# ENTREPRENEURSHIP, TECHNOLOGY AND HEALTH INITIATIVE (ETH INITIATIVE)



Enhancing Lives, Building Nations

**ANNUAL REPORT 2019** 

#### FROM THE DESK OF FOUNDER

Entrepreneurship, Technology and Health Initiative was founded in June 2019 out of the desire to guard against poor and unhealth living of young people as to help women living in undeserved and deprived communities through the ETH education series, public awareness and advocacy. Part of our model of achieving our objectives is by equipping women with basic vocational skills, providing malaria prevention technicality, giving drugs to those that are positive as well as teaching the youth technology. We also advocate for clean water and sanitation. In furtherance to achieving our objectives, we give medical aids, periodic medical checkups and medications, organize vocational trainings for women.

We have been able to do through outreaches to underserved communities with the help of our partners and volunteers. What began in a community, has now reached 3 communities and directly impacted 104 beneficiaries, 85% of who are women 5% children,7% teenagers and 3% elderly people. At ETH, we believe every woman should have access to a source of income, people in underserved community should have access to health care and education. With your support, we will continue to enhance lives and reduce poverty.

Thank you for your continued belief in our mission.

Rita Odion.

Founder.

#### **OUR MISSION**

The mission of Entrepreneurship Technology and Health Initiative (ETH) is to Advance economic and sustainable development by promoting a talented and conscious crop of young people in rural and underserved communities by implementing economic education programs that develop attitudes and skills necessary for personal success and social responsibility. The emphasis on "conscious" shows ETH's commitment to ethics and high quality.

#### **OUR VISION**

ETH's vision is to create a health-conscious society driving a sustainable, digital and economically empowered Nation. This vision is being realized through the fostering of strategic partnerships between the business and education sectors to improve and

empower the lives of our beneficiaries.

# **OBJECTIVES**

- To improve the standard of living of underprivileged community through sustainable economic programs, skill acquisition and other welfare programs.
- To reduce malaria and diarrhea by campaigning and sensitizing people on the need for a clean and hygienic environment.
- To provide access to quality education relevant in dynamic and fast paced digital world.
- To educate women on need to be economically empowered through our vocational programs.

#### **OUR APPROACH**

We organize outreaches in underserved communities where we carry out the following:

- Medical personnel create awareness on the need for a clean and hygienic environment to prevent malaria.
- Long lasting mosquito treated nets was given to 100 beneficiaries.
- Demonstrations and health checks are conducted on pregnant women, their sugar and blood level are tested and a report is delivered to them.
- Tech inclined facilitators train some youth on safe online and coding. Beneficiaries were told the disadvantages of not been mindful of what you put on the internet.
- Sustainable vocational training was given to a group of women to make them financially independent.
- Outstanding participants were given materials for business start-up.

## MAJOR ACCOMPLISHMENT

We have been able to reach 3 communities in Lagos state of Nigeria. Our outreach has directly impacted 104 beneficiaries. This is all within 4 months of operation.

#### **2019 HIGHLIGHTS**

A total of 3 outreaches were carried out in underserved communities in Lagos State, Nigeria.

#### **DATES OF OUTREACHES**

- 1. November 16, 2019.
- 3. January 31, 2020.
- 4. February 29, 2020.

### **LOCATIONS**

- 1. Ijora Badia Community
- 2. Bariga Community
- 3. Alagbado Community

#### **SUMMARY OF ACTIVITIES**

On health outreach, the beneficiaries were told the importance of keeping a clean environment as it will help prevent mosquitos. Health check was conducted and we distributed Mosquito treated nets. On Technology, the participants were told how to be safe online. On entrepreneurship, all the women were taught sustainable vocational skill to enhance them with economic empowerment. Some outstanding participants were given materials for business startups.





Vocational class at Alagbado Community





Health outreach at Ijora Badia Community.



Safe online class at Bariga Community.

#### **OUR PARTNERS**

• Redeemed Christian Church of God Kings Palace Parish Alagbado.

## PLANS FOR 2020

Most women we have impacted so far do not have access to equipment, so they are finding it difficult to make large production. In 2020, we plan to donate some of this equipment to some of them after carrying out our surveys to determine the impact of our vocational trainings. We plan to reach out to as many communities as possible. We believe there will be a reduction in women inequality. We also plan to expand to other states in the country and directly impact at least 2,000 women, 500 children and 200 teenagers. We hope to achieve this through donations and partnerships.