

## WHAT IS SEMILLAS?

Mexican Society for Women's Rights (Sociedad Mexicana Pro Derechos de la Mujer, A.C.) – *Semillas* – is a non-profit organization founded in 1990 by a prominent group of Mexican women committed to putting more money and support on the table for women and girls. *Semillas*, which means seeds, is Mexico's only women's fund. In the last thirteen years it has awarded nearly \$1,000,000 in small grants to 150 women's organizations that have benefited thousands of women in 22 states throughout Mexico.

## MISSION AND VISION

*Semillas'* mission is to strengthen women's organizations so that women can exercise their human rights.

*Semillas'* vision is to impact society and influence Mexican philanthropic culture through "social investment" in women.



## WHAT DO WE DO?

As a women's fund, *Semillas* bridges women organizing with donors whose support turns into economic, material, technical and human resources. *Semillas* grantmaking priorities are:

1. Women's human rights, sexual and reproductive rights, and prevention of violence against women.
2. Women's economic autonomy and its links to sustainable development.
3. Sexual and reproductive health for youth.
4. Education and communication campaigns and workshops



## WHO DO WE SUPPORT? SEED GRANT PROGRAM

*Semillas'* grantmaking program supports women's organizations whose projects are designed and directed by the women themselves. *Semillas* operates from the premise that women are the best experts on how to improve their lives and conditions in their communities. Grantee organizations include representation from rural/urban, indigenous, and peasant women, as well as lesbians, domestic workers, and sex workers.

*Semillas* is committed to a transparent and responsive grant-making process.

## HOW ARE WE SUPPORTED? RESOURCE DEVELOPMENT PROGRAM

*Semillas* develops the resources for its grantmaking program, its technical support to grantees, its philanthropic and financial education for donors and its own organizational vitality from a spectrum of supporters including:

- Individual donors
- The network of "Women Investing in Women"
- Donor circles
- Special events

- International agencies
- Corporate donors and sponsors
- National and International Foundations

## THE WOMEN INVESTING IN WOMEN NETWORK

WIW is a network of women donors who invest in social change that puts women and girls' solutions front and center. *Semillas* believes that all women – donors and grantees – have financial, technical, material, and human resources to invest in the well being of women and girls. As such, "social investment" includes both donors and grantees as participants in a process that is mutually empowering.

## HOW CAN YOU PARTICIPATE?

- Deposit cash or check into *Semillas'* account:  
National City Bank 000 3350346.
- Please make check to:  
**Sociedad Mexicana Pro Derechos de la Mujer A.C.**
- Send a Money Order to our Mexico City offices.
- Authorize a charge to your Visa or Master Card.
- Volunteer for the organization or for special events.
- Tell a friend about *Semillas*.
- Put women and girls at the center of your philanthropy.

Every contribution counts. Equally important at *Semillas*, every contributor makes a difference in the lives of women and families throughout the country.

## BOARD OF DIRECTORS

*Semillas'* board of directors includes some of Mexico's most prominent leaders:

Carmen Landa, President  
Margarita Dalton, Vice President  
Lucero González, Treasurer  
Carmen Gaitán, Secretary  
Marta Lamas  
Berta Maldonado  
Mali Haddad  
Guadalupe López  
Mariángeles Comesaña