

## CBT'S MISSION:

To empower families to effectively navigate medical debt by encompassing finances, fundraising, education, resources and spiritual well-being.

### WE BELIEVE:

Every family should not have to decide between treatment and medicine verses basic needs such as food, utilities and a roof over their heads. No family should go without lifesaving treatments, medicine or medical help because of their inability to be able to pay or because health insurance does not cover it.



**Tired of fighting your medical debt?  
Come let us help you today and win  
the battle!**

### HEAR HOW OUR IMPACT HELP THESE FAMILIES:

"It has really taken the financial stress off of the treatments for my wife Katy, without the financial support it would be a LOT more stressful and we would not be getting the lifesaving treatments that will help her." — **BRENT**, recipient

"Without working with Community Benefit Tree we would not had the successful event we did for Rachel and her family." — **ADELE**, Team Rachel

"CBT is a very kind, loving, compassionate, lifesaving group of people, they are like family. To know my event has helped me with a moun[t] of medical debt and what relief that has given me." — **DAN**, recipient



**COMMUNITY  
BENEFIT TREE**™  
INC.

"CELEBRATING YOUR LIFE • CELEBRATING YOUR SUPPORT  
DURING YOUR MEDICAL CRISIS"

**Connect with us TODAY!**

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Experiencing a  
**FINANCIAL CRISIS**  
because of your  
**MEDICAL SITUATION?**

**OVERWHELMED**  
and don't know what to do?  
**HELP IS JUST IN REACH!**

Medical Debt Support



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## MEDICAL DEBT STATS:

- No.1 reason for bankruptcy is medical debt.
- Many Americans rack up credit card spending or visit a payday lender to pay medical debt or for basic needs.
- About 1 in 3 adults delay medical care due to cost.
- \$1000 unexpected medical bills is too much for many people. They need to borrow from a friend, family, bank or take out of their retirement.
- 21.66% take out of their retirement to pay for their medical bills or basic needs during it.
- Families struggling with medical debt have a much higher rate of divorce, suicide, poverty and along with other major lives changes.

(References: Bankrate, Gallup poll, clearpointccs.org)

## FINANCIAL SUPPORT

**FUNDING:** Community funds are developed to assist with helping an individual and their family with immediate financial assistance. Not able to plan a “fundraiser” event or just need a little financial assistance? Whether the assistance is with paying medical bills or living expenses such as rent, mortgage, grocery bills, gas, etc.

### CREATING A PLAN FOR FINANCIAL SUSTAINABILITY:

This plan will guide you and give you direction regarding what support you might need and how to establish a medical crisis budget. When you are in the midst of a medical crisis having a game plan gives you relief and hope!

## EMOTIONAL SUPPORT

**SYMPATHETIC EAR:** Sometimes we can help by simply lending an ear to listen and a hug for comfort, or giving support and wisdom to help you to emotionally survive your crisis. We know facing a medical crisis can be such a burden but knowing we are here for you and that you are not going through it on your own can ease your burden.

**CARE PACKAGES:** We have assembled care packages for families in hospitals waiting for their love one to give them support. These care packages have blankets, socks, snacks, games, body products, backpacks, gift cards, reading materials and more.

## FUNDRAISER SUPPORT

With Community Benefit Tree, family supporters save TIME and MONEY, and raise an average of 30% MORE than they would on their own:

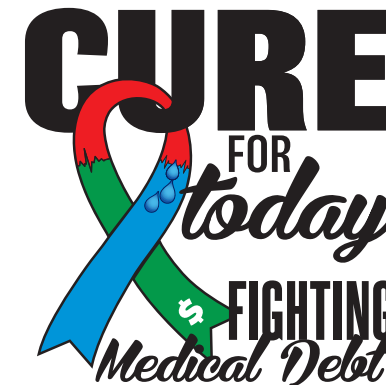
Doing a good deed shouldn't be a hard thing... let us make it easier for you. Don't cut corners let us help make this a successful event with the guidance and tools of success. A fundraiser or what we like to call a Celebration of Support Event/Fund that celebrates the person's life and the families support. Let us help you do it right the first time!

## SERVICE COMPARISON

SERVICES	Community Benefit Tree	Crowdfunding Websites	On Your Own
Event Supplies (Ex: Raffle tickets, baskets, wrap, kid's game prizes, etc.)	✓		Out-of-Pocket Expense
Event Equipment (Ex: Raffle drums, cash boxes, bucket containers, kid's games, etc.)	✓		Out-of-Pocket Expense
Website Donation Support Page	✓	X	Out-of-Pocket Expense
Social Media Event Page and Promotion	✓		Your time
Graphic Design (Ex: event logo, solicitation letters, posters, programs, etc.)	✓		Out-of-Pocket Expense
Online Team Communication Center	✓		Out-of-Pocket Expense
Event Management System	✓		Out-of-Pocket Expense
Event Mentoring Support	✓		Guess work – on your own
Training Tools and Sessions	✓		Guess work – on your own
Bookkeeping	✓		Your time in bookkeeping
Raffle License	✓		N/A – Illegal unless a nonprofit
Nonprofit Tax Exempt Status	✓		Not available
Credit Card Machines – ability to accept credit card machines at your event	✓		Your time in researching
Partner Network – discounts/tree location, printing, services, etc.	✓		Your time in asking
Team – that cares for the families and supporters needs	✓		X
Accountability of Funds	✓		Your time in bookkeeping
Family Support – Financial sustainability plan, emotional support, resources, etc.	✓		Your time in researching
Fees	10% Pay-It-Forward	8-12%	Your time and money

CBT Results = 30% more funds raised, time saved and a plan for the families financial sustainability.

Together we can help families fight medical debt!



## EDUCATION/RESOURCE SUPPORT:

**MEDICAL CRISIS KITS:** We have developed a FREE educational kit that empowers you with key educational information you need to fight your medical crisis.

**CLASSES/LUNCH N LEARNS:** Those that educate themselves about their medical crisis have a greater chance of surviving their medical crisis than those who do not. Educating our families and the community is important to CBT so we offer classes and educational blogs and materials.

**RESOURCES DATABASE:** Knowing what resources are available to you and your family is very important when going through a medical crisis.. Educating our families about the resources that are available to them is important to us. Contact us today to find out the support is available to you.

Be STRONG enough to stand alone  
 SMART enough to know when you need help  
 And BRAVE enough to ask for it

