

LEAD Mission

To collaboratively build trust, increase safety and restore neighborhoods.

LEAD Vision

Engaged residents actively working together to develop safe, affordable and sustainable neighborhoods.

We will build trust throughout a unified effort, based on a common vision that creates safe and resilient neighborhoods that benefit the people living there.

Strategic Priorities

- Restructure the organization to focus on community recovery from natural disasters and to operate more effectively to carry out the mission.
- Strengthen organizational sustainability by designing and implementing a strong, diverse, financial operating plan.
- Develop neighborhood resiliency by increasing capacity and encouraging active participation in creating and implementing a common neighborhood vision.

LEAD COALITION OF BAY COUNTY INC.

**Leadership
Empowerment
Authentic
Development**

P.O. Box 546
Panama City, FL 32402
(850) 640-2028

To Support LEAD and
learn more,
go our website:

www.leadabetterlife.org

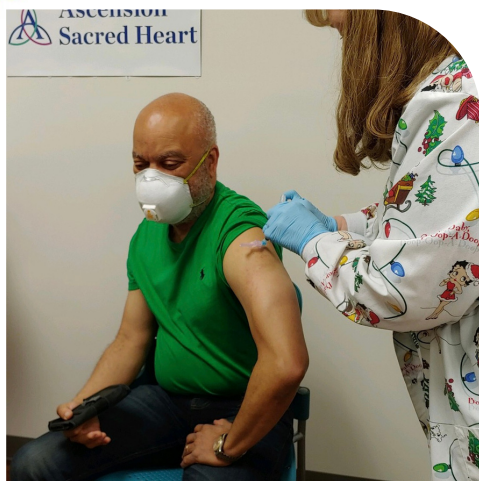


***Working collaboratively to
Increase Safety, Build Trust
and,
Restore Neighborhoods***





Taking on COVID



As a member of the Resilient American Communities' North Florida Resilience System, the LEAD Coalition and partners are leading a local initiative that's connected internationally to respond to the Coronavirus Pandemic.

<https://resiliencesystem.org/dashboards/panama-city-bay-county/>

Resilient American Communities (RAC) is a project of the Health Initiatives Foundation, Inc. developed to address the Coronavirus Disaster Emergency. In the Panama City/Bay County area, RAC is focused on the underserved neighborhoods of Glenwood, Millville, and "The Hill" in St. Andrews.

The local Work Group Leadership Team includes the LEAD Coalition, J.D. Green Educational Services, the LGBTQ Center, and Rebuild Bay, Inc. and is supported by a local network of businesses, organizations, volunteers, and churches.

Better Health, Better Life

Taking on COVID was no small feat, but with the support of our partners and the community, to date, LEAD has vaccinated nearly 3,000 residents and tested hundreds. Our impact is felt in the community as residents look to LEAD and our partners for support and information and media outlets continue to cover our events and messaging.

*Better Health leads to
a Better Life*



Free COVID-19 Vaccine Clinic

1st, 2nd or Booster shots**

Moderna and Pfizer

Ages 5+

A.D. Harris Learning Village

819 E 11th St

Panama City, FL 32401

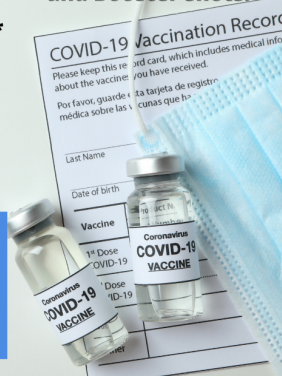
Sunday, December 19, 2021

10am - 4pm

To register for this clinic, please fill out this form:

<https://signup.com/go/vGOYPWj>

**** COVID-19 Vaccination Card required for 2nd and Booster shots.**



"Hardships often prepare ordinary people for an extraordinary destiny"
C.S. Lewis

COVID at the Crossroads:

Choose Your Path Wisely

Join the conversation on Zoom or watch live on facebook at the LEAD Coalition page.



Trey Griffin
Moderator



Sophia Wright
Economist



Dr. Albert Mapp



Remather
(Potter)
Williams



Cortellus Wright
Epidemiologist



Willie Potter, Jr.
CDC Environmental
Health Specialist

Aug 14, 2021 03:00 PM CST

Register in advance for this meeting:

<https://us02web.zoom.us/j/8108N7kE15vXKbOzgBPGf>

After registering, you will receive a confirmation email containing information about joining the meeting.



With the CDC funding, LEAD organized vaccine and testing clinics, developed literature, and increased community awareness of the facts through a media mix of social media, billboards, radio, and digital messaging.



Community leaders participated and became trusted messengers who shared information and provided testimonials about their experiences with COVID and their beliefs.