PROJECT PROPOSAL BRIEF

ORGANIZATION

UWEZO ACCELERATED AND TECH HUB

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ORGANIZATION PROFILE

Support Innovations for Peace and Education (SIPE) is a fully registered and operational NGO in the areas of Peace and Education. Support innovations for Peace and Education founded Uwezo Accelerated and Tech Hub which is a state of art talent/skill and Entrepreneurship Incubator. It is based in Kakamega County with its head office in Mumias Town and a winner of the prestigious Pan African Tony Elumelu Entrepreneurship Programme Award of the Year 2016. We challenge the African narrative that the majority who did not meet the pass marks of the standard examination system are failures and prove to the world that these students have great potential beyond the classroom set up. Our model is purely incubation and acceleration programme that deviates totally from a college set up that produces robots instead of doers and innovators. We are crafted on the principle that for us to find the solutions to the unemployment problems, we have to think beyond the classroom setting, color outside the circle and therefore going against the rule of our nursery school teacher that we have to colour within the circle. We must find game changing solutions that must disrupt the playing field that has always believed in the classroom setting, examination and grading euphoria as a solution to Africa's problems just to come up as the main problem to Africa's

problems. We are guided by 7 main pillars/core products in our operations; Accelerated tech talent-skills incubation, Entrepreneurship Incubation, Business support services, Raise Capital Partnerships, capacity building, tutorials and Computer programme. We are not after academic giants but after game changers.

We are a home of innovators, talents and entrepreneurs. Accelerating inner talents and nurturing future entrepreneurs.

PROJECT TITLE: PROJECT **EELS**- Entrepreneurship, Education and Life Skills Mashinani

PROJECT DURATION: 1 YEAR

ANTICIPATED PERIOD OF IMPLEMENTATION: February 2019- January 2020

PROBLEM STATEMENT

Kakamega county is the second populous county in the republic of Kenya located in the Western region of Kenya. The largest percentage of this population resides in the rural setup. However since the coming up of the new constitution and the official inauguration of the county Governments, there has been commentable growth of towns and local infrastructure. Kakamega county has boasted of Mumias sugar company which has been the biggest sugar company in East and central Africa. It is sad to note that for the last 5 years, the company has been facing serious financial and operational problems that have led to its collapse. This has had a very serious trickledown effect to the local community that has depended on the company for survival especially in terms of employment, sugar farming hence income, infrastructure and other indirect benefits. Many people have lost their jobs, sugar cane farming is now the worst farming option leading to many farmers uprooting canes from their farms, many families that depended on such farming are now living in abject poverty coupled with many social ills-crimes have escalated in the region and Mumias region and its environs has become very insecure.

The most vulnerable category of population are the youths who are now tempted to use crafty ways to survive in such hard economic times. It is against this backdrop that Uwezo Accelerated and Tech Hub has crafted a project titled **EELS- Entrepreneurship, Education and Life** Skills in which we are targeting 200 youths whom we aim to subject to a robust entrepreneurship incubation through which they will be mentored in all aspects of entrepreneurship, talent/skill and Life skills then who will successfully complete the program will present business plans that will be funded to start small businesses for self sufficiency and creation of more jobs to fellow youths.

PROJECT ACTIVITIES AND DELIVERY STRATEGY

Uwezo Accelerated and Tech Hub is requesting for $ 30000 to enable us to thoroughly incubate these 200 vulnerable youths in Entrepreneurship and Life skills and further help us fund their small business startups that will enable them gain self sufficiency and also employ other vulnerable youths. The services will include Entrepreneurship incubation and mentorship, Life skills training, boot camps and

seed capital dissemination. Every youth who accesses our services will go through an intake that involves assessment interviews to gauge the entry behavior and if eligible for the program. This assessment will glean personal information, talent acumen, entrepreneurship glamour and 12 month goal setting plan. The youth will then be subjected to;

- **A robust entrepreneurship incubation** –from ideation, product development, Market research & business selection, marketing &advertising, tracking costs & revenues, negotiation & pricing, business model canvas and business plan, pitching etc. At the end of the program, all the business plans and business model canvas will be eligible to compete for start-up money for their business.

- **Life skills**: To have an all round entrepreneur, the youths will be subjected to a robust life skills program touching on all aspects of life and employability skills that will enable them be flexible enough to meet all the challenges in all sectors of economy.

- **Cottage industry acumen**: All entrepreneurs will be mentored in cottage industry manufacturing especially in soap manufacture, lotions; yoghurt etc so that they are able to start up their own home based manufacturing industries.

- **Boot camps and pitching**: The practicum of the entire program will culminate with focus groups and real doing at various boot camps as the youths are allowed to practice what they learned in the camp and as they defend their ideas, business model canvas and business plans.

PROGRAM OUTCOMES/OBJECTIVES

The program is ahead of the curve by providing incubation and funding to low income, at risk, vulnerable and underserved youths.

The following outcomes are to be achieved;

1. Increase the number of youths with entrepreneurship acumen in Kakamega county

2. Increase the number of at risk youths with Life skills

3. To provoke the youths to have innovative minds in starting their own home based industries

4. To reduce crime rates in Kakamega county and its environs

5. To further the dream of the national Government in ensuring that the country is fully industrialized in the year 2030.

6. To accept, mentor and nurture those rejected by the education system on the context of bad grades and therefore challenging the notion that just because of the bad grades they cannot make it in life.

7. To incubate and nurture young businesses that will enhance posterity and sustainability.

8. To bring more awareness of alternatives for self reliance available to their children rather than sticking to formal employment which is absent.

9. To change their attitudes towards a child who did not meet the pass mark and challenge them to see beyond the school grades.

10. To change their notion that those who afford good grades are smart than those who did not attain good grades.

11. To bring to their awareness that the future of Africa belongs to innovativeness, creativity and entrepreneurship and not on mere grades.

BUDGET

Unit Item	Units	Amount (USD)
Mentorship-incubation facilitation	**200**	**2000**
Incubation materials and handbooks	**200**	**4000**
Logistics		**2000**
Seed capital	**200**	**20000**
Miscellaneous		**2000**
Total		**30000**

.**MONITORING AND EVALUATION INDICATORS**

1. Number of youths enrolled for the program

2. Number of youths who will complete the program

3. Number of successful business plans and business model canvas at end of program

4. Number of attendance as per the attendance register

5. Change of attitude by the trainees

6. Reduction of crime rates in the region

7. Number of business startups that will be initiated

8. Number of successful business startups