November 2019



GLOBAL GIVING PROJECT

Who we are

We are pleased to provide you information about our institution and what we are working for, and also to have the possibility to work together for an important project all around the world, the education.

The Corporación Academia Superior de Artes, is a private institution of Higher Education founded on June 15, 1962 in response to the fast urban growth, which had taken by surprise in the 1960s to 1970s.

The Institution was created with the purpose of providing opportunities to women.

Today, 57 years later, the Institution offer programs related to design, art, audiovisual communications and administration.

Our missionary commitment is focused to contribute cultural, productive and social development; benefiting vulnerable population or those who have economic difficulties.

What we do

We train people to become professionals.

We have three programs that shows what we do, these three programs are: Technical, Technological and specialization degrees, Research and Socio-economic projection.

The money you are giving helps people with no sufficient money to finish their studies.

Program number 1

Our Institution offers Technical, Technological and Specialization degrees.



The activities carried out in this program mean that people who study in our institution are trained and qualified in different areas, so they will be competitive in a company.

Our Institution has three schools, in these three schools we offer programs at Technical, Technological and Continuing Education; Below, we present the programs for each of the schools:

Design school

Technology in Intervention of Spaces and Environments Technology in Content Production Digital Graphics Technology in Fashion Design Management Technical in Decoration of Environments Technological Specialization in Strategic Design Management

Communications and Arts School

Technology in Audiovisual Performance Technology in Animation for Digital Media Technical in Photography, Television and Video

Management School

Assistant Tax Accountant Auxiliary of Human Talent Legal and court auxiliary labor Systems Assistant



Our students have worked with some of the most recognized companies in Colombia, due to their professional and moral quality.

Some of them are illustrated below:



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Additionally, we have trained thousands of people in specific knowledge through courses and diplomas; This has allowed people to be trained in specific topics they need for their jobs or as hobbies. A large number of them have been in vulnerability situations, including domestic violence, sexual violence, crime, drug addiction, among others. Working with them has allowed us to generate social inclusion in the community and also give them distraction spaces that helps them to continue with their lives and heal this kind of difficulties.

Program number 2

Research in our Academia is one of the most important programs, because throw it we can share knowledge to the entire world.



COLCIENCIAS RECONOCE NUESTRO GRUPO DE INVESTIGACIÓN EN LA SIGUIENTE CATEGORÍA :



Arte y cultura sostenible en un contexto de preocupaciones sociales y ecológicas



The research group with the name ECOARTE is endorsed by Academia Superior de Artes, this group was created in 2011 with code COL0167199. It is registered in the area of the humanities, specifically in the area of knowledge of the arts. Its leaders are Edison Eduardo Villa Holguín and Cristina Montoya Ramirez; they have Great research experience. In the last call for classification of research groups by COLCIENCIAS the ECOARTE research group obtained a C classification, an important aspect, considering that Corporación Academia Superior de Artes is a private Technological Institution.

Currently the group has within its lines of Research the following:

- 1. Design and project art.
- 2. Formative research.
- 3. Editorial thinking.
- 4. Multimedia Production.
- 5. Eco-social projection.
- 6. Systematization of experiences.

The group has several linked projects, some of them are: ABP (learning based on problems or projects), Analysis of the victims in the municipality of San Carlos Antioquia, Communities and training and research support networks with eco-social interests, ECOARTE Magazine, Action repertoire of social and community articulation initiatives for the construction of peace in Medellin Among others.

The research department of Corporación Academia Superior de Artes has been developing practical methodologies through workshops and courses for teachers, in order to generate strategies to replicate and transform communities, through classrooms in their different subjects.

Program number 3

Our Institution is orientated to socio-economic Projection in all its actions.

As our Mission says "We are a higher education institution of a technological nature, committed to ethical, research, design and arts training, oriented to social, business and innovative developments in diverse cultural contexts."





The Corporación Academia Superior de Artes conceives social projection as a planned, organized and systematic process, through which, from its own identity it relates to the external sector and links to society to influence constructively in its development.

From its missionary commitment, the Institution directs its educational work to social, business and innovative developments in diverse cultural contexts, which implies that the educational offer is organized taking into account the impact it will achieve in society in response to the needs of knowledge and the demands of the productive, cultural and social sector.

The educational institution as a dynamic axis of culture becomes the favorable environment to consolidate the social fabric and generate processes that meet the needs and problems of the country. The programs provide opportunities to adapt knowledge to the transformation and development of the culture itself, to promote the identity of the Nation and influence socio-economic development; turning into great opportunities for overcoming great social threats such as violence and forgetting communities.



Influencing the culture and socioeconomic development of the country from the relationship with the external sector involves a commitment not only with the immediate context, but also becomes a great opportunity to return hope and dreams to communities that need the attention and support of academic instances.

In its relationship with the external sector, the Higher Academy of Arts takes into account three fundamental aspects.

- a) The link with the productive sector according to the nature of the academic programs offered by the Institution, the link for this relationship is established through graduates, social practice, business practice, research and the offer of courses and extension programs organized, to respond to the needs of the productive sector.
- b) The Extension through the revitalization of the culture that implies a work between the surrounding communities, those that can benefit from the knowledge and knowledge of the institution in subjects related to the training in the programs. Here the relationship is established through agreements with the public and private sector.
- c) Interdisciplinary work in the institutional field to ensure an effective response to business, social and cultural demands through academic projects by level, where work with research and teaching allow the community to benefit from an educational offer and projects pertinent to their needs, promote entrepreneurial culture to know the impact of graduates in the environment.

From these three basic pillars, the Corporación Academia Superior de Artes responds and specifies the needs of the environment, assuming a social commitment, providing educational quality to students and graduates, favoring the continuity and universality of the educational service and projecting the culture, to constructively influence the same and develop various fields and disciplines of knowledge, work, the integrity of man in general and the community in particular.



<u>Budget</u>

Our purpose is to collect 10,000 USD to cover the following expenses.

The following table shows the expenses that the students could have in their academic semesters.

EXPENSES	AMOUNT
Registration fees for a new student	\$20
Graduation fees	\$78
Partial sholarship	\$139
Half semester tuition	\$348
One semester tuition	\$697
full University scholarship for one need person	\$4.182
Goal	\$10.000

With 10.000 USD we can make different scenarios:

ALTERNATIVE 1		
EXPENSES	BENEFICIARIES	TOTAL
Registration fees for a new student	15	\$295
Graduation fees	10	\$776
Partial sholarship	25	\$3.485
Half semester tuition	10	\$3.485
One semester tuition	3	\$2.091
full University scholarship for one need person	-	\$0
		\$10.132

ALTERNATIVE 2		
EXPENSES	BENEFICIARIES	TOTAL
Registration fees for a new student	-	\$0
Graduation fees	-	\$0
Partial sholarship	5	\$697
Half semester tuition	3	\$1.045
One semester tuition	-	\$0
full University scholarship for one need person	2	\$8.364
		\$10.106



ALTERNATIVE 3		
EXPENSES	BENEFICIARIES	TOTAL
Registration fees for a new student	-	\$0
Graduation fees	-	\$0
Partial sholarship	50	\$6.970
Half semester tuition	8	\$2.788
One semester tuition	-	\$0
full University scholarship for one need person	-	\$0
		\$9.758

ALTERNATIVE 4		
EXPENSES	BENEFICIARIES	TOTAL
Registration fees for a new student	-	\$0
Graduation fees	-	\$0
Partial sholarship	72	\$10.036
Half semester tuition	-	\$0
One semester tuition	-	\$0
full University scholarship for one need person	-	\$0
		\$10.036

Give education is a gift for all life, that's why we believe and support in this project.

With gratitude.

Cordially.

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SANTIAGO ORJUELA GREIFFENSTEIN Principal