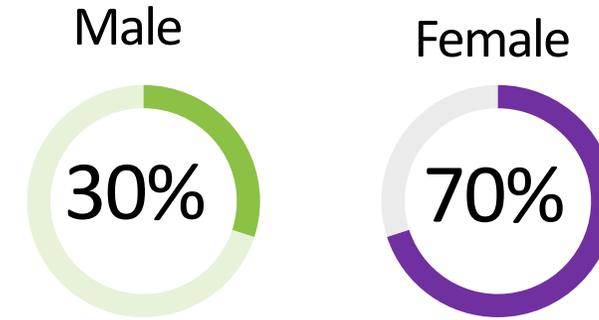
Revenues Derived From:



TRACTIONS



Gender Distribution of Registered DONORS:



Supported by :

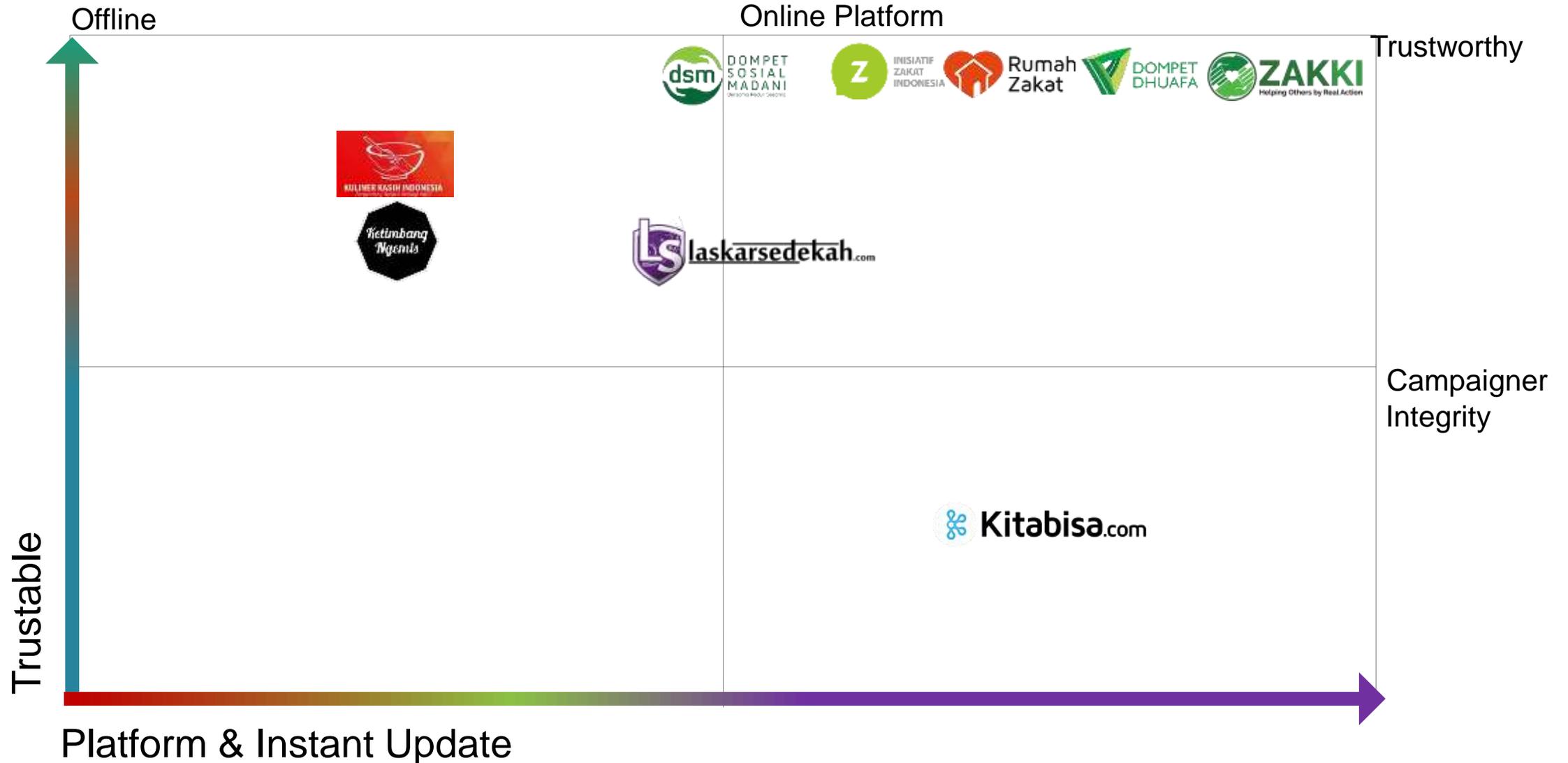


Accolades :



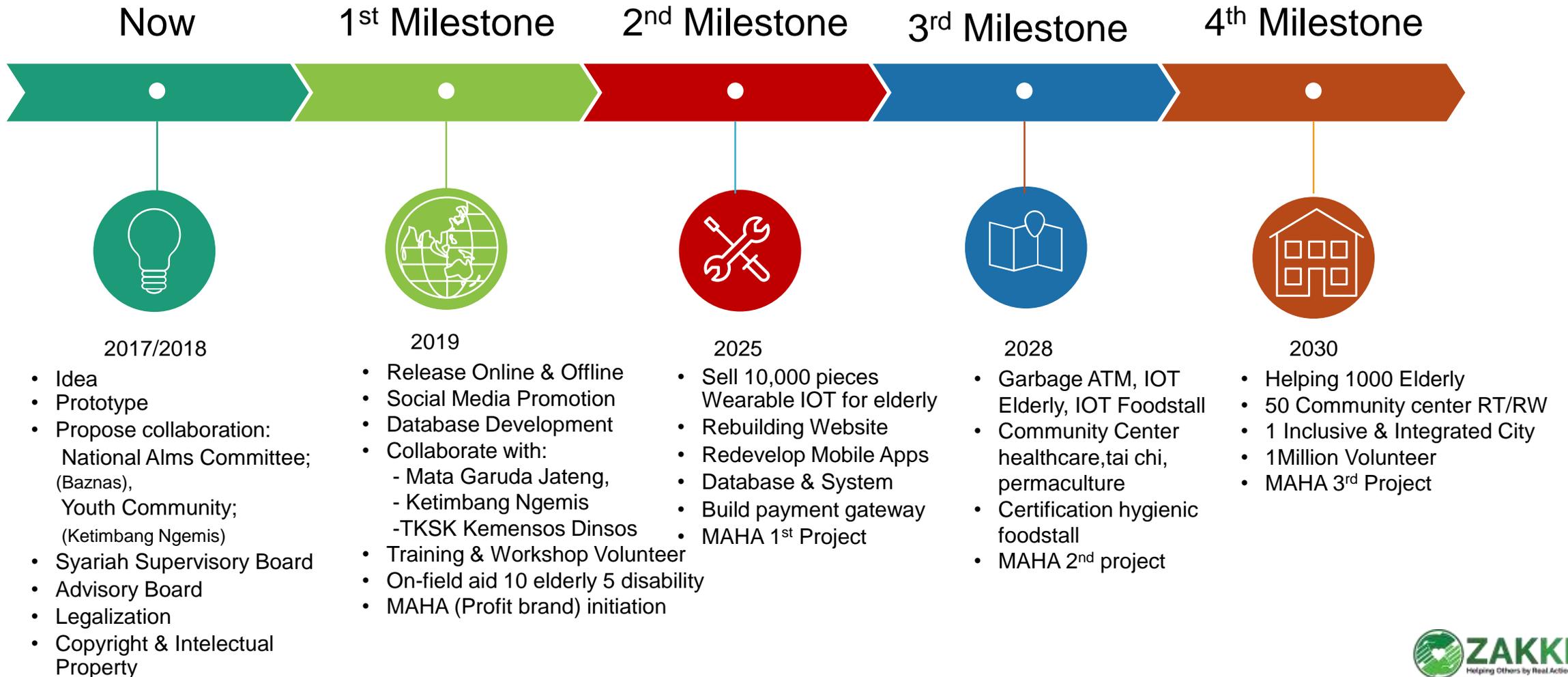
LANDSCAPE

Competition Landscape in Indonesia for Crowdfunding and Alms Collections



KEY METRICS

Project Planning



Thank You

Contact us:

✉ info@zatkasih.org
zatkasih@gmail.com

☎ +62 81999191498