



What does it mean to Thrive?



**Should we pay the light
bill or buy groceries?**



**Do we have enough gas to
get to our
doctor's appointment?**



**Can we pay rent and the
water bill this month?**

Meeting basic needs

Families living on a limited income often have to make difficult decisions on which of their basic needs most urgently need to be met. These choices put families in desperate and dangerous situations.

The Thrive Program acknowledges that this occurs far too often with an ever-growing amount of families in Polk County and aims to ensure everyone has the ability to meet their basic needs.

Finding solutions rather than barriers

Thrive aims to give families options where there were none before. This program fills gaps where there are no established or funded community services for low or fixed-income families.

Feeling secure and supported

When families' basic needs are met, they can focus on the future rather than the immediate needs of the present. And that future includes a fulfilling role in the community that aided them when they needed it most.

How does Thrive work?



Community

A coalition of churches and community members donate to IMPACT Community Action to facilitate the program to the low-income families that utilize their services already. By creating a "one-stop-shop" for families in need, this reduces the stress, time, and resources often involved in searching for help.



Families

Families meet with IMPACT staff and detail their unmet needs. Staff then allocate appropriate funds to assist the family with that need. Families also can share their story on how Thrive made an impact in their life.



IMPACT

Since July 2019, we have helped 243 individuals meet basic needs such as rental assistance, gas cards, new tires, deposits on homes or apartments, payments on water bills, and fines to reinstate a driver's license.

What you can do to help families Thrive

In the few months since Thrive began, we have learned so much about our community. We have learned that families who struggle to meet one basic need also struggle to meet others. We have discovered gaps in community programs where few, if any, of these needs are being addressed. The 243 people we have served are only a small fraction of the thousands of families within Polk County that qualify for similar services.

But we have also learned that many people are willing to help us ensure that our neighbors, coworkers, and friends can meet their basic needs and are helping to carve out essential spaces for them within our community. By partnering with IMPACT, you will play a vital role in ensuring that everyone will be provided with the basic building blocks necessary to live life to their fullest potential.

**Have more
questions?
Reach out!**

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