



## Mission

Building on a foundation of sports and fitness, we empower young women from all socioeconomic backgrounds to become leaders who positively impact their communities.

## Vision

The Julie Foudy Leadership Foundation (JFLF) is a non-profit, 501(c)3 public charity founded on the belief that, within every girl and young woman, there is a leader. In an effort to inspire today's young women to become tomorrow's leaders, the Foundation embraces the concept that sports provide an ideal laboratory for leadership. We believe that participating in sports often allows young women to discover their inner strength, their voice, and ultimately their ability to positively impact society.

## Programs

**Julie Foudy Sports Leadership Academy (JFSLA) Scholarships:** The Julie Foudy Sports Leadership Academy is a one-week residential camp that combines both soccer and leadership training. One of the goals at the Julie Foudy Leadership Foundation is to provide need-based scholarships to 20% of JFSLA students each year. Because we strongly believe this unique leadership academy should be experienced by those who can afford it and by those who cannot afford it, our first task in 2006 was establishing the Julie Foudy Leadership Foundation. **Since its inception in 2006, the Foundation has awarded more than \$165,000 in scholarships to 178 girls from the United States as well as from underdeveloped countries to attend the JFSLA.** With help from local youth programs and non-profit organizations, the Foundation targets young women who may lack the opportunity to obtain organized leadership training in their communities. The Foundation's goal is to reach those girls and young women who have the personal drive to be a leader, but may lack the financial means to pursue an opportunity of this nature. The JFSLA is held in three locations: New Jersey, Illinois, and California.

**Choosing to Matter Grants:** The Foundation believes that a great opportunity exists for girls to develop their leadership skills by engaging in community service and/or initiating their own leadership project. In support of that belief, the JFLF established the "Choosing to Matter" grant program in 2007. The "Choosing to Matter" grant is awarded to JFSLA alums who have fully developed a specific leadership project. A Julie Foudy Leadership Foundation grant serves as seed-funding to support the student's effort in initiating her project. **In the first 2 years of the program's existence, the Foundation has provided funding for seventeen leadership projects.** These seventeen alumni were awarded a grant because the Foundation believed these leadership projects would encourage the girls to "choose to matter" in their communities.

## 2009 and beyond

Our 3 year strategic plan calls for continued funding of JFSLA scholarships at the 20% mark, even as enrollment increases. The Foundation will fully support the new Global Girls Leadership Academy in 2010 that targets young women in developing countries with little or no opportunity for leadership and soccer training. The Foundation will increase the number of Choosing to Matter Grants awarded as well as mentoring support. The Foundation website will continue to serve as a platform for young women to share their leadership stories and inspire others with their "Pay it forward" decision to live, lead, and pass it on.