



Proposal

Children's Literature Festival (CLF) Kitab Gaari **A Mobile Rickshaw Library with Books and Tech Enabled Learning in Karachi** **CLF- The Largest Learning Festival for Children Across Pakistan**

The Children's Literature Festival (CLF) was initiated in 2011 by Idara-e-Taleem-o-Aagahi (ITA) founded by the education/social activist Baela Raza Jamil and co-founded by Ameena Saiyid the pioneer of literary festivals and publishing in Pakistan. **CLF is ITA's flagship program a response to the national learning crisis. CLF is the largest learning festival of Pakistan.** It is non-ticketed and inclusive, an equalizer for all school systems, social groups and children/youth (3-18 years) without discrimination and young teachers. Till date, 59 Children's Literature Festivals and 5 Teachers Literature Festivals (TLF) have been held all across the country including Karachi (6 festivals) Quetta, Lahore, Islamabad, Peshawar, Swat, Mardan, Charsadda, Multan, Bahawalpur, Sahiwal, Ghotki, Sukkur, Hyderabad, Larkana, Mithi, Shaheed Benazirabad, Jamshoro, Turbat, Lasbella etc. The footprint is huge with more than 1.4 million children/teachers/parents who have participated in its festivals, workshops and publications thus far. The CLF seeks to embed the culture of reading and learning in schools and classrooms fostering creativity, love of living heritage and critical thinking through multiple intelligences at national, provincial, district and school levels.

CLF's Principles of Practice (Nov. 2011 and ongoing) :

- Promoting CLF as an EQUALIZER FOR ALL CHILDREN & SCHOOL SYSTEMS
- Promoting libraries and love of reading through local national and global alliances.
- Multiple Learning Concurrent strands of 21st century skills for large audiences
- Promoting inclusive learning and respect for diversity in language, abilities & cultures
- Sustainability behavior through heritage and environment preservation and awareness
- Searching for young talent as a vibrant platform for children's voices and creativity
- Creating CLF as a highly desirable social movement, with innovative collaborations mobilizing CLF Ambassadors and media partners for promoting living libraries, with all schools (public, private, special schools, NFE centres and madrassahs).

Request for Sponsorship: We at CLF are seeking support for a CLF mobile Rickshaw Library called the *Kitab Garee* with an outreach to schools and communities living in challenged circumstances. Not only is their learning level often low, but opportunities for reading and inquiry are dismal. In the mega city of Karachi/Lahore and indeed other cities, the Kitab Garee is a source of great attraction, support and learning for children & teachers.

The Kitab Garee is full of exciting learning activities. It is equipped with 500 books (Fiction/Non-Fiction and Reference) along with digital tablets (5) for tech enabled learning and a screen for a *cinema ghar* showing films for edutainment (SoC films/Quaid Say Batain; Allahyar, other short films etc.), Arts and Crafts materials/tin trunk, mats/ chairs, fan and a Solar Panel. The CLF Kitab Garee also brings on board resource persons by invitation to visit such neighborhoods from time to time.

The first CLF Kitab Gaari in Lahore has already been launched at the famous Walled City of Lahore and the Children Library Complex (CLC) on August 26th and 28th 2019. It was a resounding success at both locations with our celebrity Goodwill Ambassador Nadia Jamil; was well covered by the media.



The mobile library would visit 5-6 schools and 3 neighborhoods in need on a weekly basis. It would also be participating in institutional and festival/expo calls.

Published Press Coverage:

<https://www.pakistantoday.com.pk/2019/08/28/ita-clf-launch-kitab-gari-a-mobile-rickshaw-library/> <https://www.urdupoint.com/en/education/ita-clf-launches-kitab-gari-a-mobile-ricks-700188.html> <https://www.pakistanpoint.com/en/story/700188/ita-clf-launches-kitab-gari-a-mobile-rickshaw-librar.html>

Photographs & Videos of Kitab Garee Launch:

<https://drive.google.com/open?id=1TmdtbcV5NCw2lr-eZ2fi3sIrrqJG2532>

Sponsorship Request: We seek your support of USD 12000 for the Kitab Gaari (Rickshaw/Transformed to an Interactive Library-Cum *Cinema Ghar Books and Equipment* along with Recurrent expenditure for one year for the Kitab Gaari Team)

Annual Recurrent Costs of Kitab Garee: Thereafter, from year 2, the recurrent costs are USD 8000 including activities in schools and communities. We encourage women KG-drivers!

Beneficiary Outreach: Annually 10,000 children in 15 neighbourhoods and schools of Karachi/Lahore and at Book/Education Expo/Festivals; the Kitab Gaari will also undertake inclusive workshops on reading and writing with expression.

Visibility of Sponsor on Collateral and Media: The Kitab Gaari will be announced widely in the social media. The Rickshaw or Kitab Garee will carry prominent logos of the sponsor.

CLF's advisers include: Rumana Husain, Mahtab. A. Rashidi, Fauzia Minallah, Zobaida Jalal, Ameena Saiyid, Peter Jacob, and Baela Raza Jamil. Over 250 resource persons/institutions across Pakistan have been mobilized since 2011 representing cultural and linguistic diversity.

We are counting on you as a Partner for the most innovative segment of the Largest Learning Festival of Pakistan- the Kitab Garee – the mini mobile CLF! We want 06 Kitab Garees in 2020!

Sincerely and in anticipation

Baela Raza Jamil

Founder CLF and CEO Idara-e-Taleem-o-Aagahi (ITA)