



WHAT DO WE DO IN EDNICA?

The street is not a place to live nor work

March 2020



In **ednica** we help children, teenagers and young people who work or live in the streets and public spaces in Mexico City

MISSION:

We defend and promote human rights for street children and teenagers in order for them to construct a dignified life alternative.

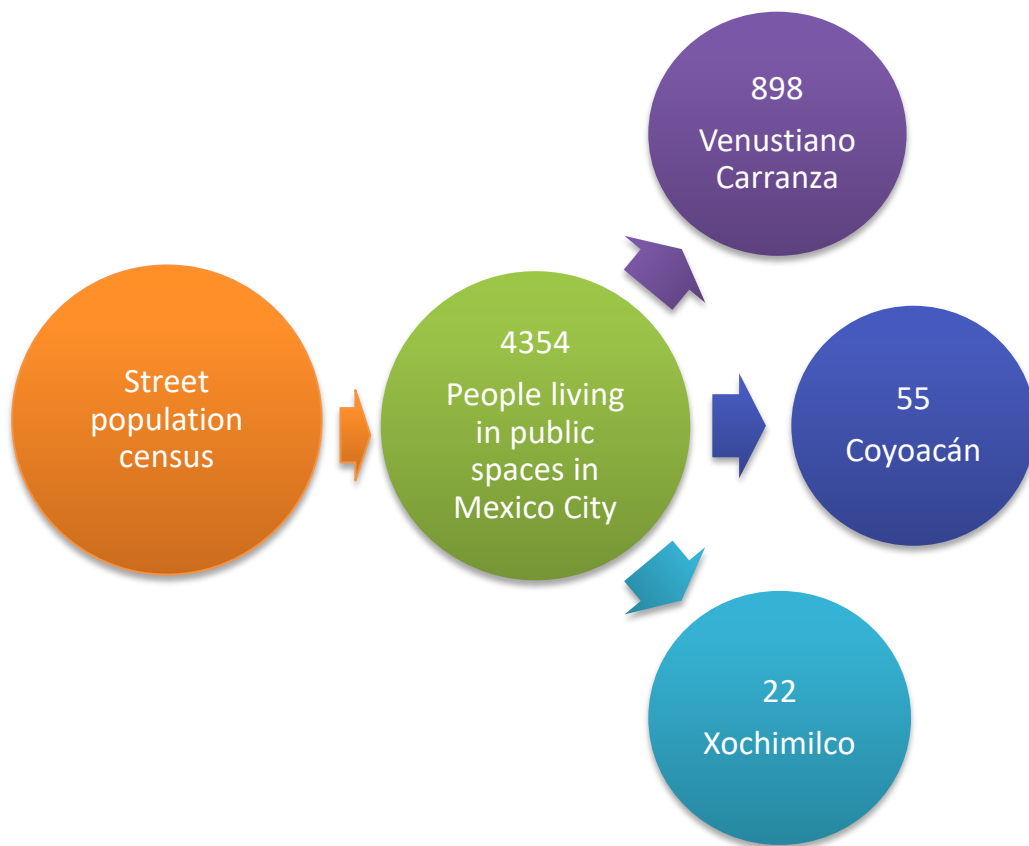
We have worked nonstop for 30 years in Mexico City.



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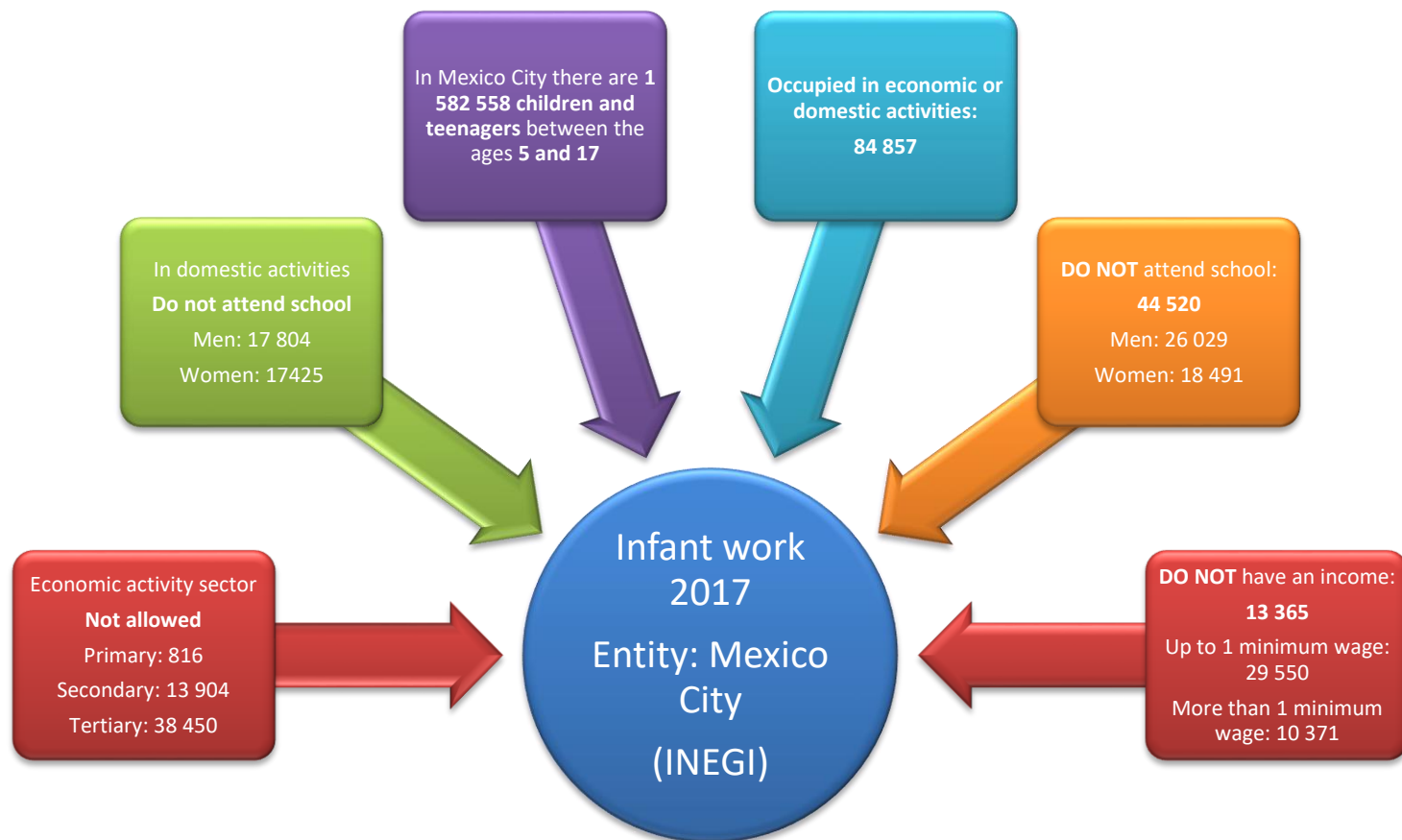
CONTEXT: Childhood and youth linked to life in the street.



In **ednica**, **street situation is**: an external factor to each person which prevents them from exercising their rights:

1. Their legal identity right is diminished (no official documents or registration).
2. They are kept in drug using.
3. Their physical and emotional health is affected by life in the streets.
4. They are ingrained to life in street.
5. Their employment options are risky and informal.
6. Access to a dignified home is hard.
7. Their life path is set without change expectations both for them and their children.

CONTEXT: Children and teenage street workers



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Children help the family's economic activity almost all the time through:

1) Sale of fake merchandise (CD's, movies), used magazines, candies, various food, cigarettes, etc.;

2) Performing different services such as:

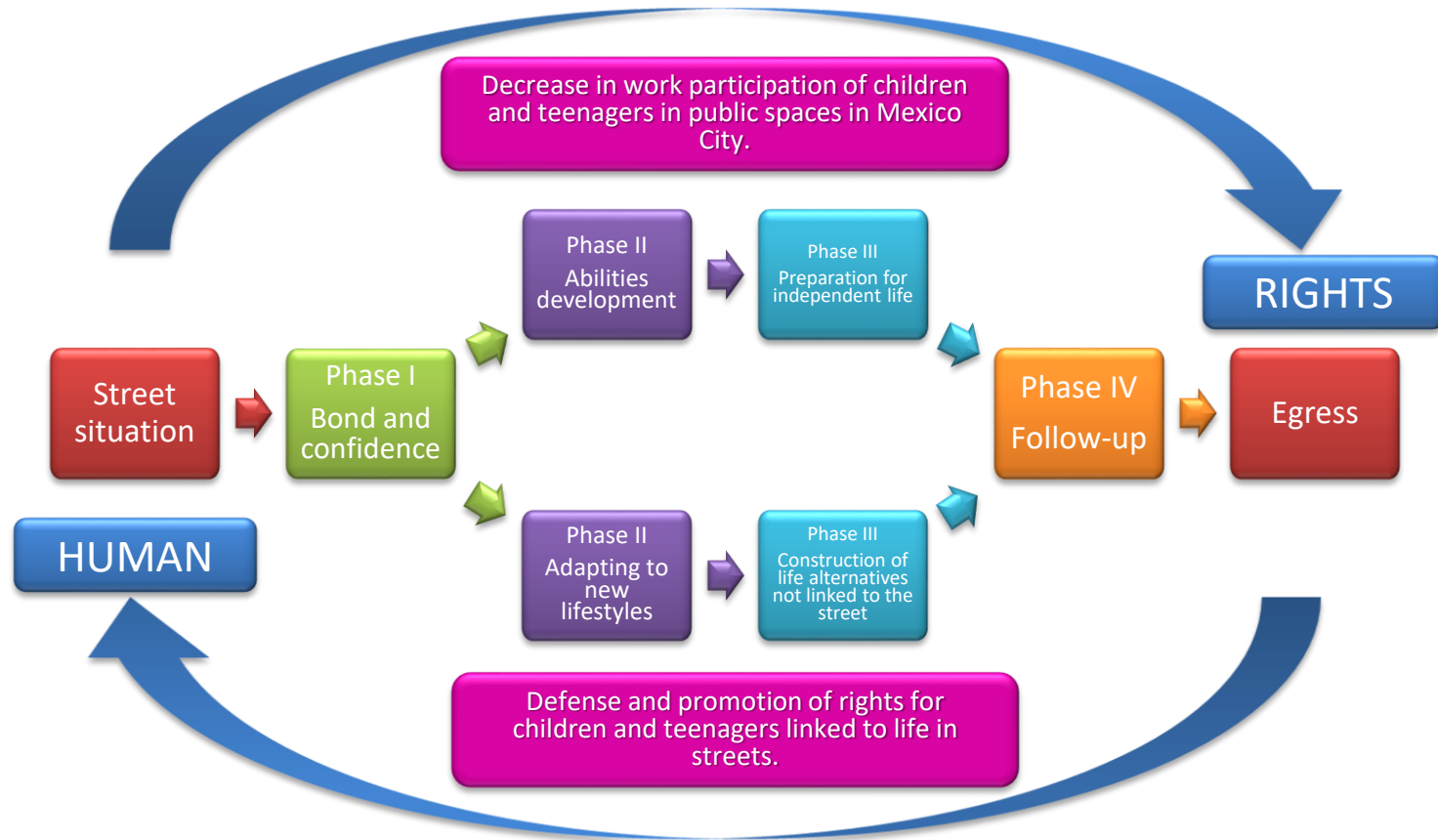
- ☐ Picking up trash in commercial spaces; recyclable material gathering;
- ☐ Flyer distribution;
- ☐ Cleaning windshields and cars in traffic lights.

3) Supporting production and sale of handcrafts; especially children in a *triqui* community, located on a public space, with whom we work.

For **ednica**, **child street work is**: an external factor to each child which prevents them from exercising their rights:

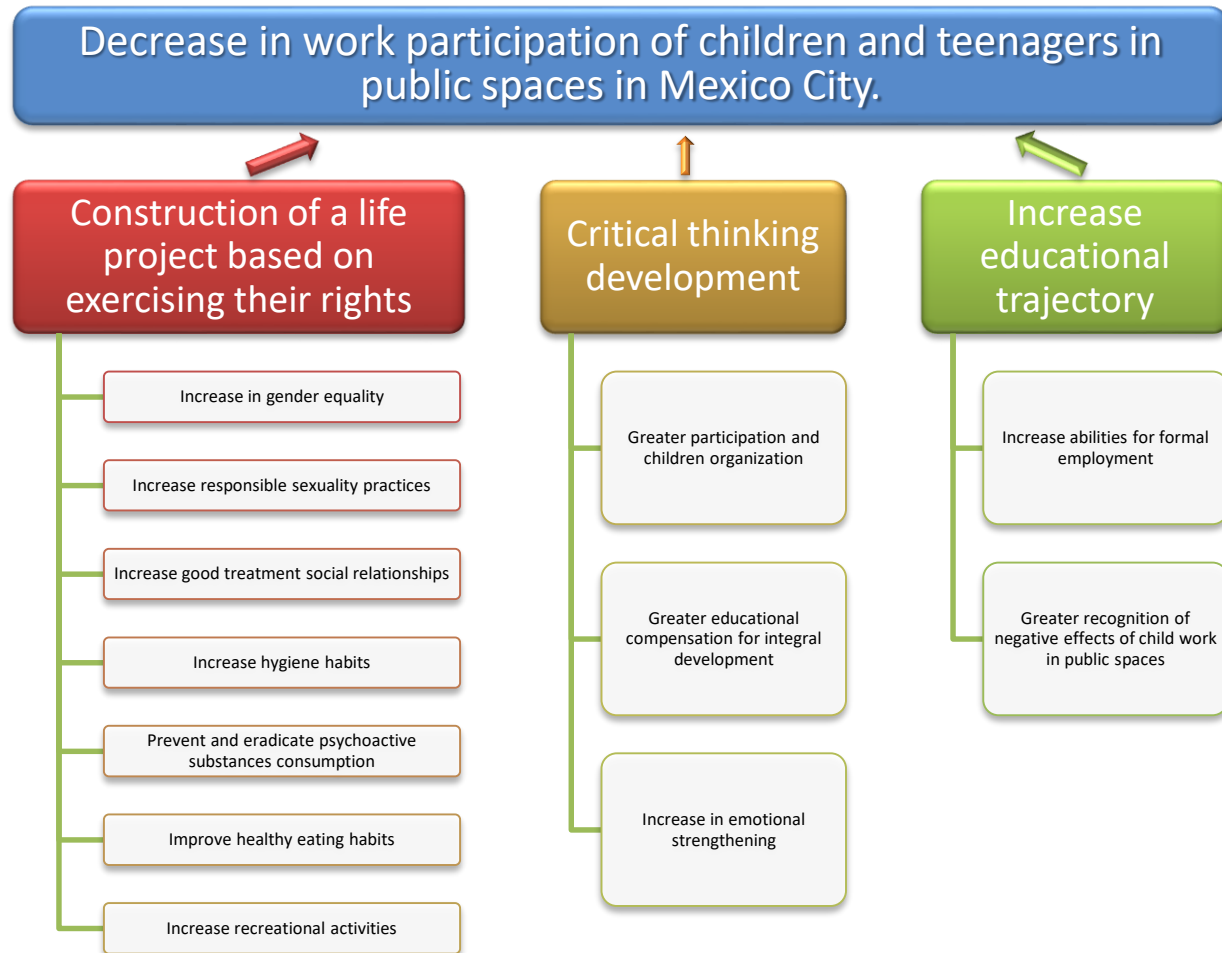
1. Obstructs their school trajectory and permanence in it;
2. Generates responsibilities not according to their age, development or cognitive level;
3. Increases the risk of drug consumption;
4. Keeps them close to the streets;
5. Keeps girls in traditional roles and stereotypes;
6. Sets their path for a life without change.

Interaction model



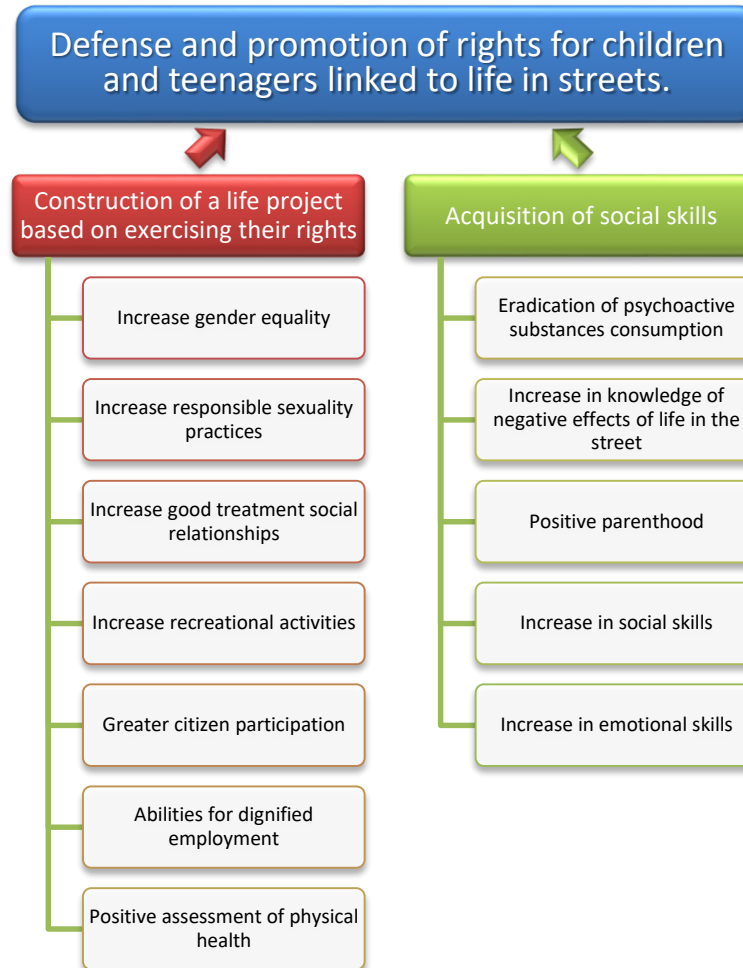
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Change Theory from Decrease Program Scheme



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Change Theory from Defense Program Scheme



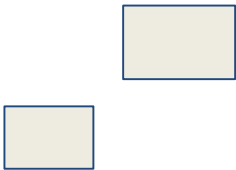
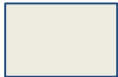
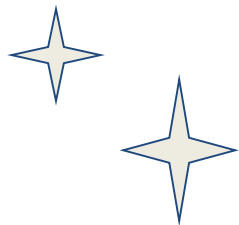
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Work in Decrease Program



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Work in Decrease Program



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Work in Defense Program



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Work with family mothers



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Beneficiaries in 2019

PERFIL	TOTAL
Children, adolescents and young people linked to street life.	50
Street working girls, boys and teenagers.	128
Fathers and mothers	49
TOTAL	227

CENTER DISTRIBUTION	TOTAL
Ajusco Community Center	64
Morelos Community Center	80
Xochimilco Community Center	83
TOTAL	227

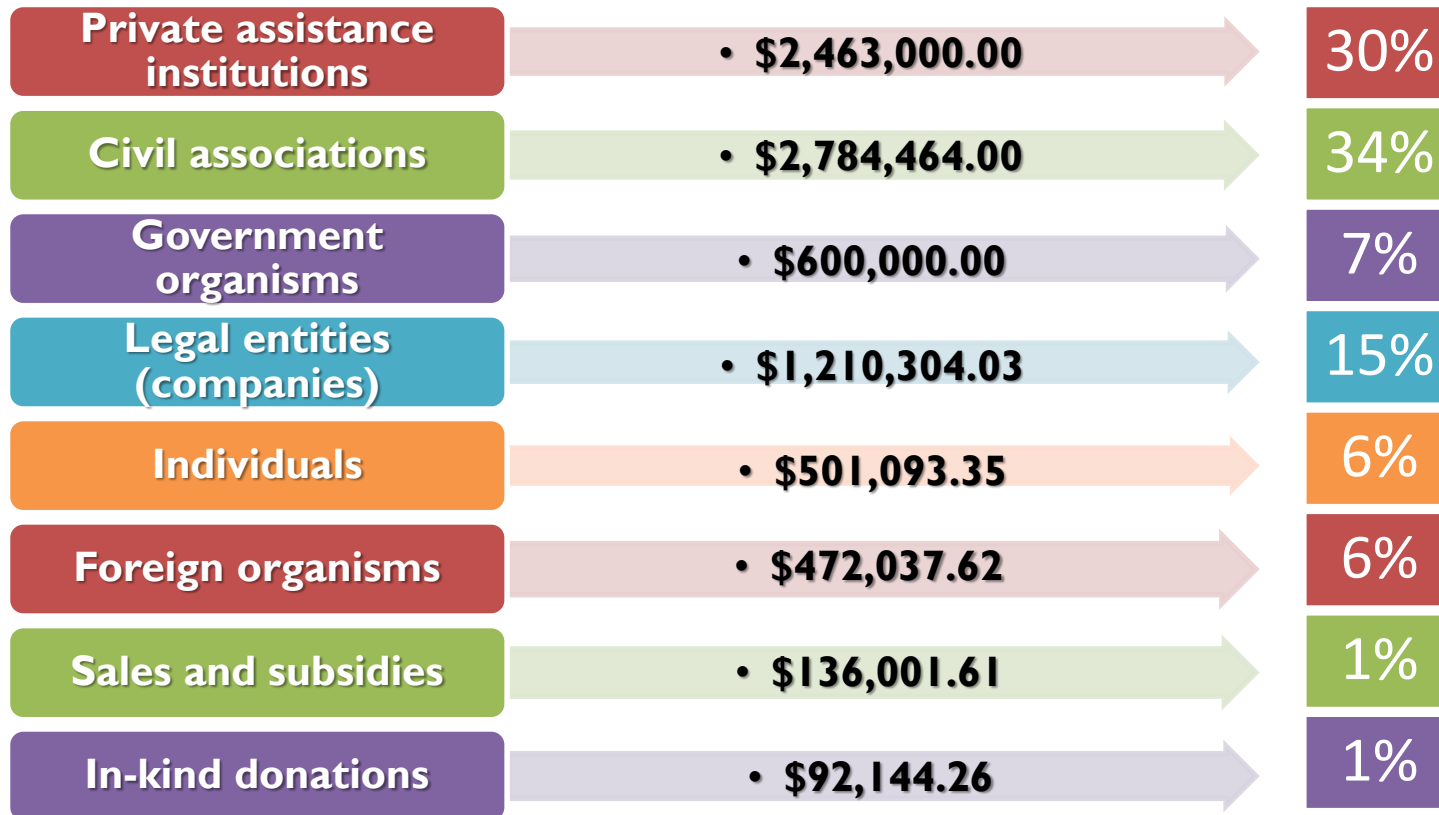
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Incomes 2019

\$8,262,044.88 (MXN)



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Expenses 2019

\$8,445,464.28 (MXN)

How do we invest your donations?



Emotional Health
2.1%



Independent Living
13.3%



Education
22.9%



Inclusion and Human Rights
3.3%



Social Impact Evaluation
6.8%



Rental Housing Support (Phase IV)
4.2%



Addiction prevention
25.8%



Institutional Strengthening
15.1%



Espacios dignos
4.2%



**Más de 30 donativos
en especie para la población**
1.1%



Dignified spaces
1.3%

TOTAL
100%



An annual external audit is carried out voluntarily as a transparency exercise.

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Costs by beneficiary

PROGRAM	Decrease in work participation of children and teenagers in public spaces. (MXN)	Defense and promotion of rights for children and teenagers linked to life in the streets (MXN)
ANNUAL COST	\$33,400.14	\$50,672.78
MONTHLY COST	\$2,783.34	\$4,222.73

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Education before work project

Day to day, ednica:

1. Supports children who work in the street;
 2. Is present in housings and communities where children work.
 3. Opens its three community centers where children can come and:
 - ✓ Strengthen their reading habits
 - ✓ Strengthen their logical-mathematical thinking
 - ✓ Eat
 - ✓ Shower and learn about hygiene habits
 - ✓ Use the library and computer center
 - ✓ Play
 - ✓ Receive legal counseling and psychological support
 - ✓ Learn about and exercise their rights
 - ✓ Monitoring in public schools
- **Manage** scholarships in order for children to continue studying (68 scholarships in the 2018-2019 school period).

Encourage children to stop working in the streets and continue their school trajectory all the way until high school.



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Education before work project

General objective: Encourage and develop critical thinking in street children and teenagers who come to ednica to prevent them from dropping out of school.

Goals:

1. 135 children and teenager street workers are prevented from dropping out of school.
2. 20 teenager street workers keep studying and finish high school.
3. 85% of 155 children and teenager street workers keep coming to ednica in a 7 to 11 years period
4. 80% reach high school in any of its modalities.

Visit us in: <https://goto.gg/33784>



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Ednica into the future

Our challenges and dreams:

For every child and teenage street worker in Mexico City to:

1. Quit their street job or for it not to impact negatively in his/her life.
2. Promote first generations with basic education concluded (specially girls)
3. Have the abilities to study high school and even enter university
4. Exercise their sexuality in a responsible way
5. Make assertive decisions
6. Keep away from using drugs and psychoactive substances
7. Have knowledge of their rights, exercise them and promote them.
8. Participate as a fulfilled citizen.

Primarily, break exclusion, poverty and vulnerability circles that they have lived in.



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ednica into the future

Our Vision: In 2025, we have a solid patrimony and have our own model that guarantees that childhood and youth in street situation knows, defends and exercise their human rights

Short term objectives:

1. Strengthen the examinability of programs and the projects that form them.
2. Strengthen the capital management strategies.

Medium term objectives:

1. **Position the institutional model and raise awareness in key people from society to contribute to children and teenagers in street situation's well being.**
2. Strengthen the institution in its human, methodological and financial aspects.
3. Effect in participation spaces.

Long term objectives:

1. **Street children and teenagers are informed, exercise their rights and have the necessary abilities to construct a dignified life alternative that is not linked to the streets.**
2. Communities where these children live are committed to reducing risks.

External evaluations

- In 2013 Filantrofilia granted us an A grade and an RSI of 3.11 MXN.
- In 2016 according to the Social Value Evaluation model form GESOC, S.A., applied to ednica I.A.P. for Nacional Monte de Piedad, it stands out that:
 - For every Mexican peso invested and applied in ednica, their social intervention is saving tax payers 1.60 Mexican pesos.
 - It is recognized that the service provided by ednica is professional and integral.
- In 2017 our prevention from psychoactive substances consumption project had a calculated RSI of \$14.79 (MXN) backed by FGRA and AT-Kearney.
- In 2018 we evaluated our interaction model from the TDC in an intermediate manner by ASI Consultores SC, achieving every variable measured in a satisfactory way.
- In 2019 Dakshina A.C. evaluated us with B 8.33 of its Financial Sustainability Indicator.



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Main recognitions

- **Certification of Institutionalism and Transparency CEMEFI 2018.**
- **Medal to Merit for Equality and No Discrimination category Respect to Human Dignity, by ALDF 2017.**
- **Recognition to Institutional Trajectory, by Fundación Quiera 2013.**
- **2nd place CAF Junior League of Mexico City Award 2012.**
- **Award to Social Assistance Institution, by Fundación Compartir 2010.**
- **3rd place category Best OSC Practices in the 1st UNICEF Mexico Award 2008.**
- **Honorary mention in the Innovation in Social Experiences contest of CEPAL 2007.**



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THANKS!
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