WHAT DO WE DO IN EDNICA?
In **Ednica** we help children, teenagers and young people who work or live in the streets and public spaces in Mexico City.

**MISSION:**
We defend and promote human rights for street children and teenagers in order for them to construct a dignified life alternative.

We have worked nonstop for 30 years in Mexico City.

*The street is not a place to live nor work*
In **ednica, street situation** is: an external factor to each person which prevents them from exercising their rights:

1. Their legal identity right is diminished (no official documents or registration).
2. They are kept in drug using.
3. Their physical and emotional health is affected by life in the streets.
4. They are ingrained to life in street.
5. Their employment options are risky and informal.
6. Access to a dignified home is hard.
7. Their life path is set without change expectations both for them and their children.
The street is not a place to live nor work

**Context:** Children and teenage street workers

**In Mexico City there are 1,582,558 children and teenagers between the ages 5 and 17**

**Occupied in economic or domestic activities:** 84,857

- **In domestic activities:***
  - **Do not attend school:**
    - Men: 17,804
    - Women: 17,425

- **DO NOT attend school:**
  - Men: 26,029
  - Women: 18,491

- **DO NOT have an income:**
  - Up to 1 minimum wage: 29,550
  - More than 1 minimum wage: 10,371

**Economic activity sector**

- **Not allowed**
  - Primary: 816
  - Secondary: 13,904
  - Tertiary: 38,450
Children help the family’s economic activity almost all the time through:

1) Sale of fake merchandise (CD’s, movies), used magazines, candies, various food, cigarettes, etc.;

2) Performing different services such as:
   - Picking up trash in commercial spaces; recyclable material gathering;
   - Flyer distribution;
   - Cleaning windshields and cars in traffic lights.

3) Supporting production and sale of handcrafts; especially children in a triqui community, located on a public space, with whom we work.

For ednica, child street work is: an external factor to each child which prevents them from exercising their rights:

1. Obstructs their school trajectory and permanence in it;
2. Generates responsibilities not according to their age, development or cognoscitive level;
3. Increases the risk of drug consumption;
4. Keeps them close to the streets;
5. Keeps girls in traditional roles and stereotypes;
6. Sets their path for a life without change.
Increase in work participation of children and teenagers in public spaces in Mexico City.

Phase I
- Bond and confidence

Phase II
- Abilities development
- Adapting to new lifestyles
- Construction of life alternatives not linked to the street

Phase III
- Preparation for independent life
- Construction of life alternatives not linked to the street

Phase IV
- Follow-up
- Egress

Street situation

HUMAN

Rights

THE STREET IS NOT A PLACE TO LIVE NOR WORK

Decrease in work participation of children and teenagers in public spaces in Mexico City.

Defense and promotion of rights for children and teenagers linked to life in streets.
Change Theory from Decrease Program Scheme

Decrease in work participation of children and teenagers in public spaces in Mexico City.

Construction of a life project based on exercising their rights

- Increase in gender equality
- Increase responsible sexuality practices
- Increase good treatment social relationships
- Increase hygiene habits
- Prevent and eradicate psychoactive substances consumption
- Improve healthy eating habits
- Increase recreational activities

Critical thinking development

- Greater participation and children organization
- Greater educational compensation for integral development
- Increase in emotional strengthening

Increase educational trajectory

- Increase abilities for formal employment
- Greater recognition of negative effects of child work in public spaces

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Children organization

Greater educational compensation for integral development

Increase in emotional strengthening

Increase abilities for formal employment

Greater recognition of negative effects of child work in public spaces

Increase in gender equality

Increase responsible sexuality practices

Increase good treatment social relationships

Increase hygiene habits

Prevent and eradicate psychoactive substances consumption

Improve healthy eating habits

Increase recreational activities

Increase in emotional strengthening

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Change Theory from Defense Program Scheme

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Defense and promotion of rights for children and teenagers linked to life in streets.

Construction of a life project based on exercising their rights

- Increase gender equality
- Increase responsible sexuality practices
- Increase good treatment social relationships
- Increase recreational activities
- Greater citizen participation
- Abilities for dignified employment
- Positive assessment of physical health

Acquisition of social skills

- Eradication of psychoactive substances consumption
- Increase in knowledge of negative effects of life in the street
- Positive parenthood
- Increase in social skills
- Increase in emotional skills

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Work in Decrease Program

The street is not a place to live nor work
The street is not a place to live nor work
Work in Defense Program

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Work with family mothers

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### Beneficiaries in 2019

<table>
<thead>
<tr>
<th>PERFIL</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children, adolescents and young people linked to street life.</td>
<td>50</td>
</tr>
<tr>
<td>Street working girls, boys and tenagers.</td>
<td>128</td>
</tr>
<tr>
<td>Fathers and mothers</td>
<td>49</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>227</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CENTER DISTRIBUTION</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ajusco Community Center</td>
<td>64</td>
</tr>
<tr>
<td>Morelos Community Center</td>
<td>80</td>
</tr>
<tr>
<td>Xochimilco Community Center</td>
<td>83</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>227</strong></td>
</tr>
</tbody>
</table>
Incomes 2019

$8,262,044.88 (MXN)

- Private assistance institutions: $2,463,000.00 (30%)
- Civil associations: $2,784,464.00 (34%)
- Government organisms: $600,000.00 (7%)
- Legal entities (companies): $1,210,304.03 (15%)
- Individuals: $501,093.35 (6%)
- Foreign organisms: $472,037.62 (6%)
- Sales and subsidies: $136,001.61 (1%)
- In-kind donations: $92,144.26 (1%)

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Expenses 2019

$8,445,464.28 (MXN)

How do we invest your donations?

- Emotional Health: 2.1%
- Independent Living: 13.3%
- Education: 22.9%
- Inclusion and Human Rights: 3.3%
- Social Impact Evaluation: 6.8%
- Rental Housing Support (Phase IV): 4.2%
- Addiction prevention: 25.8%
- Institutional Strengthening: 15.1%
- Espacios dignos: 4.2%
- Más de 30 donativos en especie para la población: 1.1%
- Dignified spaces: 1.3%

TOTAL: 100%

An annual external audit is carried out voluntarily as a transparency exercise.

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## Costs by beneficiary

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>Decrease in work participation of children and teenagers in public spaces. (MXN)</th>
<th>Defense and promotion of rights for children and teenagers linked to life in the streets (MXN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANNUAL COST</td>
<td>$33,400.14</td>
<td>$50,672.78</td>
</tr>
<tr>
<td>MONTHLY COST</td>
<td>$2,783.34</td>
<td>$4,222.73</td>
</tr>
</tbody>
</table>
Education before work project

Day to day, ednica:

1. Supports children who work in the street;
2. Is present in housings and communities where children work.
3. Opens its three community centers where children can come and:
   - Strengthen their reading habits
   - Strengthen their logical-mathematical thinking
   - Eat
   - Shower and learn about hygiene habits
   - Use the library and computer center
   - Play
   - Receive legal counseling and psychological support
   - Learn about and exercise their rights
   - Monitoring in public schools

- Manage scholarships in order for children to continue studying (68 scholarships in the 2018-2019 school period).

Encourage children to stop working in the streets and continue their school trajectory all the way until high school.
General objective: Encourage and develop critical thinking in street children and teenagers who come to ednica to prevent them from dropping out of school.

Goals:
1. 135 children and teenager street workers are prevented from dropping out of school.
2. 20 teenager street workers keep studying and finish high school.
3. 85% of 155 children and teenager street workers keep coming to ednica in a 7 to 11 years period
4. 80% reach high school in any of its modalities.

Visit us in: https://goto.gg/33784
Our challenges and dreams:
For every child and teenage street worker in Mexico City to:
1. Quit their street job or for it not to impact negatively in his/her life.
2. Promote first generations with basic education concluded (specially girls)
3. Have the abilities to study high school and even enter university
4. Exercise their sexuality in a responsible way
5. Make assertive decisions
6. Keep away from using drugs and psychoactive substances
7. Have knowledge of their rights, exercise them and promote them.
8. Participate as a fulfilled citizen.

Primarily, break exclusion, poverty and vulnerability circles that they have lived in.
Our Vision: In 2025, we have a solid patrimony and have our own model that guarantees that childhood and youth in street situation knows, defends and exercise their human rights.

**Short term objectives:**
1. Strengthen the examinability of programs and the projects that form them.
2. Strengthen the capital management strategies.

**Medium term objectives:**
1. Position the institutional model and raise awareness in key people from society to contribute to children and teenagers in street situation’s well being.
2. Strengthen the institution in its human, methodological and financial aspects.
3. Effect in participation spaces.

**Long term objectives:**
1. Street children and teenagers are informed, exercise their rights and have the necessary abilities to construct a dignified life alternative that is not linked to the streets.
2. Communities where these children live are committed to reducing risks.

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External evaluations

• In 2013 Filantrofilia granted us an A grade and an RSI of 3.11 MXN.

• In 2016 according to the Social Value Evaluation model form GESOC, S.A., applied to ednica I.A.P. for Nacional Monte de Piedad, it stands out that:
  • For every Mexican peso invested and applied in ednica, their social intervention is saving tax payers 1.60 Mexican pesos.
  • It is recognized that the service provided by ednica is professional and integral.

• In 2017 our prevention from psychoactive substances consumption project had a calculated RSI of $14.79 (MXN) backed by FGRA and AT-Kearney.

• In 2018 we evaluated our interaction model from the TDC in an intermediate manner by ASI Consultores SC, achieving every variable measured in a satisfactory way.

• In 2019 Dakshina A.C. evaluated us with B 8.33 of its Financial Sustainability Indicator.
Main recognitions

• Certification of Institutionalism and Transparency CEMEFI 2018.

• Medal to Merit for Equality and No Discrimination category Respect to Human Dignity, by ALDF 2017.

• Recognition to Institutional Trajectory, by Fundación Quiera 2013.

• 2nd place CAF Junior League of Mexico City Award 2012.

• Award to Social Assistance Institution, by Fundación Compartir 2010.

• 3rd place category Best OSC Practices in the 1st UNICEF Mexico Award 2008.

THANKS!
GET INVOLVED WITH US

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