

GLOBAL GIVING

Campaign name: Young indigenous ladies empowerment through basketball!

Slogan: Help us empower more indigenous young women through sports!

Goal: 5,000 dollars

Duration: 28 days

Description

In **IDEAS Ch'ieltik** we contribute to the welfare and comprehensive development of indigenous youth in the state of Chiapas. Our goal is to create conditions for them to take center stage and have a voice within their communities, through educational training, cultural, artistic and sport workshops.

Our work is carried out in 5 microregions located in Los Altos and La Selva Chiapaneca, where communities with the lowest Human Development Index are located. The activities are facilitated by the "Semillero Team", young indigenous educators who carry out direct work in the communities, from the Mayan, Tsteltal, Tsotsil and Tojolabal cultures.

Today, IDEAS Ch'ieltik seeks your support to empower young indigenous women in Chiapas through sports.

Why?

In Chiapas, women's conditions are limited in their access to education, health and recreation. Women from an early age must engage in housework and be prepared for the fulfillment of the role of being mothers. This situation has a bearing on the high rates of teenage pregnancy and marital unions at an early age, a phenomenon that in many cases arises from negative cultural practices such as the sale of girls and adolescents, the normalization of sexual abuse and gender inequality. In addition, women do not have access to a public communitarian spaces.

That is why, we find sports as a tool that improves development and physical well-being and strengthens leadership, teamwork and companionship. However, in Chiapas, the lack of public spaces conditions the access of young indigenous women to practice, not to mention that in basketball or in any other sport the presence of men prevails.

How?

To achieve our goal of empowering more than 50 indigenous young women, we need to form basketball teams and provide them with professional sports advice to increase their skills, in addition to the acquisition of the necessary sports equipment and the rehabilitation of the courts in community and school spaces within the regions of Los Altos and La Selva, in Chiapas.

With your donation, we will continue to strengthen the indigenous youth of Chiapas. Your contribution is very important!



Learn more about our work in:

Web page: <https://www.chieltik.org/>

FB: <https://www.facebook.com/chieltik>

TW: <https://twitter.com/chieltik>

Instagram: <https://www.instagram.com/chieltik>