Mitz Foundation: Empowerment and Environmental Protection for Social Inclusion
The context we are facing

70% of the 1.3 billion poor people in the world, who have to survive on less than a dollar a day, are women. (UNDP, 2018)

Studies show that if women earn money, they invest it to improve the lives of their children, a fact that is relevant to sustainable development. By working on their own, women can not only improve their family's standard of living, but also their own lives (Fairtrade Labelling, 2019).

The Metropolitan Areas, such as Chimalhuacán, are associated with the migration of individuals and families, motivated by housing opportunities, employment and social development opportunities (CONAPO, 2019).
WE ARE a non-profit organization founded in 2010

WE ARE LOOKING... to contribute to improving the life of women in municipalities of high social vulnerability through fair trade and the circular economy.

OUR PURPOSE. The empowerment of women as agents of change in their environment strengthened by supportive and sustainable economic relationships.
Where Our Impact Is Headed

**Human factor:** Low-income women living in different locations in the municipality of Chimalhuacán, one of the 10 municipalities with the highest rates of gender violence in the State of Mexico and in conditions of poverty and social marginalization

**Environmental factor:** Transformation of industrial waste
1,080,000 Lts of water saving by recycling 4 tons of paper (Calculation model, PROFEPA)
Attention model (our strategies)

**Strategic alliances** for industrial waste management

**Skills Building**

Promotion of fair trade and the **circular economy**
Strategic alliances for industrial waste management

Mitz maintains and generates new agreements with companies to become the suppliers of the raw material for Mitz products through the recycling of their industrial (non-hazardous) waste.
SKILLS Building Personal and collective skills

- ME
- HEALTH
- FINANCE
- RELATIONSHIPS
Skills Building Knowledge and skills for entrepreneurship

Certified Craftswoman
Training craftswomen with an entrepreneurial vision

Sprouting generation
Project leader
Training of leaders, direct collaborators of the MITZ social business model to scale it up to more women and communities. Women with economic income. Main promoters..

Seed generation
Productive woman
Women with a background in human development, technical training and additional income.

Induction
Formation of a needs assessment, recruitment and establishing the possibility of change. Impact to be measured.
Promotion of fair trade and the circular economy.

Through the sale of Mitz products, made with recycled raw materials and produced by women, the aim is to promote, among consumers and society in general, the importance of fair trade as one of the global movements that build, from below, solidary and sustainable economic relationships.
Our 5 SDG-aligned model

Strategic alliances
for industrial waste management

SkillsBuilding

Promotion of fair trade and the circular economy
We are an organization certified by the World Fair Trade Organization
Promotion of fair trade and the circular economy

Strategic alliances for industrial waste management

Skills Development

Numbers

- **435** thousand products sold
- **1.1** million hours of education
- **2.9** million pesos awarded in educational scholarships
- **100** tonnes of processed industrial waste
- **1,000** jobs processed
- **11.3** million fair wages
- **7** transformed communities
"What moves us, with good reason, is not the perception that the world is not fair at all, but that there are injustices in our environment that we can remedy."

Amartya Sen
Thank you!