

CORONAVIRUS RESPONSE

RELIEF TO ELDERLY & VULNERABLE PERSONS



Las Marias

CORONAVIRUS RESPONSE

OBJECTIVES

Refocusing efforts to support elderly and vulnerable persons in **United Kingdom**

Las Marias has following objectives:

- the relief of poverty
- the relief of need hardship or distress
- the relief of the elderly
- the advancement of education or advancement in life of young people
- the advancement of health

Las Marias is a UK-based charity established in 2019 to promote positive change among the poorest tribes in Argentina. But in wake of the Coronavirus crisis, Las Marias has reoriented its efforts to help elders and vulnerable persons in United Kingdom. As a new organisation, we rely on volunteers and affiliations to support our objectives.



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AID BOX TO VULNERABLE & ELDERLY PERSONS – NEW ROAD ASCOT

In wake of the Coronavirus pandemic, Las Marias is worried about vulnerable people in our community who may have to self-isolate or quarantine, especially those who do not have family nearby. We want to help them, and this project was designed for that purpose specifically.



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REACHING OUT TO VULNERABLE & ELDERLY PERSONS



SELF ISOLATING? YOU ARE NOT ALONE!

Are you unable or afraid to leave your home due to COVID-19/Coronavirus? Do you need someone to run errands, do your shopping, pick up prescriptions, etc.?

We can help!

Call now at 07841 426711 or leave a message
Facebook: [lasmariascharity](#)
Email: lasmariascharity@gmail.com

 **Las Marias**



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AREA TO SERVE – NEW ROAD ASCOT

The New Road in Ascot has about 50 homes (from a total of over 150) with elderly or vulnerable people who are scared to leave their homes even for essential purchases. We had put out flyers/ads along the New Road to find out if there were people who needed help during this lockdown and were overwhelmed by the response.

Highlighted
Region in the Map
Represents
Homes/Area to
Serve



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WHAT'S INSIDE THE AID BOX?

An aid box is an essential items care package that Las Marias has decided to prepared and distribute to homes once every week. Each aid box will be prepared with following item:

- 1x Antibacterial Handwash 250MI
- 2x Wholemeal Medium Break 800G
- 2x Lactofree Fresh Semi Skimmed Milk 1 Litre
- 1x Tetley 240 Teabags 750G
- 1x Fray Bentos Just Chicken Pie 425G
- 1x Princes Round Ham 200G
- 1x Tesco Chicken In White Sauce 400G
- 1x Tesco Organic Orange Juice 1 Litre
- 1x Tesco British Pork Sausages 8 Pack 454G
- 1x Tesco Finest Jacket Potatoes 4 Pack
- 1x John West No Drain Tuna Fridge Pot Springwater 110G
- 2x Tesco Large Free Range Eggs 6 Pack
- 1x Hearty Food Co. Penne Pasta 500G
- 1x Wikinger 8 Hot Dogs 550G



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BUDGET REQUIREMENT

The average cost to prepare and distribute one Aid Box is **£30.32**, which includes product and logistics cost. To distribute 50 aid boxes, we forecast a cost of **£1,515.62 per week**.

At this point, we aim to carryout the project for 26 weeks, starting April 13 and ending October 11, 2020. Even though the current wave of COVID19 may end sooner, it would be prudent for the elderly and vulnerable population to take precaution for a few more months until the vaccine or treatment are developed.

Therefore, to distribute 50 boxes for 26 weeks, we estimate a total cost of **£39,406.12**



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BENEFITS

The project will benefit the elderly and vulnerable persons living on New Road, Ascot, who are high-risk candidates for contracting the deadly infection of Coronavirus. The project will reduce their need to leave their homes for basic needs over the next 6 months.

We are also putting in place plans to ramp up volunteer support to help with activities such as running on-demand errands to the shops.

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PROJECT GOALS

The main outcomes that we are targeting through this project are:

- Zero COVID-related deaths among the beneficiaries of this program and on New Road, Ascot, in general.
- Zero COVID positive cases among the beneficiaries of this program and on New Road, Ascot, in general.
- Reduce chances community transmission on New Road, Ascot.
- Using these measures we plan to publish an impact report at the end of each month.



Las Marias

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TEAM



Leo Mancini

Trustee & Chairperson



Beryl Pearce-Carr

Trustee



Mariell Blanco

Trustee



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For More Information

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