



campaign

# CEPAC BRAZIL X COVID-19





activity report

# **ACTIVITY REPORT**

activity report







In April 2021, we resumed the mobilization of donations for families impacted by the social isolation imposed by Covid-19, which, contrary to what we had imagined, was far from reaching an end.

We found that several families continued to be in extreme poverty due to unemployment and/or reduced wages, once again, we have the exceptional support of our Points of Light Collective to identify the most urgent demands of the community and thus mobilize partners and donations to resolve as many demands as possible.





Right away we got the support of several companies and individuals by donating items and food, and we also received fundamental support from the Global Giving Platform and Community that helped us to meet demands such as purchase of equipment, gas vouchers, Food vouchers, PPE's , Children's and geriatric diapers, milk, as well as the payment of community expenses and the Institution's operational and administrative expenses.

We started the campaign with the distribution of food baskets and food vouchers, however we found that some families were cooking on an alcohol fire or using wood as they did not have the money to buy cooking gas.



Other urgent demands brought by the volunteers of the Points of Light Collective were baby diapers, adult diapers, milk etc...







As we perform a service considered essential in Brazil, we never stopped working, which led to the need to buy many PPE's for employees, volunteers and beneficiaries of the Institution's projects.





We also distribute clothes, warm clothes, blankets, furniture and household items.





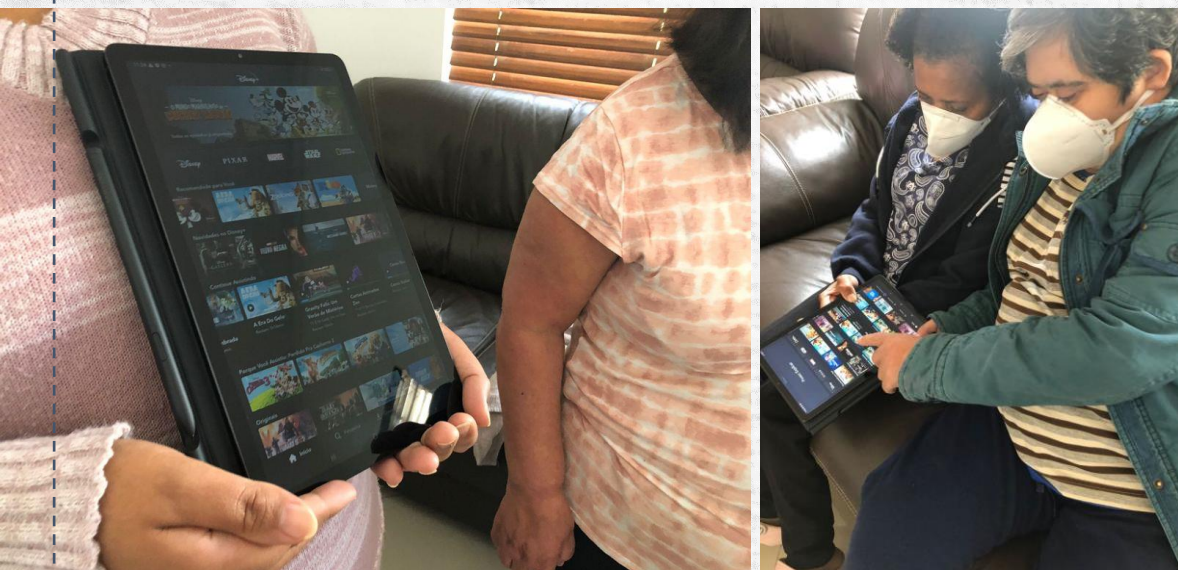
financial report

# FINANCIAL REPORT

financial report







The amounts collected were converted into Brazilian currency - REAL and destined to the payment of essential items as well as: operational and administrative expenses of the institution - employees' salaries, improvements for digital access, fees and other expenses that cannot be paid with amounts of local agreements.

Global Giving's financial support allowed financial security and avoided layoffs and cutbacks, providing excellent service to the community of Parque Imperial and to the Children and Adolescents assisted in the projects carried out by the institution.



SPECIFIC EXPENSES - values in REAL		
100 Food Stamps	R\$	12.150,00
100 gas voucher	R\$	8.080,00
Payment of rent and light for 1 family	R\$	4.052,82
20 laptops	R\$	66.406,60
4 tablets	R\$	8.636,40
100 unidades de mascaras KN95	R\$	249,00
3 - Streaming Services - Disney +	R\$	839,70
15 lab coats	R\$	582,80
15 alcohol in 5L gel	R\$	466,05
15 Transparent Face Protectors	R\$	84,50
300 units of KN95 masks	R\$	594,30
30 vials for alcohol in gel	R\$	41,30
7 cell phones	R\$	4.416,57
100 diaper packs	R\$	3.720,00
<b>SUBTOTAL</b>	<b>R\$</b>	<b>110.320,04</b>

EXPENSES CEPAC - values in REAL		
Foods	R\$	211,71
office supplies	R\$	1.628,15
Hygiene and cleaning	R\$	33,15
Consumption Mat.	R\$	469,68
Disclosure Material	R\$	21.605,02
Maintenance Mat.	R\$	1.561,81
Pressure Gauge/Glasses	R\$	328,95
Computer Supplies	R\$	870,91
six pack	R\$	408,90
Telephone / Internet	R\$	380,78
Wage	R\$	110.320,67
Charges and Benefits	R\$	20.506,70
Vehicle Expenses	R\$	11.542,47
<b>SUBTOTAL</b>	<b>R\$</b>	<b>169.868,90</b>

<b>TOTAL</b>	<b>R\$</b>	<b>266.023,68</b>
<b>COUNTERPART</b>	<b>-</b>	<b>14.165,26</b>

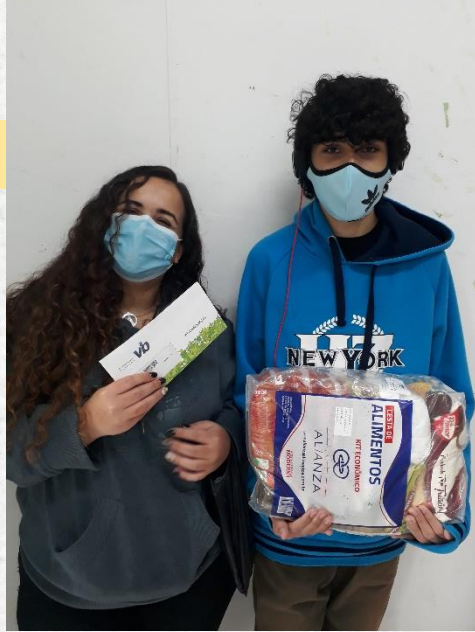
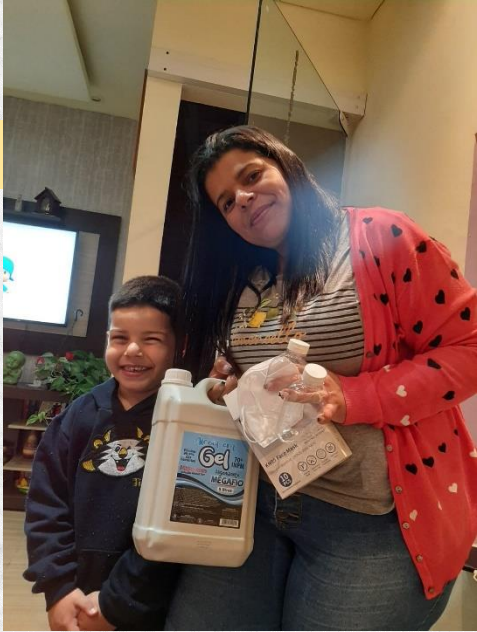




i m p a c t s  
**IMPACTS**  
i m p a c t s







In 5 months of the campaign, and mainly, due to the support of the Global Giving Community, we impacted 500 children, teenagers and young people served by Cepac and their families, and another 467 needy families.

It also allowed for improvements and purchases of new equipment such as: laptops and tablets for the use of children and teenagers served by the projects.

Streaming services for the 3 Institutional Reception units, impacting approximately 50 children, teenagers and 10 adults with disabilities who have suffered violence and/or do not have family members or guardians.



**MORE  
THAN 900**

Basic baskets  
distributed

**100**

gas vouchers  
distributed

**100**

food vouchers  
in the amount of  
BRL 120.00 distributed

**MORE  
THAN 300**

Milk boxes  
distributed

**MORE  
THAN 900**

coffee packages  
distributed

**MORE  
THAN 100**

Blankets  
and blankets  
distributed

**MORE THAN  
4.700**

diapers  
children  
distributed

**MORE THAN  
1.800**

diapers  
geriatric  
distributed

**MORE THAN  
900 FAMILIES  
SERVED**

**MORE THAN  
3.800  
PEOPLE SERVED**



# TESTIMONIAL

“I'm Gabriel's mother, he is 15 years old and has cerebral palsy: he doesn't talk, he doesn't walk. He is dependent on me for everything. I'm writing this message to thank all of you who helped me and help me with his diapers, I don't work because I have to take care of him, I have his benefit suspended, and with this pandemic, if it weren't for you, it would be more difficult. Thank you very much from my heart, may God bless each one of you for this beautiful chain of solidarity”

Silvana Santos Gonzaga – resident of the Parque Imperial community





# TESTIMONIAL

“I am Jeonice and my son participates in the Semeando na Cepac project – from which I have received more than important support, as I am unemployed, in a very delicate financial situation, where even the gas was running out. That's where Cepac's support comes in, with gas vouchers (which was our salvation) and a basic food basket that has been maintaining our food, as it has been our safe haven at this very difficult time without any source of income. Our food has come from Cepac. Our gratitude!”

Jeonice Magalhães Santos – mother of a teenager from the Institution's project





# TESTIMONIAL

“These donations were very important, because they gave hope to many families in vulnerable situations. Each family that receives these donations sees that there are still people like you with a good heart and willing to change this story, gratitude to each donor immensely!”

Patricia Vicente Tintiliano – volunteer of the Ponto de Luz collective





# TESTIMONIAL

“I want to thank you good partners, who helped us a lot through this donation from Vale Gás and Vale Alimentos, helped us a lot! It arrived on time. We just have to thank you, and the safety equipment was very useful for us, because we are able to take care of the family safely and with protection for ourselves, with the mask, the coat and the principal. the alcohol in gel. My friends at Ponto.de Luz and I thank you good partners!”

Valdirene Burys de Jesus Santos – volunteer at Ponto de Luz collective







# DOUBTS? CONTACT US.

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