



Project SueTy

Protect a Bird from Extinction with Art & Education

Additional Documentation

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Link: <http://goto.gg/43861>



Project SueTy



Financial Plan

Item	Description	Unit & cost (USD)	Qty	Total (USD)
Transmedia storytelling, production of educational topics <u>Duration:</u> 7.5 mo	Production in full of every story with children's participation, combining research, drawing, stop-motion, music, video production. Estimated costs per topic: -Basic research and documentation:\$120 -Classroom working materials & workshops: (\$90 per visit x4)\$360 -Logistics (transport and rentals): (\$120 per visit x4, music equip & others)\$480 -Music production: (6 weeks), per topic / music piece\$350 -Video production ea:\$250 -Stop-motion production (materials and art):\$350	Per topic (& full production each): \$1,910 Time needed per topic: 1.5 months Number of school visits & workshops, per topic: 4 (~1 per week)	5	9,550
Set of music instruments for the school	A basic set of percussion and complementary musical instruments, for children's use on SueTy's goals and further. Estimated as: Drums, tambourines, flutes, other ancestral wind elements.	Set of basic musical main instruments, for 22 children: (est. \$100 as average per instrument): \$2,200	1	2,200
Student memory toolkit (x22), given per student <u>Duration:</u> 1 mo	Student kit (a bag with basics per topics studied): \$70 ea (x22). Basics items included, each: Bag, magnifying glass, small binocular (or a flute), and an educational ABC-book.	Per student: \$70	22	1,540
Graduation / Closing event <u>Duration:</u> 0.5 mo	Ceremony and diploma, to graduate participants, social event with kids and parents, releasing videos produced	Ceremony event (est. 70 people)	1	830
Total Budget (to fundraise on GG)				14,120

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→ <https://globalgiving.org/projects/suetty-protect-bird-from-extinction-art-and-education>

→ Short link: <http://goto.gg/43861>

Project SueTy – Timeline & Topics

Duration (months) \ Item Detail	1	2	3	4	5	6	7	8	9
General preparation, local project presentation	█								
Transmedia storytelling, production of bird-related educational topics (x5)*		Topic1	Topic2	Topic3	Topic4	Topic5			
Student memory toolkit (x22), given per student		█						█	
Transmedia (song, video, stop-motion) release			█		█	█	█		█
Production gathering and preparation for closing									█
Graduation / Closing event (children & parents)									█

*Topics (x5) are meant to be all related to endemic & endangered bird species Apolinar’s Wren and its habitat at Lake Tota (COL), as follows:

- » *Topic1*: Bird biology
- » *Topic2*: Bird habitat at Lake Tota
- » *Topic3*: Threats to bird and habitat
- » *Topic4*: Human activities, relation to bird and habitat
- » *Topic5*: What can we do? (a call-for-action)

Source of information for all topics: Project *Cistotapolinari*, developed by Fundación Montecito with support from The Prince Bernhard Foundation (PBNF, NL) – link to it: <https://a1.abctota.org>

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