



! ENABLING →
LEADERSHIP
~



JUST
FOR
KICKS

**END OF YEAR REPORT
2020-21**

DHARWAD



TEAM SPOTLIGHT



INTRODUCTION

The last leg of our program year 2020-21 was full of challenges and excitement. For the first time together, our coaches and students presented the Just For Kicks Virtual Showcase. The year 2020-21 has been unique and challenging for children worldwide, and it was no different for our children at Enabling Leadership. The students and coaches showed grit, resilience and collaboration during the most challenging year from all the 13 villages of Dharwad.

TEAM NAME: GOVENKOPPA GLADIATORS

TEAM CATEGORY: SUB JUNIOR GIRLS

LOCATION: GOVENKOPPA, DHARWAD



TEAM SPOTLIGHT

The girls were very creative with their performance in the virtual league. The responses from the team were very different from others. The students gathered extra information by talking with their parents and school teachers about the activities, which helped them be different. The team finished 6th in league with 306 points. The girls showed grit and resilience to continue learning football.



Mr. Venkatesh

COACH VENKATESH

HEAR FROM OUR COACH

It was not a very easy year, but they made it easy for themselves with a positive mindset. Mobile network is a big issue in the Govanakoppa village. The students found ways to communicate things to everyone. I use to call 3-4 students; these 4 students used to move around the village to circulate the information. This is how they helped each other to complete the task. It was a joyful experience at the end to coach children in the most challenging times.

PROGRAM DETAILS

SESSIONS FOR STUDENTS

STATUS: 48 out of 48 sessions completed. Each student received a football, a journal and a stationery kit for the program year 2020-21.

LIFE SKILL FOCUS - Focus was more on creative thinking, self-confidence, grit and health and hygiene. Many activities were based on these life skills, and they performed beyond the expected levels. The students' commitment was 100%, and the support between the players was great. They helped each other in all activities.

TECHNICAL SKILL FOCUS - Focus was more on dribbling in short spaces, juggling, ball control and wall passing. Students became more comfortable with the ball with time. They showed great improvement with the ball. There was no time limit for them to practice with their own football, but they just enjoyed practising and showing improvement with time.

VIRTUAL LEAGUE: Last year it was not a good performance for these students. This year there was a push from school staff as well as the coach to perform well. These students showed good improvements in the ball passing and ball dribbling drills. Most of the students were very confident in the videos while talking and performing. It was a tuff situation for them to come out and perform together, but these students took the help of technology to come together and perform for their team.



TESTIMONIALS & VIRTUAL LEAGUE

Student: "It was difficult for us, in the beginning, to get the information from our coach about challenges, but after few days, we found a few of the friends having a good mobile network. We asked our coach to call them, and we circulated the information to the rest of the other friends who don't have a mobile phone or mobile network. **Nandita Horatti**

Parents: "Network was the big issue in the online classes. Sir started coming to our village then all the students started getting activities properly. I am happy that they started working in the lockdown period. **Shashikala (Nandita's Mother)**



VIRTUAL LEAGUE SHOWCASE



AWARDS DISTRIBUTION PHOTOS

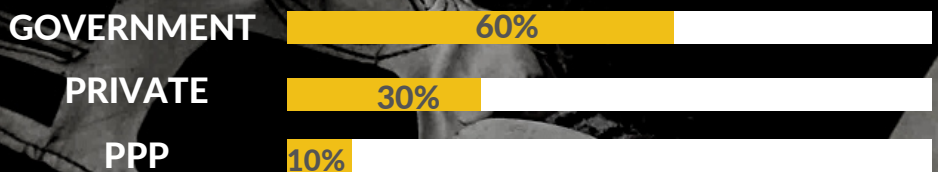


PROGRAM OUTREACH

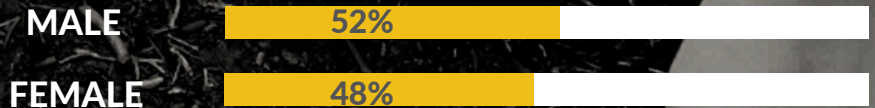
OUTREACH NUMBERS FOR THE JUST FOR KICKS PROGRAM 20-21



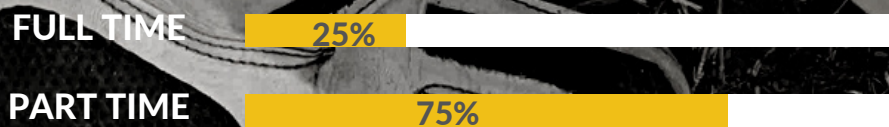
TOTAL NUMBER OF SCHOOLS : 111



TOTAL NUMBER OF STUDENTS : 3840



TOTAL NUMBER OF COACHES : 76



TOTAL NUMBER OF SITES : 8



OVERVIEW: PROGRAM

APRIL 2020 - MARCH 2021



40 million of India's population at risk of falling to the extremely poor category due to the pandemic

IMF FISCAL MONITOR, OCT 2020

PHASE I : COVID-19 SUPPORT

In 2020, the Covid-19 pandemic spread to most of our sites. It exacerbated the challenges of **unemployment, violence, substance abuse, food shortage** and **poverty**. This further aggravated the educational divide for our students with **schools shut down** and limited access to digital devices.

The **Phase I** support of the program, entailed :

- A **virtual engagement program** to provide continued learning through **activity based support**
- Ensuring **student well-being** both **mental and emotional** through regular check-ins and group discussions
- **Covid-19 support funds** raised for relief support to student families in crucial need



351 families across 6 sites were provided relief packages with basic supplies

PHASE II : VIRTUAL PROGRAM

With the crucial need to pivot and innovate, the design of the virtual program was based on

- The belief that **individual football skills** and **life-skills** can be **developed** by students **virtually** while **out of school**, with **guidance** and **mentorship** from their Coaches
- Our baseline methodology of **experiential learning** and **reflection** will be effective in a remote context as well.



*School closures kept **90% of all students out of school** reversing years of progress on education*

UN SDG REPORT 2020



KEY FOCUS AREAS

- Leadership and Life Skills
- Football Skills
- Football Knowledge
- Physical Fitness and Wellbeing

*With our students **out of school**, the need for the program became even more critical to ensure their **continued learning and growth**.*

*A robust virtual program leveraging **synchronous and asynchronous learning** was developed*

SESSION STRUCTURE

- 48 weekly sessions focused on
 - Football technical and knowledge skills
 - Life skills as per the teams' growth and progress on the EL Leadership Framework
 - Teacher Mentoring, self-driven learning & skill development
- Weekly assignments to enable at-home, individual learning. The key focus was on project-based learning.



EQUIPMENT DISTRIBUTION

Effective learning requires access to quality resources and tools. Every JFK Student received

- 1 Football
- 1 Stationary Kit
- 1 Journal
- 1 Pouch

Internet recharges, online learning resources and tools, and workbooks on a need basis were provided in addition to the above.



Students provided *digital devices* and *internet recharges* as per need through fundraisers and individual donors



● 6 WEEKS ● 3700 PLAYERS ● 8 SITES

JFK VIRTUAL LEAGUE

To continue the practice of a **platform** for students to **apply and test their skills**, the JFK League was conducted in a virtual format

| EXPERIENCE - SHOWCASE |

- **Apply** skills learned to **create/compete**
- **Demonstrate** and **practice** leadership and **life skills** as individuals and groups
- Create a **fun** and **exciting learning experience** for students

JFK VIRTUAL SHOWCASE

Site-wise virtual showcase of the unique journey of the students under the program

- Share program outputs and event experience with all stakeholders
- Closing of the program cycle
- Students in the spotlight share their experiences and work
- Recognize, appreciate, and celebrate students and coaches

RECOGNISE - APPRECIATE - CELEBRATE



6 WEEKS - MIXED GENDER TEAMS - WEEKLY CHALLENGES - INDIVIDUAL & TEAM FOCUS

Everyone needs to sit together, have conversations and take a unanimous decision. A project will be complete when everyone has an aligned mindset



- MOHIT B, STUDENT, PUNE



EVALUATION & IMPACT

APRIL 2020 - MARCH 2021

MONITORING AND EVALUATION TOOLS

Our evaluation methodology, includes the following **Monitoring and Evaluation Tools** :

FOR OUTPUT DATA

- Student Tracker
- Coach Tracker
- School Tracker
- Session Form

FOR OUTCOME DATA

- **Student Assessment Tool:** Student progress is assessed on leadership outcomes
- **Student Feedback:** To understand student well-being and get their feedback on the program

- **Case Studies:** To get an in-depth understanding of the student's background and impact of the program
- **Parent / Caregiver Interviews:** To understand program impact on student life-skills and learning outcomes at home or in the community
- **Analysis of assignment submission by students:** To gather and assess further data on their growth and learning
- **Interviews with School Points of Contact:** To understand the progress of students and satisfaction with the program



KEY SURVEY RESULTS*

91%

STUDENTS RATED THEIR EXPERIENCE OF THE VIRTUAL PROGRAM AS EXCELLENT OR GOOD

90%

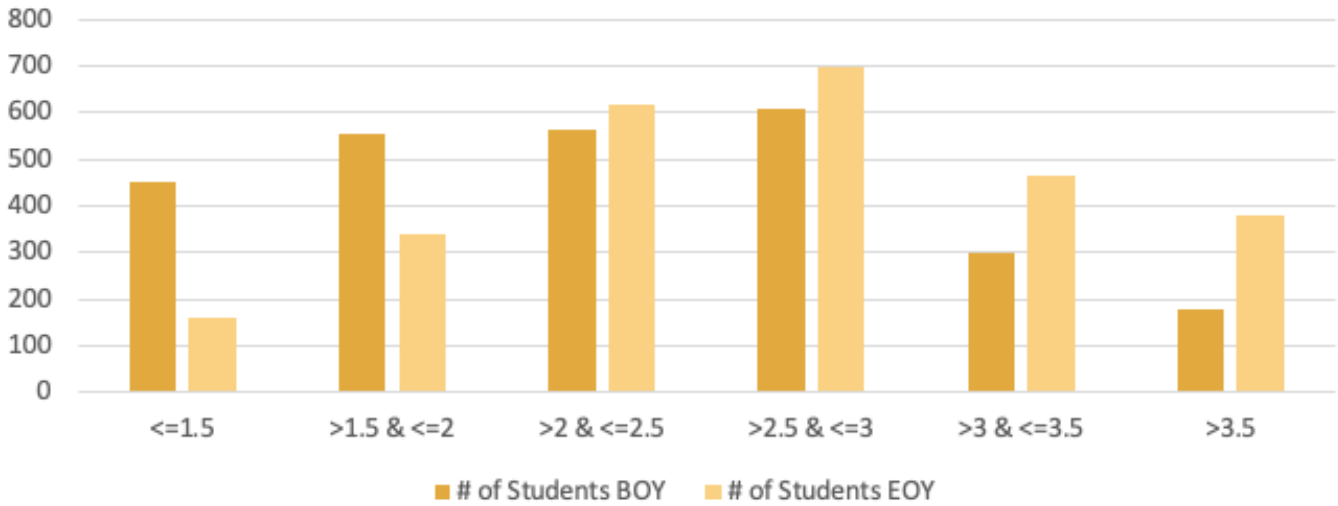
STUDENTS RATED THEIR EXPERIENCE OF THE VIRTUAL EVENTS AS EXCELLENT OR GOOD

73%

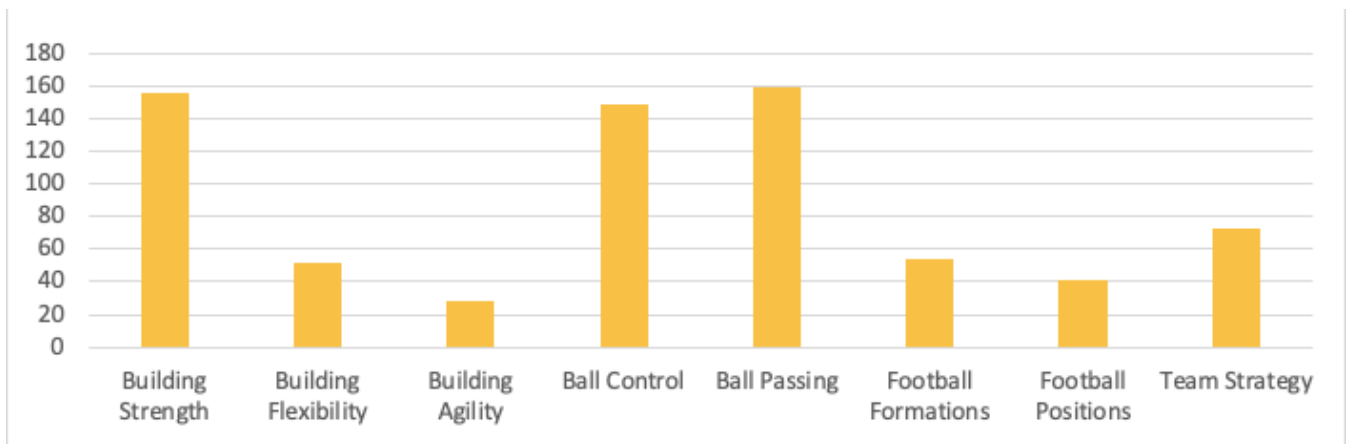
SCHOOL STAFF SURVEYED REPORTED AN IMPROVEMENT IN ACADEMIC PERFORMANCE OF STUDENTS IN THE PROGRAM



Comparative # of Students in each Average Score Range - Beginning & End of Year 2020-21



- THE STUDENTS EXHIBITED POSITIVE GROWTH IN LEADERSHIP SKILLS SCORES WITH
- A MARKED SHIFT IN THE DISTRIBUTION OF STUDENTS SHIFTING TO A 2 AND ABOVE ON THE LEADERSHIP FRAMEWORK WAS OBSERVED
- OUR STUDENTS ARE ASSESSED ON THE EL LEADERSHIP FRAMEWORK USING A RATING OF 1 -4



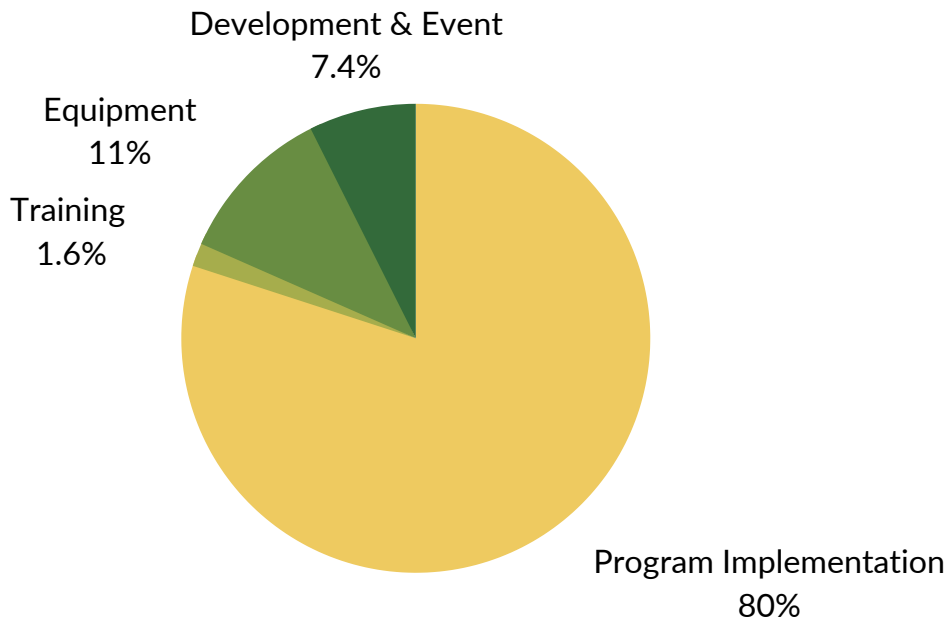
SAMPLE STUDY AND NUMBER OF STUDENTS REPORTING ON SKILLS IMPROVED

*****All findings reported in this section reflect the progress of students across all 3 programs of Enabling Leadership. A detailed Impact Report specific to Just for Kicks students is in progress.*****



YOUR CONTRIBUTION

This year we have repurposed our budgets to ensure our children have all the resources to learn, grow and rebuild themselves.



THE WAY FORWARD (APRIL-JUNE)

While we are still battling the virus, we will need to be creative in our approach to working with the children; we have identified a few key areas of focus to improve our program's impact further this year.

A few areas of key focus for the next year include:

- Develop and implement a Blended Learning model that leverages physical interfaces and virtual asynchronous learning
- Strengthen the 6-Year Program with a focus on Alumni Development
- Collaboration with other Sports for Development organisations
- Pilot a Mixed-gender program with the sub-junior age category
- Gender mainstreaming

"We've discovered that the virtual program has allowed us to broaden our engagement with the children and improve our connection with the parents. We're now planning to integrate these learnings into our next program year, which we hope will be more impactful as a result."



ORGANISATION HIGHLIGHTS

APRIL 2020 - March 2020-21



The number of teachers and coaches onboarded to deliver the Virtual Program. They were equipped through robust training and regular feedback

In collaboration with Inner Space, a 6-month Mindfulness-Based, Resilience Building & Support Skills Program was initiated for all employees. The aim was to ensure self-awareness, stress management, and resilience through mindfulness through the pandemic. These skills would then be transferred to the students through their respective facilitators



Aashayein is an organization led by four students from Dhirubhai Ambani International. Through successful collaboration, a virtual fundraiser concert with almost 100 artists across the globe, raised funds to support 100 EL Students thus bringing alive the theme of Students for Students



FROM THE CEO'S DESK

Ravi Sonnad, CEO Enabling Leadership



Our news headlines mirror the blaring ambulances as they highlight the **medical emergencies** and the **tragic loss of life**; however, the impact that this pandemic has had on the lives of children has washed away in the tsunami. Over **40% of India's population** is less than **18 years old** and roughly 2/3 of all school-going children attend government schools – the schools and the children's families have **not had the resources to continue their education**. As a result, one complete academic year has passed with almost **no or little learning**.

The Azim Premji University's study on the impact of the pandemic on education found that "the widespread phenomenon of '**forgetting**' the learning from the previous class – a regression in their

curricular learning meant **losing foundational abilities** which are the basis of further learning." This **compounding of learning loss** will expectedly be more for students from disadvantaged backgrounds who access the public school system.

Many of their **parents have lost jobs** and gone back to their villages. Even those with some levels of stability have been **stuck at home**. As we connected with the children we work with, we realized there is a desperate need to help them – there is growing **concern about their physical and mental wellness**. Early data is already showing increasing instances of child marriage, child labor, and abuse.

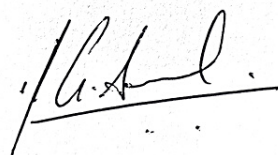
It is with this backdrop that we rolled out an **innovative and creative virtual program**. Our teachers sent assignments and videos by WhatsApp and the children made videos of their work and sent it back. We connected with them 1-1 and in groups on a regular basis. We managed to **deliver equipment for each program** to each student we work with! And conducted a **virtual end-of-year event that all the children participated in nationwide**.



There was an increase **in the involvement of the parents** in their children's participation in our programs. Not only did the parents **understand and appreciate** the value of our engagement, but they also **participated in the activities** with their children!

What started as a set of question marks in April last year has turned out to be an **incredibly productive and impactful year**. We are nowhere near putting this crisis behind us and there is a lot to do; but we know that our programs have helped to build the **positivity, resilience, and sense of connectedness** so necessary for them to weather this storm and come out ahead.

Your support for our work and your trust in our organization has been invaluable. Our programs are a critical part of the children's learning and development, and it is essential that we continue to work with them especially during these trying times We look forward to your continued support and partnership in this journey.



Ravi Sonnad

