



Politiquê?'s goal is to transform democracy and improve education in Brazil through civic engagement. We believe civic education is one of the most efficient tools to build social and human capital.



Our purpose is to engage youth to live school as an example of a transformative community.



Our impact vision is improving the quality of education in public high school in Brazil **today** while increasing the culture of democratic participation in Brazil for the **future**.

How is it today?

BASIC EDUCATION

- **36,5%** of the nearly 3.2 million youth aged 19 years old **hadn't finished** high school by 2018¹. There are **over 7 million** students enrolled in high school².
- From every **100** students that start the first year of high school, **23** of them don't make it to the next year³.

Among the causes for that, it's worth mentioning:

- Lack of perceived meaning of school for students
- Lack of flexibility of the academic curriculum
- No feeling of belonging to the school community
- The perception that school is not relevant for their professional and personal objectives

CIVIC ENGAGEMENT

- **Brazil** is in 50th place of the Economist Intelligence Unit's 2018 democracies ranking with poor Culture and Participation scores.
- **78.4%** of the non-mandatory voting-age youth (aged 16 to 17) decided not to register for the 2018 elections⁴.

How to change it?

Civic engagement is, above all, **a habit**. During adulthood, the frequency with which one participates in political and community life usually remains fairly stable over the years⁵.

The construction of civic engagement **occurs mainly during childhood and adolescence**. Civically engaged students tend to present a **better school performance** than their non-engaged peers.

Students get **better grades in reading, math, science and history**⁶. There has been a **reduction in the number of suspensions and failures** among students who participated in programs of civic education⁷. Several studies show that **its positive effect is potentiated among disadvantaged youth**⁸.

SHORT-TERM IMPACT GOALS

- Reduce students' dropouts in **10%**
- Reduce number of students failing courses by **5%**
- Increase student perception of the importance of school in **20%**

LONG-TERM IMPACT GOALS

- Increase students score in the Civic Engagement Index by **15%**
- Increase the belief of the importance of helping others in the community by **25%**
- Increase youth's participation in elections in **20%**

How we will do it?

OUR METODOLOGY

1. **Debate clubs** - Build teacher capacity through an innovative methodology. Develop students' **research, leadership, public speaking, and civic skills through practice**.
2. **Student Government bodies** - Turn students into leaders in the school community. **Create** student representation inside schools. Facilitate stakeholder relationships. **Promote** service and volunteering in the school community.
3. **Social control technology** - Students become public policy evaluators of the schools meal system. The education office has higher control over the quality of the food and the State Government acquires data to better invest public resources.

¹(IBGE, 2018).
²(INEP, 2018).

³(Todos pela educação tracking based on IGBE data, 2018).
⁴(TSE Brazil, 2018).

⁵(McFarland and Thomas, 2006).
⁶(Dávila and Mora, 2007).

⁷(Allen et al., 1997).
⁸(Campbell, 2019).



WHY "POLITIQUE?"



7 years of hands-on experience creating methodologies inside schools



Co-creation with all stakeholders in the school community



Partnership with the Pernambuco's State Education Office for 2020-2021



International recognition from the Facebook Community Leadership Program and the U.S. State Department (Young Leaders of the Americas Initiative)

OUR DEBATE CLUBS RESULT

- 92%** of students would recommend a friend to join the club
- 75%** of students felt prepared or very prepared to respect opposing team opinion
- 86%** felt prepared or very prepared to deeply research the topic of debate
- 88%** said they learned a lot of new things.

INSPIRATIONAL STORIES

01

"I could jump over the school wall and go home. But every Thursday I don't do it so I can stay in the debate club."

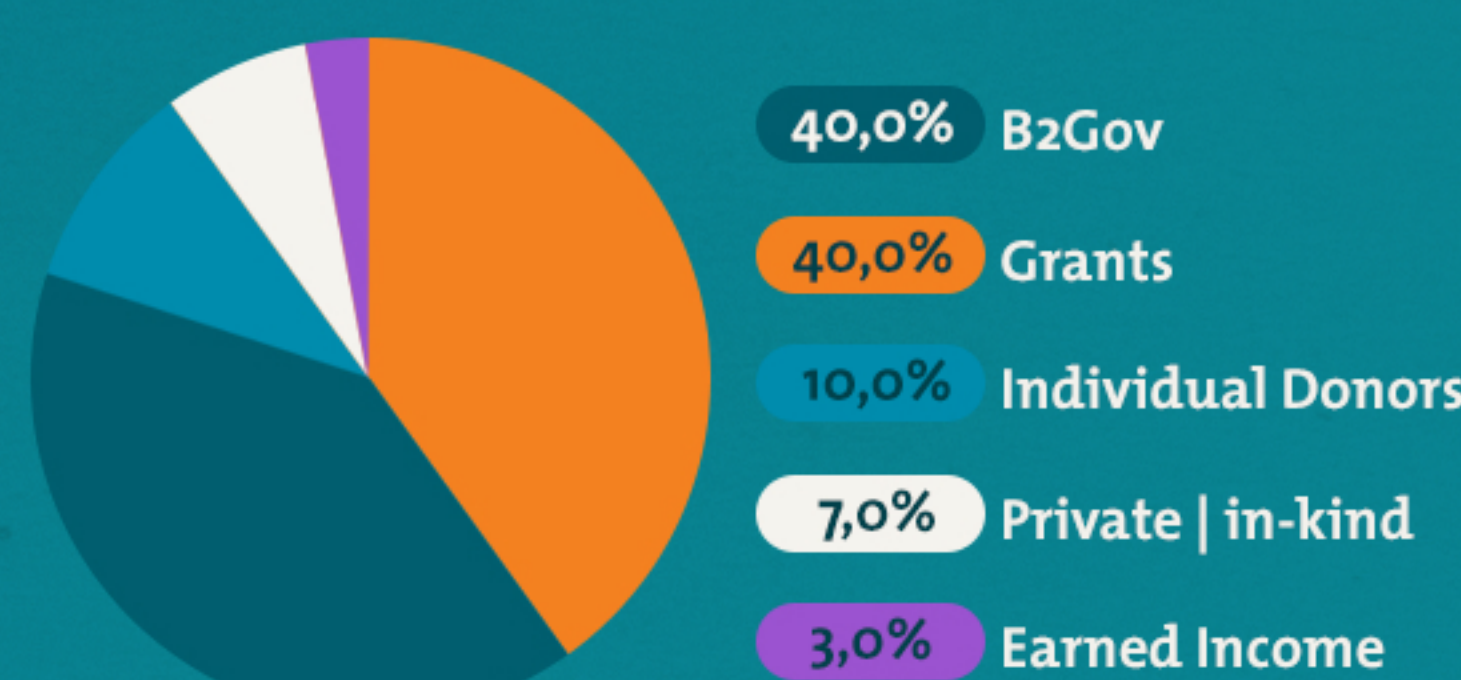
02

A teacher reported that students who did not behave well in class behaved better in the club.

03

A girl who was skipping class inside the school was invited by a friend to join the club because her friend knew she liked the topic, and she participated in the debate.

OUR REVENUE MODEL - Projection 2020-2021



PREVIOUS WORK

+30 schools served
+120 volunteers engaged

Programs Action at Schools, Development, general events

+5000 people reached

Debate club pilots 2019

+5 schools
+400 students

ABOUT US

A for-purpose organization founded in Recife, Pernambuco, Brazil, in 2013. We advocate for **improving the quality of education using active citizenship and educational interventions as tools**. We operate under the principles of supra partisanship in all actions, transparency at all times and innovation at each stage of the journey.

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WHO SUPPORT US

