

## PROJECT ADVISORY GROUP

Rwanda Music School Project's Advisory Group is called upon occasionally to advise the staff or project participants. Members of the Advisory Group have been chosen because they are individuals who by reason of their standing in the community, special training, interest in the creative and performing arts, or other qualification, are in a position to render sound advice and constructive counsel.

### Project Advisory Group Roles & Expectations

Goal: To enroll Credible Supporters

Function: Informal. To lend their name as support and be available for specific requests.

Goal: To gather a creative group that helps shape the project & gives advice.

Function: Meeting in person or by phone three times annually. Reflecting on past, current, and future.

Advisors may be asked to focus on a specific element of the project according to their expertise and interests.

Target members are currently 10 and to represent a variety of key partnerships.

### Conflict of Interest & Confidentiality Policy

Inherent in any Advisory position is the potential of conflict of interest. All Advisors have their individual reasons for serving, whether it is furthering an idea, increasing their community communications, representing their company, etc. That is understood. The important thing, for their own benefit as well as the organization's, is that whenever an issue comes up that involves a transaction where they stand to gain financially or professionally, that the Advisor discloses that connection and refrain from voting or trying to influence the voting as it pertains to that issue. This action protects the project from any criticism as well as protects the organization from legal challenges and misunderstandings.

Advisory members and participating Staff members of this PROJECT shall agree to the following terms in regard to conflict of interest to avoid legal challenges and misunderstanding:

Full Disclosure – Any connections with groups doing business with the Project shall be made known.

Advisors who have actual or potential conflict of interest should not participate in discussions or vote on matters affecting transactions between the organization and the other group.

Advisor or Staff who has an actual or potential conflict should not be substantively involved in decision-making affecting such transactions.

All Project information shared with the advisors will remain property of LEAF and not be shared with others or discussed inappropriately.

LEAF International | Playing for Change Foundation  
**PROJECT ADVISORY GROUP**

*Please respect the privacy of this information.*

\* These are suggestions and will not be asked until following this planning session. Get Suggestions from Playing with Change

Architects: Robert Todd & Bill Sinkovic Asheville, NC

\*Rwandan Architect or Builder needed (Louise has a good contact)

Hans Diesel Charlotte, NC (jp will ask if he is a good match- lvi says ok if NO STEPHANIE)

Contact: HYPERLINK "mailto:echohumanity@aol.com" [echohumanity@aol.com](mailto:echohumanity@aol.com)

Fabric Co-operative Rep Memphis, TN (jp will ask if he is a good match)

Andre' Ghizana Minister of Sports • Formerly head of HIV/AIDS Organizations

Reverend Lyndon Harris (?ask Sarah)

Celestin Kayitana

LEAF Mizero Street Kids Volunteer Coordinator 2006-present

HYPERLINK "mailto:kids\_leaf@yahoo.fr" [kids\\_leaf@yahoo.fr](mailto:kids_leaf@yahoo.fr)

Keza Representative (jp will ask if he is a good match)

Justin Burns HYPERLINK "mailto:jburns@keza.com" [jburns@keza.com](mailto:jburns@keza.com)

HYPERLINK "mailto:jmiller@keza.com" [jmiller@keza.com](mailto:jmiller@keza.com)

Ilea Nicole Dorsey <idorsey@keza.com>

Rwandan Minister of Culture Representative (Via emmanuel or Andre)

Rwandan Minister of Education Representative (Via emmanuel)

Emmanuel Mutangana Contact: HYPERLINK "mailto:e\_mutangana@hotmail.com" [e\\_mutangana@hotmail.com](mailto:e_mutangana@hotmail.com) | Cell Phone: 703| 473-6304

[e\\_mutangana@hotmail.com](mailto:e_mutangana@hotmail.com) | Cell Phone: 703| 473-6304

Legal Representative

Heifer- Micro Finance- Camille will find a contact in Rwanda

Carol Antman

Doug & Martha Hecker

Louise Nibagwire Washington DC

Contact: HYPERLINK "mailto:lnibagwire@hotmail.com" [lnibagwire@hotmail.com](mailto:lnibagwire@hotmail.com) | cel. phone #: 301-395-7135. Work: 301-864-1411

Address: 14448 Bonnett Lane Laurel, MD 20707

Linguist at the Language Research Center Mc Neil Technologies, Inc

Former Administration at Embassy of the Republic of Rwanda in Washington, D.C. • Former

Language Instructor with Berlitz Learning Center • Fluent in Kinyarwanda, Kirundi, French and

English • Interpreted Kinyarwanda on The Oprah Winfrey Show

Other Thoughts

Jean Paul Samputu (waiting to hear)

Randy Siegal LEAF International Advisory Circle

Andrew Young or A member of his foundation (Jennifer is having a meeting in Oct)

Cindy MacCaffrey UNICEF

This special collaboration is dedicated to the mission and vision of the collaborating organization and LEAF International. There is a mutual belief that music & arts outreach efforts will make a difference in the lives of youth and their cultural traditions. They recognize this is a new outreach effort with unlimited possibilities and their work and collaboration will define the future of this project. The two organizations are committing to helping create and guide a program to empower youth through music.

**INQUIRY TO HELP CREATE SUCCESSFUL COLLABORATION MATCHES:**

**ORGANIZATIONS MUST HAVE**

**COMPLEMENTARY MISSIONS:**

LEAF Mission: LEAF is a non-profit organization established to build community and enrich lives utilizing the Arts, locally and globally, through festivals, events, mentoring, and educational programs.

LEAF International is a non-profit collaborative outreach program that matches youth globally with instruments and mentors, empowers youth through music, arts, and by connecting to their cultural traditions.

Playing for Change Mission:

**MOTIVATION OF**

**COLLABORATION:**

Creating a sustainable center that empowers youth through their cultural traditions.

To create a source of positive change throughout the community

Connecting to other cultures.

Both Organizations have similar

beliefs and visions for this project.

LEAF: To be the catalyst to incorporate Music Programs (instruments/mentors). The hope is that the music program will be designed in a manner that can be replicated. We are motivated by empowering YOUTH through music and connecting them to their own cultural music traditions so that they may be preserved. In addition, we hope that the music education, experience and mentoring will inspire “compassionate action” on behalf of all the participants and community. PFC brings FUNDING and building experience.

Collaborator: LEAF brings experience, similar methods & vision and there is strength in partnership.

#### EXPECTATION•VISION•GOALS OF COLLABORATION:

We are stronger together. “We are both singing the same song”.

A successful final product

Growing Together

Clear & open communication

Respect

Clarity and consistency of presentation of the Logos

Creating future opportunities

LEAF:

Collaborator:

#### TIME FRAME OF COLLABORATION:

For this project we would like to

have it completed in 2 years.  
Ideally in 1.5 years.

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#### RESPONSIBILITIES:

LEAF: LEAF will provide the following:

Rwandan Connections

Vision and helping design the program and the logistics.

Methodology and Programming

LEAF will host and design a web page dedicated to this collaboration.

Energy, positive attitude, cultural respect, understanding, and inspiration.

The spirit and prompting to help this project come to life.

Office and staff support, research, knowledge, enthusiasm, and support.

Database system, structure, and organizational logistics if needed.

Project Coordinator (probably in this case myself) who will help implement the program on the ground.

Collaborator: Playing for Change will provide the following:

Fundraising/ Funding

One big fundraising event

Building Insights

Publicity connections

Energy & Spirit

#### FINANCIAL RELATIONSHIP (if any) OF COLLABORATION:

The finances of the project will be held & monitored by PFC.

Information will be shared with LEAF.

All the budget will be in one budget.

INSURANCE/RISK SHARING  
RELATIONSHIP (if any) OF  
COLLABORATION:

Both organizations acknowledges  
“Assumption of Risk” and agrees  
that they are participating by  
their choice and will not hold  
either party responsible for any  
injury, theft, harm, or unforeseen  
incidents relating to their  
participation and travel.

\*NOTE- LEAF Board Members  
Sean Devereaux & Carol Antman  
will be consulted on this topic

WAYS TO INSURE BOTH  
PARTIES WILL BE HONORED  
AND FEEL LIKE THEIR BRAND  
IS HONORED BY THE  
PARTNERSHIP:

Presence on each partners  
website acknowledging the  
collaboration.

USE OF LOGOS:

Each organization agrees to provide web and print quality logos to each other digitally. Parties  
will use only approved logos.

Clarification of use of Logos:

REVIEW PROCESS:

There will be regular CHECK-INS

The collaboration will be reviewed post-trip, after 6 months, after one year, and then just as  
needed.

In the review “what went great”, what does not work, how to improve, and see if collaboration  
is still valid.

If the collaboration needs to be canceled or dissolved the following steps will be taken:

A final review

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**KEY PARTNERS**

Identify **PARTNERS IN EMPOWERMENT**

Responsible Media Groups

Artists in Actions  
Social Entrepreneurs  
Collaborating Non-Profits  
Educational Institutions  
Sustainable Businesses

In Rwanda

Ministry of Youth & Culture  
Rwandan Embassy  
Food for Work Program  
National Ballett

Internationally

US

**WE BELIEVE:** MUSIC is a powerful tool for children's self-esteem, healing, rhythm, learning skills, positive development, hope, skills, and creating a healthy happier community. Experiencing art, music and unique cultures transforms us as individuals and as a global community.

**Data to Date (totals) since December 2006 Kick-off:**

5 Countries. Expanding to 6<sup>th</sup> Country in March.

6 Programs • 9 teaching artists • 2 schools

2 Orphanages/Groups of Orphans • 2 after-school programs/community centers

400+ youth that have been involved in LEAF International

320 youth currently in LEAF International workshops/ teaching residencies/ mentoring

**OUTCOMES & Goals:**

Qualitative : Increased Self Esteem • Increased Ability & Skills • Increased Awareness & Knowledge

Quantitative: Increased opportunities for local musicians & artists • New community partnerships &

collaborations • Increased access to arts to under served communities

**THE METHOD:**

Start a Music Program in Partnership with a Strong Organization through donation of Musical Instruments and securing local Teaching Artist(s).

Partner insures that all of the kid's basic needs are met.

Partner is the administrator and coordinator of program.

LI provides the tools to create the program: instruments, connection to teaching artist, salaries for teaching artists for up to 3 years minimum, and basic curriculum guidelines.

After a 3-year period, LI will make an exit plan with organization that will insure sustainability to best effort.

**CONNECTING Opportunities:**

Connecting LEAF Community and LI Community

Travel Experiences • Pen Pal & Web Cam connections with LSS and LI kids.

When possible featuring LI kids or countries at festival.

#### QUOTES:

*“The LI music program makes a profound impact on these children's lives. Coming to school a couple hours a day to play music is what these children look forward too. Their parents and school director were so inspired they have built an addition to the school just for the music program.”* Celeste, LI Guatemala Volunteer

*“The power of the positive energy created by the LEAF International program at Hogar Trisker in Boquete Panama caught me by surprise. The teaching artists Marselino's life is equally enriched. Teaching the kids has given new purpose to his life, the LEAF resources have allowed him to fulfill his lifelong desire to pass on the songs of his ancestors to a new generation.”* Ivi, LEAF Board Member

*“Music Is Everything. It brings unity, happiness, and people together. When you are down and have nothing music can lift you up.”* Asaiah- Masaii Tribe- World Vision Choir, Tanzania Focus Group

### Playing For Change

#### *Peace Through Music*

Playing for Change – Peace Through Music is a feature-length musical documentary that demonstrates that MUSIC will change the world and help bring us all peace. The film focuses on music across four continents, including live music from the United States, Ireland, Barcelona, Spain, South Africa, the Middle East, India and Nepal. Playing For Change features spontaneous LIVE performances and interviews with a wide variety of musicians, including Bono, Manu Chao, and Grammy Award Winner, Keb' Mo', as well as South African musician and activist, Vusi Mahlasela.

The journey takes us from city streets of America and Europe to native Indian reservations and South African Townships, while finishing in the Himalayan Mountains with Tibetan refugees, and music masters in India and Katmandu, Nepal. Through the film, different musicians from across the globe join together to form SONGS AROUND THE WORLD.

“We live in a world that walks over homeless people on our way to work like they don't exist. We put birds in cages when all they want to do is fly. We have millions of starving children, and too many warring nations. Where do we find inspiration? What is there to remind us of the power of the human spirit? We're hitting the streets to re-connect to our hearts, and listen to the music. As a human race we come together for birth, and we come together for death. What brings us together in between is up to us. Stop and Listen to the universal



language of MUSIC, and bring that positive energy with you everywhere you go.”

The film is a catalyst to the PLAYING FOR CHANGE FOUNDATION. Through our journey around the world, we realized that everyone needs to come together as a human race in order to make a difference in our global community. As a result the Playing For Change Foundation was born. We donate profits from the film, as well as organize other fundraising to give something back to the world. We recently have constructed a music school in the township of Guguletu, South Africa as well as helped re-build and enhance the quality of the Tibetan refugee centers in Northern India and Nepal. This is just the beginning.

“Love has no eyes, and love has no countries”

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### PROJECT DEVELOPMENT

Notes August 2009 Trip to Washington DC

Crissa & Jennifer

Project Management for documents & sharing

Use Google documents?

Jennifer set up an account

Is it possible to create a paid part-time position for Wren to manage the project

Meeting with Rwandan Embassy: name

ACTION: The Ambassador would like to see a PROJECT PLAN as soon as we have one. They will help adjust, advise, and approve from there.

ACTION: Include in our Project Plan our ideal of what the Vision for the center looks like.

Remove MIZERO from project name to avoid confusion with Mizero Foundation. There is no need to delve in the history and collaborative development. Keep it simple.

Get LEAF Mizero Street Kids to help name the Project

Deciding whether to use the term SCHOOL or CO-OP or CENTER or other will determine what regulations must be adhered to and what oversight the project falls into.

Question: Who are the classes geared to? If it is a SCHOOL- what is the process of applying?

Gearing the project to kids learning Rwandan traditions & culture is good

Kigali does not have something like this- it can be very good- esp multi-purpose

Suggests inquiring if the Cultural Center is interested in expanding

Suggests contacting Minister of Education & Minister of Culture & Sports

A symposium & cultural exchange would be great at the center

Promote the non-profit vision

Have the center or school give an “ACCREDITATION” of some types of arts or culture

Meeting with Advisors Emmanuel & Louise

## FINANCES & FUNDRAISING

Total Project HOPEFUL Budget= \$250,000k

Funding plan should be created to allow the programs support for three years as it transitions to be able to sustain itself completely after the three year coaching.

Note- 3 year sustainability transition model is based on the Danish Organic Farming Transition and Levitt Pavillions (based in L.A.)

- LEAF does not have the capacity for the funding aspects; therefore, it is the hope that this will be one of the main focus points for Playing for Change.

- This is the CORE of the project of course and will of course vary drastically depending upon the final building details. It has been recommended that we create two different desired models as a starting point. Using PFC's recent projects as learning tools will be a great starting point.

### Building Costs:

Permits

Site Prep

Utilities

Foundation

Building

Materials

Labor

Mechanicals

Landscaping

### Appliances & Furniture

### Program Costs:

Instruments

Costumes

Teachers Salaries

Logistics Assistant

Driver (or vehicle)

### BANKING COMPANIES AND BOOK KEEPING

- LOOK INTO MICROFINANCE

- COULD PARTNER WITH GRIMENE (SP?) BANK AT FIRST FOR

## INFRASTRUCTURE

- FAIR TRADE ENTERPRISING

## LOCAL ARTISTS

- COULD PULL FROM CRAFTS PEOPLE IN RURAL AREAS FOR WORKSHOPS FOR THE STUDENTS
- COULD HELP THEM SELL THEIR CRAFTS IN EXCHANGE

## COLLABORATIVE FUNDRAISING EVENT IN MARCH OR APRIL IN LA

- NORMAN LEER
- COUPLE HUNDRED PEOPLE
- BUY TABLE OR TICKETS? HOW MUCH EACH?
- SILENT AUCTION?
- MATCH WHAT PEOPLE ARE BUYING WITH WHERE MONEY IS GOING

\*NAME CLASSROOM OR BUILDING AFTER DONORS?

\*SELL EXPERIENCE RATHER THAN STRUCTURE (YOUR MONEY IS GOING TOWARDS X NUMBER OF DANCE CLASSES FOR X NUMBER OF KIDS, ETC.)

## BUDGET PROTOTYPE (DON'T KNOW SPECIFIC NUMBERS YET)

- EXCHANGE RATES AND INFLATION
- TRANSPORT COSTS ADD UP

LONG TERM... PARTNERING PROJECTS IN USA (DON'T IGNORE BIG NEED AT HOME!!)

Gramin Bank- Elizabeth will find out basics  
Kiva.org

## NEED!

Building Rendering  
Funding Responsibilites

Collaboartion will be announced at LEAF Membership Party  
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## MARKETING

August Notes:

Website: Shared page. Reggie Tidwell will design.  
Facebook page: There will be a causes page  
T-shirt Creation for Sale  
Marketing budget? Or is that specifically linked to fundraising  
Launch You Tube Videos  
Possible to turn LEAF Rwandan footage into an EPK with PFC editing skills?  
Use of LEAF Still Photos

September Notes:

Lonnie Lepore of FLY JBA would love to donate newsletter services & he is a HUGE fan of Norman. LL notes he will help to create system to capture emails better.

By NOV 5<sup>th</sup> Design 1 big POSTCARD

Get the FLIP cameras at CVS and have the kids start filming

JP will give Thea film & photos of LEAF

Label did publicity for PFC

## BEFORE

\*ALWAYS KEEP IN MIND CAPACITY AS AN ORGANIZATION

FACEBOOK: PAGE, CAUSES, DONATIONS

-DO WE NEED SEPARATE ACCOUNT FOR THIS PROJECT?

-HOW DO WE SORT OUT LEAF PAPER TRAIL/TAXES FROM PLAYING FOR CHANGE?

T-SHIRTS

WEBSITE- DONATION LINK FOR SURE

\*TRY TO STAY AWAY FROM DOLLAR IN, DOLLAR OUT- NEED TO LOOK AT HOW WAY OF GIVING BUILDS ORG OVER TIME

-WHAT IS OUR CORE BUSINESS?

-REMEMBER THIS WHEN TAKING PROJECTS TO YOUR BOARDS ;)

PUT IT OUT THERE AND SEE WHO HAS DONE IS SUCCESSFULLY! (COLLABORATION & COOPERATION MAKES US ALL STRONGER)

\*\*LOUISE SAYS: "GIVE SOMETHING TO THE CHILDREN AND LET THEM GIVE SOMETHING BACK AND THEN GO ON TO SUSTAIN THEMSELVES."

PROJECT NAME AND JOINT LOGO

-HOW SOON?

-PACKETS? FLYERS?

-TELL STORY IN THE WAY OUR ORG KNOWS HOW

KIDS NEED TO BE PART OF THE PROCESS (SHORT, PRONOUNCABLE NAME AND LOGO)

## DURING

Market to Conferences & Travel Service Groups

## AFTER DOCUMENTATION

This is how we can really highlight is through marketing and telling the story. Radio & TV Show that the LEAF Mizero Street Kids have changed through the LEAF Music program and even more through the Intore Music Center: "I have lived THIS and now LOOK WHERE I AM"  
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## THE BUILDING

### ARCHITECTS

2 Asheville Architects who just happen to live and love with Crissa and Wren have volunteered their services and talent to help develop this project. Robert Todd recently became a consultant architect on the new CANYON RANCH SPA coming to Asheville, and he is well respected throughout the area for his creative commercial and residential work over the past 15 years. Bill Sinkovic has been working in the residential realm for high-end homes in the historic and nationally respected Biltmore Forest.

- Need concrete rendering to give to architects in Rowanda
- Look into area specific materials (bricks made locally, etc.)
- Timing of construction needs to be sensitive to wet/dry season (dry season: June-Oct)
- Find if there are any permits needed

### BUILDING

MUST HAVE:	WOULD
UTILITIES &	LIKE TO
PLUMBLING	HAVE IF
NEAR A MAIN	POSSIBLE:
ROAD	PARKING
WITHIN KIGALI	SEPERATION
CITY LIMITS	B/W AREAS
2 BUILDINGS	GATED
ACCOMMODATE	COMPOUND
NOISE	NEAR A
	SCHOOL

### POSSIBILITIES & NOTES

- need option of at least 3 contractors to start, go from there
- \*helpful to have construction savvy person on the ground and stateside
- ownership? liability? land taxes? title?
- Have LEAF mizero kids help build
- Kleiwerks would consider helping with building
- Best time to build is June to October
- What types of Materials are best in Rwanda

Who owns the land?

Micro-Enterprises/ Co-op/ Non-profit

Make sure we have 1<sup>st</sup> RIGHT OF REFUSAL

Land Trust in perpetuity

Actions: find out details of setting up a new non-profit

Can this program be under the MINISTER OF CULTURE

WE WANT TO FIND 3 GOOD OPTIONS FOR THE BUILDING  
LOGISTICS

WHAT CAN WE NOT LIVE WITHOUT?

- LOCKABLE STORAGE SPACE

- PERFORMANCE SPACE (TRANSFORMABLE, PREFERABLY)

- RESTROOMS

- ELECTRIC/PLUMBING ACCESS ALREADY EXISTING ON PROPERTY

- PROXIMITY TO MAIN ROAD/PARKING OR IN DOWNTOWN

(WALKABLE)AREA

\*CHEAPER AWAY FROM DOWNTOWN, THOUGH LESS CONVENIENT

\*LESS DISTRACTIONS FOR STUDENTS AWAY FROM DOWNTOWN

- SEPARATE BUT NEARBY DORMITORY

\*NOISE RESTRICTIONS?

\*LOOK INTO SECURITY SYSTEM

WHAT WOULD BE IDEAL?

- PERIMETER WALL OR GATE

- GARDEN AND MERC AREA

\*LOOK FOR HABITAT FOR HUMANITY PEOPLE IN THE AREA, GOOD CONNECTION  
FOR GETTING GOING ON CONSTRUCTION

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## HUMAN RESOURCES & STAFFING

For Project Development

consider idea that we have one volunteer dedicated to just this project that will have a small  
stipend written into budget

write JOB descriptions- esp for Coordinators

FIRST STUDENTS WILL WORK FOR THEIR TRAINING

- SOME KIDS COULD PAY IF THEY HAVE THE MEANS AND WANT TO

PARTICIPATE (CULTURAL SENSITIVITY??)

-WOULD SCHOLARSHIP MODEL WORK IN RWANDA??

-ASK ANDRE ABOUT SPORTS CLASSES, HOW DO THEY DO IT?

KIDS WORK TOWARDS CERTIFICATION

15 TO 20 PER CLASS SERVING 200 A MONTH MAX

\*100 CAPACITY FOR YEAR ONE AND SEE HOW IT GOES?

ROTATING SCHOOL SCHEDULE, SO COULD HAVE CLASSES ALL DAY

GETS DARK AROUND 6PM AND KIDS WONT WALK AROUND AFTER THAT, SO  
SCHEDULE CLASSES ACCORDINGLY!

\*COULD WE COLLABORATE WITH A NEARBY SCHOOL AND HAVE SOME CLASSES IN  
THEIR FACILITIES?

*WAYS LEAF MIZERO STREET KIDS & TEAM CAN BE INVOLVED...*

For Building Process

Documentation

Name & Slogan (done)

Building & Construction

Creating Curriculum

Security

\*note – have the kids mentor with some of the PROFESSIONALS

For Daily Activities & Business

Incorporating LEAF Mizero Street Kids

Teaching Artists: including Leonard Mutwarasibo

Overall Director

Chef/ Food/ Kitchen Manager

Gardener

Documentation

Programminmg & Creating Curriculum

Teaching

Mentoring

Security

Center Director

Maintenance

Plumber/Electrical

Fixer

Painter

Instruments

Coffee & Merchandise

Salesperson

Marketing

Tailor- will make uniforms/ some costumes

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## METHODOLOGY & PROGRAMMING

### METHODOLOGY:

#### PROGRAM

Activities or processes that the program undertakes to serve the kids – the process itself (not changes)

#### NOTES:

It gets dark at 6pm and people do not like to go out after dark

Contract with performances

GOAL of serving 100 kids monthly & more for cultural enrichment concerts

Focus is on kids 8-18 (need to develop more criteria)

Get people on the ground engaged

Meeting Community Needs- WHAT ARE THE COMMUNITY NEEDS

Guests Artists to sell their traditional art

Teaching Rwandan Traditional Music & Dance

#### WHAT the Rwanda Music Project Does:

Music lessons

Instrument Instruction

Indigenous Music History

Performances

Create opportunity for local musicians to use their art form & have supplemental income

Traditional Music Certification

Drum Making Certification

Have BADGES that are sold in store and the kids earn (in shapes of instruments etc)

Music Summer Camps during school breaks

Cultural exchange from other countries & groups

Drum Making- older masters teach the youth

IMPROVE the BELLS on the ANKLES to be smooth

This could improve traditional dance for whole country

ivi will ask dances with wolves person about bells

Chuck will ask the people in Cherokee

They need to use local materials

ACTION- Lousie will send BELL to CONTACT \_Con-3C5F97E4I \c \s \l Jennifer

Pickering (jp has reminded her 9/28)

Sell or rent bells

Computer & Web Access



UNIFORMS!! As part of the project. Have shirts made with logo.  
Has a Micro-Enterprise section

Fair-trade

Get 10,000 Villages to sell the drums/costumes

Sell at LEAF International Global Goodness

#### STUDENT DEMOGRAPHICS

-DON'T WANT DAY CARE SITUATION

-STUDENTS 8 TO 18 (\*KEGALI KIDS START SCHOOL AT 7)

#### CURRICULUM

-RWANDAN TRADITIONAL MUSIC/DANCE (DRUMMING, DANCING, SINGING)

-LET PEOPLE ON THE GROUND DESIGN SPECIFICS OF CURRICULUM

\*BELL STORY: BULLET CASINGS IN CAMBODIA, COULD SOMETHING LIKE THIS BE DONE IN RWANDA?

#### APPLICATION PROCESS

-FORMALIZE/SOLIDIFY COMMITMENT TO SCHOOL

-STIPENDS?

\*MUST BE CULTURALLY SENSITIVE

\*RWANDAN DECREE TO BE AFRICA'S CENTER OF TECHNOLOGY... LOTS OF KIDS HAVE LAPTOPS NOW

#### SPEAKERS

-EMACULE (SP?) "LEFT TO TELL" WOULD BE GOOD FOR SPEAKING ON A PERSONAL, MOVING LEVEL

-DON CHEATLE (SP?) GOOD FOR STARDOM FACTOR

#### WHEN:

Year Around

Benchmark Performances

Community Concerts

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## SWOTS

### STRENGTHS

LEAF has had a successful music program in Kigali since 2006  
LEAF has hosted Mizero Children of Rwanda to LEAF three times over the past 2 years  
PFC International Recognition  
Organization of Rwandans and their business methods  
President Kagame and his government are globally respected and are considered non-corrupt and very stable  
Traditional Rwandan Music & Dance is POWERFUL and visually inspiring  
People notice things “out of the ordinary”  
PFC has a relationship with Starbucks through the CD. Norman Lehrer and Howard Schultz are friends and they have an interest in Rwanda.  
Bourbon Coffee is a great coffee organization in Rwanda & through Sarah Hipp have offered to do a Mizero Coffee.  
LEAF Connections in Rwanda  
As of September 20<sup>th</sup> the kids moved into a temporary HOUSE!!!!

### WEAKNESSES

Recent fleeing of Mizero Troupe to Canada  
Public perception of Street Kids since they are now older teens- people are afraid of them  
Don't use the name MIZERO- start fresh  
Signs/Hand Signals that the kids use have to be stopped for they look like gang signs  
Behaviors of Street kids  
No Current Funding Stream

### OPPORTUNITIES

There are currently no similar programs in Rwanda.  
This project is filling a need and it is of community benefit  
Teach LEAF Mizero Street Kids POSTIVE HEALTHY Sexual & Female relation boundaries & guidelines. Practice Safe & mutually desired sex.  
Start a ROOTS & SHOOT program at the center. Then PLANT A TREE  
Connecting via WEB & PEN PAL with other PFC groups and LEAF/LSS groups & donors  
Create a PERFORMANCE TOUR in future

### THREATS

Civil War and political instability  
Substance abuse by Street Kids

## SUSTAINABILITY & FUTURE

### FINANCIAL PLAN

### CONTINUING ROLES OF PARTNERS & ADVISORS

*From empowermentworks.org*

#### 7 STAGES TO SUSTAINABILITY:

##### Identify PARTNERS IN EMPOWERMENT

Responsible Media Groups  
Artists in Actions  
Social Entrepreneurs  
Collaborating Non-Profits  
Educational Institutions  
Sustainable Businesses

##### Identify LOCAL ASSETS

Assessment of sustainable human and natural resources

##### Develop a COMPREHENSIVE CULTURALLY APPROPRIATE PLAN

Pro-active solutions

Use Appropriate Technologies and Best Practices

##### Support VOCATIONAL SKILL DEVELOPMENT

Practical education and institutional capacity building

##### Increase access to local and global markets through services that value and protect LOCAL HERITAGE

Assist in development of products and services that value and protect local heritage

Build public-private PARTNERSHIPS for self-reliance.

- Should be self-sustaining in 2 years

- could incorporate colleges from other countries (study abroad as fundraising for Rwanda school)

#### 8. Teaching Workshops

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LEAF INTERNATIONAL: Rwanda Music School

Collaboration Proposal

**The MISSION:** Empowering Youth Globally Through Cultural Music Traditions

**The VISION STATEMENT:**

LEAF International empowers youth globally through musical traditions to enhance self-esteem, educate, and to create skills, connections, and community.

**Muraho! (hello)**

**This document is a starting point for conversations & notes and giving a foundation for a project plan.**

An international non-profit collaborative outreach program matching youth globally with instruments and mentors. Empower youth through music, arts, and by connecting to their cultural traditions. Mentoring performing artists will work with the youth, schools, community centers, or orphanages for hands-on workshops, interactive performances, and mentoring. The instruments/creative supplies raised will remain an integral part of the school/center for future youth participation.

Project Collaborator: Playing for Change

Date:

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Playing for Change Contact:

Proposed Timing of Project:

Project Travel Dates:

LEAF International Rep Signature:

Date:

Collaborator Rep Signature:

Date: