

HEARTS OF



EMPOWERMENT

Hearts of Empowerment

INFORMATIONAL
BOOKLET

01

**"Storytelling is the
most powerful
way to put ideas
into the world"
- Robert Mckee**

Our Story:

In 2013 our founder and CEO, Correy Faciane, attended a volunteering event at Eddie's Club; a non-profit recreational center designed to provide events and activities for the disabled community. While Correy was volunteering, he was taken back by the condition of the center. The facility had flat basketballs, old gaming systems, toys with broken or missing pieces, etc. Correy decided to discuss with the owner of Eddie's Club about his concerns. He discovered that Eddie's Club was in dire need of funding and could not afford to update the center's resources. It was this moment that sparked an idea; that would lead to the creation of Hearts Of Empowerment. Unfortunately, before we could get our organization off the ground, Eddie's Club had to close its doors. While we were disheartened to hear about this; it only inspired us to further pursue our mission and ensure situations like these never happen.

Our Vision



Our Mission

Our vision is to ensure no organization closes their doors due to lack of funding or awareness.

Our mission is to create strategic events that promote fundraising and awareness; giving the charities the power to fight on.

02

**"The best way to
predict the future
is to create it"
- Anonymous**

What we do:

To put it simply, we are a non-profit for non-profits. Our Organization is dedicated to assisting other non-profits achieve their goals.

We achieve this in three distinct ways:

1. We take contributions given to our organization to create strategic fundraising events. We then take the proceeds of these events and donate it to another non-profit organization. We will provide this service wherever needed, however our main focus is to bring awareness and funding to struggling organizations.
2. We also organize events that create systemic change. These events are not meant to generate funds, but rather, help improve the lives of the people or communities involved.
3. An organization's strategic approach and business model can lack structure which may serve as a catalyst to more problems. We provide strategic consultation and take action to generate more interest around an organization's cause.

**501 (C) (3)
CERTIFIED**

**We are
committed to
transparency.**

**WE WILL POST
ANNUAL
REPORTS ON
OUR WEBSITE.**

**AS WELL AS
FINANCIAL
STATEMENTS.**

Our Values

INTEGRITY

Our organization demands the highest level of character from our team and our partners. You have placed your trust in us; we intend to keep it.

HONESTY

We are committed to complete transparency regarding our capital allocation and management of funds.

CONSISTENCY

No matter the circumstances, our organization is dedicated to serve the disenfranchised and underprivileged.



The Vetting Process

Before we decide to help another non-profit organization; we make sure to vet them properly on moral and ethical grounds. We want to make sure that these organizations are truly here to help people and further their cause. Whether it's for fundraising, business consulting, or awareness building; we want to ensure our contributors that their donations will always be put in the right hands.

03

**"The goal is to turn
data into information,
and information into
insight."**

- Carly Fiorina

The Numbers

1.2 Million

In the US alone (2016), there are approximately 1.2 million public charities and public foundations (NCN)

81%

This is the percentage of non-profit leaders that say access to capital is their biggest challenge (Forbes)

30%

30% of the country's non-profits have lost money over a 3 year period (Guidestar)

50%

Around 50% of non-profits are operating with less than one month's cash reserve (Guidestar)

256

There are about 256 organizations that focus on non-profit specific support (The Foundation Center)

\$1.74 Trillion

This is the total reported revenue from public charities in 2013 (NCCS)

2.39%

This is the percentage of non-profits that account for 90% of total reported revenue (NCCS)

533,306

This is the number of non-profits reporting less than \$1 million in total revenue (US) (NCCS)

Why this is important:

Data and numbers, like the ones shown before, help create a better illustration of the problem at hand.

For example, the data shows that only 2.39% of non-profits account for 90% of total revenue reported.

This indicates that there is a massive disparity between the top non-profits and the bottom non-profits. Hearts of Empowerment aims to help close this gap by uplifting these struggling organizations. Which will also indirectly lead to job creation and an increase in overall economic GDP (NCN). In addition,

according to the Foundation Center, there approximately 256 organizations that offer some type of support for non-profits specifically. With 1.2 million public charities and foundations (in the US alone), we believe that there is more than enough work to be shared.

With your help, we can give support to countless organizations and change communities all around the world.

04

"If you go out and make some good things happen, you will fill the world with hope, you will fill yourself with hope."

- Barack Obama

Ways you can help!

1. BECOME A PARTNER

Partners work directly with us to create and manage amazing events all over the world.

2. BECOME A SPONSOR

Sponsors provide funding to support our events, projects, and operational costs.

3. DONATE!

Even a Simple donation allows us to reach the furthest communities. We appreciate your help!

Visit our website at
www.heartsofempowerment.org
to learn more.



Contact Us!

Email:

contact@heartsofempowerment.org

Website:

www.heartsofempowerment.org

References

NCN – National Council of Non-profits – <https://www.councilofnonprofits.org/sites/default/files/documents/2017-Fast-Facts-About-the-Nonprofit-Sector.pdf>

The Foundation Center – http://foundationcenter.issuelab.org/resource/u-s-foundation-funding-for-nonprofit-and-philanthropic-infrastructure-2004-2015.html?_ga=2.240480907.907191927.1543465781-1494169000.1543465781

NCCS – National Center for Charitable Statistics – <https://nccs.urban.org/data-statistics/quick-facts-about-nonprofits>

npEngage – <https://npengage.com/nonprofit-news/50-fascinating-nonprofit-statistics/>

Forbes – <https://www.forbes.com/sites/forbesagencycouncil/2019/06/27/marketing-more-than-a-message-bringing-purpose-to-life-with-real-impact/#33b55998459a>

Guidestar – <https://trust.guidestar.org/half-of-us-nonprofits-on-financial-precipice-new-report-finds>

Thank you!

We look forward to working with you.

