



## SPORT DANS LA VILLE: A NATIONAL MODEL FOR EMPOWERING YOUTH THROUGH SPORTS & JOB TRAINING.

Sport dans la Ville is France's leading non-profit serving disadvantaged kids through sports and job-readiness training. Founded in 1998, today we operate in 36 urban neighborhoods and have touched the lives of more than 6,000 at-risk youth across the nation.

Through free football/soccer and basketball programs, we impart the values of self-confidence, teamwork, dedication and hard work, leading young people on the path toward a brighter future.

Our programs are dedicated to serving youth at every stage of their development.

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### LEARNING THROUGH SPORTS

Unemployment, poverty, underachievement in school and drug-related crime are some of the societal challenges our young people face. Many come from immigrant families that have experienced economic and social exclusion in isolated communities.

Sport dans la Ville's 36 sport centers – located in the heart of these neighborhoods – enable kids to participate for free:

- **But en Or** - Football/Soccer program
- **Défense de Zone** - Basketball program
- **Balle de Match** - Tennis program
- **Rencontre à XV** - Rugby program
- **L en scène** - Dance program

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### NEW EXPERIENCES, NEW WORLDS

To support the development of each child, Sport dans la Ville offers:

- **Vacation and Summer Camps:** Winter in the Alps, Summer in Provence, our multi-activity camps open the hearts and minds of our young participants. 290 kids participate annually.
- **International Exchange Programs:** With partner organizations around the world (Dream and City Parks Foundation, New York; Gol de Letra, Brazil; Street League, United Kingdom and Tomorrow's Foundation, India), exceptional young people are rewarded with enriching overseas visits.

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### SUCCEEDING IN SCHOOL

To support success in the classroom, Sport dans la Ville launched **APPRENTI'BUS** in 2009, enabling 230 kids to participate in weekly workshops housed in retrofitted school buses. With an innovative and creative approach to learning, kids strengthen their reading, writing and communication skills, reaping rewards in school and beyond.

## BUILDING SKILLS, FINDING JOBS

To help young people chart a path to success, Sport dans la Ville created these programs:

**JOB DANS LA VILLE** works with 1.100 young people annually to define their career goals, develop skills and make concrete connections leading to opportunities and employment.

With the engagement of our corporate partners, 82% of our graduates will find long-term employment or enter a recognized training program. Our proven techniques include:

- Individual support and training by a staff Professional Development Coach
- Group visits to companies and training facilities for an inside look at various professions
- Skill-building workshops and training sessions designed to equip youth to succeed in recruitment and employment
- Structured mentoring by volunteers employed by Sport dans la Ville's corporate partners
- Direct access to employment and training opportunities (internships, seasonal employment and permanent contracts) at corporations at home and abroad

**L DANS LA VILLE** was created to support the needs and aspirations of disadvantaged girls and young women, ages 11 and older.

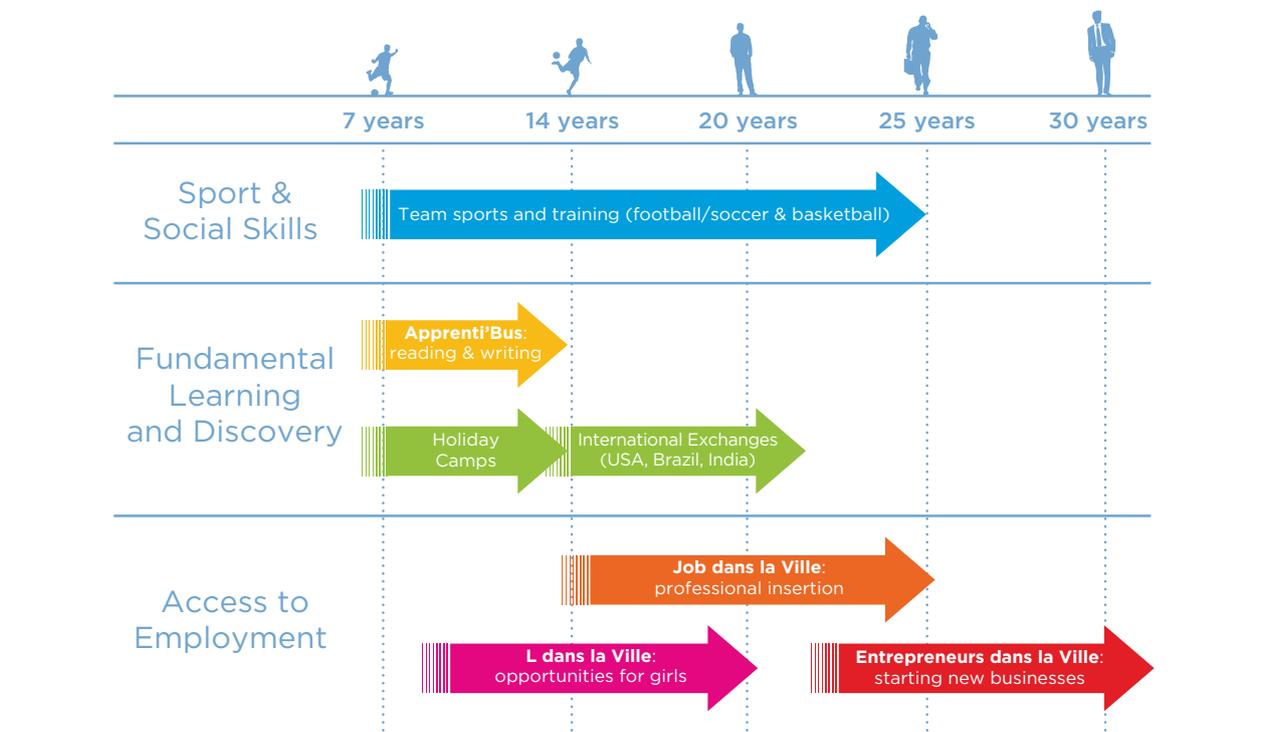
Through sports and dance, mentoring, cultural discovery and professional development, 1.000 girls uncover their potential in an environment dedicated just to them.

Corporate visits, professional mentoring and skills training lead them on a path to workforce success.

**ENTREPRENEURS DANS LA VILLE** For young people from troubled communities, starting a company can feel like an impossible dream. This program helps make it a reality.

In partnership with EMLYON, **Entrepreneurs dans la Ville** enables young entrepreneurs, aged 20 to 35, to participate in a three-month training program, develop a business plan and launch their idea - with expert guidance from conception to launch. Since 2007, 235 new businesses have been created through the programme, 140 of which are currently in operation.

## A YOUNG PERSON'S JOURNEY AT SPORT DANS LA VILLE



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