Dear Friends of Urban Harvest

It’s been over a year since Winter Storm Uri disrupted our lives and forced us to witness the power of nature. We each share a unique experience of those difficult days, but the storm’s impact proved most devastating to our local food system and environment. I am proud to share how Urban Harvest jumped into action to address the initial impact of Uri on our network of farmers, ranchers, and community gardeners by distributing plants and soil amendments, waiving vendor fees, and developing “Vendor U,” a business management program offering our vendors tools and insights to grow their operations and withstand future crises.

Over the past year, we expanded our collaborative work with health clinics and community centers in order to further combat the disparities and inequalities in food access across Houston. In doing so, our Double Up Houston Program nearly doubled its impact, our Mobile Farmers Market grew to serve twice the number of sites, and our seasonal Hub Distributions are now reaching over 100 gardens.

As I leave my role as the President of the Board of Directors, I am deeply humbled and grateful for your support over the last year. It is my honor to share the incredible accomplishments Urban Harvest achieved in 2021, and I want to invite you to continue supporting our mission in 2022.

With gratitude,

Marguerite Johnson
2021 President of the Board of Directors
THE URBAN HARVEST MISSION & VISION

Cultivating thriving communities through gardening and access to healthy, local food.

Central to our mission is a community-driven approach in which we invest in spaces and opportunities to learn from - and work with - each of the communities we serve.

Our vision is of a healthier city where everyone has access to fresh, nutritious food harvested from sustainable community gardens and farms.

In 2021, Urban Harvest brought together a growing community of 23,500 individuals and organizations interested in improving the health of our city through gardening and healthy food.

- Over 40 farms and ranches
- Over 60 small food businesses
- 131 school teachers learned the benefits of outdoor classrooms
- 1,351 recipients of the Urban Harvest School Gardening Guide

- 5,109 School Students received hands-on gardening and nutrition education
- 1,093 gardeners of all levels enrolled in one or more classes

- 413 volunteers completed 2,995 hours of volunteer work
- 1,967 gardeners supported over 140 affiliate gardens

- 690 families located in underserved areas in Houston received Grow Kits

- 500 Mobile Market Shoppers, 30% of them visited the mobile market two or more times

- 375 Individuals enrolled in SNAP stretched their dollars with Double Up Houston

- 983 unique supporters like you!
Our Education Program offered hands-on education for Houstonians of all ages and skill levels. We offered 80+ organic gardening classes for all levels of expertise.

A key component of our School Model is growing partnerships such as The Garden Club of Houston.

“Since 2011, we have built a completely transparent and forthcoming partnership with Urban Harvest. The work that Urban Harvest does to enrich the quality of lives for the students at Gregory Lincoln Education Center and on other campuses is innovative, creative, and thoughtful. We have enjoyed watching this program grow over the years, reaching more and more children and families, and the benefits that you provide to the students goes much deeper than the nutritional factor.”

— Meg Tapp
President of The Garden Club of Houston

The Edible Academy builds capacity by training teachers how to transform school gardens into outdoor classrooms.

“The program was remarkable! I learned so much that I would like more teachers to attend this workshop. My hope is that the more teachers we train, the more sustainable our garden will be.”

— 2021 Edible Academy Graduate
With gardens stretching from Galveston to Magnolia, our Community Gardens Program is the cornerstone of Urban Harvest, and one of the largest networks of edible gardens in the country, spanning over 100 miles and supporting 76 school gardens.

In 2021, our Seasonal Hub Distributions supported the recovery efforts of 103 unique gardens and broke our three-year participation record!

In response to the freeze, our Seasonal Hub Distributions delivered thousands of seeds, transplants, organic fertilizer, and gardening tools to support the recovery of our Affiliate Garden Network. In total, we distributed 6,878 transplants.

In 2021, our Seasonal Hub Distributions supported the recovery efforts of 103 unique gardens and broke our three-year participation record!

1967 gardeners are protecting
14.2 acres of productive greenspace
180,000 pounds of produce harvested

“Thank you for everything! You all made it possible for our fruit trees to survive last winter’s storm!”
— School Garden Coordinator
THRIVING COMMUNITIES ARE HEALTHY

Since 2019, our Double Up Houston program has ensured all Houstonians – regardless their socio-economic status, ethnicity, or background – can access and choose the healthy foods they want. In 2021, this nutrition incentive program continued to grow, allowing more families to improve their health, more farmers to grow their businesses, and farmers markets and community gardens to become sustainable spaces for community empowerment.

What’s Double Up Houston?

With Double Up, families receiving SNAP benefits (formerly known as food stamps) can receive a dollar-per-dollar match on fruits and vegetables at farmers markets and farm stands across Houston.

In 2021, we matched almost $27,000 in locally-grown fruits and veggies for 375 SNAP shoppers!

DOUBLE UP MATCHED NEARLY $27,000 ON FRUITS & VEGETABLES

THE DOUBLE UP HOUSTON INCENTIVE PROGRAM CONTINUED TO GROW
Urban Harvest’s Mobile Farmers Market works together with neighborhood leaders, grassroots organizations, and health clinics to bring high-quality food choices at cost for under served communities across Houston.

**SUPPORTING OUR LOCAL ECONOMY**
Sourcing from 14 small farms, ranches, and businesses

**EMPOWERING COMMUNITIES BY PARTNERING WITH LOCAL ORGANIZATIONS**
Hosting 94 markets at 8 market locations and 5 pop-up locations

**GIVING PEOPLE FREEDOM OF CHOICE**
Delivering over 60 varieties of locally-grown and seasonal fruits, vegetables and other local staples
Since 2004, Urban Harvest’s Saturday Farmers Market has provided all Houstonians with a space to share the origins of their food and make a sustainable impact on their food system and the local economy.

**Good for Our Economy**
In 2021, the Saturday Farmers Market and the Northeast Community Farmers Market offered a space for over 110 local businesses to grow. In turn, they generated $4.32 million (compared to $3.9 million in 2020).

**Good for Our Environment**
In 2021, our farmers market vendors reduced our local food system’s carbon footprint by traveling an average 25 miles from farm to plate (compared to an average 1,500 miles in the United States).

**Good for Our Community**
Over the past five years, Urban Harvest has taken several steps to demonstrate its commitment to improving diversity, equity, and inclusion. In 2021, our network of vendors was made up of 27% people of color, up from 16% in 2017.

In response to Winter Storm Uri, Urban Harvest launched **Vendor U**, a business management enrichment program designed to build capacity and resilience for future crises. Scan the QR code to watch our **Frozen Ground** videos.
URBAN HARVEST FINANCES

2021 REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Revenue</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>47%</td>
<td>$424,679*</td>
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<tr>
<td>Programs</td>
<td>43%</td>
<td>$394,955</td>
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<tr>
<td>Special Events</td>
<td>10%</td>
<td>$93,458</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>$913,092</strong></td>
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*Does not include multi-year gift

2021 EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Expense</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Programming &amp; Community Outreach</td>
<td>69%</td>
<td>$1,106,776</td>
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<tr>
<td>Management &amp; General</td>
<td>17%</td>
<td>$265,213</td>
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<tr>
<td>Fundraising</td>
<td>14%</td>
<td>$218,319</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>$1,590,308</strong></td>
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</table>

WHY WE GIVE

“I am passionate about Urban Harvest because I believe in the mission, and in order to keep this mission alive, I believe it is important for people like myself to support not only with my time as a volunteer but also with my ability to donate. About three to four years ago, I became a Sustainable Supporter and through this program, I started giving monthly gifts. I believe they operate as efficiently and effectively as they can, so it made a lot of sense to donate small amounts over time instead of the same amount in one donation. They need the benefit of having sustainable donors that they can rely on.”

— Scott Howard
Past President, Urban Harvest Board of Directors

“I continue to support Urban Harvest because of their educational programs that let others help themselves through learning. I have also become aware of how Urban Harvest is bringing healthy food to communities that might lack access through their programs. I think these programs help those who traditionally cannot help themselves become people who can and do help themselves.”

— Mary O’Hearn
Long-time supporter of Urban Harvest
2021 DONORS

$50,000+
Amerigroup Corporation
Blue Cross Blue Shield of Texas
Brown Foundation
CenterPoint Foundation
Global Giving
Harris County Community Services Department
The Powell Foundation

$10,000+
ACS Industries, INC
American Heart Association
Morgan & Chris Brown
Buchanan’s Native Plants
Roger & Phyllis Carter Jackson
Scott & Beth Clarke
Clayton Fund
Dudley Family Foundation
Fair Food Network
Janice & Barret Green
GRITS Foundation
Houston Methodist
Humana
Jesse W. Couch Charitable Foundation
Kindred Foundation
Ashley & Collin McHugh
Memorial Hermann
John O’Connor
Outer, INC
Elisa Pye
Seay Foundation
Spindletop Charities
Susan Vaughan Foundation
Sustainable Food Center
Sysco Corporation
The Garden Club of Houston
The Jacob & Terese Hershey Foundation
The Sprouts Healthy Community Foundation
Wells Fargo
Whole Foods Market
Williams Company

$5,000+
AARP
Albert & Ethel Herzstein Foundation
Chris & Fiona Chandler
East End District
George & Mary Josephine Hamman Foundation
Bridget Laura Jensen
Wendy & Mavis Kelsey
David Morris & Anne Lewis
Ell Peterson
Larry & Sherrie Phipps
The Socha Family Fund
Frank & Stephanie Tsuru
Matthew & Codi Weiner
Whole Kids Foundation

$2,500+
Benevity Causes
Sophia Ewalt & Matthew Behrmann
Jerry W. & Brenda Fabian failife
Kateri Foley
Mark & Debbie Gregg
Susan Hairston
Travis Hanson & Theresa Sanders
Tyler Jennings
Molly & Duncan Lamme
Susan & David R. Lumnis
Mark & Shelley Marmon
John F Merrill
Sandra & Patrick O’Donnell
Sarah Self
Alexandra Smith & Franz Brotzen
Amy Sutton
The Teapets Fund
Transwestern Development Company
Mr. & Mrs. Fred T. Wilson

$1,000+
Betty Baer & Fred Krasny
Rodrigo Borges
Rebeca & Peter Botvin
CASE for Kids, HCDE
William J. & Jan Cato
Cheniere Energy
Katherine Chambers
Beth Clark
Meredith & Fielding Cocke
Patricia Cravens
Caroline Dannenbaum
Glenda Dickinson
Kaitlyn Ellison
Marie Enochides
Exelon Foundation
Sammy Ford
Jerry & Renee Gehm
Carol & Robert Hermes
Pilar Hernandez
Joan Hessidence
Sally & Hank Hilliard
Carrie M. Horne
Heather & David Houston
Scott Howard & Bridget Jensen
Sis & Hasty Johnson
Himadri Katharani
Mary Keilers
George & Pam Laffin
Siobhan & Greg S. LeRoy
Beny Levit
Mark Licata
Crady Jewett McCulley & Houren
Mary O’Hearn
David & Gail Orr
George Peterkin III
Penny & Townes Pressler
Lucy Randel & Charles
D’Angelo III
Stuart Rosenberg
Michael Serant
Heather & Mike Simpson
SK Foundation
Texas Capital Bank
Texas Department of Agriculture
The LLEE Foundation
Terri L. & Ray Thomas
Will & Laura Thompson
United Way of Midland County
Vallette & Russell Windham
World Energy
Traci Young
Robert & Edith Zinn

$500+
Nathan Anderson
Virginia Angermiller
Stephan Badot
Jay Brown
Jill Carter
Miquel Correll
Rosie Damgaard
Terra Davies
Catherine Davis
Joell & Tom Doneker
Renee Dugan
Susan Edwards
Karina Eversley
Olivia Fox
Phoenix Hamilton
Tami & James Hamilton
Andrea Hawkins
Kathy Hughes & Patrick Brooks
Dean Hunter
Marguerite & Chris Johnson
Josie & Michael Jones
Kathy Klumpel
Landscape Art
Jonathan Lee
Meredith Maines
Twylia & Mark Malinowski
Marjorie Meyer
Anne Paternostro
Edlyn & David Pursell
Dr. Bob Randall & Nancy Edwards
Gay A. Roane
Valerie Rupp
Avinash Saraon
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Stephen Smith
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Stanley Spavold
Morgan Stanley
Sol & Dana Suberi
Jill & Charlie Talisman
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Stefani Twyford
Janna & David Webber
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Vicky & Gordon Wight

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Kate Green
Teri Hagen
Vicki Huff
Teresa Hull
Jarrod Jensen
Debbie Junell
Mark Kaupa
Jason Krause
Margaret “Peggy” Lane
Travis Leatherman
Adelina Littlejohn
Kay Martin
Alan Matuszak
Laurie McCelvey
Megan McNairn
Maggie Mederes
Elizabeth Newton Hayes
Kathleen Patton Hays
Linda Petersen
Lynn Porfirio
Michael Raibick
Monica Roberson
Jazmin Sanchez
Melissa Sanchez
Victoria Sharp
Linda Shead & Tom Douglas
Ellen Slater
Josh Smith
Joyce Stephenson
Randall & Robie Stenoien
Andy Sylvester
Texas Dental Specialists
Jamie Uzziel
Edward Walsh
Collin Williams
Erin Willis
Elizabeth Wingfield Pollino
Helen Winkler Fosdick
Josephine Winter
Work at Headquarters, LLC

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Joyce Osborne
Chantal Renta
Edward Richardson
Janna Roberson
Linda Rossicone
Becky Rucka
Angie Schmidt
Ellen Rucka
Suzy Shapiro
Mary Shouse
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Building Specialties Inc
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James Thompson
Samuel & Mary Sommers
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Bailey Dalton
Elizabeth Delgado
Gail Edmiston
Electra & Doug Elliott
Jean Fefer
LaSonya Fleming
Bart Fletcher
Kyle Frese

YOUR SUSTAINABLE SUPPORTERS
KEEP US FRESH!

Joyce Almaguer-Reisdorf
Jaime Anderson
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Christopher Bertaut
Jillian Boecker
Kelly Brooks
Rebecca Childs
Candi Clement
John Cleveland
George Coble
Sue Cox
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Sander Hardenbol
Pilar Hernandez
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Scott Howard
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Marguerite Johnson
Mark & Kathy Juedeman
Himadri Katharani
Libby Kennedy
John Lewis
Phillip Le
Olivier Logette
Jill Lueders
Kimberly Meyer
Lachlan Mullen
Nicholas Muscara

$250+
ACASA Mix
Fred Atwood
Audrey Baker
Elaine Berberian
Carla Blair
Sandy Boyd
Beatrice Bomba
Stephanie Boult
BP Foundation Inc.
Chevron Humankind Matching Gift Program
Clark Condon Associates
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Bailey Dalton
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Gail Edmiston
Electra & Doug Elliott
Jean Fefer
LaSonya Fleming
Bart Fletcher
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