

UNITED WAY'S COVID-19 RESPONSE

Before COVID-19 hit our region, nearly 40 percent of Southeastern Michigan households were already struggling to meet their basic needs like food, housing and health care.

Now, the problem has grown.

As businesses closed their doors and laid off or furloughed workers, unemployment claims in Michigan reached an all-time high of 1.3 million in April 2020. Additionally, schools and most child care facilities closed, placing added stress on families to provide care and schooling at home.

And for the most vulnerable members of our community – like senior citizens, people without health insurance, and those experiencing homelessness – the pandemic meant that demand for help grew while resources dwindled.

THE SOLUTION

Since March 2020, United Way for Southeastern Michigan has worked with hundreds of partners to give individuals and families the support they need to weather this crisis, as well as to ensure they can help their children thrive and learn.

We invested more than \$36 million back into our community through our COVID-19 Community Response Fund. With your support, we've helped shelters and child care facilities stay open, provided children with nutritious meals, and supported families so they could stay in their homes and keep their lights on.

With support from Black Entertainment Television, we invested 3.1 million into supporting Black families and neighborhoods in our community. Our investment focused on supporting nonprofits providing financial, food and employment assistance, as well as health and student learning supports.



Learn more about the work you've helped make possible:

UNITEDWAYSEM.ORG/COVIDIMPACT

 UNITEDWAYSEM.ORG



United Way
for Southeastern Michigan

\$36M INVESTED

● MORE THAN
1,054
GRANTS
TO NONPROFITS, SCHOOLS,
CHILD CARE CENTERS AND
COMMUNITY ORGANIZATIONS



\$3.1
MILLION
INVESTED
TO SUPPORT
COMMUNITIES OF COLOR
THROUGH OUR BET GRANT

25.1
MILLION
MEALS SERVED



249K
PEOPLE
PROVIDED WITH
PHYSICAL AND MENTAL
HEALTH SERVICES



3.04
MILLION
PEOPLE HELPED

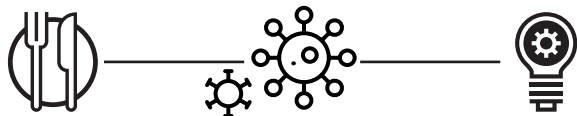
See all our COVID-19 relief partners at
UnitedWaySEM.org/COVIDPartners

2-1-1

United Way's 2-1-1 helpline has served as a crucial resource to our community during the COVID-19 crisis.

When the COVID-19 outbreak began in Michigan, calls to 2-1-1 jumped from an average of 500 per day to 750. In March of 2020, our 2-1-1 team handled more than 19,000 calls for help.

In response to the increased call volume, staff from United Way and nearly a dozen of our corporate partners volunteered to field 2-1-1 calls. These trained volunteers have worked up to six hours per week taking calls from people in crisis.

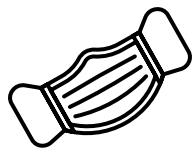


PERSONAL PROTECTION EQUIPMENT

As the demand for basic needs and other health and human services grows, the staff at front-line nonprofit agencies are increasingly at risk for exposure to COVID-19.

United Way's COVID-19 Community Response Fund helped ensure that those who care for our most vulnerable community members had the protection they needed. With donor and corporate partner support, we were able to provide masks, gloves, sanitizer and other supports to hundreds of child care facilities, nonprofit organizations and schools.

1.5M+ PIECES OF PPE DISTRIBUTED,
INCLUDING MORE THAN:



967,710 MASKS AND FACE SHIELDS

473,950 PAIRS OF GLOVES

8,074 5-GALLON TUBS OF HAND SANITIZER

Learn more about the work you've helped make possible:

UNITEDWAYSEM.ORG/COVIDIMPACT

2-1-1

MORE THAN
251K+
REFERRALS
TO SERVICES PROVIDED

125K+
CALLS TO 2-1-1
ANSWERED

TOP NEEDS INCLUDE
FOOD, COVID TESTING
AND UTILITY ASSISTANCE

This reflects the time period of 3/1/2020–2/28/2021.

EDUCATION

Since the start of the pandemic, United Way and our partners have worked to close the digital divide in our region. As schools in our community transitioned to remote learning, the issue of inequity in access to technology was greatly exacerbated.

Through our COVID-19 Community Response Fund (with support from a grant through Harlem Children's Zone), we awarded \$1.8 million in educational and technology grants to community organizations and schools to further support the education, social, emotional, and technology needs of students and families across Southeastern Michigan.

This investment in digital inclusion has continued, expanding to support seniors and families who need access devices and internet service to work, access health care, stay connected with loved ones and learn.

And, as students go back to school, we continue to work with school districts, nonprofit partners and community organizations to support students during and after school hours.

\$1.8M

INVESTED IN 79 ORGANIZATIONS
AND SCHOOLS/SCHOOL DISTRICTS

54,000+

PEOPLE HELPED WITH DISTANCE LEARNING,
AND INTERNET AND COMPUTER ACCESS

VOLUNTEERISM

Since the COVID-19 outbreak began in March 2020, Michiganders have used United Way's volunteer portal to find ways to help those most in need – packing and delivering food to seniors, virtually tutoring students, giving blood and donating supplies.

Though the pandemic has made in-person volunteerism more difficult, the need for volunteer support has not stopped. United Way volunteers have remained committed to helping our community weather this crisis.

42,213+
VOLUNTEER HOURS



\$1.2M+
IN VOLUNTEER LABOR

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