

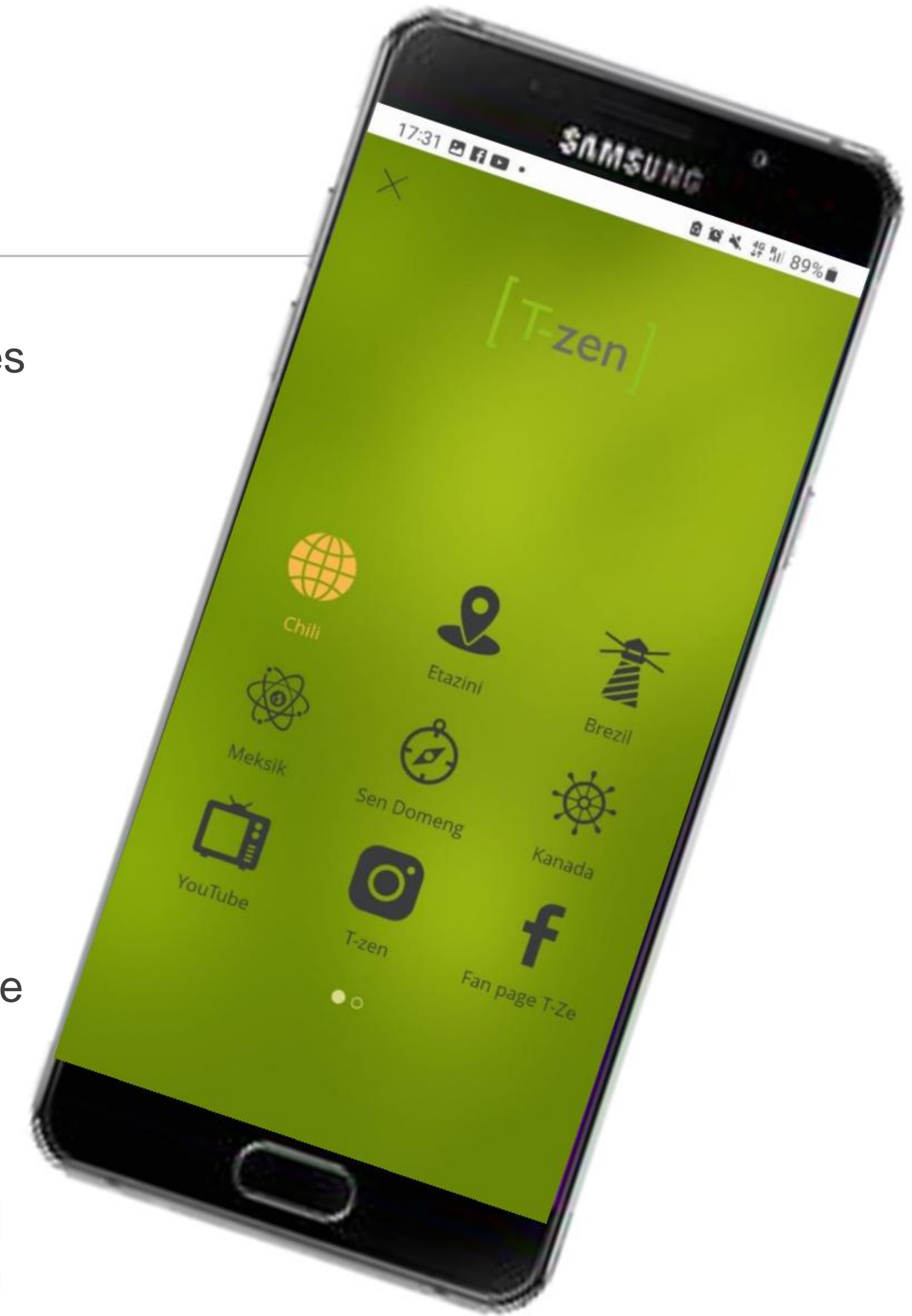


WHAT IS TZEN?

T-Zen is a multimedia platform that since 2016 seeks to provide migrants and refugees with information and tools on managing life in the host and/or transit country. Thus, solving difficulties such as immigration procedures (visa, residence, nationality), work, education, rentals, public transport, street location, tourism, among others, and facilitating their insertion.

In this case, accompanying migrants and refugees from Haiti to integrate legally, socially, economically, and culturally in countries such as Chile, Brazil, the Dominican Republic, Mexico, the United States, and Canada. Offering them information to calibrate expectations about the opportunities to be always informed. On the other hand, have a guide for tourists, students, businessmen and women.

T-Zen is available for the Android and IOS (iPhone) operating systems, it has a YouTube channel, a Fan Page on Facebook, Twitter, Instagram, Tik Tok, WhatsApp Group and a Website that maintains direct contact with users. users, generating important content.



CONTENTS

T-Zen has a content structure designed exclusively for the user of simple and friendly way and is built with the following themes.

T-Zen app			
Information aimed at future migrants in their country of origin.		Information for the first year of stay of migrants in Chile.	
Cost of living and economic situation - destination country employment	operational information paperwork and legal procedures	interculturality	Work, health, pension system, transportation, education, important places and others.
Diffusion through strategy: Marketing Inbound		Diffusion through Marketing strategies Inbound and face-to-face talks	



BROWSING IN T-ZEN





I am in Chile or in other countries

I need to go to important places

**In T-Zen find places where: ÿ Learn
Spanish**

ÿ Study a technical or university degree

Public Offices ÿ

Sales point ÿ and Other

important geolocated places.

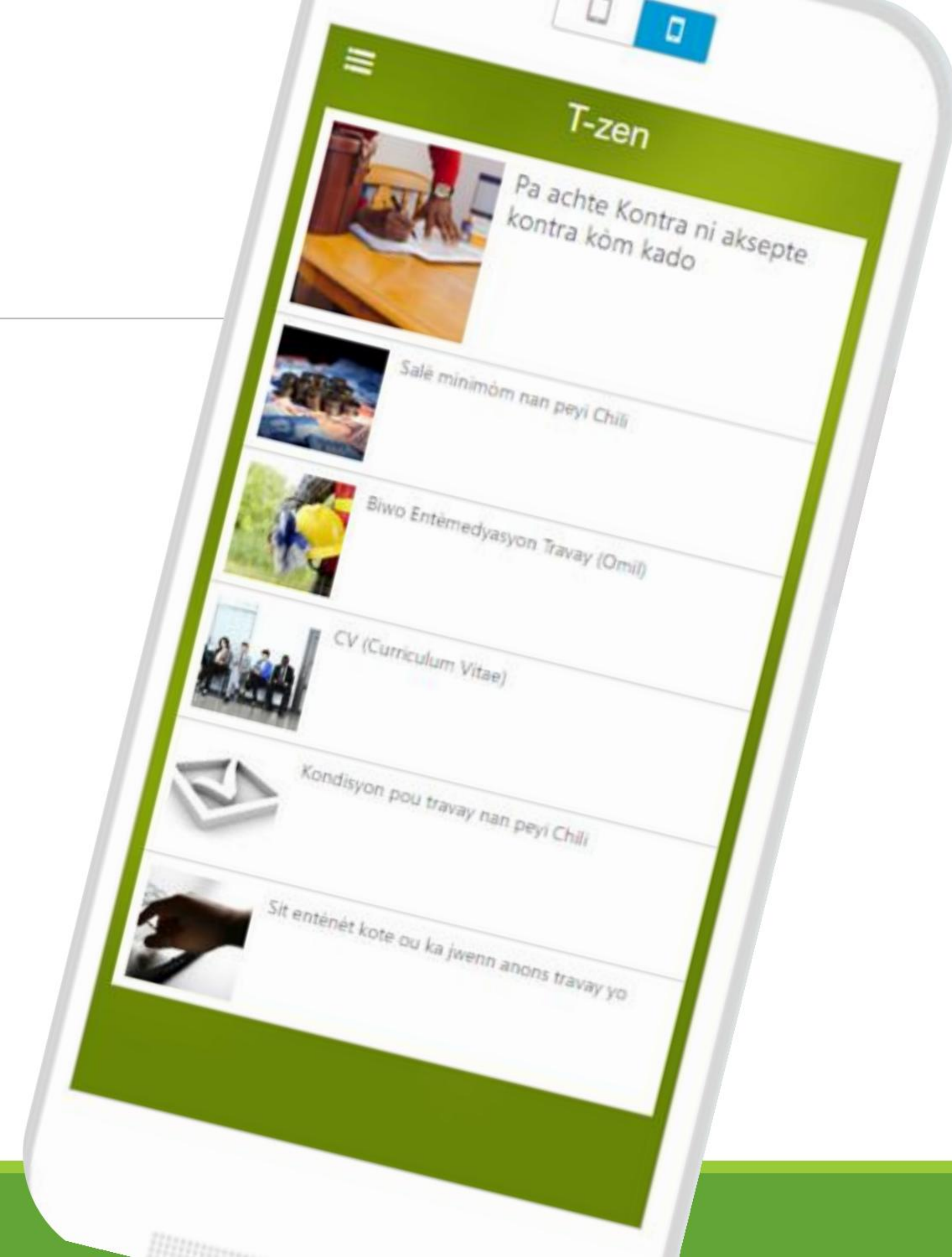




I don't know where or how to find or post a job

We provide you with information on how to look for work, web pages where you can search for offers, the conditions to work in Chile, Brazil, the Dominican Republic, Mexico, the United States, Canada, minimum wage, among others.

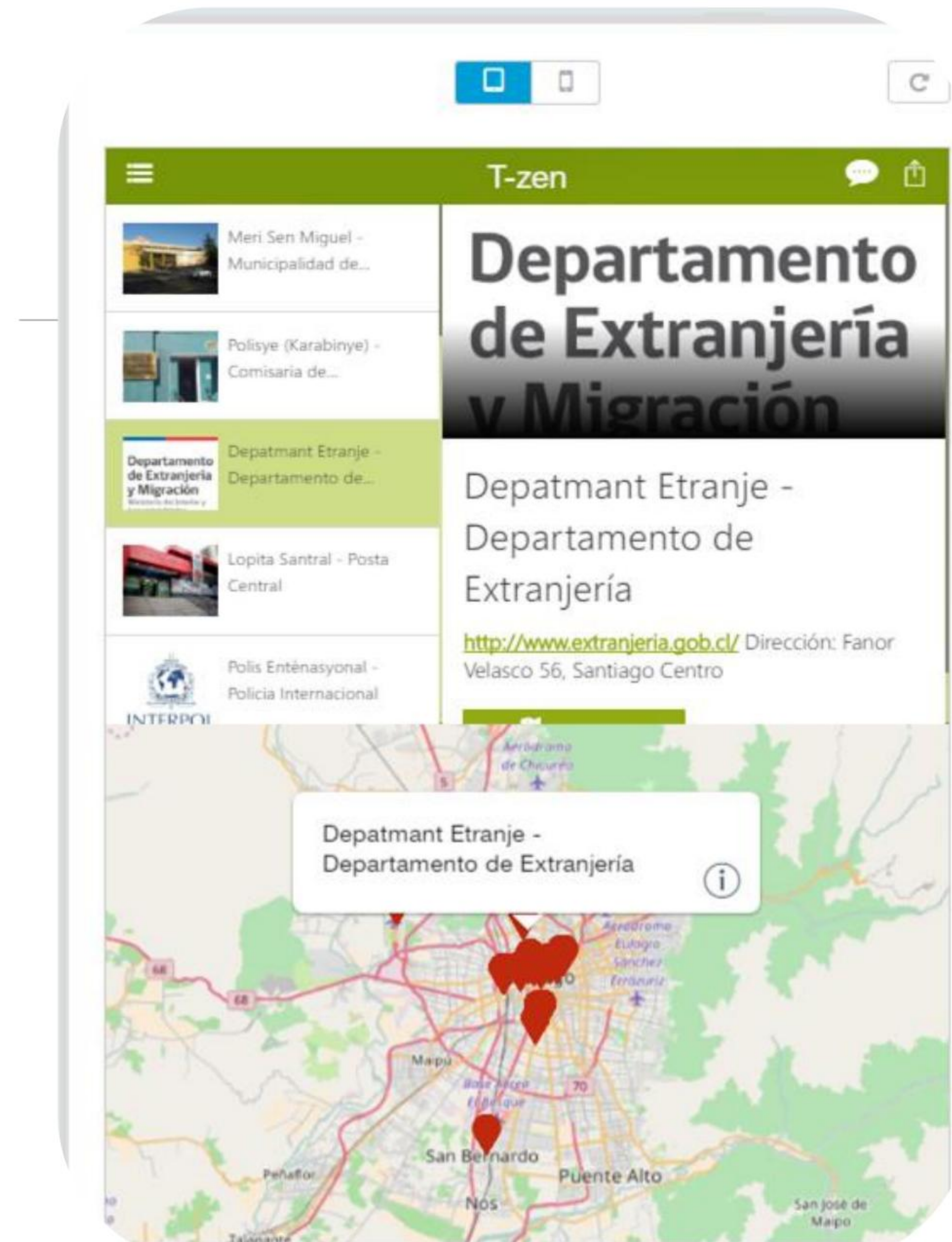
We offer companies and organizations space to publish job offers and their services, selecting the best personal ones.





I don't know the city and I need to carry out a procedure

Find the address and location of the offices of Migration, of the Municipalities, Municipalities, Civil Registry, Hospitals, Embassies, Organizations Migrants, Places of help abroad. Place tourist and event space

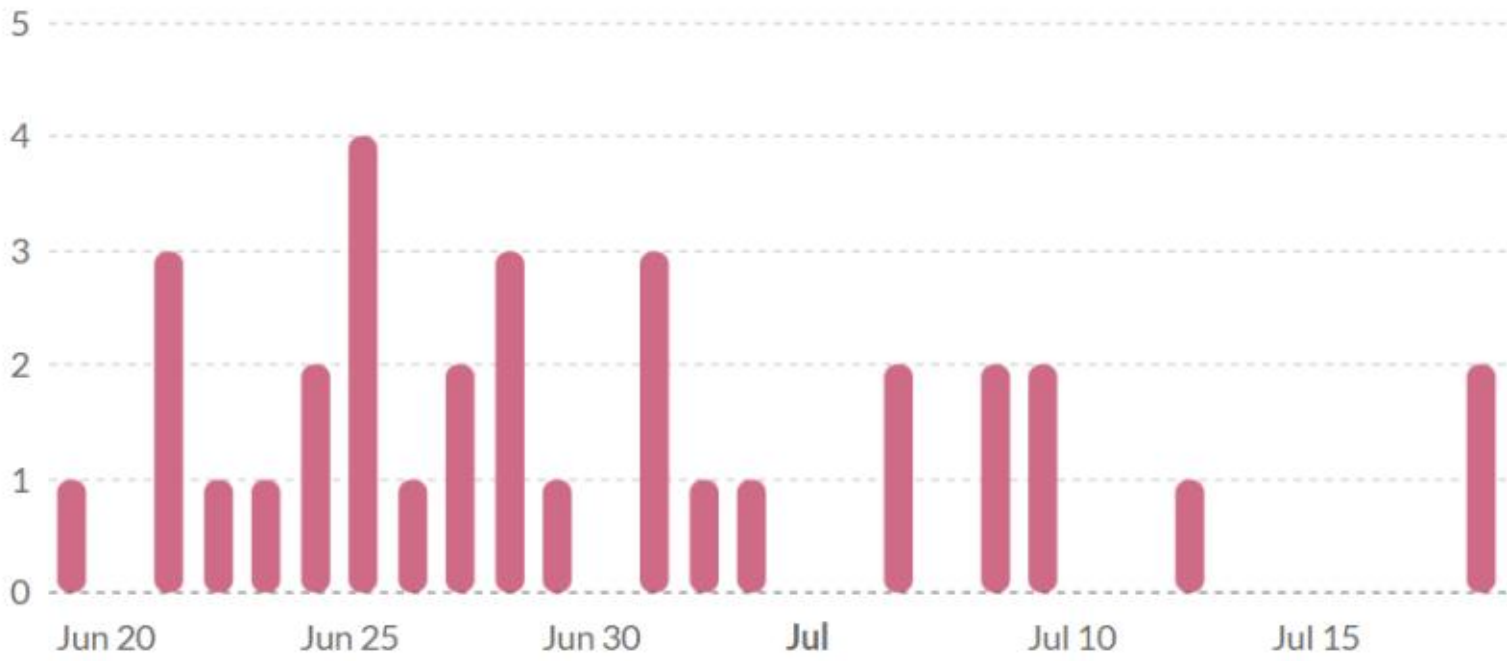




T-ZEN IN FIGURES

Descargas

[Exportar datos](#) Período desde el 20 Junio 2022 hasta el 19 Julio 2022



Internacional ?

Localización

PAÍS	CIUDADES	IDIOMAS
4382	4300	15,1K
<div>3491 Chile</div> <div>560 Haití</div> <div>98 United States of America</div> <div>42 India</div> <div>42 Dominican Republic</div> <div>24 France</div> <div>21 Brazil</div> <div>11 Spain</div> <div>9 Colombia</div> <div>8 Canada</div> <div>8 Argentina</div> <div>8 Venezuela</div> <div>5 Mexico</div> <div>4 Russia</div> <div>Ver más</div>	<div>392 Santiago</div> <div>270 Port-au-Prince</div> <div>177 Quilicura</div> <div>99 San Bernardo</div> <div>90 La Florida</div> <div>86 Maipú</div> <div>77 Providencia</div> <div>73 Recoleta</div> <div>71 Las Condes</div> <div>69 Puente Alto</div> <div>66 Pudahuel</div> <div>63 Quinta Normal</div> <div>61 Talca</div> <div>58 Ñuñoa</div> <div>Ver más</div>	<div>7709 Español</div> <div>5030 Francés</div> <div>2139 Inglés</div> <div>50 Portugués</div> <div>24 Chino</div> <div>20 Ruso</div> <div>11 Indonesio</div> <div>11 japonés</div> <div>9 Coreano</div> <div>8 Italiano</div> <div>8 árabe</div> <div>6 Hindi</div> <div>5 Tailandés</div> <div>4 Alemán</div> <div>Ver más</div>



12k Downloads
link [here](#)



13k Followers
link [here](#)



2k Subscribers
link [here](#)



1k Subscribers
link [here](#)



2000 views
link [here](#)



1000 Followers
link [here](#)



500 Followers
link [here](#)

NAVIGATION SECTIONS

	Etiqueta de evento	Total de eventos ▾ ↓	Total de eventos ▾
		67.873 % del total: 100,00 % (67.873)	67.873 % del total: 100,00 % (67.873)
1.	Aprann espanyòl	8.414	<div></div> 12,40 %
2.	Travay	3.270	<div></div> 4,82 %
3.	(not set)	2.371	<div></div> 3,49 %
4.	Rezon pou pale espanyòl	2.076	<div></div> 3,06 %
5.	Prezantasyon	2.046	<div></div> 3,01 %
6.	Diksyonè Kreyòl-Espanyòl	1.739	<div></div> 2,56 %
7.	Enfòmasyon Chili	1.737	<div></div> 2,56 %
8.	Travay Disponib-Bolsa de Trabajo	1.732	<div></div> 2,55 %
9.	Dòmi	1.564	<div></div> 2,30 %
10.	A-B-C-D	1.561	<div></div> 2,30 %

Learning Spanish and work are the
most visited categories

MORE THAN 10,000 USERS CHOOSE T-ZEN

*"This application that one can see everything
you need to access your paperwork and
others."*

chednald paul



*"I am a Haitian resident in Chile, I wanted to
thank you for such a great project that will be
so useful to our community."*

Jean Wilson Desruisseau

*"This app is very useful and makes things
much faster."*

Peter Anderson

*"It is very helpful to learn more about
Chile"*

Isaac Edourad

*"Very good app! I hope to learn how to use
it to support Haitian friends."*

Carlos Lopez

DIFFUSION

We constantly hold talks and workshops in different communes of the city of Santiago, bringing T-Zen to the neighborhood and getting closer to the Haitian community in the country.

We have held more than 20 meetings where we arrived:



PERFORMED ACTIVITIES

Workshops/ talks	Place	Scope
Presentation of the beta version at the Commemoration of the Independence of Haiti in Chile	Quilicura Main Square	More than 100 participants.
Presentation in Diploma of Digital Communication for students.	University of Chile, Faculty of Communications, Santiago	50 attendees.
Presentation of T-Zen at the Development University.	Development University, headquarters Santiago	25 students of engineering careers.
Presentation of T-Zen in a seminar on the rights and duties of migrants for the community Haitian from Chile	Neighborhood Headquarters, Pedro commune Aguirre Cerda, Santiago	More than 60 in-person attendees and 500 people through Facebook Live streaming on the T-zen fan page.
Presentation of T-Zen in a seminar of the National Institute of Rights Humans	Plaza de Armas, Valparaiso	50 participants.

PERFORMED ACTIVITIES



Workshops/ talks	Place	Scope
Workshops on the use and download of T-Zen for the Haitian community.	San Saturnino Parish, Yunga neighborhood, downtown Santiago.	200 attendees, plus 1000 followers through the Facebook Live streaming broadcast on the fan t-zen page
Workshop on use and download of the app for Haitians.	Recoleta Municipality, Santiago	50 face-to-face participants and more than 1000 through the Facebook Live streaming broadcast on the fan t-zen page
Workshop on use and download of the app for Haitians.	Conchali Municipal Library, Santiago.	10 face-to-face participants and more than 1000 through the Facebook Live streaming broadcast on the fan T-zen page.
Presentation at the event "Commemoration of the Haitian flag	Jesuit Service for Migrants (SJM)- Santiago	30 participants and 50 face-to-face participants and more than 1000 via streaming transmission of Facebook Live on T-zen's fan page

APPEARANCES IN THE PRESS

NATIONAL AND INTERNATIONAL

LAUNCH A SPECIAL CELL APPLICATION FOR HAITIANS IN CHILE

Medium: Fortin Mapocho

FIRST APP LAUNCHED IN CREOLE FOR HAITIANS KNOW HOW TO LIVE IN CHILE

Medium: Radio DNA.

T-ZEN, AN APP ABOUT CHILE, BUT THOUGHT ABOUT HAITIANS

Medium: Channel 24 hours.

APPLICATION LAUNCHED TO FACILITATE THE ARRIVAL IN CHILE OF HAITIANS WHO DO NOT SPEAK SPANISH

Medium: Radio Bíobio

Lanzan aplicación para facilitar llegada a Chile de hatianos que no hablen español



CONTEXTO | Francisco Negrón | Agencia Uno



2625 Visitas

URL Corta: <http://rbb.cl/hd96>



FUNDACIÓN LANZA APP PARA AYUDAR A HAITIANOS EN CHILE

Emma Antón
Jueves 13 de julio de 2017



ACCÈS AUX INFORMATIONS IN CRÉOLE AUX HAÏTIENS VIVANT AU CHILI

Medium: Le Nouvelliste (Haiti)

DES JEUNES HAITIENS AND CHILIENS CREATE UNE APP POUR AIDER LES MIGRANTS D'HAITI

Medium: Ayibopost, Haiti

CHILEAN HAITIAN ENTREPRENEURS LAUNCH APP MOBILE YOUTUBE CHANNEL HELP MIGRANTS COUNTRY

Medium: Sustainable Journal

HAITIAN IDEA STUDENT CONTRIBUTES TO APPLICATION TO HELP IMMIGRANTS

Media: U de Santiago al Día

Diffusion Spaces: GEOLOCATION

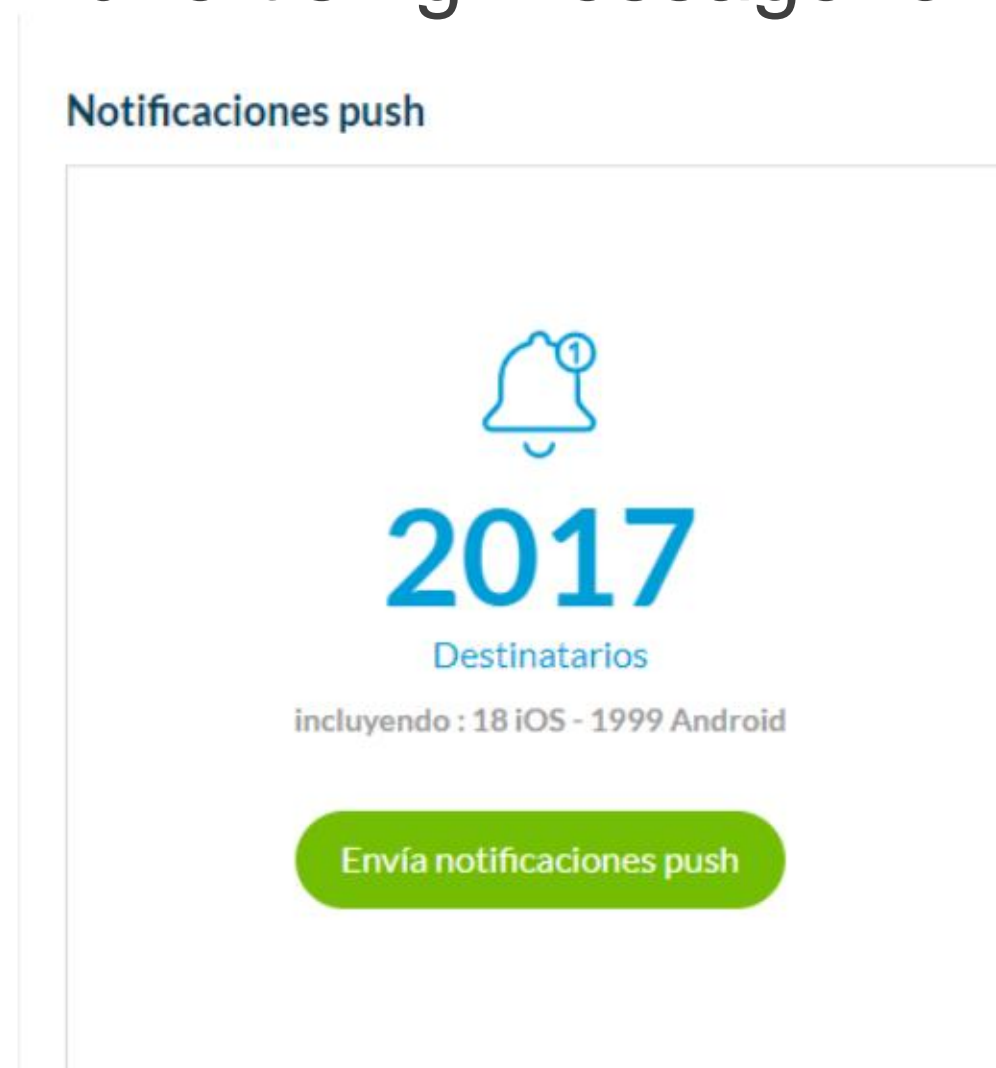
Install important places (Immigration, Civil Registry, PDI, Chile Attends, Chancellery, Haitian Embassy...)
It is enough to define the geographical areas of each push message and let the GPS of the clients' Smartphone do the rest.



Diffusion Spaces: Push Message in APP T-zen

Push Message: Send a message from the T-zen Mobile App, from 2,017 users to 10,000 users receive it on the screen of their phone when opening the Application

- Push Covid 19 Prevention Message
- Push Message for Relevant News
- Push Job Offer Message
- Push Advertising Message for Brands



spaces of Diffusion: Banner in App

Install a banner and/or link in the T-zen app
in the "home" section

Screen: (format: 6:1 480x80: 20kb)



¿Eske w te konn sa Plan Retou Imanité a ye?



Avi travay: 400 000 Pesos

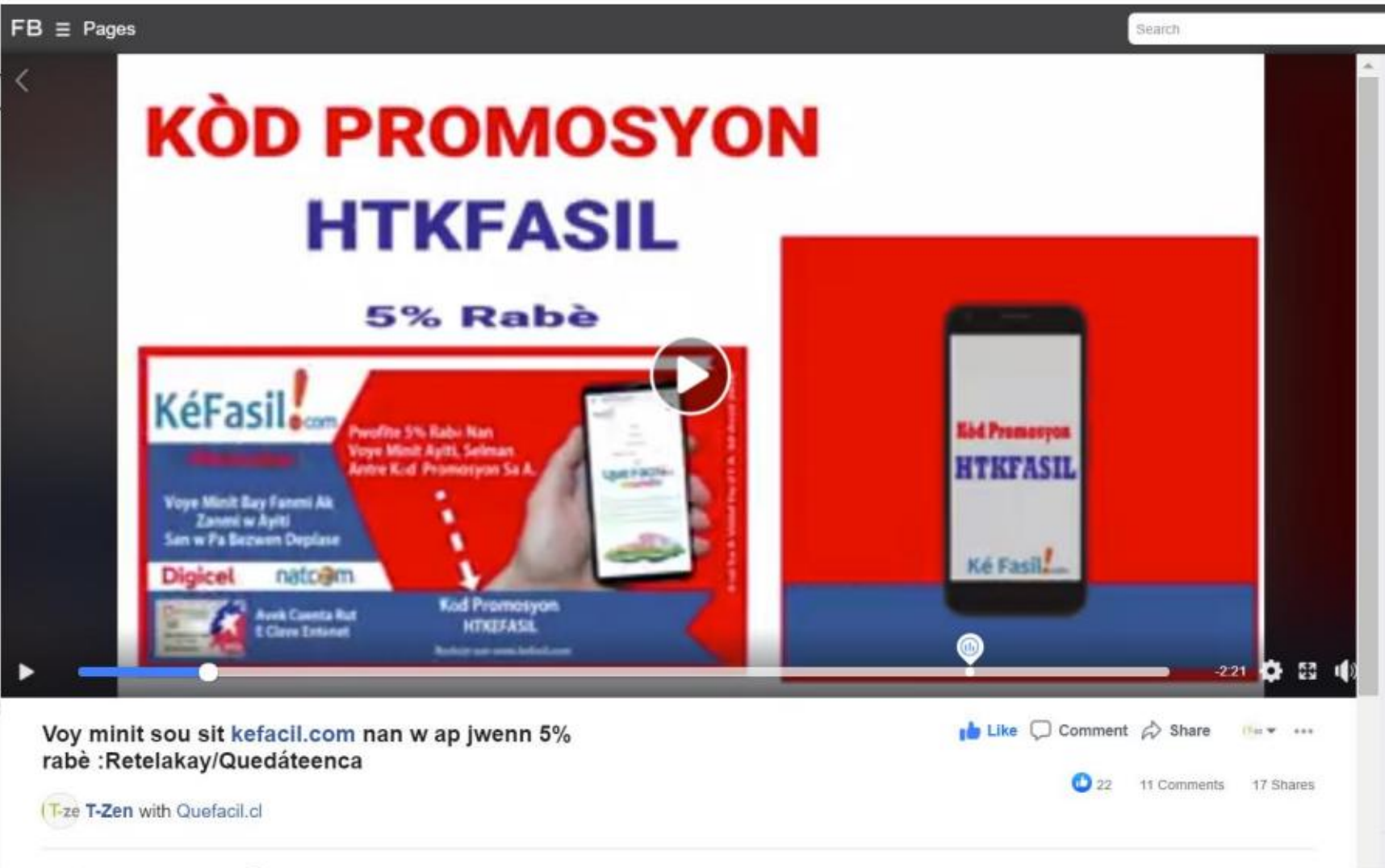


Pwogram Reyinifikasyon
Familyal

spaces of
Diffusion :
Facebook,
Youtube,
Instagram, Twitter,
Website

We publish content in audiovisual format, Podcasting, on important topics for the migrant community: Procedures, Work, Entrepreneurship, Laws and Rights, Health, Education.

We cover all kinds of events related to migration, culture, promotion, etc.



Recognition I

Best Haitian Migration App in the world
2018

Recognition of Excellence in Creativity
to T-zen

On Receiving the Best Haitian App In
Diaspora Award 2018



Recognition 2020

Excellent performance as a multimedia platform at the Voces de Haiti, December 24, 2019 organized by the Chilean production company "Etnia Music Productions"



Recognition 2021

“Embassy of Haiti in Chile selected for honor this year (2021) Marckenson Jean Baptiste for the distinguished services provided to the Haitian Community in Chile, through the T-Zen platform.”



Actions Covid-19

With de T-zen, we started new activities to support migrants in this time of crisis, and has welcomed more than 5 volunteers who work from home in various activities to respond to the needs of Haitian migrants in Chile.

More than 10 people a day requesting help are also being received via WhatsApp, Facebook, YouTube messages.

Offering services and advice to companies and organizations in terms of advertising and promotion or better format in being in contact with customers and beneficiaries.

marckenson Jn-Baptiste



Project leader T-Zen

..
I believe in reconciling the human aspects,

social, cultural, economic and technological

to develop activities that contribute

successfully to the inclusion and integration of all

humans "

Contact

Marckenson Jean Baptiste, Industrial Engineer, Director of Haiti-Chile Relations at Interpreter, T-zen Project Leader for the Haitian community. He is currently a student of Master in International Studies at the Santiago de Chile University (USACH).

He has been a Process Engineer at A Pride of Haiti and export assistant at Alambres Dominicanans.

He has been an intern at Athletic Sewing in Mexico and participated in the Millennium Conference Campus at Howard University, Washington DC.

He has published several articles in traditional and digital, national and international media. like Le Nouvelliste and Haiti Nation. He has contributed to various social projects such as volunteer and consultant for public and private organizations in Haiti, Dominican Republic and Chile.

marck@interpreta.org
marckensonj@gmail.com

56 9 84316426 (Chile)

1 941 807 5910 (USA)

[More information](#)

ALLIANCES

Press and Digital Media

We articulate alliances that allow us to learn more about the sector and make our content reach more users and have quality content from other sources.

List of national and international press and digital media that have collaborated with T-zen to disseminate their content and vice versa to reach the Haitian migrant community in Chile and the world.



ALLIANCES

Collaborators

We articulate alliances that allow us to amplify the effect of the application, seeking to reach more users and with the correct information.

Diffusion or/and advertising services have been offered to various companies and organizations, to reach the Haitian migrant community in Chile.

List of organizations that have collaborated with T-zen to reach the Haitian migrant community in Chile, United States.



GiroFacil



DONATE/ To exchange Services

Your financial support is very important to keep the project alive.

It can be done through various secure and easy-to-access means such as:
Paypal, Yodono, Global Given, Zell, Moncash, Bank Account And you can also request our digital marketing services and migration advice in exchange for fees: Invoice/Boleta

What do we do with the funds?

- -To generate content
- -Translate content
- -Help do legal immigration procedures
- -Support to find work
- -Do training
- -Guide Haitian migrant talents
- -Manage and maintain the App (Ios, Android,) Website

How and where to donate?

1. Zelle : 1 941 807 5910
2. Moncash : 509 36 29 6424
3. Paypal (National and International): https://www.paypal.com/cgi_bin/webscr?cmd=_sxclick&hosted_button_id=5L6B6YCGCB6XS&source=url
4. Global Given (International) : <https://goto.gg/44682>
5. Yodono (Chile) : <https://yodono.cl/proyecto/174/FundacinInterpretaTzenIntegracindeladiasporahaitianinchile>
6. Request an account number in Chile, United States, Haiti

UPCOMING STEPS

During the year 2023-2024 we want to increase the impact of T-Zen, seeking to reach more than 50,000 users.

- Reach more than 30,000 downloads of T-Zen.
- Reach 50,000 likes and followers on Facebook
- Record 25 videos for YouTube T-zen
- Reach 5,000 subscribers on YouTube T-zen
- Carry out 50 T-Zen informative workshops
- Improves Streaming Live Facebook T-Zen and broadcast other social networks and radial space
- Create a community radio station that transmits online and via frequency