

### **OUR VISION**

We envision a world where local communities are able to leverage the growth of dynamic and emerging industries into economic and educational opportunities for their children, youth, and families.

### **OUR MISSION**

BPP empowers children and youth in Latin America through free supplementary schooling that instills creativity, enhances confidence, facilitates international communication, and develops critical thinking skills. At BPP, we Help a Child Grow.



**Our enrichment program** consists of two semesters of classes which are aligned with the public school calendar. Preschool students (ages 4-7) attend classes twice a week, and school-age students (ages 8-18) attend either the morning or afternoon session, five days a week. Arts classes encourage students to be creative, which promotes individuality, leads to higher self-esteem and contributes to healthy child development. Dance, fitness and performance-related activities, like theater, encourage confidence, which leads to perseverance, commitment and success. English as a Second Language and Computer Literacy education give children the ability to communicate their individuality and confidence at an international level, expanding their opportunities and their exposure to the world.

\*2018 World Population Review, Nicaragua.

# 1%

#### of Nicaraguan's population speaks fluent English\*

### **Core Classes**

- English
- Computer science
- Entrepreneruship
- Environmental Science
  - Pre-school Clases
- Agricultural
- Education

#### **Elective Classes**

- Leadership and empowerment
- Music
- Dance
- Sports
- Fitness

• Art

Students showed an average increase of 73% on their English assessment tests from the beginning to the end of the school year.

## **2018 NICARAGUA HIGHLIGHTS**

First Escamequita Graduation Ceremony



Entrepreneurship Competition





End of Year Semester Fair



Performed at the first SJDS Film Festival with a play



## **ESCAMEQUITA**

In 2019, with the support of private sector partners Costa Dulce, Verdad and others generous donors, BPP successfully completed our third year of BPP Escamequita.

This program, located 40 minutes south of San Juan del Sur, in a rural community with high levels of poverty and limited access to resources, provides English clases and is centered around Agricultural Education. BPP focused on improving our agriculture curriculum, enhancing our spaces and implementing different and more useful methodologies to enhance our students educational experience. This allowed our students to receive classes adjusted to their learning and learn how it directly influences them in their community.

BPP's agriculture program builds upon existing resources and knowledge, and teaches students how to incorporate these skills into a viable business model. In June 2019, students grew herbs, fruit and vegetables in a garden behind the school and displayed their produce at the school fair, which concluded the first semester.

Litzy lives in the Las Parcelas community, 3km from BPP Escamequita. She is a cheerful, kind and affectionate girl. She has a great desire to learn English and has shown it by greeting her teachers and classmates in English every time she arrives at classes. When she grows up, Litzy wants to be a veterinarian to help street animals.

\*2018 World Population Review, Nicaragua. \*\*Agriculture in Nicaragua: Performance, Challenges, and Options, 2015 San Juan del Sur Graduation Ceremony



BPP Escamequita partnered up with NGO Paso Pacifico to help pick up trash on nearby beach, Escameca



6.2 Billion people live in Nicaragua\*

349 Thousand

People are directly employed in primary production agriculture \*\*

#### 44%

of the population lives in rural areas.\*\*







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The Barrio Planta Project (BPP) founded in 2009, established a successful model creating a mutually beneficial exchange between the local and ex-pat communities in the tourist town of San Juan del Sur, Nicaragua. In 2018, with the support of program sponsors, BPP expanded its impact to an international level, implementing its educational model on the outskirts of the tourist town of Puerto Vallarta, Mexico. Through courses that help integrate children into the rising tourism industry, such as English as a Second Language, entrepreneurship, and other classes, BPP students are integrated into the rising tourism industry in a positive and healthy way that makes the community a better place for locals and foreigners alike..

5%

of Mexico's population speaks fluent English\*

### **Core Classes**

- English
- Environmental Science
- Compjuters

### **Elective Classes**

- Leadership
- Theater
- Entrepreneurship
- Art

#### •••••

Students' English Assessment test grades increased from an average of 19% to 67% by the end of the school year, a 253% increase.

# **PUERTO VALLARTA**

Puerto Vallarta is one of Mexico's most important tourist destinations, where tourism accounts for roughly half of the town's economic activity. Puerto Vallarta has a lot to offer to the students of BPP; however it also brings social, economic, and spatial segregation that occurs as a result of the development. Income wages remain low in Puerto Vallarta, and competition for jobs is high.



Through access to relevant education and increased self-confidence, the children of BPP will have an opportunity to decide their future more freely without these limited conditions.

# LAS CAÑADAS

Behind the beachfront hotels, approximately 20 miles from the beach, is a community called Campestre Las Cañadas. Some parts of "Las Cañadas" have no roads, and in the summer the rain fills these paths with water. Many of the people of the community work in the touristic center of Puerto Vallarta, but wages remain low. In 2018, BPP opened our doors to children of Las Cañadas, ranging from the ages of 8 to 12 years old. Through collaboration with the community to increase enrollment and attendance, we are happy to say that our program is keeping students safe, supported and always growing.

In this exciting first year, we also hosted our first Perfect Attendance Trip at La Posta Restaurant, held two school fairs, initiated Student of the Week outings to incentivize positive behavior, and organized beach cleanups led by the Environmental Science Class.Similarly, an important aspect of our programming this year was the incorporation of educational field trips into every elective class. Students had the opportunity to travel to different places around the area to better their understanding of the importance and relevance of their elective classes.

Ximena was born and raised in Las Cañadas, Mexico on the outskirts of the main center of the bustling town of Puerto Vallarta. According to her teachers, Ximena has mastered the beginner techniques of English, and wants to be a doctor when she grows up. Her parents have been steadfastly dedicated to ensuring that Ximena learns English, as they believe BPP is the key to her success.

\*PVDN, Tourism Sector in Puerto Vallarta is Growing, But Not As Strong As Last Year, October 5, 2018 \*\* Travel & Tourism Economic Impact 2018 Mexico



growth in the tourism sector in Puerto Vallarta.\*

3%

1/10

jobs are supported by the tourism industry in Mexico. \*\*

\$82.2 Billion USD

is the direct contribution of Travel & Tourism to GDP in in Mexico, 2018. \*\*