



**YOU HAVE BEEN
INVITED TO SPONSOR**
She Writes Woman

ABOUT SWW

She Writes Woman (SWW) is a women-led movement of love, hope, and support that aims to give mental health a voice in Nigeria. Founded by the renowned Mental Health Advocate, Hauwa Ojeifo in 2016, SWW has rolled out various initiatives including Safe Place Nigeria, and mental health helpline.

ABOUT SAFE PLACE NIGERIA

Safe Place Nigeria is a closed virtual community that provides deeper engagement to mental health-conscious Nigerians via access to self-care tools, digital mental healthcare, and wellness practices. The open community has **23,000+** members.



CHALLENGES

lack of available resources for mental health and wellness

PROGRAMME BENEFITS/IMPACT



N5,000 per person for 3 months online access.



Group therapy and access to mental health professionals



Option A - N2,500,000
(subscription for **500** persons per quarter)



Downloadable resources which includes articles and live videos

Option B - N10,000,000
(subscription for **500** persons per year)

For more info visit:
linktr.ee/shewriteswoman

ABOUT MENTAL HEALTH HELPLINE

This is a toll-free 24/7 mental health helpline handled by trained counsellors and professionals. With a counselor on the other end of the phone, callers can receive on the spot mental health treatment and care for free.



CHALLENGES

- There is **1** Psychiatrist to **1.3 million** Nigerians
- No mental health care at primary healthcare level

FOR 24/7 TOLL-FREE MENTAL HEALTH HELPLINE, CALL:

0800 800 2000

PROGRAMME BENEFITS/IMPACT



N293,000 per month for a counsellor.



Estimated **74** beneficiaries per counsellor (average **30min/caller**).



Impact - Estimated **889** beneficiaries per counsellor each year.



Cost - **N3,264,000** per counsellor/year

CALL FOR SPONSORS

To sponsor either/both of the programmes, please find below the account details for donations

Account Name: **She Writes Woman Mental Health Initiative**
Account Number: **0501087248 (NGN)**
Account Number: **0501087279 (USD)**
Bank: **Sterling Bank**

Thank you in advance for your generosity. We can only impact the lives of many with your help.

For more information, contact:

programmes@shewriteswoman.org



Our Partners / Donors:

