

SEA TURTLE FESTIVAL

DIANI BEACH

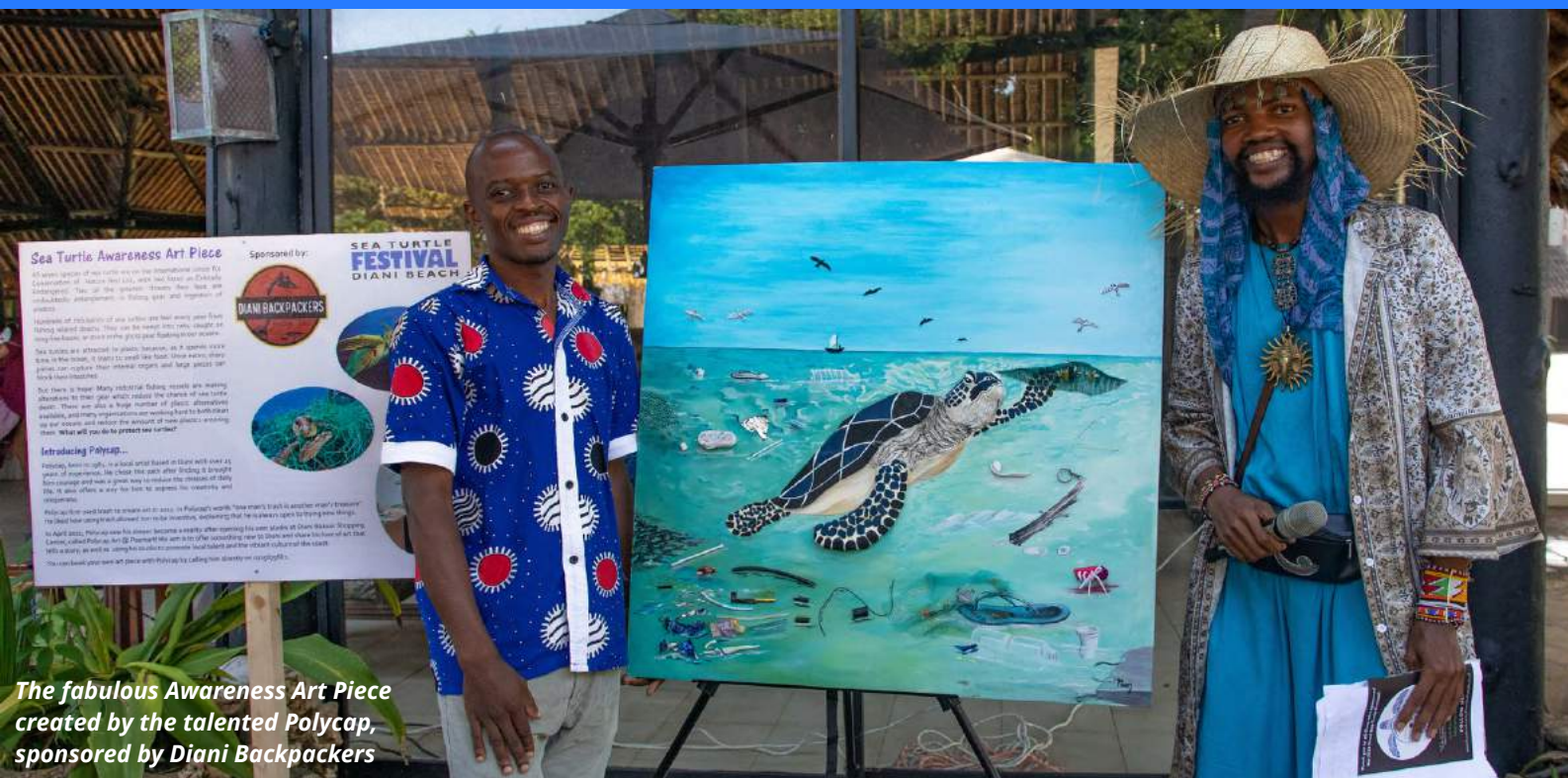
2022 REPORT



**THE ONLY CONSERVATION AWARENESS
FESTIVAL IN KWALE COUNTY!**

On Sunday 19th June 2022, we celebrated the third Diani Sea Turtle Festival at Safari Beach Hotel. The event was organised by the Conservation Education Society and held in celebration of World Sea Turtle Day. We hosted our biggest numbers yet with over 300 students attending from 9 schools in Kwale and Mombasa, plus 12 organisations showcasing their work!

We once again commissioned a fabulous Sea Turtle Awareness Art Piece to showcase the two main threats to sea turtles: plastic ingestion and entanglement in fishing gear, which was on display throughout the festival.



Sea Turtle Awareness Art Piece
 Sponsored by: **SEA TURTLE FESTIVAL DIANI BEACH**
DIANI BACKPACKERS

All great species of sea turtles are on the International Union for Conservation of Nature Red List. They are considered "endangered", "near endangered", or "critically endangered".

Approximately 200,000 of sea turtles are lost every year from fishing, habitat destruction, and other human activities. Many are killed by plastic litter, and many are entangled in fishing gear. This is a major threat to sea turtles.

Sea turtles are attracted to plastic because, in a specific area, they can find a large number of plastic items. Many are killed by plastic litter, and many are entangled in fishing gear. This is a major threat to sea turtles.

Introducing Polycap...
 Polycap, also known as a local brand based in Kenya with over 15 years of experience, has been the only brand to bring a range of products and make a good use of the materials of daily life. It also offers a way to help to improve the economy and environment.

Polycap has been chosen to create art in Kenya. The Polycap's website has many articles on sea turtles and their conservation. The Polycap has been chosen to create art in Kenya. The Polycap's website has many articles on sea turtles and their conservation.

Polycap has been chosen to create art in Kenya. The Polycap's website has many articles on sea turtles and their conservation. The Polycap has been chosen to create art in Kenya. The Polycap's website has many articles on sea turtles and their conservation.

The fabulous Awareness Art Piece created by the talented Polycap, sponsored by Diani Backpackers



Students learning about sea turtle species during the Scavenger Hunt sponsored by Grounded

OUR MISSION

The Sea Turtle Festival is an annual event held in Diani Beach to spread awareness about sea turtles; what they are, the threats they face, and how we can better protect them. The festival falls on-or-close-to World Sea Turtle Day on June 16th each year, and is a free event with a variety of fun and educational activities for all ages.



The winning team in the Sand Sculpture Competition sponsored by Eleven Pearl

We raised over Kes 650,000 and received many in-kind donations from local businesses. In addition to festival costs, this allowed us to assist the attendance of the 9 schools who joined us on the day with transport and lunches, as well as distribute gifts to students of festival bags and keyrings! Funds remaining from this event will go towards conservation education and awareness programmes with Kwale communities and schools!

Throughout the day, festival goers engaged in the following activities;



Sand Sculpture Competition
Sea Turtle Scavenger Hunt
Art Competition
Student Performances
"Sea Turtle" Egg & Spoon Races
Arts and Crafts Tent



We were delighted to have the following 12 organisations with us throughout the day to showcase their work and help us spread conservation awareness. Thank you also to those who helped with the Scavenger Hunt!



BAHARI HAI



MUNJE TUNUSURU
CONSERVATION WOMEN GROUP



Safari Beach team providing a delicious feast



Jazzy Bakery with their cakes and tasty treats

Hot and cold food options were available from Safari Beach Hotel and Jazzy Bakery, with paper packaging sponsored by Terra Safi to help us achieve our goal of a plastic free event. We were delighted to have free water stations throughout the festival, sponsored by Aquelle. Festival goers were asked in advance to bring refillable bottles!



Free water stations sponsored by Aquelle

We were lucky to also have a great team of volunteers to help run the festival! Please read on to the last page for full credits and thanks to the sponsors who made this day possible.



Students with their festival bags and sea turtle Pipeman keyrings



Members of the REEFolution team ready to start the Scavenger Hunt



Kibuyuni Seaweed Farmers with their fabulous natural products



Students getting creative in the Arts and Crafts tent



We ended the event with a special performance by Kelvin Oyugi



One of the many fabulous student performances



Students proudly displaying their sea turtle crafts of the day



One of the many "Sea Turtle" Egg & Spoon Races sponsored by AfroChic



The Munje Tunusuru Conservation Women's Group taught festival visitors about mangroves



The Tony Wild team ran a photo competition throughout the day with prizes for the winners

One who sped ahead of the rest in our Egg & Spoon Races



A talented team created this shark in the Sand Sculpture Competition



One of the A Rocha team who got in the festival spirit of protecting all marine life

Students were delighted when the sun came out and our beach activities began



Many had their photos taken once more in our festival selfie board sponsored by Diani Hardware

A beautiful sea turtle created by students in the Sand Sculpture Competition



Many lucky festival participants had their faces painted in the Arts and Crafts tent



Winners of the Art Competition, voted for by guests of the festival and sponsored by Diani Sea

Happy participants of the Sand Sculpting event



Winners of the Sand Sculpture Competition received an amazing themed sea turtle cake from the Jazzy Bakery team

**Please follow us on www.facebook.com/DianiSeaTurtleFestival
or contact us at info@ceskenya.org**

We would like to say a special thank you to all of our sponsors, attending organisations and volunteers in 2022 as without you all, the Diani Sea Turtle Festival would not have been possible.

We hope to see you again next year!



And to our friends of the festival: Bahari Hai, Sarah Newman, Leopard Beach Resort, and Neptune Village Beach Resort & Spa

This event was designed
and delivered by

