



United Way Panamá



P&G UNIDOS POR LA COMUNIDAD JUNIO 2024

CHILIBRE Y CAIMITILLO AÑO NO. 3 DE EJECUCIÓN

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P & G UNITED FOR THE COMMUNITY PROGRAM FY 2023 – FY 2024

Introduction

At the end of fiscal year 2024, **three consecutive years** of execution of the **P&G Unidos por la Comunidad Program are completed**, which shows signs of the impact achieved on the population served in the three dimensions of the Multidimensional Poverty Index at the level of the Chilibre and Caimitillo Districts that benefit directly and indirectly from the interventions carried out. During the current reporting period from July 1, 2023 to June 30, 2024, the strengthening of the socio-emotional and behavioral skills of children from 5 to 11 years of age, adolescents from 12 to 15 years of age, support for the empowerment of women, and strengthening Health through Health Tours has continued.

Social Cabinet-MIDES (2023) through the *Multidimensional Poverty Index (IPM-C) At the district and township level, using the Population and Housing Census of Panama*, Panama has identified the most vulnerable sectors of the country based on scientific evidence and through which it is revealed in agreement with the study that the Townships of Chilibre and Caimitillo have had a significant improvement in the Multidimensional Poverty Index.

According to the 2010 Census (Chilibre and Caimitillo were united in the same district), they had an IPM of 0.233; and according to the data from the last Population and Housing Census of 2023, Chilibre **decreased to 0.169** (difference of -0.048) the IPM and Caimitillo to **0.106** (difference of -0.100), likewise the intensity of Multidimensional Poverty has decreased in the year 2010 was 55% of the population of Chilibre and Caimitillo lived in Multidimensional Poverty and in the year 2023 it is **42%** for Chilibre and **27%** for Caimitillo. See Table 1.

It is also worth noting that the Multidimensional Poverty indicators show **improvement** according to Table 2 and Table 3. It is important to recognize that the participation of all sectors (public, private and civil society) achieves a visible impact on vulnerable communities in Panama; if they intervene with initiatives and programs that are aimed at improving the problems they present. With the focus of the Ecological Model and with Evidence-Based Methodologies of success.

It is important to note that the P&G Unidos por la Comunidad Program has been recognized by the SDG Award in the Culture and Education Category in 2023. In Fiscal Year 2023-2024, **1,346 people have been impacted**. **Thanks to the determined support of the P&G company and 3,340 hours of 835 volunteers**.

Table 1: Incidence of Multidimensional Poverty, according to the Chilibre and Caimitillo districts of the Panama Norte district 2010 versus 2023

				% Incidence in Multidimensional Poverty		IPM	
Province	District	Township	Population Census 2023	2010	2023	2023	Difference 2010-2023
Panama	North Panama	Chilibre	49299	55	42	0.169	-0.048
Panama	North Panama	Caimitillo	33937	55	27	0.106	-0.100

Source: Multidimensional Poverty Index (MPI-C) 2023

Table 2. Multidimensional Poverty Indicators of the districts of the province of Panama, according to the 2010 population and housing census.

PROVINCE	DISTRICT	TOWNSHIP	INCIDENCE OF CENSORED DEPRIVATIONS (%)													
			Population Census 2023	Incidence (H)	Intensity (A)	IPM (Mo)	School Attendance	Educational Achievement	Dwelling	Overcrowding	Electricity	Trash	Sanitation	Unemployment	Job insecurity	Water
Panama	North Panama	Chilibre	53499	55	43	0.23	10	27	7	12	3	29	31	10	22	45
Panama	North Panama	Caimitillo														

Table 3. Multidimensional Poverty Indicators of the districts of the province of Panama, according to the 2023 population and housing census.

Province	District	Township	Incidence of Censored Deprivations (%)													
			Population Census 2023	Incidence (H)	Intensity (A)	IPM (Mo)	School Attendance	Educational Achievement	Dwelling	Overcrowding	Electricity	Trash	Sanitation	Unemployment	Job Insecurity	Water
Panama	North Panama	Chilibre	49299	42	40	0.17	9	13	3	5	0	17	15	0	23	37
Panama	North Panama	Caimitillo	33937	27	39	0.11	7	9	5	4	1	13	6	7	17	20

Short description of the Program.

Unidos por la Comunidad is a program based on three dimensions of the Multidimensional Poverty Index (MPI), **Education, Health and Work**, which seeks to contribute to the reduction of the identified and prioritized risk factors that predict violent behavior in children and adolescents (NNA) from 0 to 14 years of age, through an innovative model of universal and primary prevention, which intervenes in the dimensions of the ecological model, in the towns of Chilibre and Caimitillo, in the district of Panama Norte, in the province of Panama, and in this way guarantee the right to education.

# of people benefited:	1346
• Adults (Mothers, Fathers or Caregivers) Triple P Seminars, Group, P&G University	551
• Boys and Girls 0 to 5 years (Step Forward)	79
• Boys and Girls 6 to 11 years old (Step Forward)	554
• Teenagers 12 to 14 years old (Healthy Relationships Program)	132
• Trained Teachers	30
• % of Girls	48%
• % of Children	52%
• # of districts benefited	1
• # of benefited districts	2
• # of communities benefited	10
• Volunteer hours:	3340
• # of volunteers	835
# of activities with the community:	23
Psychometric Tests (Baseline) Pre and Post Children and Adolescents, Triple P Seminar Evaluations	5
Delivery of donations to the school	3
Toy Delivery	1
Volunteer Activities	14

Second Step Program: A Violence Prevention Curriculum.

- It aims to increase students' social and academic success and reduce behavioral problems by promoting social-emotional competence and self-regulation skills. The Step Forward Program is a universal, research-based program designed for use in the classroom to:
 - ✓ Increase students' academic success.
 - ✓ Reduce problem behaviors.
 - ✓ Promote socio-emotional competence and self-regulation.

- In Fiscal Year 2023-2024, **633 children were served from kindergarten to 6th grade** Primary school students attending the General María La Torre Basic Education Center have benefited from the Second Step Program and 30 primary school teachers have applied the methodology for the third consecutive year.



STEP FORWARD PROGRAM, TOTAL NUMBER OF BENEFICIARIES	663
Boys and Girls 0 to 5 years old	79
Boys and Girls 6 to 11 years old	554
Trained Teachers	30
STEP FORWARD PROGRAM RESULTS (PSYCHOMETRIC TESTS)	
• % decrease in risk factor Emotional Symptoms	-2%
• % decrease in the risk factor Behavior Problems	-2.6%
• % decrease in risk factor Problems with Peers	-2.6%
• % decrease in the risk factor Hyperactivity	-2.4%
• % decrease in total difficulties	-4%
• % increase in the protection factor Prosocial Scale	+4%
• # of students who were identified with needs for attention from the Triple P Group Program, due to having difficulties in early warning (red or yellow) 14%	90

Healthy Relationships Plus Program (HRPP)

- It is a small group program designed to promote **healthy relationships and positive mental health**. It also aims to reduce peer violence; it focuses on healthy relationships, emphasizes skill development, and takes a positive approach to youth development.
- In the fiscal year 2023-2024, 132 **adolescents in seventh and eighth grade** of Pre-school who attend the General María La Torre Basic Education Center have benefited from the Healthy Relationships Plus Program (HRPP).



Healthy Relationships Plus Program (HRPP)		132
• Teenagers 12 to 14 years old		132
• % Of Female Sex		53%
• % Of Male Sex		47%
Results of the Healthy Relationships Plus Program (HRPP) PRE intervention		
• % of adolescents 12 to 14 with risk factor Antisocial Behavior in deviant behavior category		2%
• % of adolescents with risk factor Antisocial Behavior in risk category		5%
• % of adolescents 12 to 14 with risk factor Antisocial Behavior in non-risk category		93%
• % of adolescents 12 to 14 with risk factor for delinquent behavior in adolescents in the deviant behavior category		8%
• % of adolescents with risk factor Criminal behavior in adolescents 12 to 14 in risk category		4%
• % of adolescents with risk factor Criminal behavior in adolescents 12 to 14 in non-risk category		88%
• % of adolescents 12 to 14 with risk factor Body Dissatisfaction Normal Level		85%
• % of adolescents 12 to 14 with risk factor Body Dissatisfaction Medium High Level		7%
• % of adolescents 12 to 14 with risk factor Body Dissatisfaction High Level		4%
• % of adolescents 12 to 14 with risk factor Body Dissatisfaction Very High Level		4%

Healthy Relationships Plus Program (HRPP)	132
• % of adolescents 12 to 14 with risk factor Anxiety Normal Level	80%
• % of adolescents 12 to 14 with risk factor Anxiety Medium High Level	8%
• High Level Anxiety risk factor	8%
• Very High Level Anxiety risk factor	4%
• % of adolescents 12 to 14 with risk factor for depression at normal level	84%
• % of adolescents 12 to 14 with risk factor for depression Medium High Level	5%
• % of adolescents 12 to 14 with risk factor for high -level depression	4%
• % of adolescents 12 to 14 with risk factor for Very High Level Depression	7%
• % of adolescents 12 to 14 with risk factor Substance Abuse Normal Level	86%
• % of adolescents 12 to 14 with risk factor Substance Abuse Medium High Level	3%
• % of adolescents 12 to 14 with risk factor High Level Substance Abuse	8%
• % of adolescents 12 to 14 with risk factor Substance Abuse Very High Level	3%
• % of adolescents 12 to 14 with risk factor Interpersonal Problems Normal Level	77%
• % of adolescents 12 to 14 with risk factor Interpersonal Problems Medium High Level	8%
• % of adolescents 12 to 14 with risk factor Interpersonal Problems High Level	6%
• % of adolescents 12 to 14 with risk factor Interpersonal Problems Very High Level	9%
• % of adolescents 12 to 14 with risk factor Family Problems Normal Level	86%
• % of adolescents 12 to 14 with risk factor Family Problems Medium High Level	5%
• % of adolescents 12 to 14 with risk factor Family Problems High Level	7%
• % of adolescents 12 to 14 with risk factor Family Problems Very High Level	2%
• % of adolescents 12 to 14 with risk factor Uncertainty about the Future Normal Level	71%
• % of adolescents 12 to 14 with risk factor Uncertainty about the Future Medium High Level	10%
• % of adolescents 12 to 14 with risk factor Uncertainty about the Future High Level	8%
• % of adolescents 12 to 14 with risk factor Uncertainty about the Future Very High Level	11%
• % of adolescents 12 to 14 with Psychosocial Risk Index at Normal Level	88%
• % of adolescents 12 to 14 with Psychosocial Risk Index at Medium High Level	3%
• High Level Psychosocial Risk Index	5%
• Very High Psychosocial Risk Index	4%
• Good or High Well-Being and Self-Esteem Scale	43%
• Normal Well-Being and Self-Esteem Scale	11%
• Very High Well-Being and Self-Esteem Scale	4%
• Low Average Well-Being and Self-Esteem Scale	20%
• Low Level Well-Being and Self-Esteem Scale	10%
• Very Low Level on the Well-Being and Self-Esteem Scale	12%

Positive Parenting Program - Triple P (Triple P System 10-14)

- The Positive Parenting Program - Triple P is designed as a comprehensive parenting and family support system for families with at least one child in the range of birth to 12 years of age. The multi-level system includes five levels of intervention of increasing intensity and narrow reach of the population.
- The system is designed to enhance parental competence and prevent or alter dysfunctional parenting practices, thereby reducing an important set of family risk factors for both child maltreatment and children's behavioral and emotional problems.
- To date, **517 mothers and fathers of children in kindergarten, first and second grade** have been trained in Seminars 2 (Raising Successful Children) and 3 (Raising Resilient Children) of the Triple P Program.

Positive Parenting Program - Triple P (Triple P System 10-14)	517
• Adults (Mothers, Fathers or Caregivers), Seminars #2 and #3	517
Results of the Positive Parenting Program - Triple P (Triple P System 10-14)	
• % of mothers, fathers or caregivers who think they plan to apply what they learned in the Triple P Seminar 2 Raising Successful Boys and Girls to help their children learn new skills and behaviors	92%
• % of mothers, fathers or caregivers who think that the advice from Triple P's Seminar 2 Raising Successful Children was useful to them	87.4%
• % of mothers, fathers or caregivers who think they plan to apply what they learned in the Triple P Seminar 3 Raising Resilient Children to help their children learn new skills and behaviors	89%
• % of mothers, fathers or caregivers who think that the advice from Triple P's Seminar 3 Raising Resilient Children was useful to them	90%

Triple P (Triple P System 10-14) Group Level 4

- As a result of the SDQ Psychometric Tests, which measure the abilities and difficulties of children pre and post intervention of the Paso Adelante Program, the results show us the need to address the difficulties presented by a group of 90 children from kindergarten to sixth grade, with the Methodology offered by Triple P in Group format.
- During the reporting period, 10 of the identified families have been assisted and have enrolled in the First Group of participants who are already in session 6 of 8 sessions that includes this slightly more intensive modality that aims to provide tools to parents with children who present warning signs in their behavior and conduct and in this way, through self-regulation and family communication, improvements can be achieved.
- At the end of each group of 8 sessions, the change indicators must be evaluated.



Program Strong Families (Iowa Strengthening Families 10-14)

- Strong Families is a seven-session program for families with young adolescents that aims to enhance family protection and resilience processes and reduce family risk related to adolescent substance abuse and other problematic behaviors.
- This program must be implemented in the period from August to December 2024

Program Strong Families (Iowa Strengthening Families 10-14)	
• Pre-selected Adults (Mothers, Fathers or Caregivers)	25
• Teenagers 12 to 14 years old	25

P & G University Program

- The content is about topics that parents can use to develop skills that will help them find jobs or develop their own businesses.
- The training will be conducted by Procter & Gamble volunteer employees.
- Each topic to be developed will last one hour.
- 2 face-to-face sessions were held at the María Latorre educational center and 2 face-to-face sessions at the P & G University facilities .
- In FY 2023-2024, **24 women/mothers** have benefited from the P&G University Program



Procter University Program		
	Women Trained and Graduated	24

Volunteer Program and Medical Tour/Health Fair

- In the health dimension, a Medical Tour/Health Fair was held as a volunteer activity for P&G employees, with the participation of **150 people, including parents and children from 0 to 9 years of age**.
- This tour was attended by 2 general medicine doctors, 2 dentistry students from the Interamerican University, where they offered weight and height measurement services, recommendations on hand washing and tooth brushing to all attendees, pharmacy, snacks and gifts.

NO.		DATE		VOLUNTEER HOURS	
1	June 7, 2023			680	
2	June 8, 2023	volunteering (park construction, mural painting,	Maria Henríquez School	80	320

P&G VOLUNTEERING ACTIVITIES 2023-2024					
NO.	DATE	ACTIVITY	CENTER / PLACE	VOLUNTEERS	VOLUNTEER HOURS
		planting seedlings, storytelling)			
3	June 20, 2023	P&G University	Maria Latorre School	6	24
4	July 4, 2023	Volunteering (park construction, mural painting, canvas , recycling tanks)	Central American Union School	260	1040
5	August 8, 2023	P&G University	Tower V	6	24
6	August 10, 2023	Volunteering (park construction, mural painting, bench repairs and field painting)	New Progress School	165	660
7	September 14, 2023	P&G University	Maria Latorre School	6	24
8	October 12, 2023	P&G University	Tower V	6	24
9	December 5, 2023	Volunteering Christmas party	Maria Latorre School	60	240
10	January 25, 2024	P&G University	Maria Latorre School	3	12
11	February 22, 2024	P&G University	P&G Offices	5	20
12	March 21, 2024	P&G University	Maria Latorre School	6	24
13	March 2, 2024	Safe mom	Parking tower V	50	200
14	March 15, 2024	Volunteering Donation (furniture, teaching materials, SDQ tests)	Maria Latorre School	0	0
15	May 10, 2024	Media Tour	Maria Latorre School	2	8
16	May 21, 2024	P&G University	Maria Latorre School	4	16
17	June 11, 2024	P&G University Graduation	P&G Offices	6	24
	FY2023-2024	TOTAL	CHILIBRE AND CAIMITILLO	835	3,340

FY2024-2025 Proposal

1. Continue Education Axis Programs at CEBG María Latorre:
 - Step Forward Program (Third Year of Implementation and Beginning of the Fourth Year)
 - Program Evaluations and Teachers
 - Support for Teachers
 - Healthy Relationships Plus Program (7th grade students year 2025)
 - As a result of the Psychometric Tests of Children, it is proposed to carry out three Groups of 10 participants of 8 sessions to the parents of children with results in Alert according to SDQ. Triple P

- As a result of the Psychometric Tests of Adolescents, it is recommended to carry out two groups of 10 Strong Families, of 8 sessions.
- 2. Continue Seminars 1, 2 and 3 of the Triple-P Program for Parents of CEBG La Cabima
- 3. Starting the Paso Adelante Program at CEBG La Cabima (Kindergarten to Third Grade)
- 4. Start the Healthy Relationships Plus Program CEBG La Cabima (Pre Media), this Program is being requested by the CEBG La Cabima Counselor due to the need they have identified