

# FACTSHEET

Junior Achievement Uganda (JA) is a non-profit organization established in 2008 in Uganda as a member nation of Junior Achievement Worldwide.

JA prepares young people for the 21st century global economy through experiential, hands-on learning programs focused on building financial literacy, work readiness and entrepreneurial skills.

We partner with the government, corporations and volunteers to co-create the next generation of resilient entrepreneurs and passionate workers.

JA Uganda is registered locally with the NGO Board under registration number S5914/8533.



**Junior Achievement is inspiring and preparing young people to succeed in a global economy**

## PROGRAM REACH



**160,072**

JA Uganda has worked in over 375 secondary and vocational schools in 17 operating regions

Students and Out of School youth impacted by JA programs.

**1,563**

Teachers trained in experiential (learning by doing ) methodology.

Volunteerism is a key component of JA's approach. Experienced professionals go into classrooms to share real experiences with young people which helps them better understand life in the workplace and how to be successful in it.

Students are trained to put their classroom learning into practice. This results in an increase in creativity, innovation and networking among students, teachers and schools.



JA programs empower young people to achieve financial independence by teaching them how to own and manage their own businesses, be prepared for the world of work and become financially literate. By embracing entrepreneurship, young people will be oriented to become not just job seekers but also job creators.

JA Uganda aspires to reach to all secondary and vocational schools across Uganda.



The JA's hands-on training models are in line with the current national strategy, under the auspices of the Ministry of Education, to provide soft skills for Uganda's youth. The experiential trainings delivered under JA programs help young people secure better lives for themselves, their families, and their communities. JA Uganda is therefore seeking support and partnerships from donors and stakeholders to foster the implementation of these training models.

"I LEARNED THAT BUSINESSES SUCCEED BY BEING CONNECTED TO NEW MARKETS. IT IS IMPORTANT TO DO MARKET RESEARCH TO DETERMINE MARKETING STRATEGY. I LEARNED THAT MARKETING INFORMS PRODUCT DESIGN AND THE PRODUCTION PROCESS SHOULD BE A CONTINUOUS EXPERIENCE. TURNING WASTE TO WEALTH, CARING FOR THE VULNERABLE AND THINKING BEYOND ONE'S COMMUNITY ARE THE GREATEST LESSONS I'VE LEARNED FROM JUNIOR ACHIEVEMENT."

*Fred Waluuya, JA Uganda Alumnus*



A Member of JA Worldwide

#### Contact Us:

2nd Floor Uganda Health Marketing Group Building  
Plot 20, 21, 27-28 Martyrs Crescent PO Box 133, Kampala  
Tel; +256 414340352, +256 785395354  
info@jauganda.org www.jauganda.org