

TEWWY Status Update



Headlines

Highlights

- Wisdom&Wellness Counselors providing one-on-one interpersonal counseling in their communities intervening all ranges of mental illness drivers
- Launched English & Swahili Blogs: Wisdom&Wellness Talks & Mazungumzo ya Busara
- Networking: Ember, iFundWomen

Lowlights

- Fundraising Strategic Plan & implementation
- Social Media Engagement & Content Planning

Risks

- Marketing & Advertising - Volunteer/Intern?

Other updates

- Wisdom&Wellness Talks Podcast Launch

Organization Review

Metric	Value	Change	Status
Wisdom&Wellness Counselors (WWCs)	12	3	Training: 18 WWCs
Wisdom&Wellness Circles	15districts x 52 weeks = 720		Capacity Building: (12) WWCs
Wisdom&Wellness Communities	15	Requests from: Church & Local Govt Authority (PORALG)	Work-in-Progress
Year-end Fundraising	\$3015	\$2200	Ongoing - Preparation for the March Little x Little Campaign

OKRs and Supporting Initiatives

Wisdom&Wellness Circles in Schools

ON TRACK / AT RISK / OFF TRACK

Key results

Wisdom&Wellness Circles in Communities

ON TRACK / AT RISK / OFF TRACK

Key results

Wisdom&Wellness Counselors Capacity Building

ON TRACK / AT RISK / OFF TRACK

Key results

- Planning & Development

Project Funding

New WWCs, WWC-Students & WWC-Parent/Teacher training funds

of Schools, WWC-S & WWC-P/T

[Jira tickets](#)

- Awareness - Individuals are reaching out to WWCs
- WWCs providing one-on-one interpersonal counseling within their communities

- Launch Wisdom&Wellness Circles with PORALG in WWCs communities

- Reliable funding to facilitate Wisdom&Wellness Circles

of Wisdom&Wellness Communities

[Jira tickets](#)

Active participation

Recruitment

of WWCs, WWC-S, WWC-P/T

[Jira tickets](#)

Other updates

Organizational/Operational Health

- Proposal/Concept Notes: OSIEA, AMREF, ViiV Healthcare
- Proposal: NIH, VOICE
- Capacity Building: GlobalGiving Funds

Community Insights

- People feel safe with Wisdom&Wellness Counselors
- Wisdom&Wellness Circles in Communities
- Wisdom&Wellness Talks

Marketing Highlights

- Google Nonprofit Account - Free Ads
- Launch New Website & Podcast

Partner Insights

- TZ Mental Health Coordinators: Psychiatrist & Psychologist Referral
- Harm Reduction NonProfits: Mental Health Intervention Programs Integration