



SevaChildren Norway's biggest economic boost in 2018 was definitely the rehabilitation of the orphanage "Ashagram" in the state of Tamil Nadu. Together with our sponsors, Norwegian and foreign single persons, companies and the collection platform "Global Giving" we collected almost US \$ 10,000 for the purpose. From the school year 2019/2020 approx. 50 residential and orphan boys can use the building.

# ANNUAL REPORT 2018

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# **1. BOARD OF DIRECTORS REPORT FOR 2018**

## **1.1 The Board of Directors in 2018 were composed of:**



**Odd Magne Reitevold**  
**President**

**From 01.01.2018 to 19.06.2018**



**Ola Grønn-Hagen**  
**Vice President**

**From 01.01.2018 to 19.06.2018**  
**President from 19.06.2018 to 31.12.2018**



**Tone Marie Ingulstad**  
**Director**

**From 01.01.2018 to 19.06.2018**



**Morten S. Henriksen**  
**Vice President**

**From 19.06.2018 to 31.12.2018**



**May-Kristin Johannessen**  
**Director**

**From 19.06.2018 to 31.12.2018**



**Lars-Eirik Johnsen**  
**Director**

**From 19.06.2018 to 31.12.2018**



**Astrid Strøm**  
**Deputy Director**

**From 01.01.2018 to 31.12.2018**



**Inger Sylvia Johannesson**  
**Deputy Director**

**From 01.01.2018 to 31.12.2018**

## **2. Our project portfolio comprises at the turn of the year 2018 the following:**

**A comprehensive sponsorship programme through the Organization:**

### **2.1 SevaChildren India:**

#### **No. Of children enrolled into our programmes:**

2.1.1	In villages in Karnataka and Tamil Nadhu	251 children
2.1.2	In slum pockets in Karnataka	38 children
2.1.3	Orphanages in Karnataka and Tamil Nadhu	34 children

#### **Various rehabilitation programmes for:**

- 2.1.4 Houses in our working areas
- 2.1.5 Schools in our working areas
- 2.1.6 Improved water supply in villages in Tamil Nadhu
- 2.1.7 New administration building for our activities in Tamil Nadhu
- 2.1.8 Upgrading of the Orphanage «Ashagram» in Tamil Nadhu

#### **Various othe activities carried out in Tamil Nadhu:**

- 2.1.9 Awarness programmes (importance of clean water – importance of schooling – personal health and hygiene – family planning – child marriage – HIV-AIDS and human trafficking – domestic violence – opportunities for work – Government support opportunities – alcohol problems)
- 2.1.10 How to deal with malnutrition and famine (emergency aid in crisis situations - own vegetable gardens - help with the start of grain mill - vitamin A distribution)
- 2.1.11 Health programs (health camps with voluntary Doctors)
- 2.1.12 How to obtain a job / income (embroidery on saris - skill course for the production of jars and vessels made of clay - highlighting female entrepreneurship in the villages - digitization (PCs etc.))
- 2.1.13 Creation of 37 self-help groups (SHG) in villages

### **3 Implementing NGO for all our activities in India is SevaChildren India with new logo as shown below:**

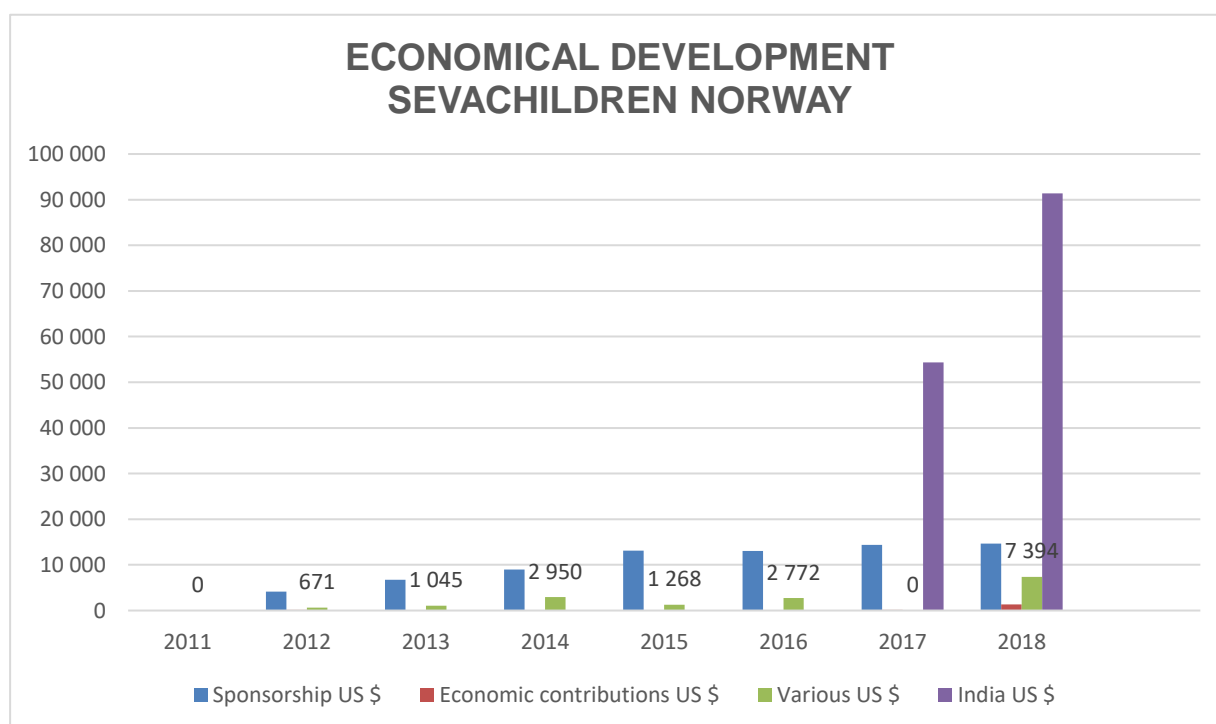


**3.1. In 2018, 4 Board Meetings were conducted and 1 Annual Meeting. 20 cases were taken up by the Board of Directors for deliberation during the year.**

**3.2. Yearly result**

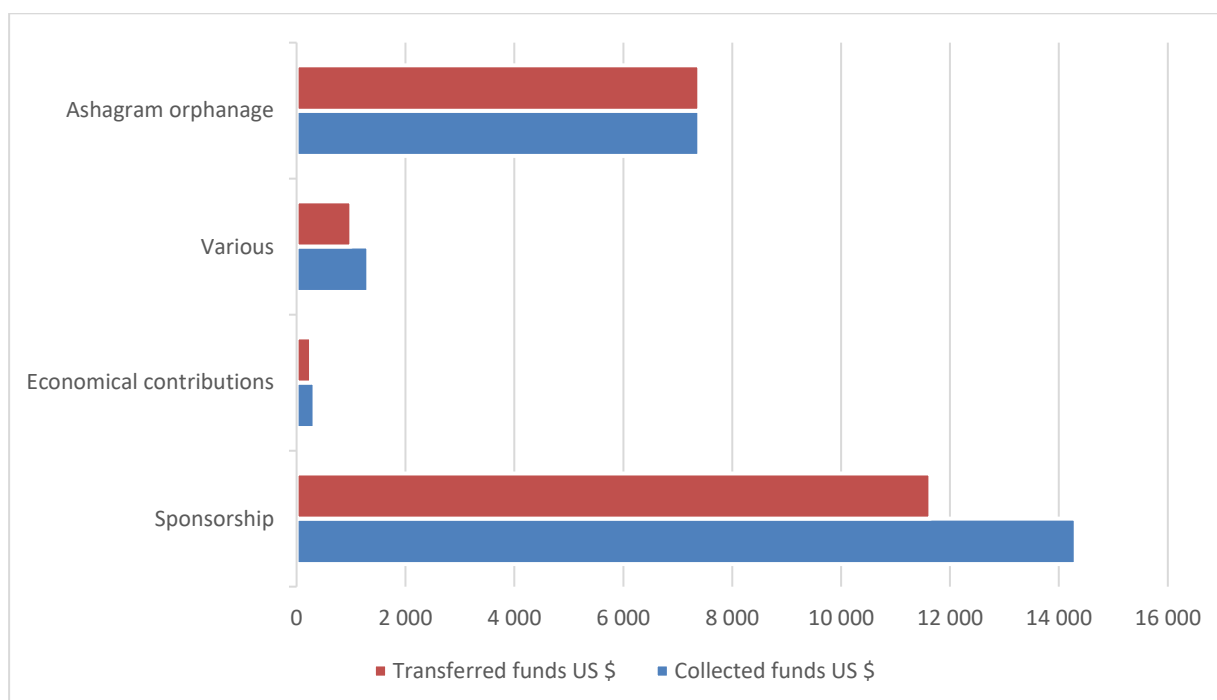
**The yearly result was a surplus of approximately US \$ 450,00 giving the Organization a positive equity.**

**3.3. Economical development SevaChildren Norway:**



**Historical overview of the economic development in SevaChildren Norway**

### 3.4. Chart of collected and transferred funds in 2018



**The chart shows an administrative percentage in 2018 of just 13.04%!**

### 3.5. Staff, health, environment and safety

As of 31.12. we had no FTEs. All work is done free of charge by both the board members / deputy members and the CEO. In this connection, both the working environment and sickness absence are considered satisfactory.

### 3.6. Environmental

The operation both in Norway and India has a marginal impact on the external environment. Together with our own office and our Indian partners, we have a strong focus on sustainability in our development work. The theme is also central to all projects.

### 3.7. Equality

Due to lack of employment, the staff today consists of 1 man and 1 woman on a voluntary basis.

### 3.8. Future view

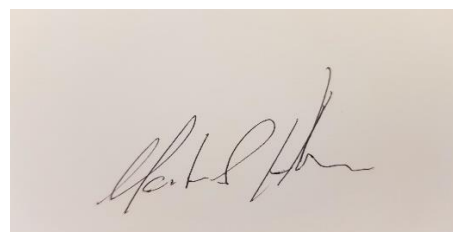
In the annual accounts, the assumption of continued operations are assumed. In the opinion of the Board, there are no matters that should indicate otherwise. The Board has initiated several concrete activities to improve the level of activity through the recruitment of sponsors, donation of contributions from persons / companies and about financial support from various institutions.

Oslo, March 7th 2019



**Ola Grønn-Hagen**

**President**



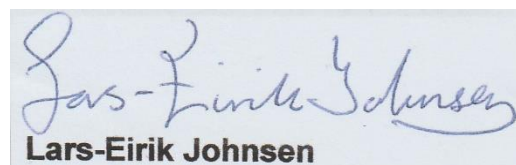
**Morten S. Henriksen**

**Vice President**



**May-Kristin Johannessen**

**Director**



**Lars-Eirik Johnsen**

**Director**

## Considerations as seen from a voluntary organization's side!

The following questions will normally be important for most directorships!

1. Can the directorship be in conflict of interest with other commitments?
2. What can I contribute?
3. Am I competent enough (marketwise, technological, legally, etc.) to really contribute to the organization's development? It is important here to remind you that the board will contribute to the organization's development and value creation as well as overseeing the organization and its administration.
4. Which challenges does the organization face? An organization will always face a potential- and threatening image. This presents challenges to the board, which it will be important to be aware of when assessing a board appointment. Challenges of financial nature you can get a picture of by looking at recent years' accounts for the organization. Other challenges should be addressed by asking the organization directly.
  - a. Do I have enough knowledge about the industry?
  - b. Do I have enough time? Board appointments require time and commitment. Good board members carry their board duties daily by paying attention to issues that can provide opportunities or threats to the organization.
  - c. What do I get in return in order to take up the directorship? Normally, a board appointment should give back a combination of financial compensation, learning / competence development and enjoyment of contributing to value creation.
  - d. Am I willing to assume the responsibility that comes with the current board appointment? According to the Companies Act (or similar laws for other types of businesses), the responsibility assumed by board appointments is a personal responsibility. Therefore, one should carefully consider what kind of risk exposure (financial, market, legal, technological, etc.) the organization is facing and to what extent this is considered demanding.
  - e. Has the organization purchased board liability insurance for the board? Alternatively, you should consider purchasing board insurance liability for yourself.
  - f. How is the relationship with the founders? The relationship between the organisation's board and owners is important for successful board work and good value creation
  - g. Who are the other board members? An important prerequisite for a board to be value-creating is that there are good relations between the board members and that it can be seen like working good together. Hence, you should form an opinion about the relationships within the board and that it will be satisfactory and provide a fruitful work.
  - h. The role distribution between the administration and the board? A prerequisite for the board to be able to contribute to value creation is that there are clarified roles between the board and the day-to-day management of the relevant organization.
  - i. Has there been a review of the board during the past year? It is recommended that the steering candidate asks whether a board evaluation has been carried out relatively recently, and possibly how the results of this has been.
  - j. Auditors Remarks? In order to clarify whether the business is conducted in a proper manner, it may be helpful for the candidate to ask whether there have been any auditor notes in the last annual report.

## **4. ABOUT SEVACHILDREN NORWAY**



**The Organization changed its logo in 2018!**

### **Vision**

**Provide safe, good and professionally enriching environments for children in India**

### **Aim**

**Our aim is to improve living conditions for children in India. We do this through:**

- **Sponsorship programmes**
- **Follow the UN convention of child rights in our work**

**SevaChildren Norway is cooperating with NGO's throughout the world. This makes us both flexible, International and credible towards donors in many countries and continents - Europe, America and Australia.**



- 4.1.** SevaChildren India is a non-sectarian, non-religious, non-communal Organization started in 2011 to fight Child Poverty in India. It consists of two independent affiliates, viz. SevaChildren/SevaChildren Norway and SevaChildren India. SevaChildren India, with its headquarter in Bangalore, functions as an implementing partner for SevaChildren. It does this by implementing its various programmes through a local, Indian NGO.



**SevaChildren India's headquarter in Bangalore**

- 4.2. Our local Indian NGO - **MASARD ( MASS BASED ASSOCIATION FOR SOCIAL SERVICE AND RURAL DEVELOPMENT)** is working according to an integrated development method and with a focus on the child.

### **Implementing partner for our programs**



**WELCOME TO "MASS BASED ASSOCIATION FOR SOCIAL SERVICE AND RURAL DEVELOPMENT" (MASARD)**

Read also more about us here: [MASARD](#)

**We have the following address: Ashanilaya Campus, Behind NGV Club, 20 "G" Cross, Egipura, Bangalore-560047, Karnataka, India.**

We are located in the city of [Bangalore](#), the capitol of the State of Karnataka, one of the southern most states in India. South India is known for its good and hot climate, but Bangalore has lush green river valleys and a large coastline with many beautiful beaches. Although Karnataka is located at about 3,000 feet above sea level, Bangalore has a pleasant climate all year round.

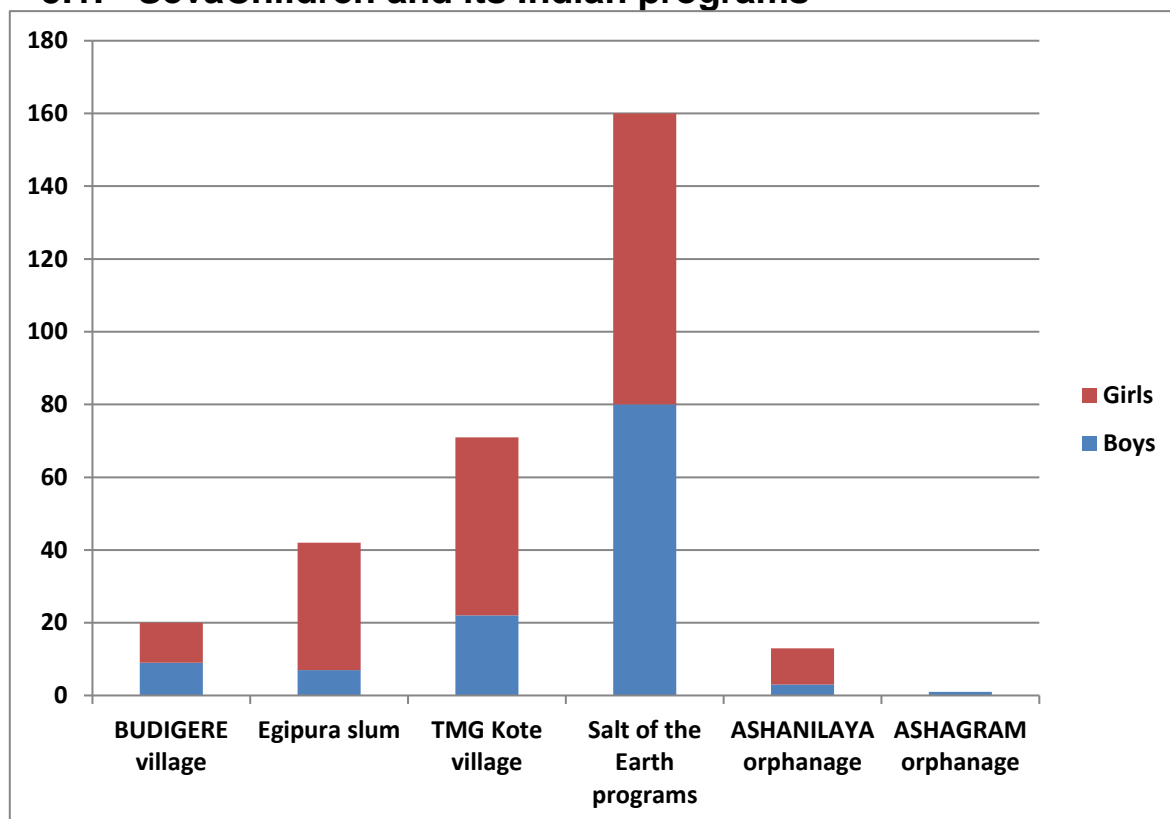
**MASARD** is a voluntary grass root organization located in Bangalore. The NGO is headed by a group of well educated social workers as well as other well qualified people with a particular interest in social work. Since 1983 we have contributed to a positive development for the most vulnerable groups in society in our working areas. We are mainly focusing on women and children in slum areas in cities and in villages in the states of Karnataka, Tamil Nadhu, Maharashtra, Andra Pradesh and Goa. MASARD is duly and legally registered with the Government of India, and local donors will be granted tax deduction for their contributions to the organization. We have also a permanent allowance to receive foreign contributions (FCRA).



**MASARD's headquarter in Bangalore**

## 5. About sponsored children

### 5.1. SevaChildren and its Indian programs



At the end of 2018 our programs consisted of: 307 sponsored children: 76 % girls and 24 % boys!



Children in our working areas are different – sex, religion etc.

## 6. PROGRAM WORK

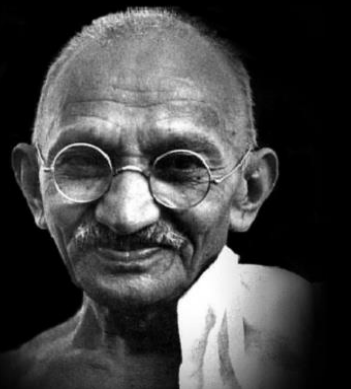


*SevaChildren India is working according to the following principles:*

- Takes into consideration gender - and especially promotes girls' participation - because development projects have different effect on men and women.
- Have children - and especially girls - and their rights and needs in the center.
- Builds capacity among those we work with and with our local partners.
- Promotes participation - especially among girls - and involves the target groups from the project planning until it ends.
- Thinks sustainability. Economic, social, political and environmental issues should be seen in the context of development strategies - and the projects should be planned with a view to "a life after SevaChildren India".
- We will strengthen people's own visions, confidence and powers and increase their ability to make changes themselves.
- Promote openness and transparency.

" Live as if you were  
to die tomorrow.  
Learn as if you were  
to live forever. "

— Mahatma Gandhi





## **GENERAL ABOUT SPONSORSHIP!**

### **Do you want to sponsor a child?**

For many, it feels right to be able to have direct contact with one or more children, preferably a family. A support scheme through sponsorship is then a good opportunity.

SevaChildren Norway will help you find children and families in need of support through our various schemes.

**So what is sponsorship about?**

For a fixed monthly sum, you can make sure that someone gets schooling, health control, proper nutrition and that both the family and the community participates in the program. The monthly sum is US \$ 35/EUR 25 per month, but you can of course contribute a larger amount if you wish.

If you want to become a sponsor through SevaChildren Norway, you not only support the child but the whole family and the child's local community as well.



Sponsorship contains many aspects in our work

## **6.1 THE SPONSORSHIP PROGRAM**

Through the sponsorship program, we want to help children have their rights fulfilled, so that they can use their resources for the best for themselves and their local community. In the sponsorship program, the children are in the center. In order to create safer upbringing conditions and help the environment take care of their children, we also focus on the family and the local community.

Hence, the program has a much larger target group than just the sponsored children. Due to the traditions, poverty, insecurity and poor quality of many schools, fewer Indian girls have the opportunity to complete their schooling. Therefore, we try to strive a ratio of about 80 percent girls and 20 percent boys among the sponsored children participating in our programs.

To get the most out of the educational support, we consider it important to combine this support with family development, e.g. health and nutrition. In addition, capacity development of local communities is also an integral part of our sponsorship program. As the children in our

sponsorship programs grow older, higher education in a number of forms will be made available to young people who wish to study further. The philosophy here is to make the students better aware of working life through suitable jobs compared to the education they have.

**«Even if you get a picture of a particular child, the money you give will contribute to help all the children and their families who are enrolled into our programs. We cannot give bread to one child or family while one of the others are watching and not having food. In short, the money is a help to all the children, their siblings, families and the local area where we work».**



**Children and play goes very well together!**



**From an annual excursion with children from our working areas**



**Birthday celebrations are for all the children enrolled into our programs!**

## 6.2 Our support to education through the sponsorship program



### SCHOOL AND EDUCATION

#### UN sustainability goal!

"Ensuring inclusive, fair and good education and promoting lifelong learning opportunities for all"

A good education is the basis for improving people's lives. Girls and boys should have equal access to quality education, and it should be free.

There has been a huge increase in the proportion of children in the world who attend school. Progress is particularly great when it comes to girls and women. There has also been a formidable improvement in basic reading and writing skills. Yet there are still too many who cannot read and write.

If you want to become a sponsor through SevaChildren Norway, you will not only support the child but the whole family and the child's local community.



Supports the cost of school uniform, school material, school transportation and school fees.

Supports the cost of improvement of existing and new schools.

Supports the cost of additional education to children and youth's which are school drop outs.

Vocational training.

Birthday- and other celebrations according to needs.

Yearly excursions for children in our working areas.

Postgraduate and training course for school teachers.

Study classes, classes for exam preparation and parent meetings

Creative seminars, courses for individual development and various hobby courses

Small libraries with books, newspapers, CDs etc.



Like this we are sitting when studying at our school!



## HEALTH AND HIV/AIDS

### UN sustainability goal!

"Ensuring good health and promoting quality of life for everyone, regardless of age"

Being able to live healthy lives is a prerequisite for achieving sustainable development. Considerable progress has been made in increasing life expectancy and reducing maternal and child mortality in the world.

However, for this sustainability goal to be achieved, a massive effort is required over the next 15 years. A number of serious diseases must be eradicated and other major health challenges must be addressed.

If you want to become a sponsor through SevaChildren Norway, you will not only support the child but the whole family and the child's local community.



## 6.3 Our support to health and HIV/AIDS through the sponsorship program

Regular health checks for children and families in our working areas.

Support in case of acute diseases.

Follow-up of serious diseases for further treatment.

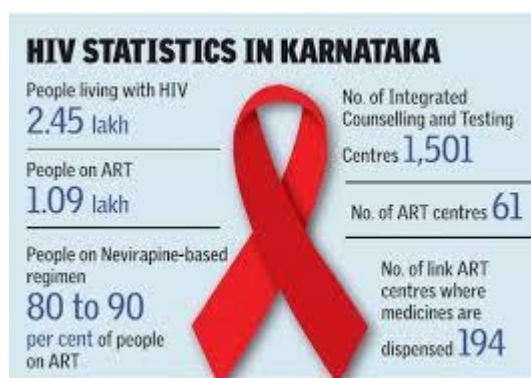
Health awareness programs.

Advisory services.

Distribution of vitamin A micronutrients through our various programs.



SevaChildren Norway often arranges free health check ups for people from all our working areas



HIV\_AIDS figures from the state of Karnataka



## NUTRITION IN INDIA

### UN sustainability goal

"Eradicate hunger, achieve food security and improve nutrition, and promote sustainable agriculture"

Although the number of people living in chronic hunger is still very high, the share has dropped from 23.3 percent in 1990-92 to 12.9 percent in 2014-2016. 821 million people are affected by hunger, while nearly 2 billion experience lack of food security during periods.

It's time to re-think the way we grow, benefit and use our food. If we do it properly, agriculture, forestry and fish can provide nutritious food to everyone, while being an important source of income for many.

If you want to become a sponsor through SevaChildren Norway, you will not only support the child but the whole family and the child's local community.



## 6.4 Our support to nutrition through the sponsorship program

Daily delivery of additional food for children and families in need.

With the help of nutrition experts, we have developed special food packages that contain all the necessary nutrients required for a child's special development.

Enlightenment campaigns that focus on healthy eating habits for both adults and children.

Nutrition for malnourished children and adults (pregnant and elderly people).

In special cases, such as death and accidents in the family, droughts or other accidents, we provide food packages and food rations to the affected families.



Hunger is expensive for many poor countries



Extreme drought

How will the food situation be in the future?



### **FAMILY DEVELOPMENT THROUGH THE SPONSORSHIP PROGRAM**

Family work is an integral part of our sponsorship program.

Our philosophy is that we cannot work effectively with the children without our involvement with the whole family. Through the children we reach the whole family and through the family we reach the entire local community. Children do not live in isolation but are an integral part of the family, which in turn is part of the local community. Therefore, development work involving children cannot be done without the work also encompassing the family to which the child belongs and the society in which the family lives.



It is living conditions like this we are trying to do something about

If you want to become a sponsor through SevaChildren Norway, you will not only support the child but the whole family and the child's local community.



## **6.5 Our support to family development through the sponsorship program**

Minor repair of houses.

Support in special cases for families in crisis:

- Food.
- Health services.

Home visits to families.

Family counseling.

Parents meetings.

Skills training and securing workplaces for parents and siblings.

In most cases, we also help families with:

Creating sustainable jobs:

- Breeding of goats.
- Breeding of cows.
- Establishment of small trading companies
- Support for purchase of agricultural materials.



Goat farming provides good opportunities for families



## 7 SEVACHILDREN NORWAY's OTHER PROJECT PORTFOLIO

Various rehabilitation programs for:

### 7.1 Houses in our working areas



### 7.2 Schools in our working areas



### 7.3 Improved water supplies to villages in the state of Tamil Nadu



- 7.4 Building of a new administration building for all our activities in the state of Tamil Nadhu.



- 7.5 Completion of the Orphanage «Ashagram» in the state of Tamil Nadhu



**In connection with the work in the state of Tamil Nadhu, MASARD also runs the orphanage "ASHAGRAM". This orphanage currently houses 20 boys aged 5 - 17 years.**

**"ASHAGRAM" - organized as a sustainable village for children.**

**"[Ashagram](#)"** is located in a small village near **[Hosur](#)** in the state of Tamilnadu, about 60km from the big city of Bangalore in southern India. It is a typical village with lots of green, open spaces and a little polluted environment (in stark contrast to India's big cities). The location of "Ashagram" is by a small, beautiful lake with various birds and animals, an oasis of peace and a fine break from everyday hustle and bustle and city life.

## Various other programs implemented in rural areas of Tamil Nadu:

- 7.6 Awareness programs (importance of clean water – necessity of education – personal health and hygiene – family planning – child marriage – HIV-AIDS and human trafficking – domestic violence – possibilities for work – support initiatives from the Government – problems about alcohol)



Importance of clean water



Education discussed with mothers



Health and hygiene are important



Family planning has to start early



The fight towards child marriage



The fight towards HIV-AIDS



India has the most number of slaves in the world, among them an increasing number of women and girls being sold into marriage where they must work as slaves.



Domestic violence in India -



Recessive Indian economy



India is undergoing a "shit revolution". India has set itself the goal of no Indians will need to do away in the open within 2019. The project has enormous consequences for hygiene and sanitation in its populous country.



Active participation in a seminar againsts alcoholism

## 7.7 How to tackle malnutrition and famine (emergency help in crisis situation – own vegetable gardens – assistance in establishing grain mills – vitamin A-distribution)



Why is not «rich» India able to fight chronic malnutrition?



India ranking at Global Hunger Index



Emergency relief assistance to flood

Victims in Asia



Kitchen garden and Poultry production

is very successful so far



Stones which gives bread



Vitamin A distribution

## 7.8 Health programs (voluntary health work including volunteer doctors)



Health check-ups for children and adults in our working areas

## 7.9 How to get a job/income (embroidery on saris - skill course for the production of jars and vessels made of clay - highlighting female entrepreneurship in the villages - digitization (PCs etc.))

#### 7.10 Creation of 37 self-help groups (SHG) in the villages



### 8 Like this you meet our web pages where you can read more about our activities in India

#### 8.1 Web page

During the year, the Board of Directors of SevaChildren Norway decided to develop new webpages, both for better self-control and from an economic point of view. With its own IT expertise within the Board of Directors, new webpages were developed for SevaChildren and SevaChildren Norway (SevaChildren India will be implemented during 2019). The webpages are now placed on servers with the end address ".no".

For registered sponsors and donors, we have chosen to retain parts of our old websites in order to still be able to use our service here.

Registration as a sponsor takes place today electronically, and we can therefore find the same children who are registered for sponsorship both on the site of SevaChildren, SevaChildren Norway and SevaChildren India.


However, each child is allocated ONLY 1 sponsor and the work is managed from Norway.

## Norwegian

SevaChildren - Bekjemper fattigdom blant barn i India - Mozilla Firefox

SevaChildren - Bekjemper fattigdom blant barn i India

Vårt arbeid Om oss Kontakt Bli fadder Gi en gave Verving Logg inn



Gi en gave

Vårt formål er å bedre levekår for barn i India.

Gjør en forskjell!

SevaChildren - Bekjemper fattigdom blant barn i India - Mozilla Firefox

Vårt arbeid Om oss Kontakt Bli fadder Gi en gave Verving Logg inn

**Vårt arbeid**

SevaChildren er en humanitær organisasjon med hovedkontor i Oslo. Vårt verdigrunnlag bygger på like rettigheter for alle

[Les mer](#)

**Våre prosjekter**

Les mer om våre fem hovedkomponentene i vårt omfattende fjernadopsjonsprogram

[Les mer](#)

**Våre samarbeidspartnere**

SevaChildren India er en ikke-sekterisk, ikke-religiøs, ikke-felles organisasjon som startet i 2011 for å bekjempe fattigdom blant barn i India

[Les mer](#)

**Bli fadder**

SevaChildren ble startet som et svar på en av India's moderne tragedier hvor anslagsvis 80 millioner hjemløse og fattige barn bor

**Spørsmål og svar**

Har du spørsmål til oss? Du finner mange svar her

[Les mer](#)

**Nyheter**

Våre siste nyheter og status på våre utviklingsprosjekter og fjernadopsjonsprogrammene

[Les mer](#)

## English

SevaChildren - Bekjemper fattigdom blant barn i India - Mozilla Firefox


SevaChildren - Bekjemper fattigdom blant barn i India - Mozilla Firefox

https://www.sevachildren.no/en/

Search


Our Work About us Contact Sponsorship Give a gift Recruitment Log in

**SevaChildren**  
Bekjemper fattigdom blant barn i India



Sponsorship


Our Work About us Contact Sponsorship Give a gift Recruitment Log in



**Our Work**

SevaChildren is a humanitarian organization headquartered in Oslo. Our value base is based on equal rights for all


[Read more](#)



**Our projects**

Read more about our five main components in our extensive remote deployment program


[Read more](#)



**Our partners**


SevaChildren India is a non-sectarian, non-religious, non-joint organization that started in 2011 to fight poverty among children in India

[Read more](#)



**Sponsorship**


SevaChildren was started as an answer to one of India's modern tragedies, where an estimated 80 million homeless and poor children live



**FAQ**

Do you have any questions about us? You will find many answers here

[Read more](#)

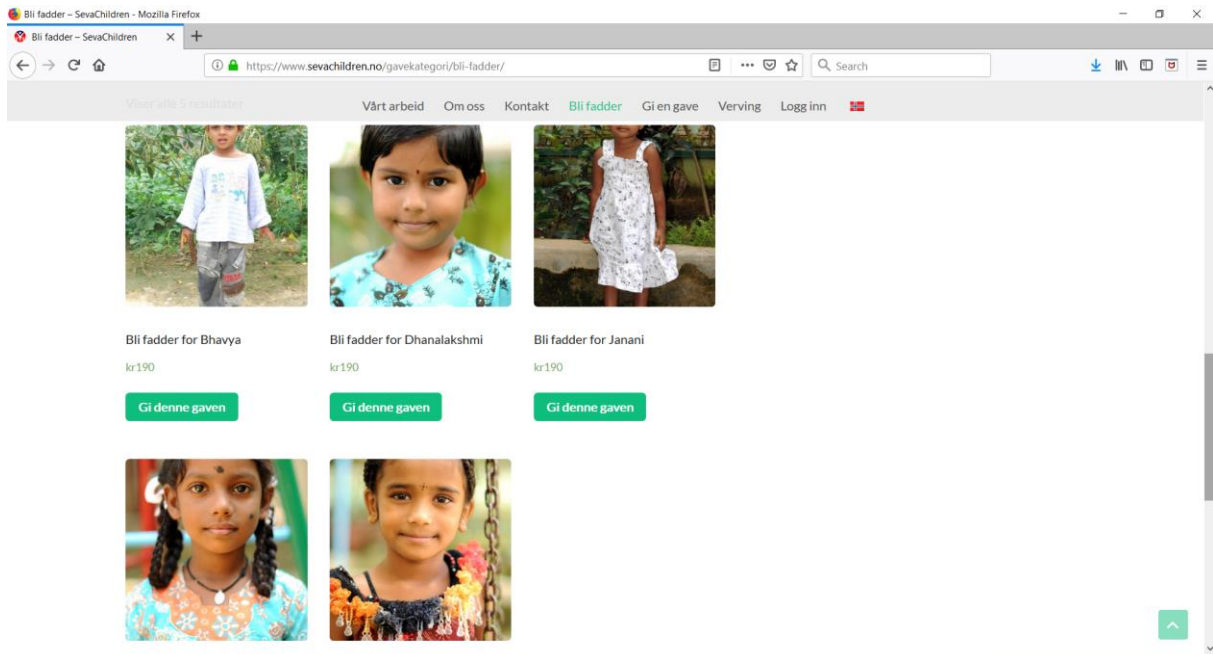


**News**

Our latest news and status on our development projects and remote application programs

[Read more](#)

**This is how you meet the picture on our new Norwegian and English webpages if you want to sponsor a child!**



In addition, personal pages have been developed for each sponsor so that all updated information like follow-up reports and pictures also takes place electronically. On these "personal pages" for all the sponsors, a short film is now also published every six months - a film we are trying to relate to our work in India.

**This is how you meet the picture on our webpage when you want to log in to your "personal page"!**



## **9. Social media**

SevaChildren has integrated facebook on their new webpages. Social media is an important arena for marketing and information sharing, which SevaChildren wants to focus on.