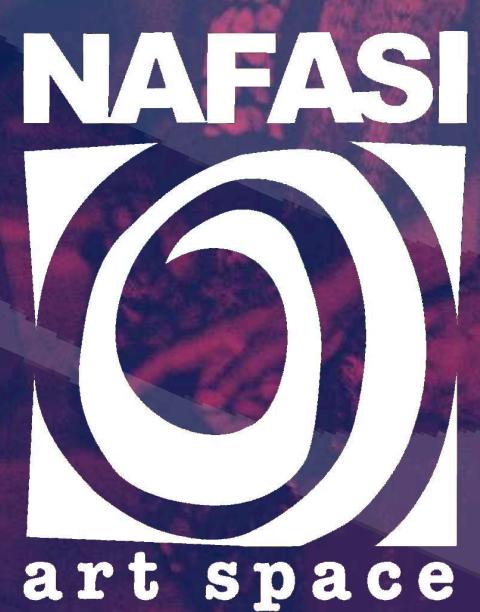


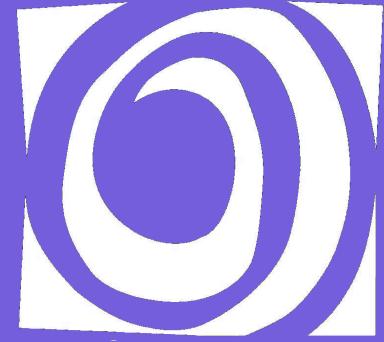


2024

NAFASI ART SPACE

Annual Report





executive summary	pg 3
highlights	pg 4
outcome 1	pg 5-22
outcome 2	pg 22-30
outcome 3	pg 31-40
outcome 4	pg 41-52
outcome 5	pg 53-57
collaborative impact	pg 58-61
Annex and credits	

SUMMARY

- Nafasi Art Space has ongoing programs (Nafasi Academy, Film Club, Exhibitions, Residencies, Digital Art Lab and Performing Arts), which were completed by new partnerships (eg Artivism Fellowship, STARTS4AFRICA, PANAF Summit) in ensuring Artistic development and making sure audiences are continuously engaged.
- In 2024, notable activities included Imelda Rweyemamu's residency from March 10th to April 20th, culminating in the premiere of the Ying Yang Event on April 12th. The "Lete Stori" monthly events featured collaborations with Hassan Mahenge & Easy Man and 20 Percent & Baba Cash. The Wamwiduka residency incorporated a workshop at UDSM, a Lumumba Theatre performance on June 15th, and an artist visit by Cameron Mitchell. Additionally, a Poetry & Spoken Words workshop was held in June, where a Hangout with Cameron Mitchell also took place. Nafasi was also represented at the Hip Hop Asili Festival in Bagamoyo in June.
- Also, in 2024 Nafasi welcomed new staff members to strengthen the team: Gwendoline Charlotte as Marketing Lead, Caroline Kija, Suzan Sane and Martin Wendo as interns.

GENERAL OUTCOMES

- The increased number of Lete Stori participants is proof that the program has established itself as one of the notable events in the local cultural calendar.
- Eight Feel Free Grants across Tanzania (Total grants worth TZS 149M), Successful completion of the Nafasi Visual Art cohort project (TZS 50 M), Nafasi also received USD 10k from the online GlobalGiving platform
- Invitation of member artists members international art platforms, Wamoto music group were invited to IOMMA music expo in the Reunion & France, also Lumumba theatre group is going to have a tour in Switzerland, Spain and France.
- The experimentation of new musical sounds has triggered interest from artists caused by local residency and collaborations.
- Reaching the community (Outreach) and knowledge sharing through Wamwiduka Band's workshop facilitation during Sanaa Blast Festival at the University of Dar es Salaam which offered a remarkable platform to the University students.
- Strengthened relations with artists as we were invited to take part during a performance by Lumumba Theater group at the National museum of Tanzania who later will have a tour.

highlights through the year

16 individuals were selected to join the Contemporary Art Academy

New Corporate partnership

4 Curatorial Academy grantees were offered incubation grants

Celebrating milestones: 3 years of the Nafasi Film Club

Nafasi's first paid skill workshops

6 interns trained in Arts Administration

106 Applications in the 2024 Feel Free Grant Programme: 8 Grantees selected with 50% regional projects

3 Regional and International partnerships in action

22 local and international artists participated in the residency programme

+3,220 audiences participating in Nafasi events

OUTCOME 1

Strengthened professionalism in the Tanzanian art sector



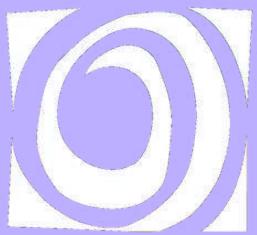
Goal/Impact: Strengthened Cultural Rights in Tanzania

Indicator: Increased level of freedom of expression in Tanzania is experienced

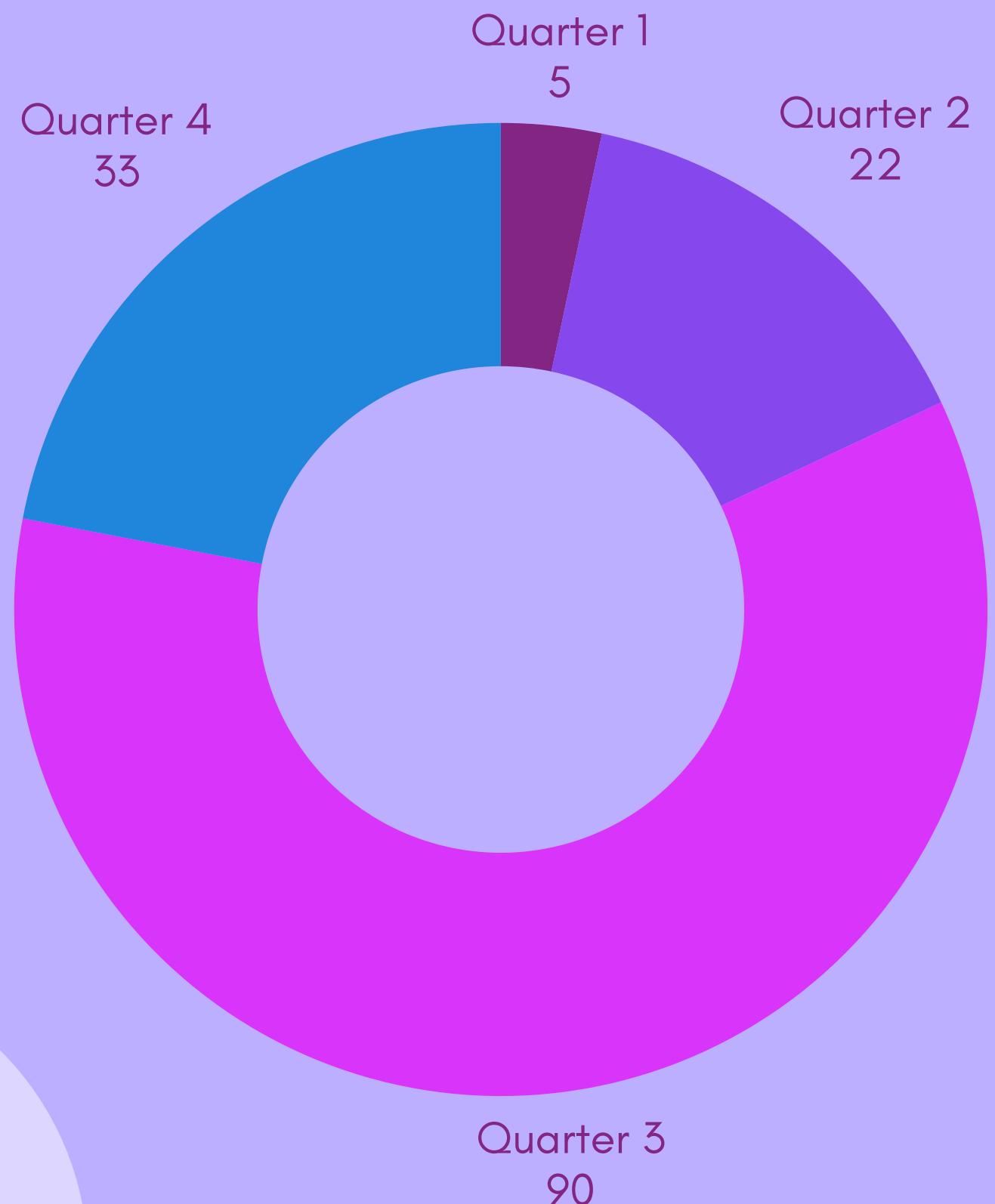
DESCRIPTION	INDICATOR	Target for 2024	RESULTS
Outcome 1: Strengthened professionalism in the Tanzanian art sector	Increased level of arts professionals (artists, curators and arts managers) experiencing positive professional growth	3 arts professionals (artists, curators and arts managers) experiencing significant positive professional growth as documented by case studies (2 women, 1 man)	5 Member artists members invited to international art platforms <ul style="list-style-type: none"> Wamoto music group were invited to IOMMA music expo in the Reunion & France Lumumba theatre group is going to have a tour in Switzerland, Spain and France. Wamwiduka won at The Tanzania Music Awards Sensory Swahili - Rhoda Kambenga (30 -35 years) won the Goethe Grant and British Council Braid Fund Victoria (Kibubu Ufinyanzi, 25-30years, Feel Free Alumni 2023 won Braid fund).
	Number of arts professionals (Artists, curators and arts managers) who are invited to participate in international art platforms	2 Arts professionals (Artists, curators and arts managers) invited to participate in international art platforms (1 woman, 1 man)	4 art professionals experienced significant positive professional growth <ul style="list-style-type: none"> Martin Shayo (25 - 30 years) (Humbold Germany Forum Germany), Nipaeli (Female, Artists with Disability) John Kitime (60+) Lilian Hipolyte (MD); Inova+ S+T+ARTS4AFRICA Consortium Cultural Summit,Dakar Senegal (35 - 40 years)

DESCRIPTION	INDICATOR	Target (2024)	RESULTS
Output 1.1: Artists, curators, and arts managers are trained in artistic and professional skills	Number and types of trainings offered	12 trainings in artistic skills and professionalisation offered	35 trainings in artistic skills offered through the Nafasi Film Club (24 trainings), residency workshops (10), Wilkiendi Live workshops (6), and member workshops (1) (Attendees age range 18 - 45)
	Number of Nafasi Academy trainees	12 Nafasi Academy trainees (4 women, 8 men)	12 Nafasi Academy trained and graduated from the Curatorial Academy (6 female, 6 male, aged between 25 & 45), 9 Artivism Program graduates (9 Artivists (3 Females and 6 Males) aged between 25- 55 Years.)
	Number of artist residencies organized	10 artist residencies organized (5 women, 5 men)	22 artist residencies took place (9 female, 13 male, age range 25 - 45)
Output 1.2: The capacity of arts organisations is increased	Amount of funding granted to arts initiatives	\$50,000 funding granted to arts initiatives	\$59,600 (TZS 158 M) funding granted to arts initiatives through feel free grant, TZS 6M to academy seed money (Stamilu Idd, Mussa Gallery and Kwame Anangisye)
	Number of capacity building sessions held for grantees	2 capacity building sessions for grantees held per grant cycle	3 capacity building sessions for grantees held in Dar es Salaam (one physical, one online).

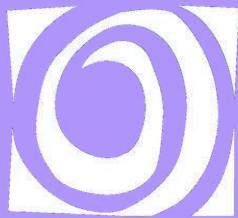
DESCRIPTION	INDICATOR	Target (2024)	RESULTS
Output 1.2: The capacity of arts organisations is increased	Evidence of improved ME&L capacity at Nafasi Art Space	Establish M&E Unit and hire substantive Officer.	Officer hired in October 2022. Two staff trainings on Governance and Leadership, Staff development workshop, MEL framework training
Output 1.3 Partnerships between artists and arts organisations are facilitated	Number and location of partnerships involving co-productions or exchanges established	Existing partnerships maintained 1 new partnership involving co-production or exchange established outside of Dar es Salaam	16 existing partnerships maintained (ZIFF, Chamwino Arts Centre, UDSM, MuDa Africa, CDEA, ASEDEVA, Goethe Institut, Tanzania Bora Initiative, Girls' First Initiative, British Council, HEVA, TotalEnergies Marketing Tanzania Limited, TotalEnergies Foundation, Ajabu Ajabu, EU Audio-Visual House, START4Africa, Art Transparency-Poland) 4 new partnerships forged in Tanzania co-production Nabaki Africa, NIPA Foundation, Coral Beach Hotel and Kilimanjaro Film Festival, ForumCiv, EARadio



ARTISTIC DEVELOPMENT



In 2024, Nafasi Art Space worked with a total of 328 artists in several areas, including but not limited to performing arts, visual arts, digital arts, film, festivals, workshops, and training encounters, which will be elaborated on in the next slides. These artists included 8 Feel Free grantees, who received USD59,600 to implement unique artistic ideas.



nafasi academy

Being in its fifth year, the Nafasi Academy programme continued its mission to foster artistic development through training and recruiting young, upcoming artists. With 12 individuals graduating from this programme in December (8M, 4F), the **Nafasi Academy for Contemporary Arts** was successfully able to foster artistic growth and foster professional development among these new artists. This goes to show the impact of the academy every year, being able to bridge several gaps in art education in the contemporary arts scene.

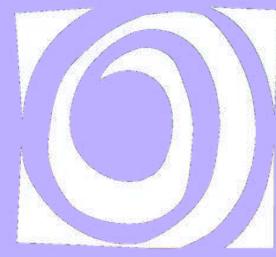


2024 Nafasi Academy Graduation
12 December 2024
Nafasi Main Stage Area



One of the major highlights of the Academy was a visit to artists who were instrumental in the development of the Tanzanian contemporary art scene, Prof. Elias Jengo, as well as Raza Mohamed.

Through this, the cohort was able to gauge inspiration from artists such as George Lilanga, Sam Ntiro, Vita Malulu, Raza Mohamed, Undare Mtaki, Robert Sangwani, Paul Ndunguru, Aman Abeid, Patrick Imanjana, Mzuguno David, Sabi John, Chanuo Maundu, Evarist Chikawe, and Sebastián Mnjindo.



fostering artistic development through new partnerships

The artivism fellowship, an extension of the Nafasi Academy & AIR program in collaboration with ForumCiv (KE), was designed to offer artists and arts practitioners an opportunity to learn about and produce artivism-related projects. Although this project is quite active in Kenya, it is the first of its kind in Tanzania. Several individual artists, such as filmmakers, digital artists, cartoonists, dancers, and others, were chosen to participate in this pilot programme.

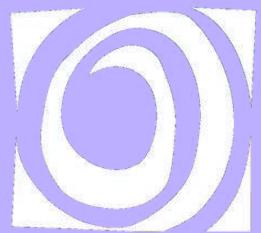
In this artivism residency programme, a total of 9 participants(3 Females and 6 Males, aged between 25- 55 Years.) engaged in various trainings from the 2024 Nafasi Academy Modules 3 and 4.



Additionally, they had the opportunity to work directly with the Nafasi Academy cohort on production and the creation of artwork.

The programme also featured several training sessions on art activism, led by experts chosen by partner institutions throughout the residency period.

As a result of this programme, nine Artivists developed eight projects focused on public intervention, aiming to foster socio-cultural and political transformation within their communities during the Artivism fellowship week.



artist-in-residency programme

In 2024, Nafasi Art Space was successful in hosting 22 artists in residence, including individual artists and collectives from within and outside the continent. Of these artists, 8 were from select programmes and collaborations while 14 were a part of the Nafasi residency programme.

Key highlights from the programme include the STARTS4AFRICA, a six-month African residency programme for African artists working in the intersection of Science, Technology, and the Arts. Nafasi's focus for this residency, "Beyond Blueprints: Bridging and Harmonizing Communities through Art, Tech, and Sustainability," was the selected guide to the entire residency programme. Ala Praxis, a Nigerian artist collective, was the successful group that was able to bring Nafasi's residency vision to life between April and September.

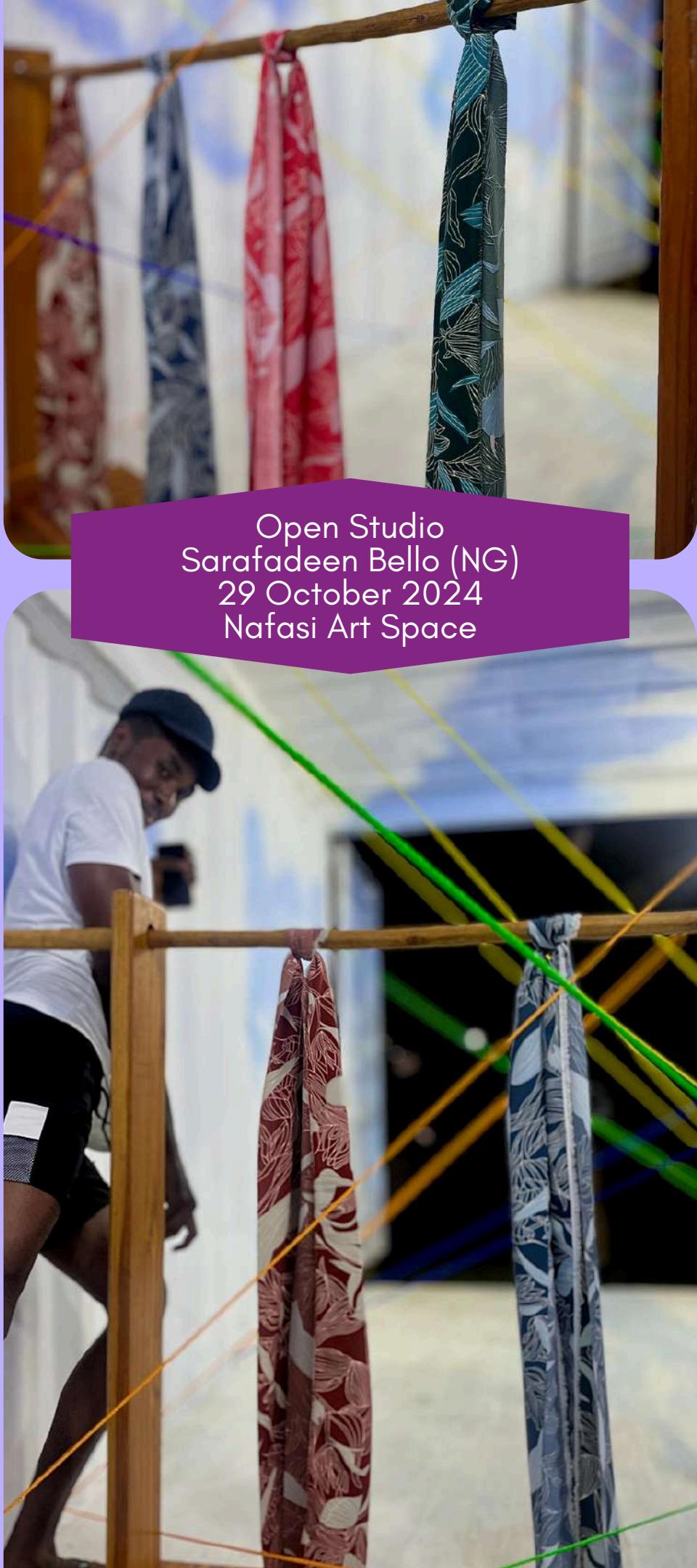
The artist-in-residency programme has been successful in being able to reach artists from different parts of the continents (TZ, UG, KE, NG) as well as outside the continent (US, NL, CA, SW), successfully enabling these artists to create, learn and network with local artists, fostering growth.

AIRS 2024 Overview & Outlook

Total AIRS: 22

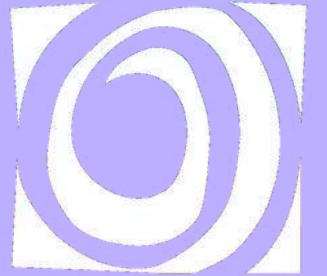
Male 44%

Female 56%



Open Studio
Sarafadeen Bello (NG)
29 October 2024
Nafasi Art Space

enhancing the visibility of digital art



Nafasi AIR Activities
Nikki Remus
Jan - Feb 2024
Artist's studio

The FY2024 graced us with two female digital artists based in Tanzania and Uganda, whose distinctive styles showed a tremendous rise in interest in the digital lab.

Nicole 'Nikki' Remus (UG) and Vanessa Mwingira (TZ), both talented artists, prompted their visions to life during their residencies. Vanessa immersed herself in a photography project, "Brothers in Locks", while Nikki utilized her residency at the Digital Art Lab to create an immersive digital art experience into a project titled "States of Being," inviting viewers to contemplate the fluidity of identity through a combination on mirrors and digital projects.

The success of the digital lab also prompted a new member, Devin Martin, through his company, Fikiria 3D, in collaboration with Nafasi, to develop 3D Masterclasses, with the pilot program starting in March 2024.

The masterclass gained traction with several digital artists taking part in the learnings, proving it to be quite successful. Positive feedback was received from the programme, prompting Nafasi and Fikiria 3D to devise another plan for the continuation of this series of masterclasses for 2025.

The overall feedback can be accessed [HERE](#).



AIR Open Studio
Vanessa Mwingira
Jan - Feb 2024
Permanent Gallery



3D Masterclass
Lead: Devin Martin
March 8, 2024
Digital Art Lab

milestones of the nafasi film club

The Film Club for 2024 was focused on establishing a comprehensive outlook for the year and fostering a spirit of collaboration and creativity, which is critical in the filmmaking process. This reporting period reinforced the club's dedication to offering a platform for shared knowledge and experiences, inviting further collaboration with industry experts.

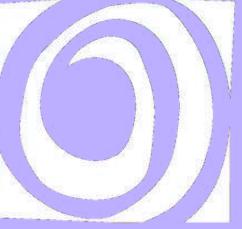
A significant milestone was marked with showcasing of the first NFC 2024 short film screening at Muvi Kali, Goethe Institut's film platform, on 30 April 2024, marking the start of a new partnership with the international art institution.

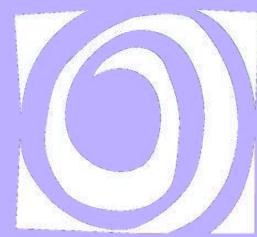
Throughout the year, NFC members constantly transitioned from script to screen with urgency and purpose. This involved intensive script revisions, followed by hands-on pre-production tasks such as casting and location scouting. 3 filming seasons were done with members applying their newly acquired skills, fostering a collaborative environment as they worked as both filmmakers and crew.

The year, marking three years of the Film Club has been nothing short of invigorating, with the Film Club awarding over 40 filmmakers with awards and certificates for the growth that they have made throughout the years.



2024 nafasi film club in session





strengthening local partnerships - ziff '24

Nafasi Art Space has maintained its partnership with ZIFF for the fourth year now by hosting its activities during the celebrations of the Zanzibar International Film Festival that takes place in Stonetown, Zanzibar, each year.

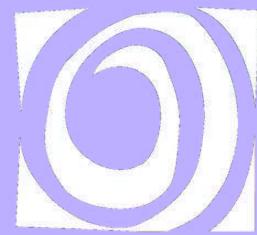
The performing Arts department of Nafasi Art Space hosted the Wamwiduka Band during the Opening night of the 27th celebration of the Zanzibar International Film Festival after completing the Asilitronics residency.

Their performance during this Festival was to introduce and showcase their Asilitronics residency project (a semi-live performance) to a diverse audience.

Two NFC members were invited to take part in the ZIFF festivities, and as a part of it, several NFC productions were screened in public spaces (Jaw's Corner and Lebanon Brothers), reaching out to new audiences with an intense curiosity of the films screened.



Opening Performance - ZIFF
Wamwiduka Band
1 August 2024
Goethe Institut



strengthening artistic partnerships

- NIPA Foundation



Meet Nipaeli Mtana, a Nafasi member (artist) with disability who has recently established a new foundation aimed at supporting other differently-abled individuals through art, training them so that they can be able to sustain their livelihood. Working closely with Nafasi Art Space, Nipael traveled to Germany to attend the International Dance Fair in Dusseldorf for networking and future performances.

She was also able to host her first bead-making workshop at Nafasi in September as a part of fundraising for her organisation.



memberships programme

In FY24, the Visual Arts & Performing Arts departments managed the Membership program, monitoring current members' (40) participation and payments while recruiting new members. They devised an annual schedule for member artists, featuring quarterly meetings, community events, and mentorship opportunities. Proactiveness among members was emphasized, serving as a criterion for accessing various opportunities within Nafasi.

Members 2024 Overview & Outlook

Male 63%

Female 37%

For this year, members of Nafasi have been given priority in paid workshops as well as showcasing opportunities, as well as community events that were created to enhance engagement.

Outcome: Several members (4: 3M, 1F) were allowed to host paid workshops with new partners (Coral Beach Hotel), 1 community outreach, 2 community gatherings, and several workshops offered.



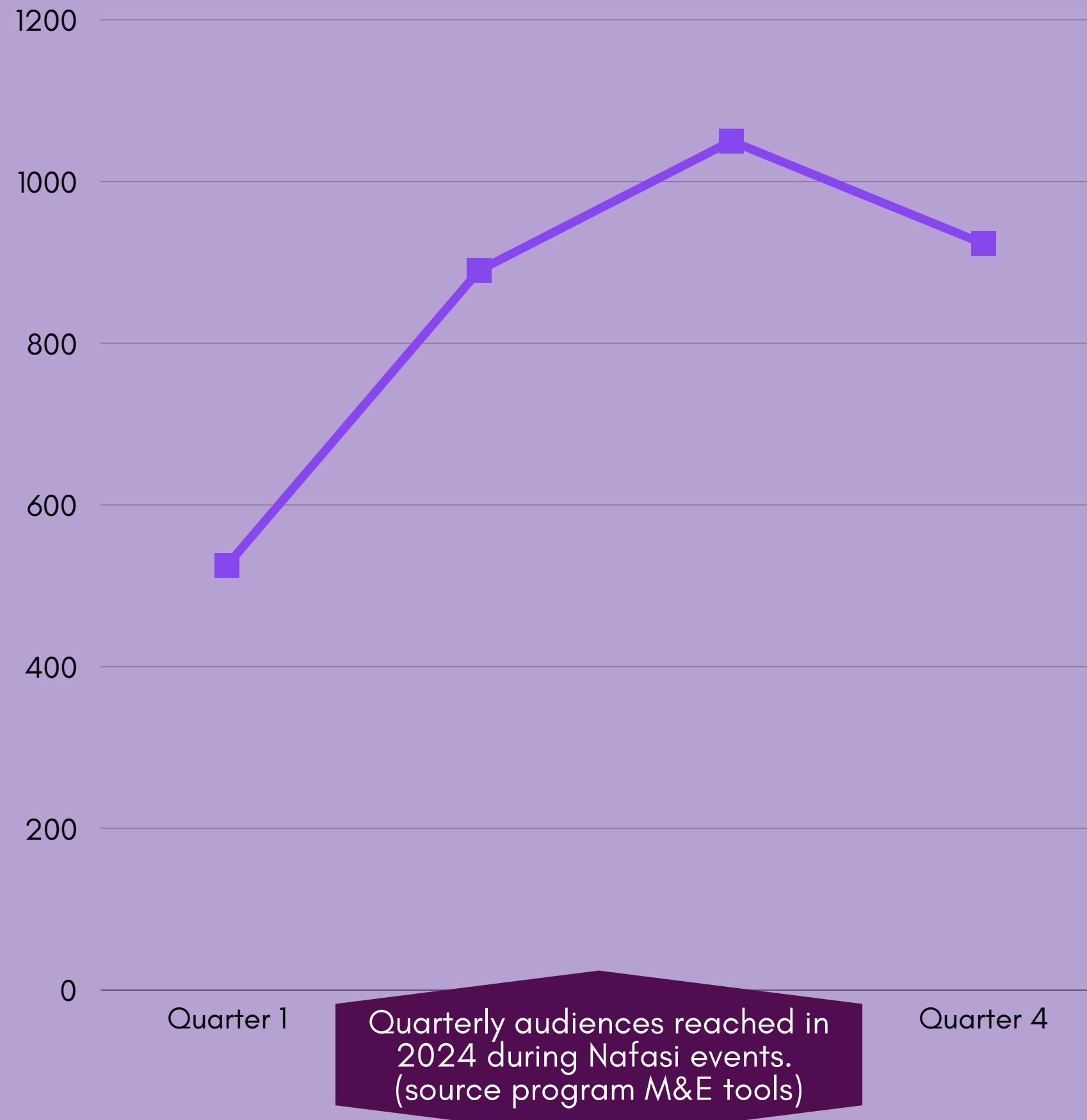
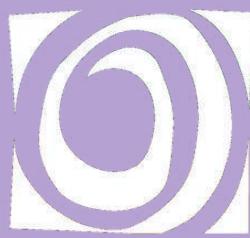
OUTCOME 2

Increased appreciation of Tanzanian artistic expressions

DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
Outcome 2: Increased appreciation of Tanzanian artistic expressions	Number and value of artworks sold/licensed	30 artworks sold/licensed totalling \$8,000 USD	8 artworks with a total worth TZS 10 million sold
Output 2.1: Platforms for Tanzanian artistic expressions are provided	Number of platforms for arts provided	8 platforms for the arts provided (4 offline and 3 online)	Online: Instagram, Newsletter, WhatsApp, Google Art & Culture, Nafasi online gallery, Nafasi App, YouTube. Offline: Artist hangouts = 14, Lete Stori, = 9, exhibitions (8 group exhibitions), Showcases (8)
	Audiences reached via platforms provided	Audiences of minimum 5,000 per year	100,000+ accounts reached via Nafasi's content: Instagram, WhatsApp, Newsletter, Twitter, Facebook, Mailchimp, Issuu, YouTube Over 2,100 audiences reached through Nafasi events
Output 2.2: The accessibility of Tanzanian art is improved	Number of events or exhibitions taking place in a rural or peri-urban area which are produced (funded) or organized by Nafasi	2 events or exhibitions taking place in a rural or peri-urban area	The PANAF Summit 2024 in Zanzibar, the Annual Tanzania Arts and Culture Conference, and the Mastercard Foundation African CCI Landscaping Study conducted by CDEA, During the Cigogo Festival, Nafasi Art Space had an exhibition called Cultural Thread, The art of the Wagogo)

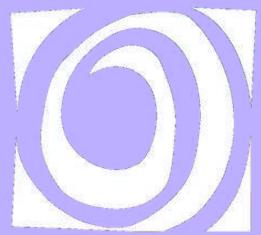
DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
Output 2.2: The accessibility of Tanzanian art is improved	Number of interventions/ outreaches conducted per year at sites not regularly exposed to contemporary arts	2 interventions/ outreaches conducted per year at urban sites not regularly exposed to contemporary arts	4 interventions conducted: Africulture Festival Bagamoyo (Bagamoyo), SAWA Exhibition (Mwanza), Hadithi Hai (Zanzibar), Interactive Showcase (Embassy Residency), 6 Primary schools in Dar for VIA Program
Output 2.3: The positive contributions of artists to society are promoted	Number of advocacy sessions, meetings, and forums conducted and attended	2 advocacy sessions, meetings, and forums convened	<p>Six advocacy sessions convened:</p> <ul style="list-style-type: none"> • Creative Hustles by the British Council, • Agenda Zetu's discussion on 'How the Arts Can Shape Politics and Contribute to Activism,' • the PANA Summit 2024 in Zanzibar, • the Annual Tanzania Arts and Culture Conference, • Mastercard Foundation African CCI Landscaping Study conducted by CDEA. • Nordic Week, organized by DPG Tanzania and the inspiring Sanaa na Kahawa initiative. • Selam and Swedish Embassy (CFCA National Round Table on arts and Cultural Public funding)
	Growth in Nafasi's marketing and communications initiatives (social media, website, newsletter, youtube, and other creative content such as publications)	15% annual growth in audience engagement on Nafasi's marketing and communications platforms (social media, website, newsletter, youtube)	<ul style="list-style-type: none"> • 2000+ increase on Instagram (17,100 in Dec 2023 to 21,000 in Dec 2024) = 23% growth, • Publications: The Residency Experience, 2023 Annual Report, 2024 Feel Free, Ethereal Exhibition Catalogue, Twoga inflight magazine (Air Tanzania). Citizen and Mwanzanchi - Feel Free, UniARTs GINTL-Finland, Deconfining - <u>Arts, Culture & Policies in Europe & Africa</u> • The website garnered 2,191 overall views, with 1,101 unique visitors • The YouTube channel achieved a total of 1,221 views, with a watch time of 75.9 hours and 29 new subscribers. • Nafasi appeared on the SENTRO show hosted by CLOUDS Media, EATV 5 Selekt (EU), TBC Agenda Zetu.

Audiences engaged



Our presence spans both online and offline platforms to engage diverse audiences and showcase artistic excellence. Online, we connected through Instagram, our newsletter, WhatsApp, Google Art & Culture, the Nafasi online gallery, and the NafasiApp. Offline, we actively engage the community through Five Lete Stori events, five artist hangouts, and a dynamic range of exhibitions, including one solo exhibition, one permanent display, two group exhibitions, three showcases, and two film screenings.

In the past year, Nafasi actively participated in various impactful initiatives and events that contributed to the growth of the creative sector. These included Creative Hustles by the British Council, Agenda Zetu's discussion on 'How the Arts Can Shape Politics and Contribute to Activism,' the PANAf Summit 2024 in Zanzibar, the Annual Tanzania Arts and Culture Conference, and the Mastercard Foundation African CCI Landscaping Study conducted by CDEA. Additionally, we were involved in Nordic Week, organized by DPG Tanzania and the inspiring Sanaa na Kahawa initiative.



flagships - wikiendi live! 2024

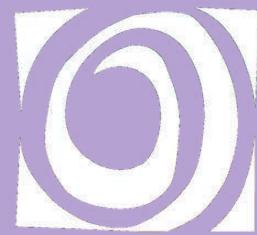
Our annual flagship event, the Wikiendi Live Festival, attracted a record number of artists and collaborations, 506 audiences (290 male, 205 female and 11 non non-binary). The two-day festival featured live performances, an artisan market, a children's corner, and media opportunities.

Members of the Performing Arts community made significant contributions by providing musical equipment, which greatly enhanced the festival's visibility. Bahati Female Band supported the event by supplying PA equipment used during rehearsals by the selected bands in the days leading up to the festival.

Uswazi Born Talents (UBT), an NGO supporting young artists, contributed to the festival's success by providing backline equipment and a studio for two days of live band rehearsals.



Drum Set from UBT
Wikiendi Live!
27 & 28 September 2024
Nafasi Art Space



event spotlight: wikiendi live! 2024



Sikinde(OG) Orchestra
Wikiendi Live!
27 September 2024
Nafasi Art Space



Wikiendi Live Festival is a vibrant live music event dedicated to showcasing traditional African beats and fusion. It also features dance, acrobatics, exhibitions, and Chap Chap workshops with local and international artists who bring opportunities for inspiration and exchange with local artists.

Wikiendi Live ran on the 27th & 28th of September and featured twelve (12) live musical bands and two (2) dance groups from Tanzania and neighboring countries. The bands/groups include:

From Tanzania: Seghito & The Jazz Band, The Birds Band, Sikinde (OG) Orchestra, Abeneko & The Positive Mind, Chudo Master, Hilary More, Siza Segere Stars Band, ME Dragon Band, Man Fongo, Lau Nation, and Waka Waka Dance Group.

Kenya: ITSYABA, TapaTapa Tap Dance Kenya

Zimbabwe: Nasibo



Public art & children activities
Wikiendi Live!
27 - 28 September 2024
Nafasi Art Space



event spotlight: wikiendi live!2024

As one of the flagship events, the Visual Arts department played an active role in the Wikiendi Live! Festival. From children's activities to interactive experiences, the department ensured a vibrant and engaging environment for all attendees.

The festival kicked off with Maktaba Conversations on Youth Culture and Democracy, where visual artist Mihayo Kallaye and writer Khalifa Said explored the intersection of activism and Tanzania's political climate, as well as the challenges faced by artists.

Wikiendi Live! featured a diverse range of activities, including a mask-making workshop by Fred Halla, a coconut painting session led by Marcela Okeke, face painting by Corine Bond and Barnabas Mnamba, and a bouncing castle experience provided by R&S Kids. These activities attracted over 70 children, who actively participated and enjoyed an enriching experience.

Meanwhile, the Nafasi Academy cohort contributed to the festival by creating beautiful murals on the Nafasi wall as part of their interactive activity. This initiative fostered a sense of unity, collaboration, and harmony as people from diverse backgrounds came together to create something meaningful.



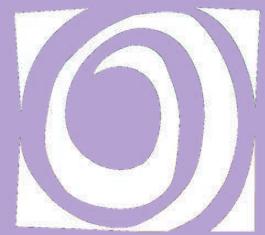
highlights: wikiendi live! 2024

Performances
Wikiendi Live!
27 - 28 September 2024
Nafasi Art Space





Art Fair & children activities
Wikiendi Live!
27 - 28 September 2024
Nafasi Art Space



enhancing engagement: lete stori

This is a platform whereby an artist or a group of artists are invited to share their Journey in the arts with the attending audiences. The platform is mainly centered on dialogues, but a small performance is also an additional element used to spice up the event.

In 2024, we have managed to host 8 Episodes of Lete Stori and featured 16 artists/musicians.

During these episodes, we also had an additional element: there was also an open mic session for interested artists, which involved singers, instrumentalists, songwriters and stand-up comedians.

Attended by over 300 participants for the 3 episodes, the event was well received and from the comments shared, it was very clear that Lete Stori is a very important event that is adding to the development of the art industry of Tanzania and is very much needed by the local community.

Audience Statistics:

Male: 207
Female: 142
Tanzanians: 297
Non Tanzanians: 52



Vitali Maembe
Lete Stori Event
22nd June, 2024
Nafasi Art Space





Artist Hangout Event ft Cameron Mitchell
27 June 2024
Nafasi Amphitheatre



Various artists
Lete Stori
Jan-Nov 2024
Nafasi Amphitheatre

Asilitronic Workshop
14th June, 2024
UDSM Creative Arts

enhancing visibility: exhibitions

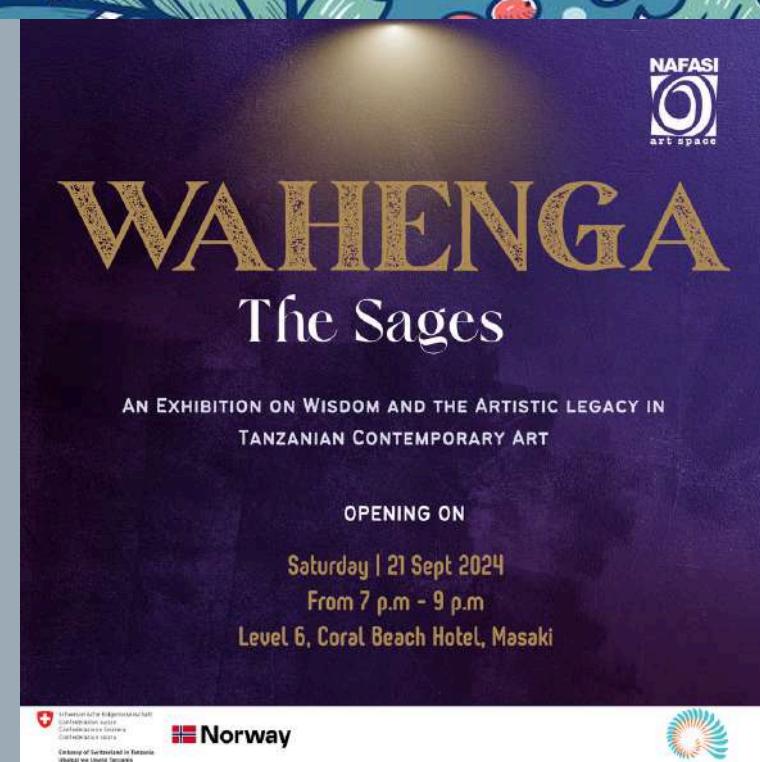
In 2024, Nafasi Art Space captured audiences with 10 exhibitions of different themes featuring local and international artists. Of these exhibitions, six were major exhibitions held in the galleries at Nafasi, two exhibitions were held outside Nafasi, and two pop-up exhibitions were held outside Nafasi. Among these, 6 were collaborative events. These exhibitions aimed to explore significant societal themes while showcasing the talents of artists from diverse backgrounds and various visual art mediums.

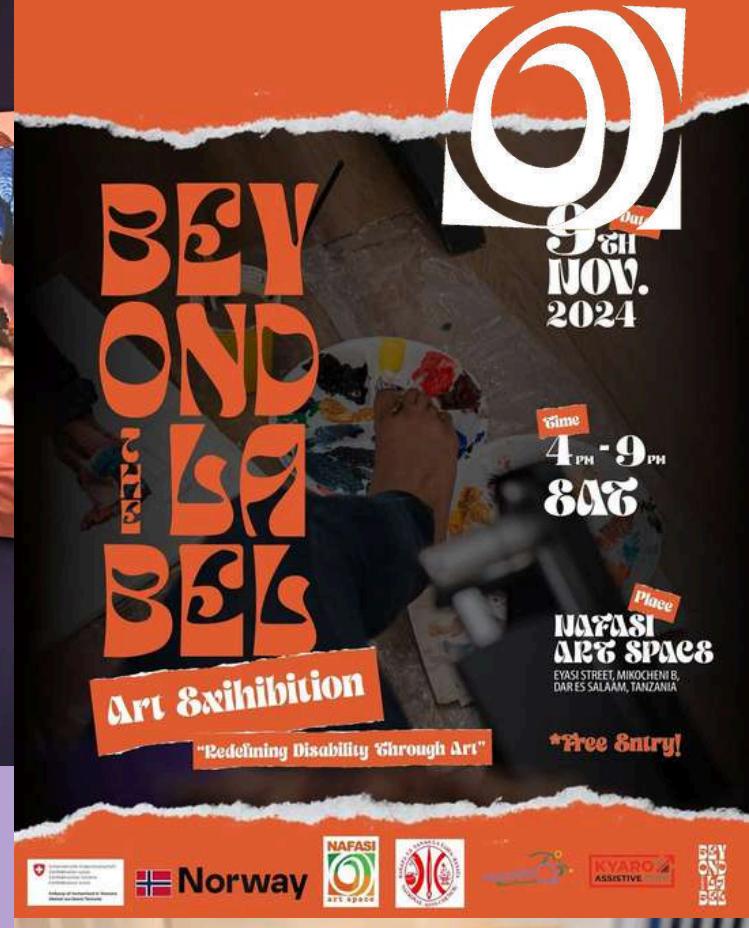
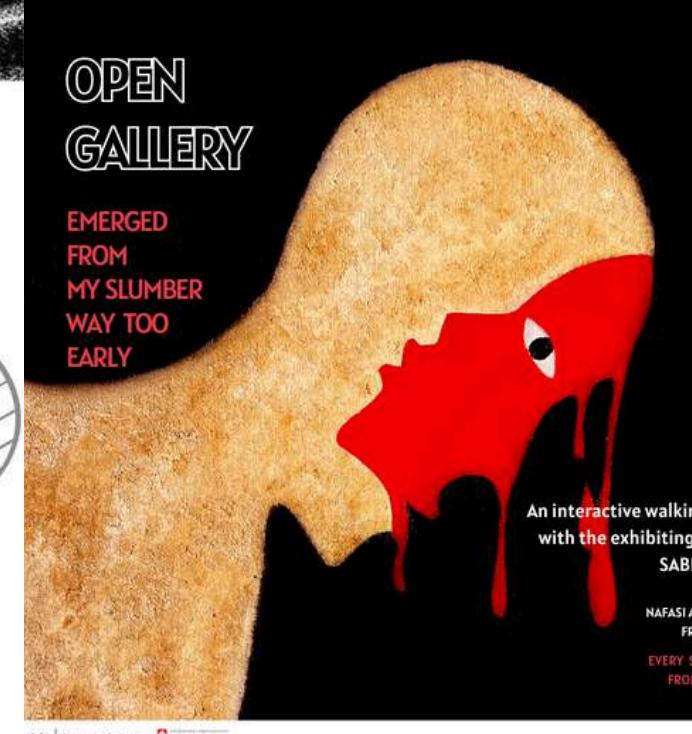
To enhance the visual arts' visibility and promotion, Nafasi has actively sought to forge partnerships with various cultural organizations, spaces, and corporations.

1837 registered gallery visits were recorded during this time.

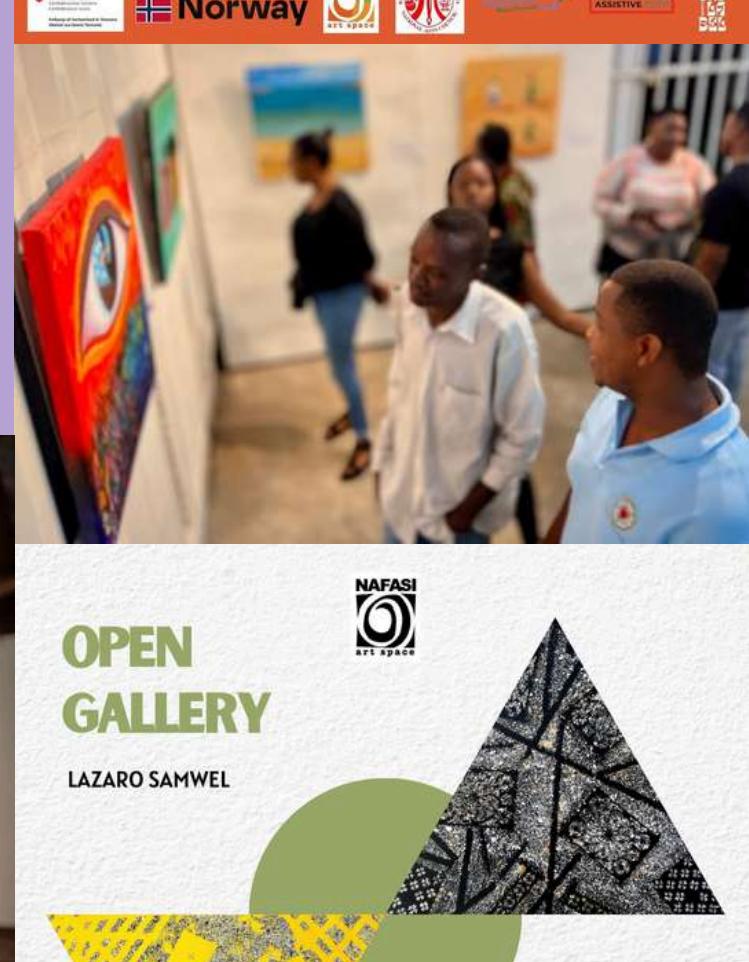


DIALOGUES ON HUMANITY PHOTO EXHIBITION





exhibition highlights: posters and photos



Nafasi on digital

Nafasi continues to work on online platforms and resources aimed at promoting visual arts through the gallery. This endeavor commenced with the establishment of several platforms which serve as a means to exhibit and facilitate the sale of artworks online.

Activity 1: Mobile App Migration to Loca Server

The mobile app was migrated from our previous server hosts, owned on Amazon, to reduce running costs and improve App maintenance. The migration was conducted by the mobile app developers, ie MoWeb. Migration of the app to Amazon and renewal of vendor contracts and subscriptions had to be settled before the launch on the app stores.

Activity 2: Mobile App Launch

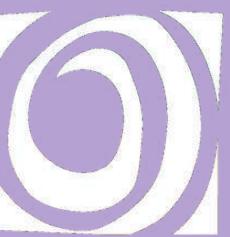
The mobile app was simultaneously launched on both platforms on 1st February 2024. The app is currently functioning well in terms of user features functionality. There's an issue with the chat feature that is to be addressed with the developers to see how it would work.

Activity 3: New Gallery Instagram Account

A new Instagram account for the gallery was created @nafasiartgallery, following being unable to access the previous account @nafasigallery due to the loss of the login information that was used to register the account previously. There are ongoing efforts to report the old account to have it completely shut down.



digital comms. & implications



Nafasi continues to grow its online presence organically

- Instagram followers grew from 17,000 in FY23Q4 to 18,027 in FY24Q1 with a reach of >36k accounts.
- Nafasi's Facebook page grew to 6,574 followers and reached up to 11k accounts by March 2024.
- Creating engaging video content, which is then posted as reels on Facebook, fosters more reach to more audiences beyond the actual followers.

Creating engaging video content has increased the number of Instagram followers from 17,797 as of 29 February 2024 to 21,000 by the time of this report in December.

Creating engaging video content which are posted as reels on Facebook fosters more reach to more audiences beyond the actual followers.

Creating engaging video content which are posted as reels on Facebook fosters more reach to more audiences beyond the actual followers.

Followers

Last 30 Days Feb 25 - Mar 25

18,027 Followers +2.2% vs Feb 24

Growth

Overall followers	395
Follows	526
Unfollows	131

Feb 25 Mar 10 Mar 24

Top locations

Professional dashboard

Home Insights Creation Growth Monitor

Resolve now

Performance

Followers: 6,574 Last 28 days

Reach 11.8K +32% from previous 28 days

Content published 8 +100% from previous 28 days

Engagement 306 +51% from previous 28 days

Net followers 3 +400% from previous 28 days

[See more insights](#)

Recent posts

Reel · 12 Mar · Meet Amon Majaliwa iamamon_artist, a visual artist wit...

media audience

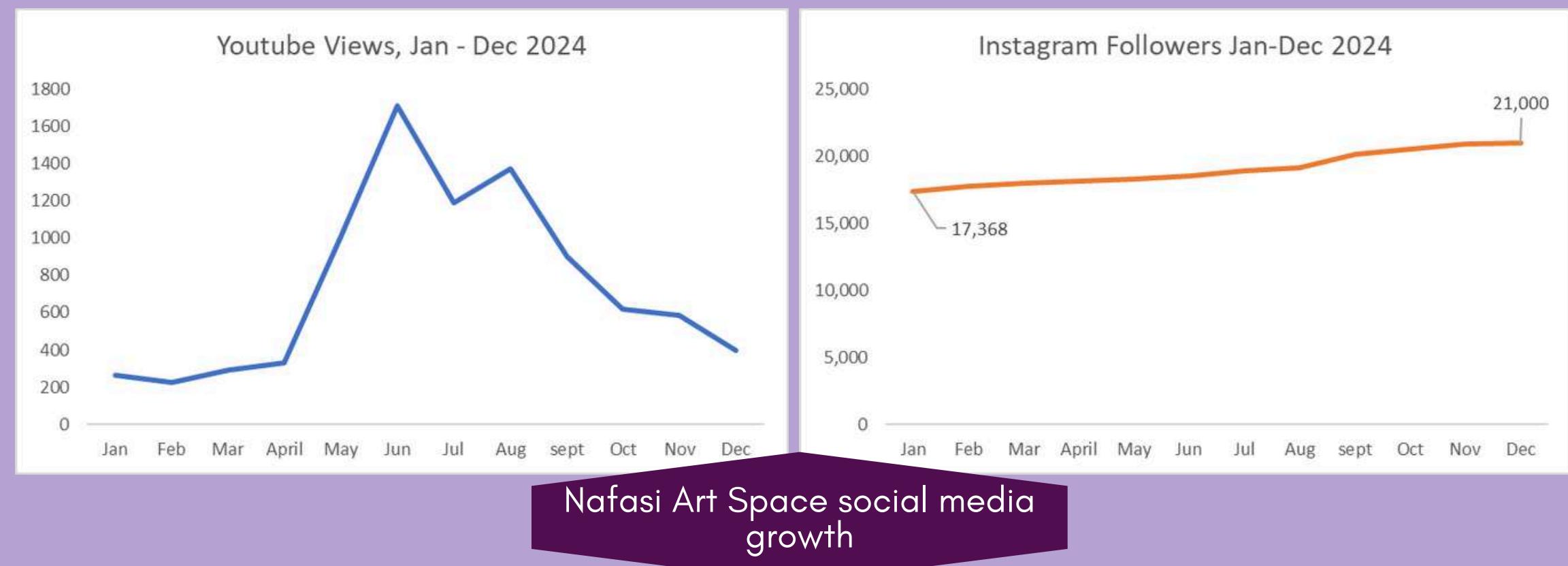
Nafasi Instagram's main page achieved a reach of 21,000, up from 17,000 in January 2024.

Facebook page recorded a total reach of 5,864, with 17.2% derived from organic engagement and 16.5% from advertisements.

The website garnered 2,191 overall views, with 1,101 unique visitors

The YouTube channel achieved a total of 1,221 views, with a watch time of 75.9 hours and 29 new subscribers.

Nafasi appeared on the SENTRO show hosted by CLOUDS Media as part of the Wamwiduka showcase to discuss Nafasi in detail, particularly the resident program.





OUTCOME 3

Nafasi Art Space is a strong, dynamic and innovative space, locally grounded and relevant and internationally connected and impactful.

DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
Outcome 3: The cultural sector in Tanzania is strengthened by strong networks and partnerships	Number of advocacy sessions or meetings conducted	4	<p>Three Events;</p> <ul style="list-style-type: none"> • EU Mziki na Maarifa; civic education through art • Academy panel discussion: Art and Social Critique, (June 13th, 2024) , Professional Development and Entrepreneurship, (October 11 ,2024)
	Number of international partnerships and networks of contemporary art practitioners that Nafasi is engaged with	4	<ul style="list-style-type: none"> • 6 international partnerships forged: rt transparent Poland Heva Fund, Hulmbolt University, NFT Africa, Global Giving, Start4Africa, ForumCiv, Selam / Swedish Art Council, Design Workshop (Maria), Women History Museum Africa
	Number of artists and arts organisations funded via the FEEL FREE grant mechanism	8	8 artists & arts organisations funded through the FEEL FREE grant
	Number of events at or funded by Nafasi attended by high-level government representatives	4	6: Wikiendi Live, Feel Free Press Conference, Feel Free Showcase, Mziki na Maarifa Concert, Wamwiduka Listening Session, KiliFest Launch
	Number of meetings Nafasi is invited to on arts policy/sector issues organised by stakeholders/government	3	<p>6 meetings Nafasi is invited to:</p> <ul style="list-style-type: none"> • Creative Hustles by the British Council, • Agenda Zetu's discussion on 'How the Arts Can Shape Politics and Contribute to Activism,' • the PANAF Summit 2024 in Zanzibar, • the Annual Tanzania Arts and Culture Conference, • Mastercard Foundation African CCI Landscaping Study conducted by CDEA. • Nordic Week, organized by DPG Tanzania and the inspiring Sanaa na Kahawa initiative.

DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
Outcome 3.1: Network of Nafasi artists, curators, and cultural workers in Tanzania created	Number of artists who receive information and opportunities as a part of the Nafasi Network (not members or students of Nafasi engaged by Nafasi's programmes)	30	90 (Nafasi Community, Academy Alumni, Former Feel Free Grantees)
	Number of collaborations reported between Nafasi's network and other organisations	4	11 collaborations reported: Tukutane Dar Arts Week (Rangi, CDEA, MuDa Afrika, UDSM, Ajabu Ajabu, ASEDEVA) 257 Arts – Burundi Art Transparent – Poland Human Rights Competition – EU 16 Days of Activism Against GBV – Irish Embassy
Outcome 3.2: Funding to smaller arts organisations and independent arts practitioners issued	Percentage of grantee projects led by female artists/organizers	40%	4 out of 11 organisations/artists were female-led (36%)
	Total amount of funding provided	USD 50,000	US\$ 84,470 (TZS 202.29M) through emerging cultural spaces, Feel Free and Academy Incubation grant

DESCRIPTION	INDICATOR	TARGET (2023)	RESULTS
Outcome3.3: At least one strong, lasting partnership in every region of Tanzania established	Number of local partnerships with key cultural stakeholders and institutions established	4	<p>Six new partnerships forged</p> <ul style="list-style-type: none"> • Nipa Foundation • Coral Beach Hotel • Nabaki Afrika • Inova Plus (Senegal) • NFTAfrika • University of Western Cape Museum and Zeits MOCAA • Kili Festival
	Number of regions in Tanzania where partnership has been established (mention the region, partnering institution)	2	Three: Ally Baharoon (Zanzibar), Lilian Munuo (Kilimanjaro), Africulture (Pwani)

summary

In the reporting period of 2024, Nafasi engaged with several international partnerships and networks of contemporary art practitioners. These included:

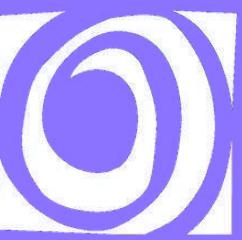
- participation in Agenda Zetu: How the Arts Can Shape Politics and Contribute to Activism,
- the PANA Summit 2024 in Zanzibar,
- the Annual Tanzania Arts and Culture Conference,
- Creative Hustles Series

Additionally, Nafasi collaborated with international organizations such as

- Art Transparent (PL)
- Organization for Identity and Cultural Development (OICD) under UNESCO, further strengthening its global presence and connections.
- START4Africa Residency Program

New local partnerships were also forged in the spirit of fostering growth and collaboration:

- Coral Beach Hotel Ltd.
- East Africa TV & Radio



enhancing partnerships : Mziki na Maarifa

To promote a deeper understanding of civic rights and democratic participation in recognition of the International Day of Democracy, the European Union, in collaboration with Nafasi Art Space, Tanzania Bora Initiative (TBI), and East Africa Radio, organized a three-month music competition targeting youth.

The competition, titled "Mziki na Maarifa," was designed with the 2025 general elections in mind, aiming to engage young people in Dar es Salaam aged 18 to 35. The competition had a total of 165 applicants from over 1,000 people reached. Of these applications, 152 (92.1%) were male and 13 (7.9%) were female.

6 young artists were selected to take part in the competition, which had several activities, including a one-week intensive mentorship on civic education facilitated by TBI (15-19 October) and a one-week recording session (21-27 October) on civic rights, and as a result, all artists produced their own songs

Following the competition was the final concert (16 November 2024), where one artist was crowned the winner and ambassador of Mziki na Maarifa.





Mziki na Maarifa Highlights





agenda zetu debate

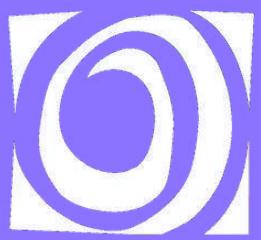
Our Visual Arts Manager had the opportunity to take part as a panelist in a panel discussion organized by ASEDEVA titled, "What are the Places for Artistic Residencies and How to Organise Artistic Residency Programme?". The visual arts manager, alongside Lucy Leclerc (FR - Cultural Coordinator, Alliance Francaise), Arafa Hamadi (TZ - Multidisciplinary Artist), and Delphine Blast (FR - Artist-in-Residence, Alliance Francaise), explored and delved into the realm of artistic residencies, what they mean, and more about how artists can gauge such opportunities for the professional development.



The panel discussion took place at Alliance Française on 10 July 2024 and was able to reach over 100 audiences.

The continuation of the debate was done at Channel 10 headquarters on 13 July and was aired live through the Baragumu programme.

2024 feel free - grant



Bwagamoyo Africulture Summer Arts

Festival

BASAF 2024, the second annual festival, is supported by the "Feel Free" grant from Nafasi Art Space, with the International Association of Blacks in Dance (IABD) offering workshops on global dance practices and cultural preservation through performance, exhibitions, and training. The festival also featured social media campaigns, mental health workshops, and Commedia dell'arte performances, empowering participants with practical skills, knowledge, and a positive approach to celebrating local cultural values with 145 artists, 30 workshop participants and 1010 audiences in the festival.



Bwagamoyo Africulture Festival
30 July 2024
Bagamoyo

Sanaa na Wanawake (SAWA)

"Sanaa na Wanawake" (SAWA), led by Thobias Minzi, focused on helping female artists in Mwanza improve their art and professional skills. SAWA held an exhibition at Gunzert House in Mwanza, where 10 female artists showcased their works as a result of the workshop they attended during the project. The Nafasi team also attended the exhibition to see the progress of the project and the works created.



Sanaa na Wanawake Exhibition
20 September 2024
Gunzert House, Mwanza

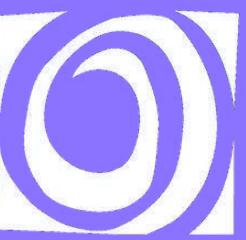
Wimbo Huru Imba kwa Uhuru

"The Asedeva Feel Free to Sing Free project received 27 applications, from which 10 talented female singers from across Tanzania were selected for a three-month vocal training program. During this period, they successfully recorded cover songs and produced an original track.



Feel Free to Sing Free participants performed at the Slow Leopard Masaki during Marafiki Music Festival October, 2024.

feel free - grant cont...



Batik Mtaani - Ekande

The Batik Mtaani Project empowers and inspires youth (1,077 students and 20 teachers) and women in Dar es Salaam's schools and markets through hands-on tie-dye, batik design, and spraying sessions. By igniting a passion for art, the project equips participants with valuable skills to generate additional income.



Batik Classes at Aboud Jumbe Secondary School

Beyond the Label - Lilian Munuo

“Beyond the Label” is an innovative initiative in Tanzania that empowers marginalized individuals with disabilities, especially women, through artistic expression to challenge stereotypes and promote inclusivity. Through two art workshops in Kilimanjaro and Arusha, the project engaged 33 individuals with disabilities, two parents of children with disabilities, and four disability advocates.



Artists at the Arusha workshop using her feet to paint. - Beyond the label

feel free - grant cont...

Kijiwени Production - Amil Shivji

- Kijiweni Mobile Cinema: the project is a traveling impact campaign in Tanzania featuring the film *The Empty Grave*. The documentary follows the emotional journey of two Tanzanian families as they seek to reclaim their ancestors' remains from German museums. The screenings provided a platform for discussions on cultural identity and historical justice.
- Songea: Two screenings, totalling about 340 attendees, including community leaders, government officials, Ngoni chiefs, National Museum staff, students, the film's protagonists, and members of the Mbano family and Minister Dr. Damas Ndumbaro.
- Arusha, Meru: A community screening (150 attendees – including community leaders, government officials, students, the film's protagonists, and Kaaya family members) was also organized at the Peace Matunda Grounds in Akeri, a site of historical significance for the Kaaya family in their efforts to repatriate the remains of their great-grandfather, Lobulu Kaaya.

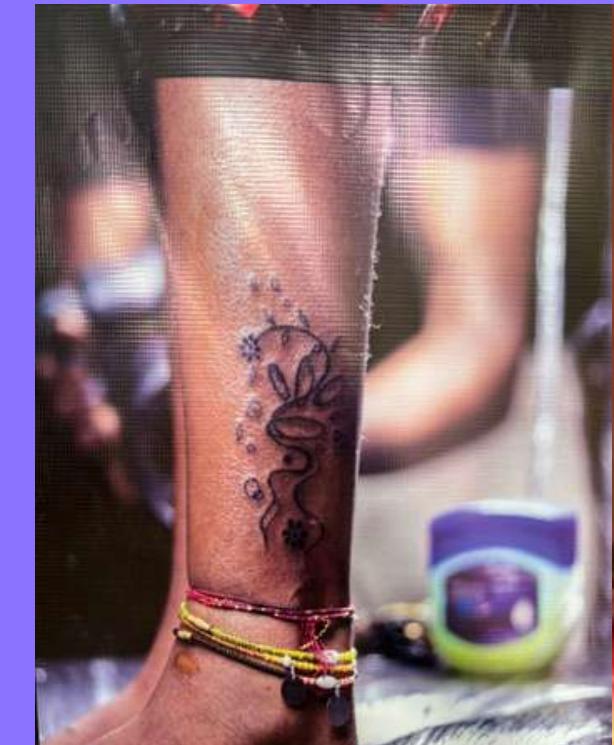


Kijiweni Production screening of Empty Grave in Songea and Arusha - 2024



Dinembo - Mihayo Kallaye

- Dinembo (a Makonde word meaning "tattoo") was created in 2024 by Mihayo Kalaye with the goal of developing a platform that facilitates discussions on restitution through the medium of tattooing practices.
- A Makonde elder with expertise in body marking was invited to share his perspective on the history of this tradition within the tribe.
- Six artists participated in several workshops, including the History of African Body Art, Tattoo Design, and Hygiene and Professionalism.
- These workshops were conducted at the Goethe-Institut, Alkebulan Space, and Off Babylon Space in Mwanagati, Dar es Salaam.



Dinembo workshop and performance



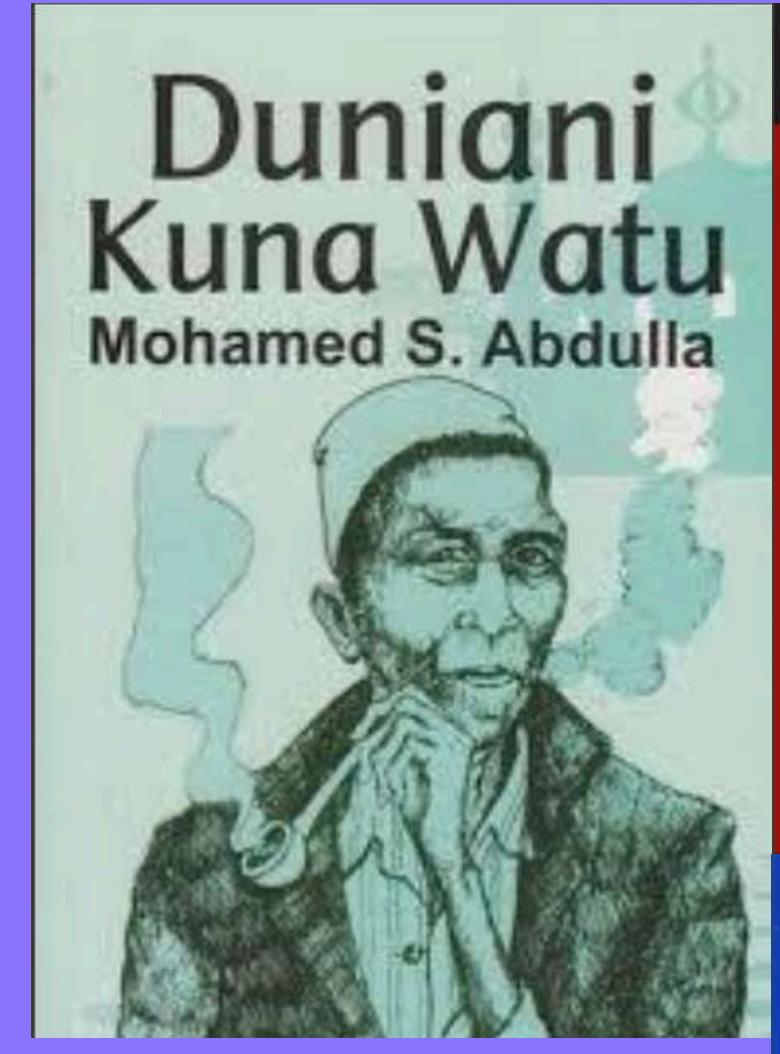
feel free - grant cont...

Ally Baharoon - Hadidhi Hai

Hadidhi Hai is a theater project promoting local literary works through public performances. It brings stories, poems, and other literary forms to life, fostering cultural pride and preserving heritage. By lifting scenes from the page to the stage, audiences engage directly with the characters, creating immersive and memorable experiences. The project will produce three theater performances featuring 12 artists, 30 rehearsals, and an audience of 320 attendees. It aims to deepen appreciation for Tanzanian literature and make it more accessible.



Community theatre in Zanzibar of book excerpts 2024.



Njia Ngurusumbwe



The Voice of Zanzibar
Siti binti Saad



na hadithi nyingine



Selected books: Kicheko Cha Ushindi by Mohamed Suleiman Mohamed, Njia Ungurusumbwe by Siti Bint Saad, and Duniani Kuna Watu by Muhammed Said Abdulla.

M. S. Mohamed

via creative: Safe Mobility in public Schools

The VIA Creative Project was officially launched on July 10, 2024, at Makuburi Primary School. The event was inaugurated by SSP Deus Sokoni from the Police Headquarters and attended by representatives from the Tanzania Education Authority, TotalEnergies Marketing Tanzania Limited, Nafasi Art Space, senior police officers, students, and teachers.

This year, the program engaged six schools, with 120 ambassadors—students aged 9 to 14 from Class 3 to Class 7—impacting over 6,000 students. Three interim reports must be submitted after each phase: observations, Recommendations, and Actions.

Makuburi Primary School emerged as the winner for the second consecutive year. As part of their prize, they received funds to extend a section of their school perimeter wall, among other rewards.



Students learning how to mix color in the awareness-raising action phase at Makuburi Primary School

The traffic police with ambassadors during the observation phase at Jangwani Beach Primary School.

via creative cont...

Observation Phase

The observation phase of the Via project was conducted from July 12th, 2024. During this period, all scheduled sessions were successfully completed by the facilitators, with full engagement from the ambassadors. Notably, during the safety walk sessions and subsequent discussions, traffic police officers were invited to facilitate the sessions, providing valuable insights and expertise.

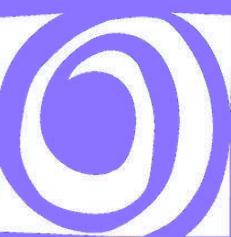
In total, eight sessions were conducted during this phase, including:

1. Reflection: What is Safe Mobility?
2. Survey on Student Mobility Modes
3. Safety Walk
4. Mapping (2 sessions)
5. 1-Minute Video Creation

These sessions were instrumental in achieving the goals of the observation phase and laid a strong foundation for the subsequent phases of the project.



Observation Phase
VIA Creative Project
July 2024
Selected VIA Schools



nafasi in corporate partnership:

Nafasi & Coral Beach

Following a partnership inquiry from the Concierge and General Manager of Coral Beach Club Ltd, Nafasi started a new endeavor, expanding wings into a more sustainable future as well as expanding the market to new areas. Nafasi has managed to partner with Coral Beach Hotel for this year through the coordination of workshops and exhibitions at Coral Beach. The workshops will be facilitated by Nafasi artist members, allowing them to expand to new markets.

Members who were able to facilitate workshops were:

1. George Nyandiche: Art My Valentine, (10 attendees: 5M, 5F)
2. Amon Majaliwa: Sip & Sculpt (7 attendees: 3M, 4F)
3. Kija Carolyne: Brushes & Beats, (8 attendees 4M, 4F)
4. Vita Malulu: Sculpt & Sip, (5 attendees: 5F)

This partnership aims to cultivate a vibrant artistic community while supporting the financial sustainability of the partnering entities.



Art enthusiasts, artists in art and exhibitions at Coral Beach Hotel, Dar es Salaam



science & tech in art: starts4africa

S+T+ARTS4AFRICA

Apply Through Link in Bio

OPEN
CALL
FOR
ARTISTS

ARTS Residency powered by:

INOVA+



S+T+ARTS
SCIENCE + TECHNOLOGY + ARTS

With Nafasi signing the contract to become STARTS4AFRICA's official residency host by December 2023, the programme proceeded in January 2024. With each residency host having to choose a challenge, Nafasi was given challenge 5, titled Beyond Blueprints: Bridging and Harmonising Communities through Art, Tech, and Sustainability.

By 18 January, the STARTS open call was live and extended until 25 February. After the Eligibility Check by the STARTS4AFRICA Consortium, 17 applications were eligible for review by the Nafasi team, and most of the applicants were from Tanzania and Nigeria.

The final selection happened on March 4, where Ala Praxis, a Nigerian artist collective, was selected based on their outstanding presentation, including their innovative approach and artistic vision that stood out among the other applicants, and had their residency at Nafasi from April to October 2024.

Source: https://starts.eu/wp-content/uploads/STARTS4AFRICA-Call-for-Artists_Challenges-Booklet.pdf

Challenge #5
By Nafasi

BEYOND BLUEPRINTS: BRIDGING AND HARMONISING COMMUNITIES THROUGH ART, TECH, AND SUSTAINABILITY

PROBLEM STATEMENT

How might we harness the potential of digital communication and engagement strategies to bridge gaps between construction initiatives and the diverse social fabric of Dar es Salaam, promoting transparency, collaboration, and equitable benefits for all community members?

KEYWORDS

Civic Engagement through Art and Technology, Community-Centric Design, Interactive Urban Narratives, Digital Inclusivity, Sustainable Innovation

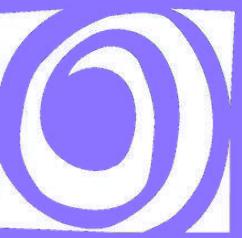
DESCRIPTION

This unique opportunity beckons visionary artists to reshape the narrative of sustainable semi-permanent construction in Dar es Salaam, converging the realms of art, technology, and social equity.

At its core, this challenge pivots on the imperative to transform construction into a force for positive community change. How might we wield digital platforms and technology as tools of empowerment, instilling a sense of ownership among residents in the construction process? Given the complexity and extensiveness of the subject, your challenge is to conceive groundbreaking ideas and solutions that actively engage communities, addressing social concerns and championing inclusivity and provide safe spaces, with the goal of contributing to the creation of tools / toolkits that can be used by others in the design of sustainable urban space.

Artists will navigate the intersection of sustainability, urban development, and digital communication, forging pathways that transcend conventional blueprints. We encourage projects that champion community-centric design, craft interactive urban narratives, and seamlessly integrate digital inclusivity particularly in unplanned areas of the city using technologies such as Augmented Reality (AR) and Virtual Reality (VR), Internet of Things (IoT), Digital Engagement Platforms, Smart Building

the annual tanzania arts and culture conference



The annual Tanzania Arts and Culture Conference was held on 29 February 2024 at Johari Rotana. The guest of honor was Deputy Prime Minister Dr. Doto Biteko, and other dignitaries included Dr Damas Ndumbaro (Minister of Culture, Arts and Sports) and his deputy, Mr Hamis Mwinjuma.

The conference was held with the main aim to continue strengthening the culture and art sectors in the country, the aim being to jointly discuss the trends of these sectors as well as improve them.

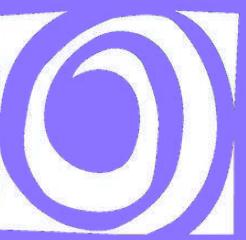
This proved to be an interesting opportunity for Nafasi to network with various stakeholders, artists, professionals, and organizations involved in the Culture and Arts Sector in Tanzania.

The conference also discussed strategies that will help develop the sector as it has a great contribution to the development of our society.



A group photo (above) of dignitaries and cross section (below) of participants at the conference.

British Council Creative Hustle Program: Mastering financial success in the Creative Industry.



The third installment of the Creative Hustles forum—part of a four-part series—drew an enthusiastic audience of over 30 individuals eager to explore the complexities of artistic entrepreneurship. Expertly moderated by Kwame Mchauru, Nafasi Performing Arts Manager, the event took place on March 1st at the British Council.

This engaging session covered essential topics crucial to the success and sustainability of art-based businesses. Discussions centered on the importance of formalizing and effectively managing creative enterprises, securing funding, addressing the challenges of irregular income, and building a strong financial foundation to support long-term artistic pursuits.

Additionally, the forum offered valuable insights into achieving financial stability and planning for retirement, highlighting common financial pitfalls creatives should avoid. Through collaborative exchanges of ideas and experiences, attendees left equipped with practical knowledge and strategies to confidently navigate the evolving landscape of artistic entrepreneurship.



The image is a promotional graphic for the British Council Creative Hustle Program. It features a central title 'Creative Hustles' in a large, stylized, colorful font. Below the title, five circular portraits represent the panelists and moderator. Each portrait is accompanied by a name and title. The panelists are: Lawrence Mute (General Manager, Kenya Hustles Co. Ltd), Sakina Amjee (Business Operations Manager, The Bar in Sauti Afya), Isaac Shao (Senior Product Manager - Business Banking, KCB Bank Plc), and Webiro "Wakazi" Wassira (Artist/Activist/Writer). The moderator is Kwame Mchauru (Performing Arts Manager, Nafasi Art Space). At the bottom of the graphic, there is a green bar with the British Council logo and the text 'BRITISH COUNCIL' and 'britishec文化遗产'.

Panelist	Panelist	Panelist	Panelist	Moderator
				
Lawrence Mute General Manager, Kenya Hustles Co. Ltd	Sakina Amjee Business Operations Manager, The Bar in Sauti Afya	Isaac Shao Senior Product Manager - Business Banking, KCB Bank Plc	Webiro "Wakazi" Wassira Artist/Activist/Writer	Kwame Mchauru Performing Arts Manager, Nafasi Art Space

Refreshments will be provided

BRITISH COUNCIL

britishec文化遗产

PANAF Summit 2024 - Zanzibar

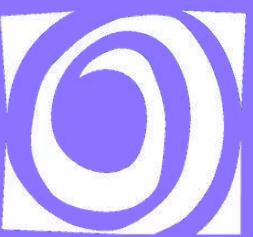
In February 2024, Nafasi participated in the PANAF Summit in Zanzibar, Tanzania, where pan-African artists and cultural practitioners discussed artistic freedom, challenges, and solutions across the continent.

At the summit on February 9-10, Fumba Chama (Pilato), Zambia's Permanent Secretary for Youth, Sports, and Arts, emphasized the need for artists to express themselves freely.

Representing Tanzania, Joshua Kasambila presented a TARO report, Vitali Maembe shared his experiences as an artist and activist, and Lilian Hipolyte highlighted the role of institutions in the Tanzanian art and culture space.

PANAF Policy Discussion Forum

Selam, in partnership with the African Union (AU), is committed to strengthening the arts across Africa by collaborating with local stakeholders and governments to ensure that by 2030, member states allocate at least 1% of their national budgets to arts and culture. In Tanzania, Selam, the Swedish Embassy and TARO organized a roundtable discussion on the challenges and opportunities of public funding for the cultural sector. The forum included remarks from the Swedish Ambassador to Tanzania, Her Excellency Charlotta Ozaki Macias, who emphasized the vital role of arts and culture in shaping national identity. The discussion provided an overview of the current state of public funding for arts and culture in Tanzania. Representatives from government institutions, such as the Ministry of Arts, Culture, and Sports, the Tanzania Film Board, and the revived MFUKO, shared insights on achievements, challenges, and budget constraints.



A collage of participants at the PANAF Summit and PANAF Policy Discussion Forum

Agenda Zetu: Arts, Politics and Activism

Nafasi also took part in the Agenda Zetu debate, where Lilian Hipolyte moderated the discussion on 'how the arts can shape politics and contribute to activism and better community'

The debate, organized by Nafasis' partner organization ASEDEVA involved panelists operating from within the art and culture space including Abella Bateyunga (Tanzania Bora Initiative (TBI), Artist Malulu and Robert Mwampembwa (The Creative Industry Network Tanzania) as well as an audience full of practicing artists from a multitude of disciplines who made positive contributions to the discussion.



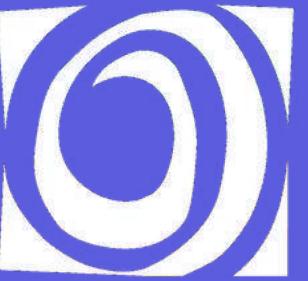
MASTERCARD FOUNDATION African CCI landscaping study

The Nafasi Academy Coordinator, Simon Sogodi, was invited to participate in an FGD research project on behalf of the Mastercard Foundation African CCI Landscaping Study, hosted by CDEA, which aimed to gain a deeper understanding of the African CCI landscape in a Tanzanian setting. Various stakeholders from diverse fields within the Visual and Performing Arts sector, including music, painting, fashion, and filmmaking, took part in this discussion.

The discussion facilitated the exchange of ideas and the identification of strategies for capacity building and investment in Tanzania's creative sector. Future actions include drafting a report to the Mastercard Foundation for sustainable programs, involving collaboration between the government, financial institutions, and the creative community to unlock the sector's potential for economic and cultural growth in Tanzania.

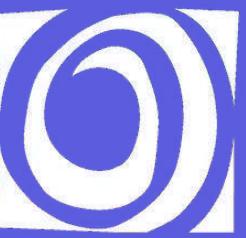


kahawa na sanaa



The Nafasi Director and Visual Arts Manager participated in the Kahawa na Sanaa Breakfast Talks, an event hosted by the Swiss Embassy in Tanzania. The discussion focused on the themes of Art VS Activism, exploring the underlying motivations behind each. The event featured insightful contributions from prominent speakers, including Amani Abeid, Chi Temu, Lorna Mashiba, and Jesse Gerard. Their perspectives provided a rich tapestry of viewpoints on the intersection of art and activism, making the dialogue both engaging and thought-provoking.

binti longa gender forum



Binti Longa Gender Forum
29th June 2024
CDEA - Mbezi Beach

Nafasi Art Space was invited to participate in the Binti Longa Gender Forum, a program under Culture and Development East Africa (CDEA). The forum's main theme was the discussion on how the creative industry can formulate strategies for a gender-inclusive budget.

The forum featured a panel discussion with notable speakers, including Mr. John Kitime, a seasoned musician, and Ms. Flora Ndaba from the Tanzania Gender Network Program. (TGNP)

Innovation and Arts Wing, MUHAS

In 2024, Nafasi Art Space was invited to participate in a panel discussion at MUHAS on the intersection between innovation and the arts. Represented by Justine Massaba, who shared valuable insights on how the arts can be utilized in healthcare.

The event was attended by more than 70 students, workers, and teachers of MUHAS. The event paved the way for future collaborations, as MUHAS is determined to work closely with Nafasi in establishing its new wing dedicated to innovation and the arts.



Partnership lead facilitating a session on the intersection
between arts and healthcare
19 June 2024
MUHAS

OUTCOME 4

Nafasi Art Space is a sustainable and resilient art institution with strong governance, management, and community/member engagement.



DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
	Increased income from non-core donor sources	20% increase from previous financial year	USD 10k from the online GlobalGiving platform
Outcome 4: Nafasi Art Space is a sustainable and resilient art institution with strong governance, management, and community/member engagement.	Percentage of Nafasi members and staff who feel the Financial management system is transparent and reliable	50%	80% (staff are familiar with process and use the process)
	Percentage of Nafasi staff who feel comfortable using the Monitoring, Evaluation and Learning system	80%	80% (non technical staff interact less with M&E system). Training conducted on Basics and fundamental of M&E to all technical staff
	Percentage of female board members and management team members	50%	50% of board members and 43% of management are female.
Outcome 4.1: Improved Board Management.	Number of statutory and extra-ordinary Board meetings	4	4
	Number of annual staff planning and reflection meetings	1	1

DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
Outcome 4.2: Improved human resource management.	Upgrade the human resources management system.	Yes	Review of HR process and documents conducted by a consultant in 2023
	Percentage of staff who receive performance appraisal per year.	90%	100%
Outcome 4.3: Improved resource mobilization strategy.	Resource mobilization strategy revised to reflect current fundraising realities and opportunities	Yes	Planning and review sessions held
	Number of new fundraising ideas developed and implemented	2	2 - Local Hotel Partnerships, Paid member workshops
Outcome 4.4: Customized financial management system to improve Nafasi financial reporting.	Number of system upgrades conducted and implemented	1	Still using Quickbook
	Number of staff trained on the installed finance system per year.	2	2

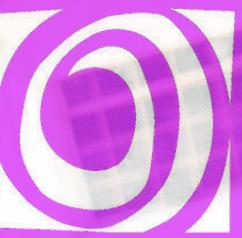
DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
Outcome 4.5: Improved financial risk management and procurement policies and manual.	Number of revised policies and manual	1	1 reserve policy and 1 HR Policy
Outcome 4.6: Established MEL framework, structure and plan	MEL framework and structure documented	1	1; Indicator matrix documented
	Baseline assessment conducted.	Yes	Conducted in 2022
	Number of programme staff trained on MEL framework	All technical staff	11 ; all technical staff
	Number of MEL reporting tools developed	4	Annual surve, participnat registration sheets, google forms, visiotr click counter,
	Percentage of staff who comply with MEL reporting calendar and standards including use of recommended templates.	7	50%

Summary

During the project period of 2024, Nafasi successfully implemented several key initiatives aimed at capacity building and organizational development.

- Internship Program: Nafasi hosted a total of six interns—four from the University of Dar es Salaam (UDSM) and two from the University of Dodoma (UDOM)—providing them with hands-on experience and mentorship in the creative sector.
- Staff Engagement: Monthly staff engagement activities were conducted, focusing on team building and fostering a culture of collaboration and cohesion (Monthly group birthdays, one team building, four professional trainings (board, canva, report writing and PSEAH by Soteria and Interpol)).
- Capacity Building: Nafasi offered various training sessions, including a workshop on report writing using Canva to enhance documentation and communication skills. Additionally, staff and members received First Aid training to ensure workplace safety and preparedness.
- Performance Evaluation Training: A dedicated session was conducted to equip staff with the necessary skills for effective performance evaluation, contributing to improved productivity and accountability.

These initiatives reflect Nafasi's ongoing commitment to professional development, capacity building, and creating a supportive and productive work environment.



Onground engagement



Soundwalking Workshop
Ala Praxis
12 June 2024
Kunduchi Beach

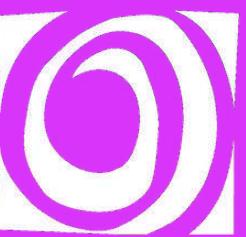


Traverse Exhibition
24 May 2024
Nafasi Academy Exhibition Hall



Lete Stori
18 May 2024
Nafasi Amphitheatre

- The overall offline engagement from April to June is 867 audiences 534 being Male and 337 being female from workshops , hangouts, public events and exhibition with the click counter of 1,012 people.
- Tanzanians are over 758, Non Tanzanians are 109 are non Tanzanians



nafasi youtube channel

- Nafasi's YouTube page has continued to send content to the world, resulting in an increase in followers from 300 to 455.
- This represents a 51.67% increase in our followers, with females at 11% and males at 88%.
- Lete Stori Platform Insights: Lete Stori featuring K-Zungu: 1,900 views (our best-performing video, posted two months ago)
- Live Streaming: Since April, we've been going live on our Lete Stori platform, which was an eye-opening and learning experience. The platform is beginning to pick up pace.

Viewership:

- Lete Stori featuring Babakash: 177 views
- Lete Stori featuring Vitali Maembe and Carola Kinasha: 130 views



Comments

Top

Newest

Remember to keep comments respectful and to follow our [Community Guidelines](#)

Highlighted comment



@josegisbert4351 • 21 hr ago

Grateful for Nafasi Arts, kazi yenu inagusa wengi. Big up sana

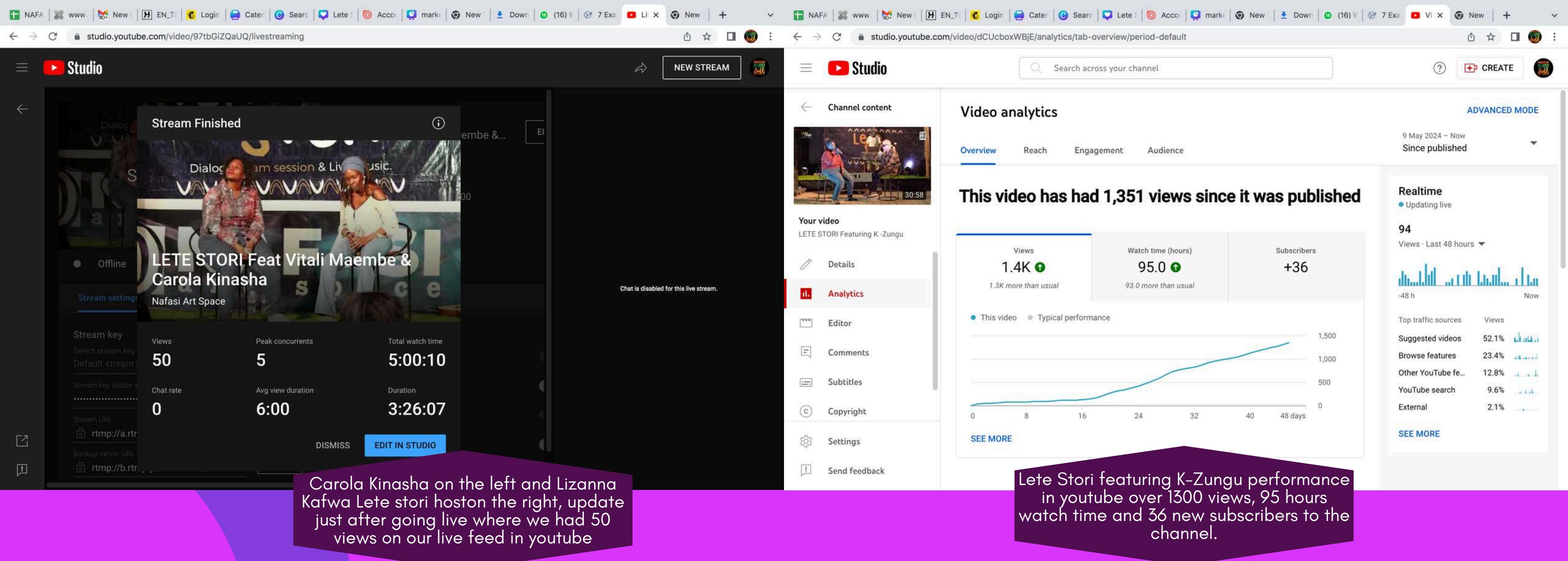


@josegisbert4351 • 21 hr ago



Live comments
Lete storl ft 20% & Baba Kash
Source: YouTube

lete stori youtube feed



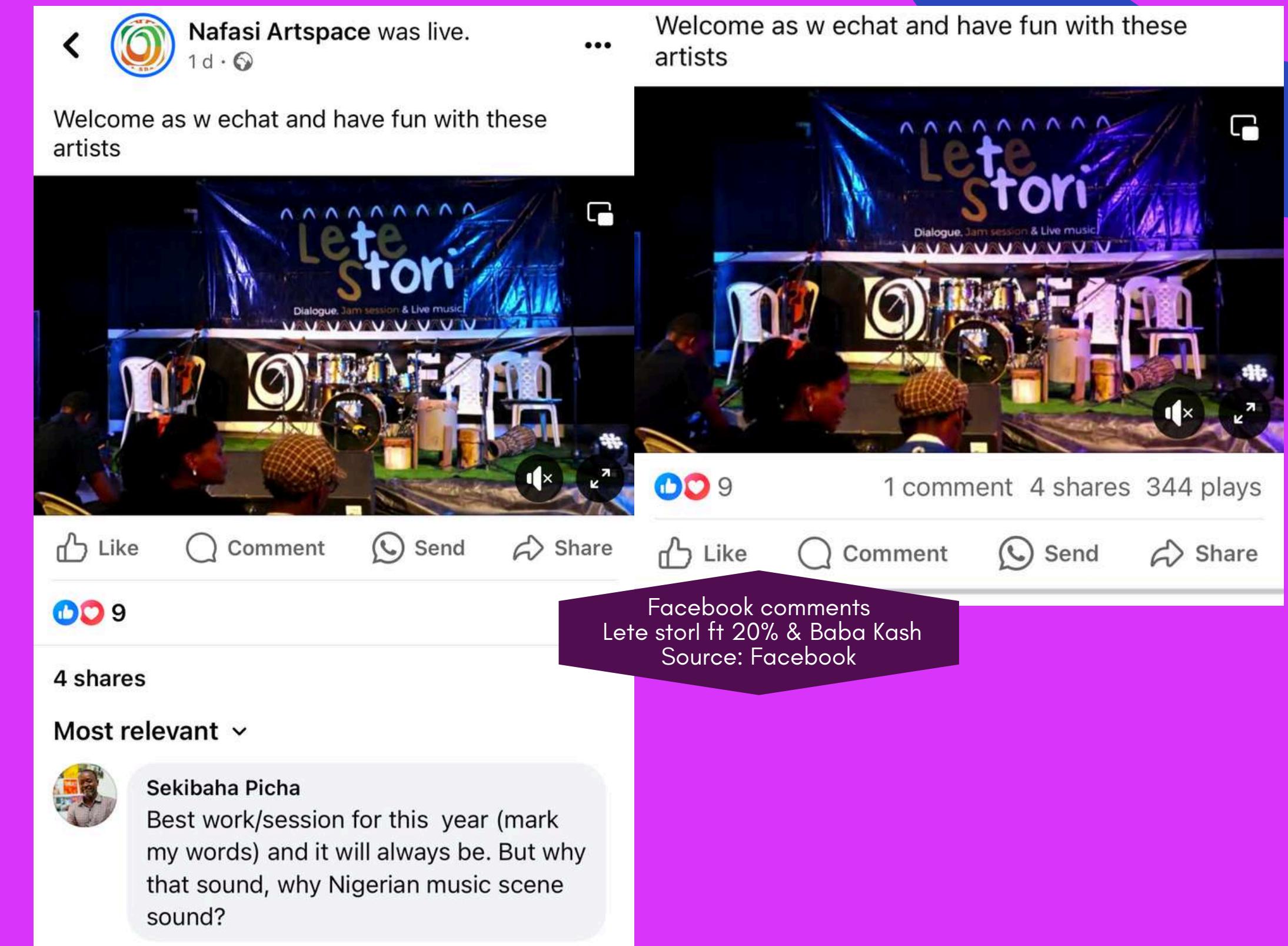
The image shows a split-screen view of the YouTube Studio interface. On the left, the 'Studio' tab is active, displaying a live stream titled 'LETE STORI Feat Vitali Maembe & Carola Kinasha' from 'Nafasi Art Space'. The stream has 50 views, 5 peak concurrents, and a total watch time of 5:00:10. On the right, the 'Analytics' tab is active, showing the video has had 1,351 views since publication on May 9, 2024. The analytics panel includes a chart of views over 48 days, a list of top traffic sources (Suggested videos 52.1%, Browse features 23.4%, etc.), and a summary table for this video compared to typical performance.

Carola Kinasha on the left and Lizanna Kafwa Lete stori hoston the right, update just after going live where we had 50 views on our live feed in youtube

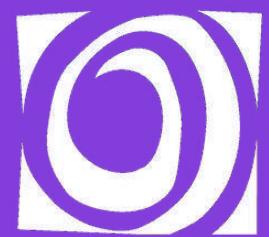
Lete Stori featuring K-Zungu performance in youtube over 1300 views, 95 hours watch time and 36 new subscribers to the channel.

Lete Stori Facebook live update

- Our Facebook live streams on the Lete Stori platform have shown significantly.
- The live feed has grown from 22 views in April to 1,000 plays by June 2024.
- All three live feeds, Hassan Mahenge and Easymantz over 600 plays, 20 Percent and Baba Kash over 340 plays and Vitali Maembe and Carola Kinasha 221 plays.

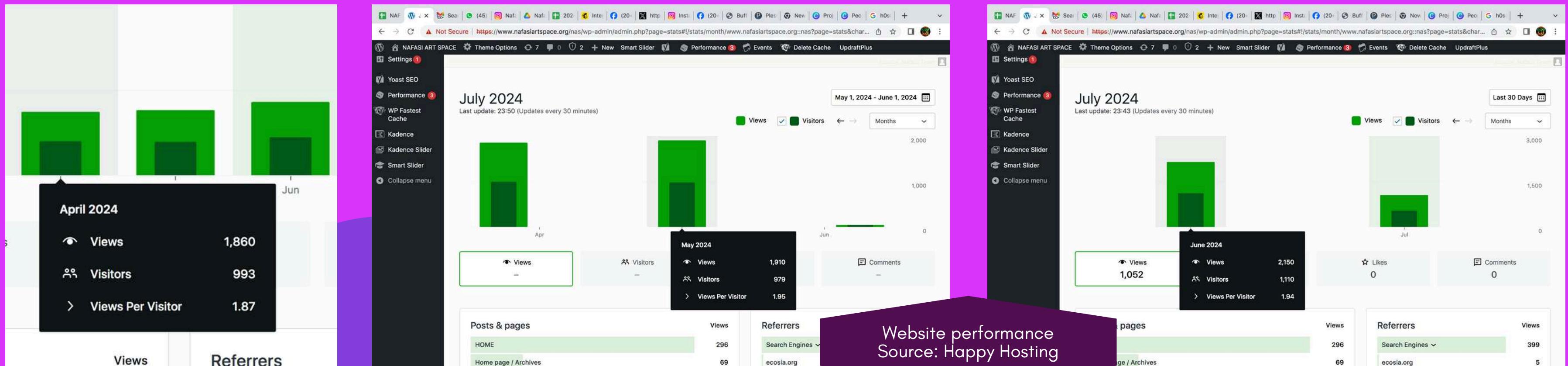


website analysis



The website continues to be a key and popular touchpoint for our international audience. Within the last reporting period, we have seen steady website engagement, particularly on the home and events pages, mainly from outside Tanzania.

- In April 2024, the website recorded a total of 1,860 views from 993 visitors, resulting in an average of 1.87 views per visitor.
- Moving into May 2024, there was a slight increase in activity with 1,910 views from 979 visitors, which brought the average views per visitor to 1.95.
- By June 2024, the website saw a more significant rise in engagement, achieving 2,150 views from 1,110 visitors, maintaining a high average of 1.94 views per visitor. This progression highlights a steady increase in both overall views and visitor numbers over the three months, reflecting growing interest and engagement with the website's content.



Staff Training on Report Writing, Canva and staff Performance Evaluation

Report Writing & Tools

- Structure and Format: Teach the standard structure of reports, including the introduction, body, and conclusion.
- Clarity and Conciseness: Emphasize the importance of clear and concise writing.
- Data Presentation: Show how to present data using tables, charts, and graphs effectively.
- Proofreading and Editing: Highlight the importance of reviewing and editing reports to ensure accuracy and professionalism.
- Introduction to Canva: Provide an overview of Canva and its features.
- Creating Designs: Demonstrate how to make various designs such as reports, presentations, and social media graphics.
- Templates and Customization: Show how to use and customize templates to fit specific needs.
- Collaboration Tools: Explain how to collaborate with team members on Canva.

Training on Effective Board Governance

Four board members and three senior managers underwent training on Effective Board Governance from 12 to 16 February 2024. This certification training was conducted by MS TCDC and facilitated by Dr. Ramsey Lyimo (PhD). The goal of the training was to build a stronger and more effective board that was attended by all the Nafasi board members and senior management.

The key objective was for the participants to learn to contribute more meaningfully and effectively as Nafasi board members or management to foster an active and strategic Board of Directors.

The course took an in-depth look at the purpose, mandate, and responsibilities of Board Members and effective communications in ways that promote collaboration, consensus, accountability, and transparency.



Nafasi Community Iftar 2024

On March 28, 2024, Nafasi hosted a communal Iftar, inviting members of its community, partners, and stakeholders to partake in this cherished religious tradition of Ramadan and the Lenten season. The event provided an opportunity for individuals to come together in spiritual observance, fostering unity and connection among participants.

Attendees, totaling 51 individuals (30 male, 20 female, 1 non-binary), including 49 Tanzanians and 2 non-Tanzanians, gathered to break the fast. It served as a moment of respite from daily responsibilities, allowing participants to engage in meaningful reflection and devotion.

The Iftar exemplified Nafasi's commitment to inclusivity and cultural celebration, bringing people from diverse backgrounds together to share in the spirit of community and religious observance.

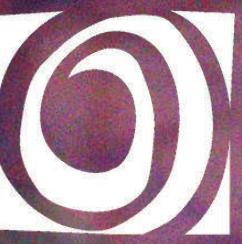




OUTCOME 5

Nafasi Art Space contributes to a thriving
and inclusive community of arts
practitioners

DESCRIPTION	INDICATOR	TARGET (2024)	RESULTS
Outcome 5: Nafasi Art Space contributes to a thriving and inclusive community of arts practitioners	Number of publications on Nafasi's innovative strategies and approaches created	2	<p>Publications: The Residency Experience, 2023 Annual Report, 2024 Feel Free, Torrents Exhibition Catalogue, Tukutane Dar Arts Week</p> <p>Articles Nafasi has been featured in: The Guardian, Capital TV, Channel Ten, TBC Taifa, Clouds TV, Millard Ayo, Dizzim Online, Michuzi Blog, Mjini FM, Mwananchi</p>
	Percentage of Nafasi's Board board members who are artists/creatives	40%	62.5% are creatives/artists
Outcome 5.1: Community events organised regularly	Percentage of people visiting and working at Nafasi who report that Nafasi represents a "community space" for the arts	85%	90% according to annual survey 2023
	Number of events organised per quarter that focus on inclusivity	4	<ul style="list-style-type: none"> • Academy Artivism cohort (Forum CiV) • Bead Workshop (Nipa Foundation)
Outcome 5.2: Artist-led programming and a strong representation of artists at the board and management level	5.2.1 Percentage of artists on Nafasi's Board and Management team	85%	65% of management and board are artists/creatives.

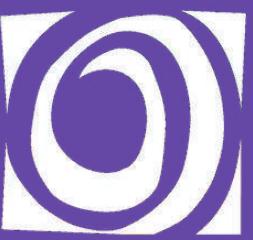


Summary

- In 2024, the human resources and community department engaged in several activities which improve the retention and productivity of staff about its operations and the individuality of its employees.
- This process included interviews for interns and staff, where the marketing and communication Manager started work in April 2024.
- An intern for Visual Arts was also recruited as the incumbent VA coordinator went on maternity leave.
- The Digital Lab coordinator fell vacant, and the position is filled by an intern.



Incoming staff: 2024



Gwendoline Charlotte

Gwendoline Charlotte Edward is a professional with over 6 years of experience in marketing, administration, and leadership. She holds degrees in Business Administration and Law. Throughout her career, she's worked with various organizations, such as Poshh Designs, Global Education Link, and Legal and Human Rights Center, Asylum Access now Quality Kwanza where she developed marketing strategies, coordinated public relations, and managed digital campaigns. Her strengths include effective communication, teamwork, and relationship building with media and stakeholders.



Kija Carolyne Malanguka

Kija CM is a contemporary visual artist and an active member of Nafasi Art Space who completed the Nafasi Academy for Visual Artists in 2022. Her artwork reflects her ethos of connecting with the inner self as a means of unlocking a more meaningful experience of the world.



Martin Wendo

Martin Wendo (Intern); is a graduate of the first Nafasi Academy in 2020 and furthered his studies at TASUBA, where he obtained a diploma in visual arts and performing arts. He has a passion for curating visual art exhibitions and has experience in arranging artworks, following up on art products, and socializing with artists. His hobbies include drawing, photography, digital art, designing, and painting. He is eager to continue growing and contributing to the organization by finding innovative ways to excel in the visual art industry.



Suzane-Sane Stephen Shija

Suzane-Sane Stephen Shija has joined Nafasi as the Visual Arts coordination Intern.

Professionally, she aspires to be a leading event manager in Tanzania with a portfolio that includes galas, festivals and even intimate events.

She has participated in Gender work training programme, where she was awarded a certificate of stage management.

interns



Scholastica Peter Mpemba, a second-year Fine Arts and Design student at the University of Dodoma, specializes in painting, drawing, cartoons, illustration, video production, and fashion design.



John Joseph Rashidi, a final-year Music student at the University of Dar es Salaam, is a multi-talented creative with expertise in music, photography, videography, filmmaking, and artist marketing strategies.



Severina Fabian Wilbard, a Creative Arts student from the University of Dar es Salaam, is passionate about painting and eager to grow within Nafasi Art Space's vibrant visual arts community.



Dorcas Lucas Pwaza, a second-year Bachelor of Arts in Arts and Design student at the University of Dar es Salaam, specializes in graphics, textile design, and 2D motion animation using Blender.



Francis John Nnkai, a second-year Bachelor of Arts in Music student at the University of Dar es Salaam, is experienced in sound engineering, DJing, MCing, content creation, media presenting, and public influencing.



Donati Venance Cosmas, a second-year Theater and Film (BA-TF) student at the University of Dodoma, is undertaking six weeks of practical training at Nafasi Art Space, specializing in drama and film.

Institutional Strengthening - AGM

Members of the board, Staff and member Artists attended the AGM. The progress updates and Financial reports for FY2023 were presented.

The Nafasi board welcomed Chair Ms Risha Chande as the new chairperson, and Miss Sauda Simba was selected as Board Advisor, succeeding Prof Elias Jengo, who has retired.



Institutional Strengthening: Staff Engagement

The HR department recently organized a series of staff activities aimed at fostering a sense of community and enhancing staff engagement. One of the highlights was a heartwarming baby shower organized for Germaine Segonda, one of our cherished staff members. This special event brought everyone together in a spirit of celebration and camaraderie, creating a memorable experience for all. It was an opportunity to honor Germaine and her growing family and a strategic initiative to strengthen bonds among team members. By creating moments for staff to interact, have fun, and share in each other's joys, the HR department reinforced the values of togetherness, unity, and mutual support within the workplace.

Such initiatives build a positive and inclusive work environment, break down barriers, encourage open communication, and foster a sense of belonging among employees which significantly boosts team morale and enhances overall job satisfaction..

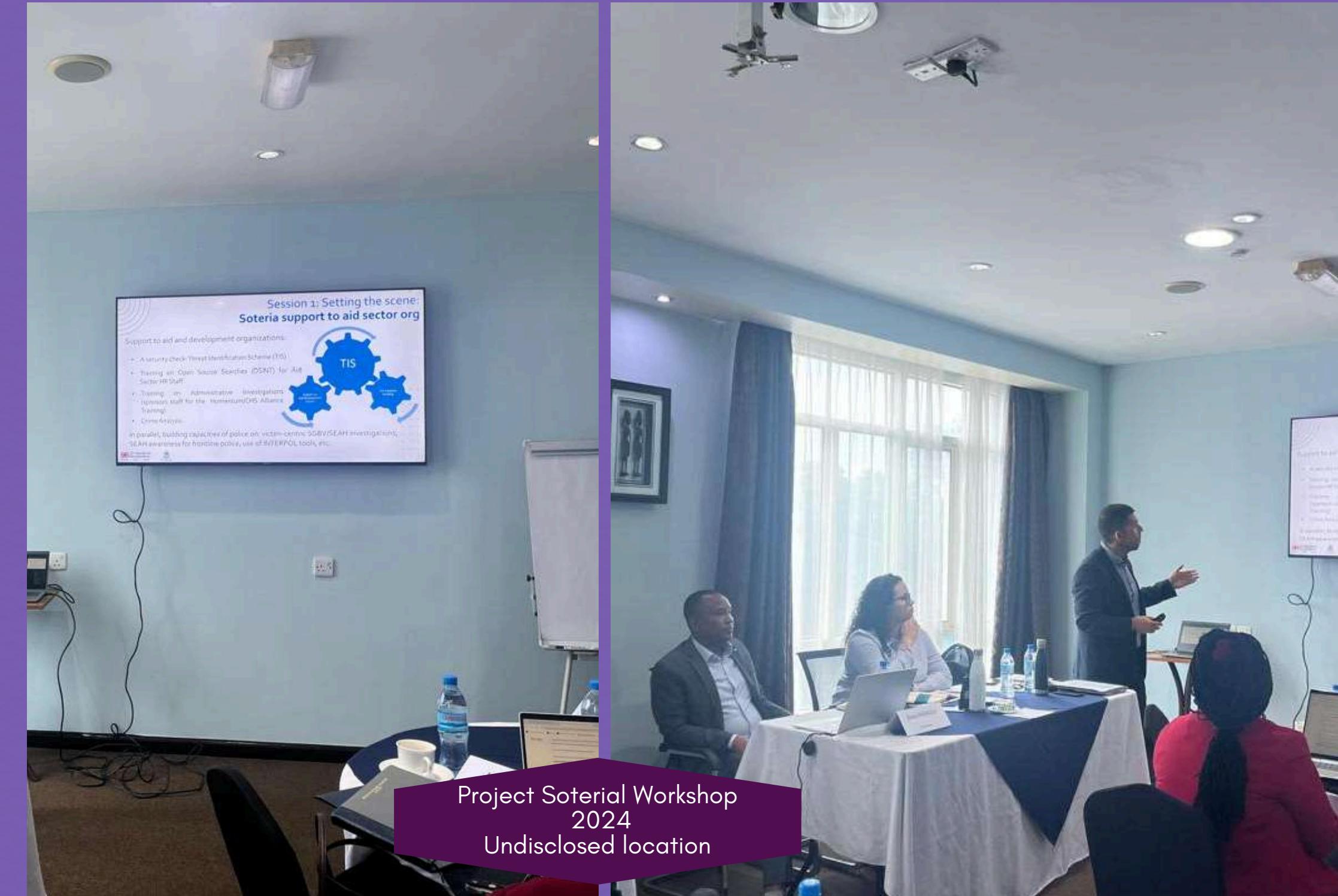


Staff baby shower
May 2024
Nafasi Art Space

Institutional Strengthening: Project Soteria PSEAH

Interpol- Project Soteria - Nafasi Art Space participated in this global project whose Focus is on preventing SEAH perpetrators from joining the aid and development sectors through:

- Contributing to safer recruitment:
- Detecting and preventing perpetrators from being (re)hired within the aid and development sectors
- Develop mechanisms to prevent and detect sexual offenders from using positions in the aid and development sectors to access and offend against vulnerable communities.
- Nafasi took this opportunity to use this system to develop our strategy and policies in practice after signing the MOU with Interpol Soteria to become an official partner.



Fostering Community Growth

Bring them together, ideally in person, to kickstart interaction, create a sense of belonging, foster engagement, awareness of PSEAH, and play games. Protection from Sexual Exploitation, Sexual Abuse, and Sexual Harassment (PSEAH) is a critical focus area in our organizations and initiatives. Nafasi as an organization, takes community day as the time to talk to its members and staff and let them explore some key aspects related to PSEAH and be aware of it.



Community Day
7 June 2024
Nafasi Art Space

INFRASTRUCTURE - DESIGN BUILDING WORKSHOP

- DesignBuild-Weeks On collaboration with CoET UDSM,Nafasi Art Space And University from Germany & Swiss
- Exciting times ahead as architecture, landscape architecture, and civil engineering students from four international universities come together to design and build with local communities and stakeholders!
- From analyzing spaces to creating sustainable solutions using local and upcycled materials, these creative minds are shaping everything from coworking spaces to sun shelters!

Participating universities: UDSM  | PBSA/HSD  | THK  | OST

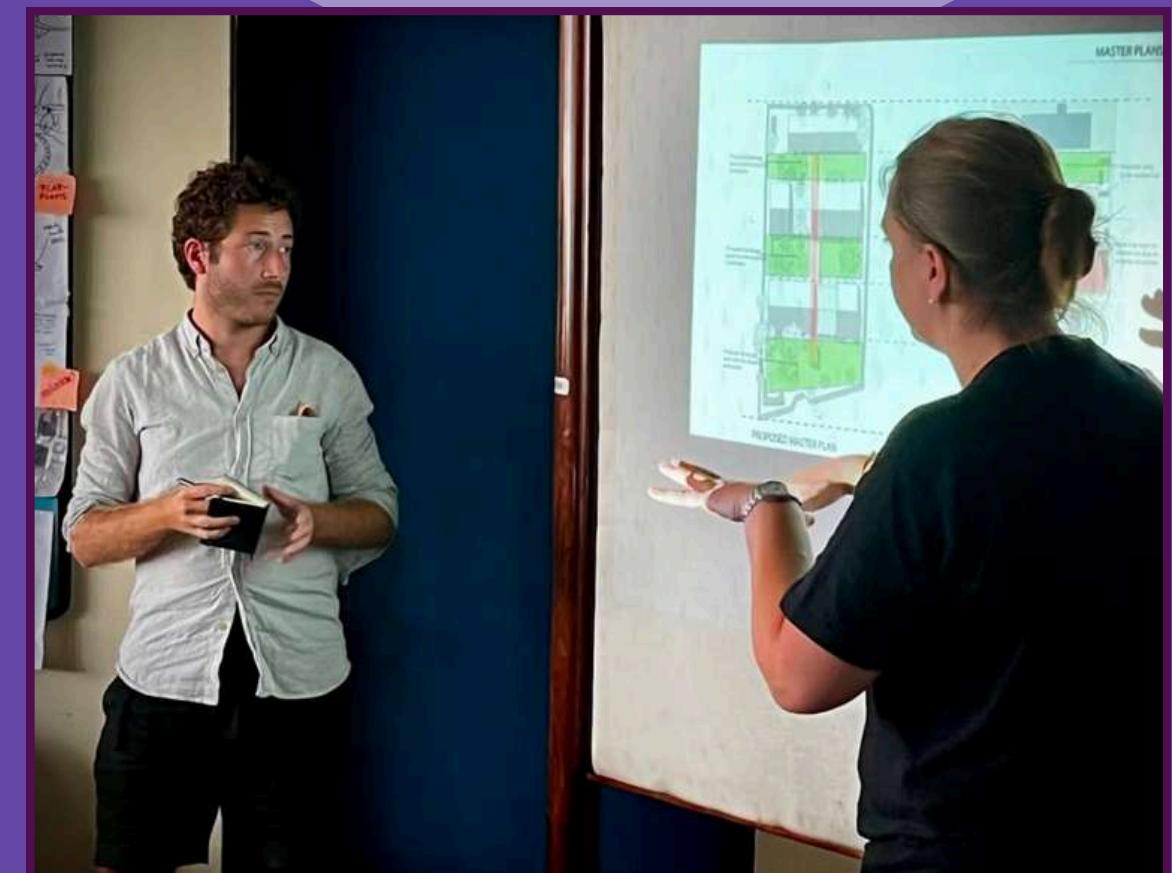
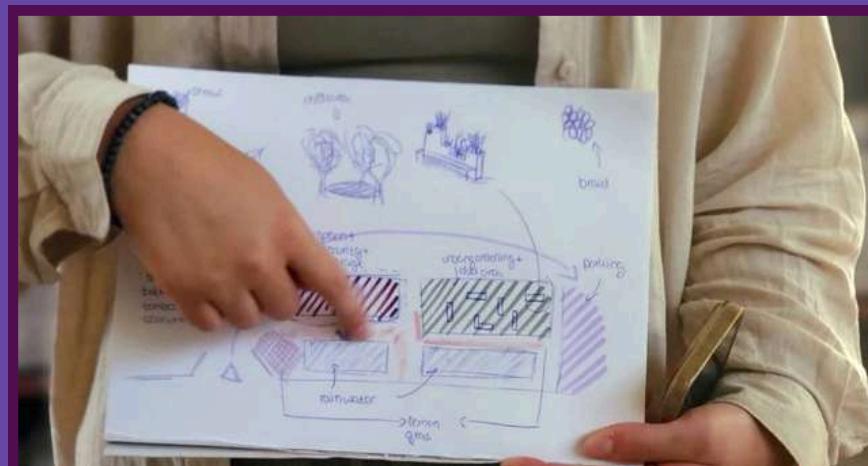
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Guided by visionary lecturers:

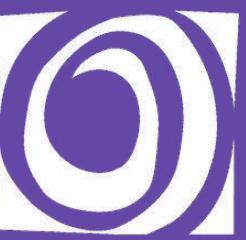
- - Dr. Fatma Mohamed (UDSM, Tanzania)
- - Prof. Judith Reitz (PBSA/HSD, Germany)
- - Prof. Simone Stürwald (OST, Switzerland)
- - M.A. Thomas Georg Schaplak (PBSA/HSD, Germany)
- - M.Sc. Anton Böhm (PBSA/HSD, Germany)



INFRASTRUCTURE - DESIGN BUILDING WORKSHOP



Design Build Workshops
August
Nafasi Art Space



First Aid Training

- Nafasi Art Space organized a First Aid Training for 35 staff and members in FY24Q3, equipping participants with essential skills that are highly valuable for everyday life. In many situations, immediate access to healthcare is not readily available, making it crucial for communities and individuals to be prepared to provide first aid while awaiting specialized medical treatment or referral. Acting correctly and swiftly during emergencies can significantly improve an ill or injured person's condition and, in some cases, even save lives. This training emphasized the importance of being prepared to respond effectively in such critical moments.
- Key outcomes of the event included increased awareness of life-saving techniques, such as CPR, wound care, and how to assess medical emergencies effectively.
- The training introduced a comprehensive manual that provides step-by-step guidance on how to handle the most common first aid situations. It describes and illustrates the most up-to-date basic first aid techniques, ensuring participants are well-informed and confident in their abilities.



Nafasi Art Space staff and members participating in a First Aid training conducted by Red Cross Tanzania.

Cross-Cutting Issues- Artistic Freedom of Expression

Shadrack Chaula: Tanzanian authorities prosecuted and abducted Chaula, a painter and TikTokker, after he criticized President Samia Suluhu Hassan in his art.



Tanzania Artists Rights Organisation (TARO) organised "STATE OF ARTISTIC FREEDOM IN TANZANIA (The role of CSOs and HROs in Safeguarding Artistic Freedom) Presentation at PANAF SUMMIT, Zanzibar, on 9th February 2024



Participants at the TARO workshop in Zanzibar, Feb 2024.

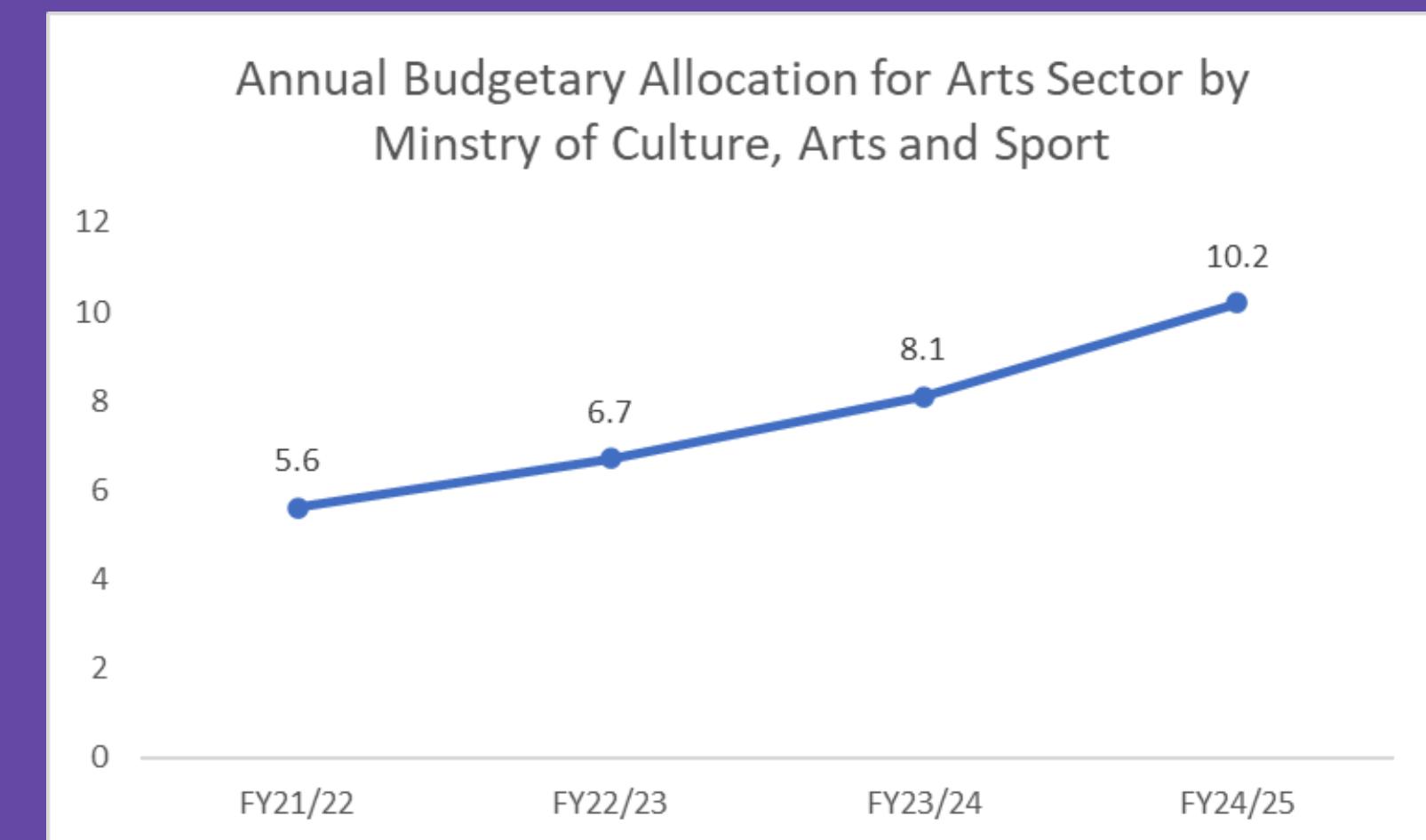
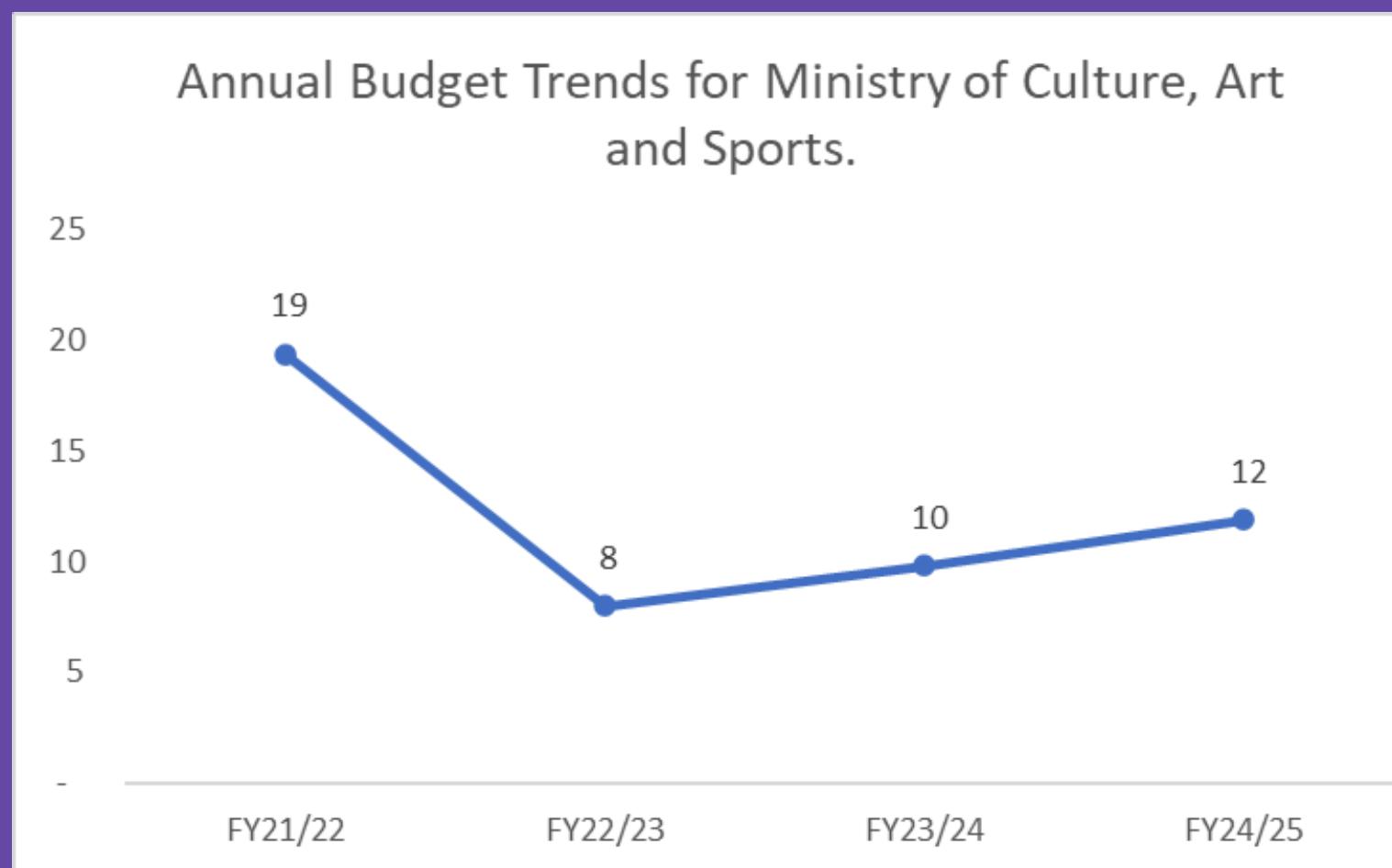


Annual Budgetary Trends for the Arts and Culture Sector by URT (Ministry Of Culture Arts And Sports) Financial Year 2021/2022 to 2024/2025



In Fiscal Years 2023/2024 (FY23/24) and 2024/2025 (FY24/25), the introduction of the Art Fund was notable. Since FY22/23, the Ministry's overall budget has gradually increased, rising from TZS 8 billion to TZS 12 billion in FY24/25.

The budgetary allocations for these departments have increased steadily, from TZS 5.6 billion in Fiscal Year 2021/2022 (FY21/22) to TZS 10.2 billion in Fiscal Year 2024/2025 (FY24/25). Notably, there was a TZS 2.1 billion (26%) increase in allocations from FY23/24 to FY24/25.





THANK YOU

Funded by:



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