



# Help us save **more than 50 kids** from anemia in rural Peru!

*Donate now! We need you!*



## Who are we?

Misión Huascarán is a non-profit association, which seeks to improve the quality of life of people in rural areas of Peru in a sustained way and create them opportunities for a better future.

In 5 years we have been able to impact the lives of thousands of families in 24 towns in 3 districts (Mancos, Shilla and Amashca) in the rural highlands of Áncash (at more than 3,000 m.a.s.l.)

## What we do?

We execute several social projects that integrate the action lines of education, health, economic development and housing in order to transform their lives.

## Nutrition program

The diet of children in rural areas is not good and they usually drink water from rivers. Consequently, children have high levels of anemia and parasites, which limits their intellectual and physical development. Misión Huascarán joins the fight against anemia and has developed a nutrition program led by 2 nutritionists that has 6 components that help to address this situation: constant training, preparation of iron-rich foods, leader mothers, contests and incentives, anti-anemia cookies and school bio-gardens. All of these elements contribute to achieve sustainable results over time.



## Proven Results

**IN 2019 WE** developed a methodology and ran a pilot for this program that **REDUCE ANEMIA FROM 44% TO 21%** in 105 children **IN JUST 4 MONTHS!**

**In 2020, we will replicate our proven approach and we aim to achieve less than 10% anemia.**

# Donate now! We need you!

If Misión Huascarán reaches its fundraising goal it will expand its reach to include more than 50 poor children to its Children Nutrition Program for 2020 in the rural highlands of Perú.

## Help these kids fulfill their maximum potential!

