

IMPACT REPORT 2020

20 YEARS OF SUPPORT FOR COMMUNITY & SMALL ENTERPRISE DEVELOPMENT

From our start in 2000, donors like you have provided more than **\$1.3 million** to support the sustainable development programs of our partners:



Community solarization projects

of the Barefoot College in South and South East Asia, Africa and Latin America. The College has trained more than **750 rural women** from more than **1,300 rural communities** in **96 countries** to become Barefoot solar engineers who have solar-electrified their own communities.



Community rainwater harvesting projects of the Barefoot College to provide clean drinking water in rural India. The College has supported the construction of more than 1,600 rainwater harvesting systems collecting more than 1 billion liters of clean drinking water benefiting more than 2 million people.



Girls' education programs in rural India operated by the Barefoot College, the FabIndia School and Foundation for Rural Recovery and Development (FORRAD) serving more than 7,500 children each year in rural India, and by Redmi Aq'ab'al supporting education and mentoring for adolescent Mayan girls in rural Guatemala.



Seed funding for an indigenous women weavers' association in northeast India creating employment for **25 women**. **Business mentoring** for social entrepreneur building an online agricultural platform serving more than **200,000 small-hold farmers** in rural India.



Business development and support for more than 25 social enterprises in rural India, Mexico, Cambodia and Guatemala creating rural livelihoods for more than 3,000 rural artisans and farmers.



Sponsorship for representation and participation at more than 25 US trade shows and fairs, enabling artisan marketing and sales representatives to meet and work directly with international buyers.



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Through our **Sprout Enterprise**® initiative, we have generated **over \$633,000** in cumulative international sales for more than 20 artisan enterprises augmenting their domestic business with sales to international buyers of more than 13,000 handcrafted products - including 1,867 decorative pillows, 1,278 block print quilts, 1,564 block print and handwoven duvet sets and bedspreads, 1,630 pieces of handblown glass and 1,028 handwoven shawls



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This year, to promote our artisan and design partners, we've sent or sponsored:

generating 5,444 clicks

Social media posts via Instagram, Facebook, **Twitter and Pinterest**

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and design studios

Sprout Enterprise®, an initiative of Friends of Tllonia, Inc. | 134 Lincoln Place No 2, Brooklyn, NY 11217.