Childhood cancer in México

It is the leading cause of death from disease in children between 5 and 14 years old. 70% of the cases are not detected on time.

One of the first factors that influence the low rate of survival of children and youth who suffer from cancer is the late detection of disease and misdiagnoses.

Those who do not start oncological treatment at its initial stage of the disease have minor chances of survival. The delay time in the attention of the illness is 3 to 4 weeks.

25% of children die during the initial stage of the oncological treatment, due to infections that can be treated.

The percentage of abandonment of the Oncological treatment is up to 20% in some regions, which carries a probability of very high death.

In Mexico, there are only 217 pediatric oncologists certified out of 400 that are needed to care for the total population with childhood cancer.

The three most common types of childhood cancer are:

- Leukemia
- Lymphoma
- Brain Tumors

5,000 new cases of childhood cancer each year

Of which 2,000 are served by the IMSS, ISSSTE, PEMEX and private hospitals.

3,000 are served by the Health Sector.

Of those 3,000, 1,000 are supported by Casa de la Amistad

Actions of CDLA facing the problem of Childhood Cancer in Mexico

Boost the TIMELY DETECTION of childhood and youth cancer

Promote the access to ONCOLOGIST TREATMENTS in a timely form and immediate to children and young people for early care

Contribute to this Population to receive a PROPER TREATMENT

Increase their LOYALTY TO CANCER TREATMENT

Our objective

Raise the survival rate in the child and adolescent population diagnosed with cancer, through the following four lines of action.

**TIMELY DETECTION**

**EARLY ATTENTION**

**ADEQUATE TREATMENT**

**FIDELITY TO TREATMENT**

- **Complementary support:**
  - Granted to **27 hospitals** in 19 states (including CDMX)
  - Medicines: **25 hospitals**
  - Image studies: **18 hospitals**
  - Laboratory studies: **20 hospitals**
  - Radiotherapies: **9 hospitals**
  - PET-SCAN: **23 hospitals**
  - Prosthetics: **5 hospitals**
  - Genetics Studies: **15 hospitals**
  - Bone Marrow Transplant: **1 hospital**
  - Patient Studies: **18 hospitals**

- **States that received comprehensive and complementary support:**
  - Baja California
  - Baja California Sur
  - Campeche
  - Chiapas
  - Colima
  - Durango
  - Estado de México
  - Guanajuato
  - Hidalgo
  - Jalisco
  - Michoacán
  - Morelos
  - Nayarit
  - Oaxaca
  - Querétaro
  - Quintana Roo
  - Sinaloa
  - Tabasco
  - Tamaulipas
  - Veracruz
  - Yucatán

- **Project: Mexico in alliance with St. Jude**
  - Increase the rate of child survival with cancer in Mexico.
  - Collaboration: The working group includes more than **900 professionals**

  - Modernization: Consensual strategies to diagnosis and treatment

  - Improvement of quality of care: Early detection of deteriorating patients

  - Interventions based in the evidence: Generate new knowledge and inform public policies.

- **7 Active Centers:**
  - 6 centers send samples of patients with suspected cancer
  - 1,019 studies from 144 patients to confirmed diagnosis, 119 confirmed.

- **From the 5,000 new cases in Mexico per year, more than 2,075 users were treated at MAS Centers.**

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**EMOTIONAL AND EDUCATIONAL SUPPORT**

- **Support Intervention Educational and Emotional according to work plan 2020**

- **JANUARY - MARCH 2020**
  - **NORMAL PHASE**
  - **PANDEMIC CRISIS PHASE**
    - Readaptation of the intervention through a contingency plan.
    - Implementation of two modalities:
      1) Hybrid care
      2) Remote care
  - **READAPTATION PHASE**
    - "NEW NORMALITY" Organization of face-to-face interventions following the sanitary regulations. Adaptation to the new forms of coexistence and use of spaces.

- **JULY - DECEMBER 2020**
  - **RESILIENCE OF SANITARY PANDEMIC**
    - Projection of the working plan for 2021, considering new learnings from the pandemic but also continuities of intervention of every department.

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**GIVEN THE NATURE OF THE INSTITUTION’S FUNCTIONS, CASA DE LA AMISTAD, COMMITTED TO SAFEGUARDING THE SAFETY OF ALL USERS, IMPLEMENTED ACTIONS TO CONTAIN AND RESPOND TO THE CONTINGENCY SITUATION DERIVED FROM THE COVID-19 PANDEMIC.**

- Elaborate and implement the protocol of institutional Health Security.
- Constant and direct communication with hospitals.
- Optimize the use and allocation of resources.
- Personal protective equipment, cleaning supplies and prevention measures necessary for the operation and attention to services.
- Reinforce cleaning procedures and disinfection at different areas.

**The shelter continues to operate uninterruptedly to cover the attention of users.**

**Emotional and Educational support**

**July - December 2020**

**JANUARY 2021 - ONWARDS**

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**ALL THE SUPPORT OFFERED BY CDLA IS FREE OF CHARGE, ALLOWING PATIENT TO FOCUS JUST IN CONTINUING THEIR TREATMENT, AND ALLOWING THE FAMILY TO FOCUS ON JUST CARING FOR THE PATIENT.**

**SHelter**

- We facilitate the accessibility of basic services for the beneficiary and a relative

  - **246 housed, girls, boys and youth**
  - **8,057 viajes round trips**
  - **54,815 foods served**

  - **0% abandonment oncological treatment**

  - **Girls, boys and young people served:**
    - **209 Emotional support**
    - **201 Educational support**

  - We work under a Biopsychosocial Care Model with a Resilience approach for the care of children and young people with Cancer, from the areas of emotional and educational support.
During 2020, strategic alliances were created and reinforced that allowed us to increase the diffusion, positioning and donation opportunities for Casa de la Amistad.

Source of income:
- **36%** BUSINESS
- **21%** CDLA INITIATIVES
- **42%** GRANTS

CDLA INITIATIVES:
- Ángeles Guardianes 48%
- Héroes de la salud 15%
- Events 12%
- Gift with a cause 21%
- Sales 4%

Campaigns CDLA 2020:
- Childhood CANCER does not take a break
- Héroes de la Salud
- League of Help
- www.elcancernodistingue.org

To each and every one of you,

Thanks for trusting Casa de la Amistad

All these actions and goals achieved, they would not have been possible without everyone’s support donors who accompany us in our work.
Financial statements for 2020
Audited and dictated by

KPMG

Balance sheet as of December 31
(THOUSANDS OF PESOS)

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets</td>
<td>30,797</td>
<td>13,286</td>
<td>14,409</td>
<td>9,961</td>
<td>10,480</td>
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<tr>
<td>Net fixed assets</td>
<td>16,503</td>
<td>16,232</td>
<td>20,177</td>
<td>25,857</td>
<td>25,770</td>
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<tr>
<td>Deferred assets</td>
<td>87,145</td>
<td>114,995</td>
<td>126,892</td>
<td>113,272</td>
<td>116,289</td>
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<tr>
<td><strong>Total assets</strong></td>
<td>134,445</td>
<td>144,513</td>
<td>161,478</td>
<td>149,090</td>
<td>152,538</td>
</tr>
</tbody>
</table>

Statement of income
(Thousands of Pesos)

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>105,987</td>
<td>133,039</td>
<td>152,313</td>
<td>141,617</td>
<td>135,950</td>
</tr>
<tr>
<td>Expenses</td>
<td>94,987</td>
<td>121,377</td>
<td>137,724</td>
<td>152,922</td>
<td>134,975</td>
</tr>
<tr>
<td>Results</td>
<td>11,000</td>
<td>11,662</td>
<td>14,589</td>
<td>(11,304)</td>
<td>975</td>
</tr>
</tbody>
</table>

Restricted Reservation 2012-2020
(THOUSANDS OF PESOS)

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<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserve</td>
<td>78,000</td>
<td>85,721</td>
<td>84,479</td>
<td>79,675</td>
<td>87,062</td>
<td>105,240</td>
<td>126,649</td>
<td>113,273</td>
<td>116,289</td>
</tr>
<tr>
<td>Number</td>
<td>420</td>
<td>557</td>
<td>679</td>
<td>698</td>
<td>895</td>
<td>976</td>
<td>1,671</td>
<td>1,727</td>
<td>1,525</td>
</tr>
</tbody>
</table>

Number of supported children

* Reserve (in pesos)  
* Number of supported children
Being a volunteer means being sensitive to the reality that surrounds us, to problems, to the injustice and being able to go out of ourselves to act in favor of others.

Thanks to the volunteers who help us selflessly to achieve the well-being of our girls, boys and young people.
**Mission**

Increase the survival rate of low-income girls, boys and young people who suffer from cancer disease in Mexico, by providing a custom-made, comprehensive and free of cost treatment.

**Vision**

Be the private assistance institution reference, which affects the increase of user survival rates of poor people with cancer.

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**Casa de la Amistad**

**INSTITUTION OF PRIVATE ASSISTANCE**

Over the past year, the Covid-19 pandemic has constituted an unprecedented challenge. Thanks to protection measures sanitary facilities that have been implemented inside our shelter and to great effort of all of us who work here, it was possible that all children cared for continue their treatments without interruptions.

The team of Benefactors, Patrons, Volunteers, Doctors, Nurses and Collaborators we welcome and we accompany the children in the fight for the sacredness of life. For this meeting path, **Casa de la Amistad** (The House of Friendship) gives us the satisfaction of living for something bigger than oneself.

Thanks to all of you for joining our effort to give **love, hope and life** to children with Cancer.

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**Gang CDLA**

**Testimonials**

**CHRISTOPHER, 7 YEARS OLD**

CDMX

Christopher was a very active boy, he always rode his bike very happy, one day I realized that he had bruises on his legs, arms, and on his back and I began to notice him very tired, that was when I suspected that something was not right, I took him to the hospital because he became very serious vomiting and temperature. After several studies they gave me the diagnosis of Acute Lymphoblastic Leukemia. When I heard the word cancer I fainted because for me that means death, but I put my son in the hands of God.

Casa de la Amistad represents everything for me, they have supported us a lot in the last three years: shelter, food, transportation, emotional support, education and medications for my child’s treatment, because we do not have enough resources to face this disease.

**Thanks a lot!**
Sonia Christopher’s mom

**ALEIDI 9 YEARS OLD**

Guerrero

Aleidi has Acute Lymphoblastic Leukemia, she started with a pain very strong in the right leg so we decided to take her to the Doctor, after many studies we received the diagnosis of Leukemia Acute lymphoblastica, we felt that the world came over when we received this new.

At the beginning we were in a hostel where we had to pay all the expenses and not having the money to pay for all the treatment, the social worker network from the hospital told us about Casa de la Amistad, here they give us support of: Shelter, medicine, food, passage, transportation, educational support, emotional support, it means everything since we do not have the resources to face this disease.

**Thanks a lot!**
Leida Mujica mother of Aleidi

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Support our Gang CDLA [www.cdl.org.mx](http://www.cdl.org.mx)
How to support CDLA?

You make the difference in their life!

Join the fight against childhood cancer

Deposits or transfers
Your donation is tax deductible.
Request your receipt!

Become a Guardian Angel
From $150.00 pesos per month, with recurring charge to credit or debit card.

Thrift shopping
Meet our stores where you can buy second-hand sundries.

Gifts with a Cause
Buy and give hope!

Join our great Volunteer team
Your time is valuable to our institution.

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Tel +52 553000 6900, 8001122 210 Whatsapp: 556457 5481.
Mail: contacto@cdla.org.mx

www.casadelaamistad.org.mx

#YoSoyCDLA