

2002

CEPAC BRASIL X COVID-19

Emergency Campaign - May 2021



WHO WE ARE

The Association for the Protection of Adolescents and Children Cepac is a social organization, which has been operating for 27 years in three units in the city of Barueri. It serves children, adolescents and adults in situations of social vulnerability, contributing to access to rights through the development of autonomy, strengthening family bonds, fostering culture and professional qualification.

TIMELINE

2020

Launch of the social business: X da Quebrada with the objective of enhancing, through clothing, the feeling of belonging of the neighborhood's young people.

2016

Beginning of Inclusive Residence, the organization started to serve young people and adults with disabilities from 18 to 59 years old, in Institutional Reception Service.

2010

The organization's projects became the Service for Coexistence and Strengthening of Links. Resumption of the Institutional Reception service in another neighborhood in the municipality.

2001

The organization started hiring young apprentices.

1999

The organization ended the reception service and began to serve children and adolescents as a space for education and social assistance.

1996

The organization received the title of Municipal Public Utility.

1995

Beginning of the construction of the headquarters in Parque Imperial Barueri. Acting as Institutional Reception.

1993

The organization starts its activities in Barueri, with the objective of preventing children from being left on the streets, providing food; civic orientation; education and school reinforcement.

LOCATION



R. Martim Afonso
de Souza, 72 -
Parque Imperial -
SP / Brasil



Mission

Assist children, adolescents and adults in situations of social vulnerability, in Barueri, facilitating access to rights through the development of autonomy, fostering culture and professional qualification.



Eyesight

To be a national reference in management and innovative methodology, focusing on social inclusion and reducing inequalities, as well as sharing experiences with other organizations.



Values

Honesty

Transparency

Sustainability in our actions

Respect for the team

Prevalence of the human aspect in relationships

Employees and partners who identify with our cause

BOARD OF DIRECTORS



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SIMONE SOARES BIANCHE

OURIMPACT in 2020

Two

SERVICE PROJECTS OF EXPERIENCE AND STRENGTHENING OF BINDINGS

Two

SERVICES OF WELCOME INSTITUTIONAL

951 costumer SERVICE RELATIVES

42% INSERTED IN THE MARKET WORK

435 CHILDREN AND TEENAGERS ATTENDED

214 VOLUNTEERS

45 PARTNERS

81 PROFESSIONAL

In 2020, we were able to help more than 1,600 families with the distribution of basic food baskets, milk, masks, clothes, medicines, hygiene items, among others.



Again, our families are feeling the effects of Covid19 hard on their homes and our institution too.

The demands, in addition to increasing, have diversified: we need donations of food, medicine, cooking gas, milk, diapers and tampons, monetary values, masks, alcohol gel and we mainly need resources to maintain the operational costs of Cepac and its employees because we know that, given the critical situation that Brazil is experiencing, we will have drastic reductions in our sources of revenue.

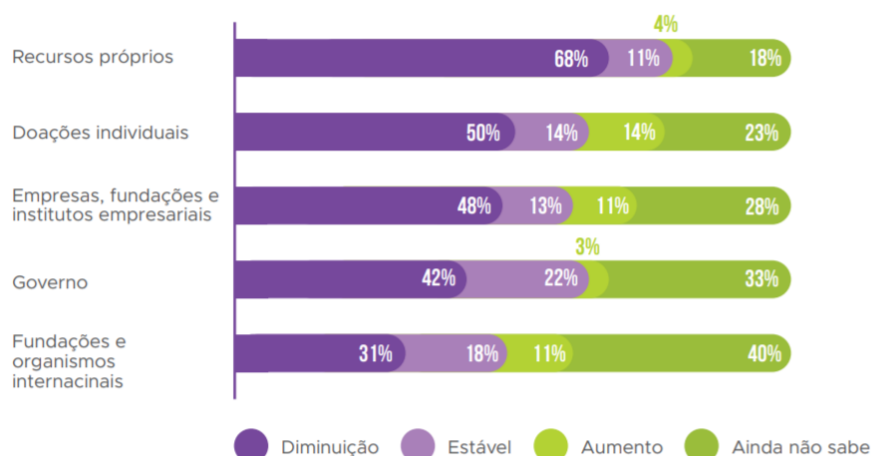
We need all possible help to be able to serve all the families that come to us and that continue to be impacted by the Pandemic without failing to serve our beneficiaries and continue fulfilling our mission to REDUCE SOCIAL INEQUALITIES here in Brazil. O coronavírus é uma emergência de saúde mundial e nos obriga ao isolamento social por uma questão de sobrevivência.

But for thousands of self-employed workers and also for low-income families, the question of survival goes beyond health. Survival involves guaranteeing one's own food and that of the family.

At this moment, we have thousands of people in Brazil, without the possibility of having an income to guarantee their livelihood. It was with them in mind that we are again in the Campaign with the objective of raising funds, to buy basic food baskets, cooking gas, PPE items, snacks and other items that will be distributed to our beneficiaries and their families assisted by the Institution's Projects as well as help maintain Cepac Barueri's operating costs.

According to a survey carried out by GIFE, social organizations are suffering major impacts caused by Pandemic since the majority of donations are being directed towards actions related to COVID-19, which directly affects donations directed to the operational maintenance of NGOs in Brazil.

PREVISÃO DE IMPACTO NA CAPTAÇÃO DE RECURSOS PARA O ANO



As for the needs of the community, these have intensified and diversified because in addition to food, we also have demands for cooking gas and diapers and sanitary napkins, necessary items that were left in the background when shopping for families that need to guarantee basic food and connection needs. digital.

We have a collective of 14 women who visit and raise the most urgent needs in the Parque Imperial / Brazil community, which we can check in the photos below:



Several families are taking risks by using alcohol or fire to cook food.

