WHO WE ARE

SHOES THAT FIT WINSTON-SALEM CHAPTER

We provide volunteers, businesses, colleges, community organizations and other groups of caring people with schools in our community that have students who need new shoes.

The school identifies the children in need and measures them with materials we provide.

Shoes and socks are purchased by the organization/volunteers and delivered to the school.

Since 2018, our official partner, Shoes That Fit, has helped 131,000 children across the country and is active in 48 states.

OUR VISION



We vision at-risk youth and families building resiliency through teamwork, critical thinking, and self-confidence to achieve self-sufficiency.

Our vision for Shoes That Fit is that, one day every child in Winston-Salem who needs new shoes gets new shoes, allowing all children the opportunity to reach their highest potential.

YAMM Youth Achieving Moral Maturity PO Box 12345, Winston-Salem, NC 27117 (336) 705-6322 www.kammskids.com

YAMM Shoes That Fit



Tacking one of the most visible signs of poverty in America by giving children in need new athletic shoes to attend school with dignity and joy, prepared to learn, play and thrive.







HOW YOU CAN HELP IN OUR MISSION

Imagine you're a child and you're forced to go to school in shoes that are too old or too tight, or you have to wear your grandmother's shoes because of circumstances outside of your control.

That's a reality for the nearly 1 in 5 children living in poverty in the United States, because shoes are a luxury that many families just can't afford. For a child, that means going to school in pain, and with shame and embarrassment.

YOU can help change the lives of these children TODAY.

YOU can help us reach our goal of doubling the number of children we reach each year by making a difference today.

Looking to make a difference in a community? Look no further! Change the life of a child in need today—all with the simple gift of a new pair of shoes.

Contact us to get started or for more details!

FACTS

Shoes are more than just shoes.



- •1 IN 5 children in the U.S. about 21% of all children live in poverty.
- •31 Million 43% of all children in the U.S. live in low-income families.
- Most Americans don't think about the need for shoes. But when families have to choose between rent, food, medical care and shoes, **shoes often come last.**
- Without proper shoes, children are more likely to be chronically absent from school, or when they are there, to not participate fully in activities. According to the Robert Wood Johnson Foundation, students who are chronically absent are up to seven times more likely to drop out of high

OUR WORKS

- We measure each child's feet and give them a brand new pair of sneakers. We never distribute used shoes.
- We focus our efforts on children in the Winston-Salem, NC area with **contributions going directly to kids.**
- We are not funded by the government, therefore, we rely upon an impressive network of volunteers, and on generous individual, corporate and foundation donors.

Teachers who work with the children we help report significant increases in:

- Self-Esteem [85%]
- Social Interaction [70%]
- Participation in physical activity [68%]