



# 57%

of deaths  
of children  
under five in  
Sierra Leone  
are attributable  
to malnutrition.\*

**This is the future of Sierra Leone.  
But it doesn't have to be.**

\*Source: UNICEF and the Sierra Leone Demographic and Health Survey (2013)

## In Focus: Sierra Leone

Acute or chronic malnutrition rates in Sierra Leone are among the highest in the world, and the leading cause of child mortality in the country.

It is estimated that 37% of children in Sierra Leone are chronically malnourished and suffering from stunted growth.\*

Children's diets are heavily rice-based and therefore, lacking dietary diversification. Most children live off mono-diets almost exclusively made up of carbohydrates (such as grains, corn and rice) lacking vital micronutrients needed to support their growth.

As a result of an inadequate intake of nutritious foods, undernourished children suffer from stunted growth (i.e. failure to grow), linked to a cascade of health issues including lifelong physical limitations and an impaired immune system that predisposes them to sickness and death.

These deprivations and adversities are violations of children's rights and cruel betrayals of children's hopes and dreams for a better life. Malnutrition also threatens the future of the country, adversely affecting the country's productivity and growth in the coming years, while locking the country into poverty.



GRO's  
Nutrition  
Intervention

GRO is a global  
nutrition nonprofit,  
providing the  
vitamins that  
enable every single  
life to flourish.

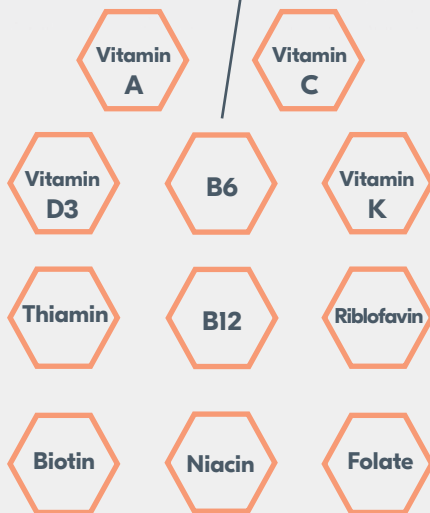
Our work has rich impact  
on every scale — from the  
immediate physical growth  
of an individual child, to  
long-term global economic  
development.



GRO is committed to tackling the suffering caused by micronutrient deficiency in children and reducing child mortality through the provision of nutrient-dense supplementary vitamins. GRO's high impact nutrition-specific interventions aim to provide the most potent food-based vitamin supplementation containing a complex of essential vitamins and minerals sourced from real food. Small in size, our vitamins are mighty in impact. We nourish children to grow and thrive, as their brains and bodies rapidly develop in the formative early years.



# Content of Vitamins



**V**itamins are only needed in the tiniest amounts, but they impact the trajectory of entire lives.

We fill specific nutritional gaps of Sierra Leonean kids, taking into account what foods and vitamins are widely available locally. We naturally source our supplements from fresh foods, and we are responsible for end-to-end distribution.

# Trajectory: Our Operating Model

End-to-end distribution.  
We're involved every step of the way.



GRO naturally sources supplements from fresh foods.



**Collaboration:**  
We work closely with qualified organizations with existing food programmes.



**Nutritional Intervention:**  
Direct vitamin supplementation to children.



**Nutritional Education:**  
We educate parents and caregivers, partners, organizations and local communities on balanced nutrition.



**Improvement rates:**  
Enabling whole communities to thrive.



Combating undernutrition through advocacy work on health and nutrition policies.



for every life to flourish

**Contact Us**  
Questions? Comments?  
Looking to get involved?  
Contact us at: [hello@gro.ngo](mailto:hello@gro.ngo)